

### Films in Church May Be a Reality

#### Producers and Censors Confer in L. A. on Morals of Screen Plays.

Los Angeles, Sept. 10.—Film producers and actors, church people and censors sat at the same board and exchanged views on motion pictures in Los Angeles recently. They found their ideals very similar.

The Rev. C. F. Winbiger appealed for what he termed "linking up the realistic idealism of the church with the idealistic realism of the motion picture."

He commended the pledge of producers to comply with 14 self-designated moral points, but advocated a national body of film men and censors to review pictures at studios. The reverend doctor protested that people who play noble characters on the screen do not always sustain those characters in real life, that "Sunday school" had been made synonymous with "gooey-gooey" and that ministers were treated disrespectfully in pictures.

William D. Taylor, director-president of the Motion Picture Directors' association, pointed out that these conditions were eliminated by the 14 points referred to.

"There have been a few questionable pictures since the war," admitted the director. "This is due to the moral decline that follows every great war. The pendulum is now swinging far the other way. The worst of our pictures are clean compared to the majority of pictures on the other side. You may be assured that what French, Italian or German pictures reach your screens have been thoroughly censored. Only one-half of the original material has been deleted before the picture is shown to an American audience."

#### Censor Defends Position.

"Believe me, we are sincere in voluntarily adopting restrictions more searching and all-embracing than any censor board thought of demanding. We want to give you pictures with uplifting themes," Mr. Taylor concluded. "We will."

Reginald Barker, independent director-producer; Paul Bern, Hollywood scenario chief, and Bryant Washburn and George Behan, stars with their own companies, were present. Benjamin J. Hampton in a stirring speech declared the motion picture theater instantly responsive to public opinion and suggested the constructive use of motion pictures in the Sunday school to counteract waning interest of young people. "Instead of studying the leaflet for 30 minutes, why not take 15 minutes for the lesson and the other 15 minutes see it come true on the screen in the church?" Applause greeted the suggestion.

Censors should cut immoral scenes but should not function simply because children might see the picture, Bert Lytell stated. "You might as well compel the novelist to tell his story in words of one syllable," he said, and received a nod of approval from Sir Gilbert Parker.

#### Rogers Suggests Boycott.

Under existing censorship no producer could screen "The Scarlet Letter," pointed out June Mathis, "but there is the greatest moral lesson to young girls ever written." Will Rogers gently satired some ponderous sentiments he had heard and proposed that censorship be for the man with the quarter to spend. "All he has to do when he sees something that riles him is to notice what company made the picture and tell the theater manager, 'If you ever show another picture by that company I'll boycott you.'"

The meeting in the Immanuel Presbyterian church terminated in the appointment of H. J. Middaugh, brotherhood president, and Benjamin B. Hampton, independent producer, to select five more members of a permanent clean screen committee representing both interests. This month's gathering is the sequel of the July meeting of the Immanuel Presbyterian Brotherhood, when Reginald Barker, June Mathis, Kathleen Williams, Charles Eytan and Bert Lytell discussed possible co-operation of church and film people.

### Maude Adams to Experiment With New Screen Ideas

Maude Adams, the actress, is in Schenectady, N. Y., where she is co-operating with officials of the General Electric company in the further development of new ideas in motion pictures. Miss Adams has been working on a new picture for the past four weeks, and many of the outdoor scenes have already been taken. The General Electric company has fitted up a studio for Miss Adams.

In connection with the film, some scenes of which are laid in the General Electric plant, new lighting effects are being tried out, which it is believed will revolutionize the picture industry. Absolute silence is maintained as to the nature of these experiments.

### Richard Headrick A Matinee Idol



Little "Itchie" Headrick knows how it feels to be a "matinee idol" in spite of the fact that he is only three and a half years old. He is the star of "The Child Thou Gavest Me," chief cinema attraction at the Strand theater this week.

The picture was given a try-out exhibition at Pasadena, Cal., recently, after the theater's regular show. The audience was composed of the most severe type of critics, the patrons who pay an admission price at the door and are under no obligations to enthuse over a picture or to praise it without sincerity.

Round after round of applause came from the audience, chiefly due to the acting of "Itchie." When the lights were turned on the audience discovered the little Thespian in the theater, and they surged down the aisles toward the curly-headed little chap. The throng pressing about him became so great that "Itchie" had to be boosted to his father's shoulders in order to get through the crowd. Women and children followed the boy to the street, crowding about him and almost scaring the little fellow by their attempts to shake his hand or pat him on the back.

### "Over the Hill."

The theme which evoked from King Lear his immortal plaint, "How sharper than a serpent's tooth it is to have a thankless child!" and which caused Absalom to break the heart of his aged father, David, king of Israel, has been used by William Fox for his greatest photoplay, "Over the Hill," which will be seen at the Sun theater soon.

There has been so much said in the magazines and newspapers all over the country about the sensational run of "Over the Hill" in New York for the past year, that it seems almost superfluous to dwell at length on its merits. Suffice to say that the superb film drama was made by William Fox from two of Will Carleton's celebrated "Farm Balaids" and has for its theme the divine love of a mother.

While the story is one that is calculated to reach, by its strength of sentiment, the heart of the most jaded and calloused playgoer, it has nevertheless many lighter moments when the risibilities are tickled by some of the most delightful comedy ever flashed upon the screen.

### Filmland's Superstitions.

Will Rogers: Walking under a ladder is a warning of death.  
Bessie Love: Bubbles in a coffee cup means good health.  
Mary Pickford: Leaves her home by the same door through which she previously entered.  
Douglas Fairbanks: Running around a circle three times each time he whistles in his dressing room.  
Charles Ray: The hooting of an owl at night brings good luck.  
Pauline Frederick: Black cats mean adversity.  
Harry Myers: Putting a shirt on backwards is fatal.

**GRAND** 16th and Binney  
TODAY  
Shirley Mason  
—in—  
"The Lamplighter"

**BASE BALL TODAY**  
Double Header  
OMAHA vs. DES MOINES  
First Game at 3:30 P. M.  
Sept. 10 and 11  
Box Seats at Barkow Bros.

### Omaha Business Women's Club Popular Priced Concert Course WINTER 1921-1922

Presenting  
Cyrena Van Gordon (Chicago Opera Company), Oct. 7, 1921  
Nevada Van der Veer, Reed Miller (Joint Recital), Nov. 18, 1921  
Arthur Middleton (Metropolitan Opera Company), Feb. 3, 1922  
Cherniavsky Trio (Aeolian Hall Artists), February 20, 1922  
Margaret Romaine (Metropolitan Opera Company), Mar. 30, 1922

### CITY AUDITORIUM

Season Tickets \$1.00—On Sale Now  
A. Hospe Co., 1513 Douglas St. E. D. Patton, 16th and Farnam  
The Edison Shop, 513 South 15th St.  
**WAR TAX AND RESERVATION PRICES**  
On each \$1.00 ticket 10 per cent war tax (season prices).  
1,000 seats at 10c reservation price, plus 1c war tax (11c per concert).  
Better seats at 25c reservation price, plus 2c war tax (27c per concert).  
Best seats in the house at 50c reservation price, plus 5c war tax (55c per concert).  
Mail \$1.00 tickets with 10c tax with check for reservations and tax, and self-addressed stamped envelope to Mr. Charles Franko, City Auditorium, for your season reservations.

### Expedition Will Photograph Some Wild Gorillas

Carl E. Akeley, who is very widely known in the scientific field as a hunter, naturalist and explorer, and in the motion picture field as inventor of the Akeley camera and president of the Akeley Camera, Inc., a concern that manufactures his various inventions, has organized an expedition in co-operation with the American Museum of Natural History, New York, to penetrate the untraveled and unknown reaches of the African Congo forest to study and photograph the gorilla in his secluded abode.

Elaborate preparations are being made at the Akeley offices for the drawing together of motion picture photographic equipment such as has never before gone into Africa or any other field in such completeness and thoroughness.

#### Taking Three Cameras.

Mr. Akeley is taking three Akeley cameras with many special lenses for telephoto work, as well as special lenses for work in dense jungles where there is very little light. He also has designed a special stereoscopic motion picture camera for his special study.

Mr. Akeley is fitted for such an expedition, having made three previous trips of long duration into little known parts of Africa and he knows all the conditions that must be combated. On all these trips he has done extensive photographic work in both still and movies.

Wallace Reid has a new role. Besides being a clever screen star and musical artist, "Wallie" is an expert fox-trotter and so he has been chosen to present a Wallace Reid silver cup to the winners of a dancing contest at Delmonico's, New York's famous restaurant.

### Rupert Hughes, a Philosopher

#### Noted Author Has Brought the Trials and Joys of Every-Day Life to the Screen and Made Them Interesting.

Screen artificiality has had to hide his head before the blows that Rupert Hughes has struck for naturalism in photoplays. Since his entrance in the movies as an author, Mr. Hughes has striven to avoid just what most screen authors believe to be "good stuff." Instead of writing melodrama, he has given his entire attention to stories that deal with real people in a simple, realistic manner.

Unlike many other writers whose books find their way to the screen, Mr. Hughes has taken the trouble to learn something about the mechanics of photoplay production. He has spent most of his time during the last year at the Goldwyn studios in Culver City, Cal., not only suggesting and assisting the producing staff, but also in writing the continuities of his own stories. Before taking an actual part in the production of his stories, Rupert Hughes spent many months learning just what the photoplay can and cannot do. With this knowledge, he has fashioned his tales within the known limitations of present-day screen technique.

#### Pictures Life.

It had been thought that stories for the screen could bear no intimate relation to actual life; and consequently false representations of life found their way to the screen year after year. When Mr. Hughes took up this work he decided to show the photoplay public that their every-day trials and joys could be made more interesting on the screen than the most thrilling melodrama ever filmed. His first photoplays, "Scratch My Back" and "Hold Your Horses," proved to be satires on the foibles of the man in the street. His latest picture, "The Old Nest," at the Sun and Moon theater this week is a simple story of mother love, told in a simple way. Yet so poignant are the episodes, so true to life is the acting, that tears and laughter follow each other as they do in our daily lives.

### Studio Chatter Sounds Almost Too Bloodthirsty

Movie parlance must not be taken too literally or disastrous results often follow.

To "cut" a scene does not necessarily entail cruelty and to "shoot" a star is not an act of mayhem. A stranger listening to this murderous barrage of epithets might believe he was in ravished Armenia rather than an American cinema factory. "Hit 'em," refers to the lights, not the players.

In the language of the studios, a black board, placed in front of the camera to protect the lens from the glare of the arc lights, is known as a "nigger." "Kill 'em."

It happened during the filming of the magnificent French salot set in

**A HURRICANE IS COMING**

## What Is in Store for Movie Fans This Week?

**Strand** DIRECTION OF A. H. BLANK

The management of the Strand Theater respectfully calls the attention of all Omaha to the photoplays of the current week. Each picture is exceptionally splendid and we sincerely trust it may be your privilege to see each one. These attractions are merely a forerunner of many exceptional pictures for the near future.

**We Congratulate**  
THE BRANDEIS THEATER on presenting "THE FOUR HORSEMEN OF THE APOCALYPSE." Adapted from the famous book of Vicente Blasco Ibanez. A most extraordinary attraction, upon which the producers have spent a fortune that it may rank among the greatest of photoplays—and it does.

**We Congratulate**  
THE RIALTO THEATER on presenting CHARLES RAY in "THE MIDNIGHT BELL," one of this star's best photoplays, having to do with a traveling man who gets canned in a "hick" town, runs the spooks out of the church, 'n everything. "I DO" is HAROLD LLOYD'S latest laugh feast. Having to do with the trials and tribulations of newlyweds.

**We Congratulate**  
THE SUN and MOON THEATERS on presenting "THE OLD NEST," a monument to mothers the world over. Not "just a picture," but a grand human document that will cause the heart to swell with the tenderness of all emotions. You will be a better man or woman after seeing it.

We sincerely believe that our photoplay for this week is distinctly different than any you may have seen and will prove to be one of the season's most widely discussed attractions.

**We Promise a Surprise Picture in**

# The Child Thou Gavest Me

A First National Attraction

Exceptionally Well Cast With

Lewis Stone  
As the husband of spite.

Barbara Castleton  
As the secret mother--yet faithful wife.

William Desmond  
Merely the friend.

Richard Headrick (3 years old)  
Just a child who brought gladness into their hearts.

The Story of a Woman Who Was Wed With a Lie on Her Lips.

Strand Enlarged Orchestra  
HARRY H. SILVERMAN, Director  
Playing the Overture . . . . . "PHEDRE"  
GEORGE E. HAUPF at the Organ  
Featuring . . . . . "THE ROSARY"

Today at 11-1-3-5-6-30 8-9-30

Attend Matinees if Possible

"The Rage of Paris," a forthcoming release. Jack Conway, responsible for "Lombardi, Ltd.," was directing the scene. Miss du Pont was to appear, gowned in a gorgeous red creation as "The Rage of Paris," the dancer who ruled the Champs Elysees. Everything was ready, even to the leopard skins, who were to draw the curtain and to announce the dance. Then Harry Vallejo, the cameraman, discovered that one of the lights on the set was shining in the lens. "Quick, quick, kill 'em. Drag those niggers here in a hurry," bellowed Conway.

# RIALTO

STARTS TODAY  
Performances 11:15, 6:30, 8:30, last feature 10

## 2-BIG STARS-2

# CHAS. RAY

"A MIDNIGHT BELL"

WOW! SPOOKS!

They're haunting a church and so is the gallant ghost hunter. Only he's after the ghosts that ring the midnight bell. And he's some little bell-ringer himself.

SUSPENSE, HUMOR, DRAMA, MYSTERY  
See Chas. Ray as a bank town traveling salesman. Better still as a counter jumper in a general store. Also as a ghost chaser in haunted houses. Grrrr!

# Harold Lloyd

in "I DO"

COMEDY YOU SAID IT!

He promises to make you laugh louder than ever before  
He promises to show you the funny side of married life.  
He promises as many "See How He's" and "How How's" as the laughter laws allow.

Rialto Symphony Players ~ Harry Brader, Dir  
Julius K. Johnson, Americas Premier Organist  
Rialto News Events ~ Kinograms

## NOW AND ALL WEEK!

# RIALTO

DIRECTION OF A. H. BLANK