

Program for The Week

Sun—"Life's Darn Funny." Cast of Characters.

"Life's Darn Funny" is the expressive title of the comedy-drama in which Viola Dana will be featured this week at the Sun theater.

Miss Dana enacts the role of a struggling little violinist who, after many years of trials and tribulations, sacrifices her ambition to attain the pinnacle of success in the music world in order to find happiness in another way.

"Life's Darn Funny" is Miss Dana's first picture since her return from New York, where she spent six weeks purchasing new gowns and reviewing all the new Broadway shows.

For her leading man, Miss Dana has Gareth Hughes, Metro's youthful featured player, who consented to delay work on his own featured picture so as to appear in "Life's Darn Funny" as the impecunious out-of-luck painter who turns costume designer.

Strand—"Charge It." Cast of Characters.

How a fascinating, aristocratic society leader abandoned her social position and took to dishwashing in a common restaurant is told in the latest Clara Kimball Young photoplay, "Charge It," chief cinema attraction at the Strand theater this week.

Of course this strange behavior will seem a mystery to many, but when the powerful circumstances that confronted this wealthy social queen are understood, few will blame Julia Lawrence for deserting the brilliance and glory of her life for the sordid routine of a restaurant employee.

When the story is all over, the spectator will admire, rather than censure the courage of this millionaire's wife in leaving the luxury of her life and earning her own living by the toil of her hands.

"Charge It" is a moral for those who believe money brings everything. Miss Young, as Julia, shows that a girl can be happier as a dishwasher than as the wife of the wealthiest man alive.

Moon—"The Invisible Power." Cast of Characters.

"The Invisible Power," chief cinema attraction at the Moon theater this week, is a strong drama by Charles Kenyon, the author of the famous American play, "Kindling."

It is essentially a story of the regeneration of a former thief, but emphasizes the difficulties that his wife undergoes rather than the underworld activities of gangsters.

Irene Rich, as the wife, reveals new depths in portraying pathos and the sacrifices of a mother who prefers to part with her infant rather than see her grow up to learn that her father was a thief.

House Peters, as the reformed crook, who is hounded by the secret police, gives a manly and romantic performance that will add to his prestige as one of the most appealing leading men now on the screen.

This is his first appearance in a Goldwyn picture. Frank Lloyd directed "The Invisible Power," and Norbert Brodin, the cameraman, succeeded in obtaining some remarkable photographic effects.

The settings, designed by Cedric Gibbons, show some new artistic effects never before seen on the screen. Powerful impressions of height and depth are obtained by simple designs of two walls of a cell, or a gate to represent a jail.

Rialto—"The Golden Snare" and "Behind the Mask." A picture of the great out-doors with Arctic blizzards, fighting men, fighting malefites and a mad "loup-garou" in hiding from the world will open today at the Rialto theater for a four days' run.

The story is "The Golden Snare," and was filmed under the direction of James Oliver Curwood. It is a story of gripping mystery, thrilling adventure, and a great love born out of the wilderness. It starts with a search by an officer of the Royal Northwest Mounted Police for Bram Johnson, the "loup-garou" man of the Arctic barrens, wanted for murder.

It results in the discovery of a golden-haired beauty whose mysterious presence in those frozen wastes remains unexplained until Bram Johnson gives his life for her.

Lewis Stone and Ruth Renick have the leading roles. Dorothy Dalton takes the screen at the Rialto theater next Thursday in "Behind the Mask," a dashing romance of society's fringe and fashion's half-world that lives by its beauty and wits.

Muse—"Life's Darn Funny," "The Coward," "The City of Silent Men," and "King-Queen-Joker." Viola Dana opens the cinema program at the Muse theater today in a vivacious play called "Life's Darn Funny," a typical vehicle for the pretty star.

Charles Ray takes the screen tomorrow and Tuesday in one of his best pictures, "The Coward." As a confederate soldier, the star portrays a wonderful transition from cowardice to courage—saving the day for the south after a thrilling ride during which he is shot by his own father who thinks he is deserting.

The Movies



Viola Dana (SUN)

Mabel Juliatte Scott (EMPRESS)

Irene Rich and House Peters (MOON)

Lewis Stone (RIALTO)

Clara Kimball Young (STRAND)

Clara Kimball Young (MUSE)

next Friday and Saturday in his latest attraction, "King-Queen-Joker." The picture is a riotous roar of unquenchable laughter about a barber who tried to be king.

Empress—"The Concert" and "Big Town Ideas." A splendid picturization of "The Concert," the play in which Leo Dittchein starred for several seasons with such success, has been produced by Goldwyn, and is booked to be shown at the Empress theater the first four days of this week.

"The Concert" is a keen study of human nature and contains a fund of sparkling humor—its situations are genuinely laughable. It is the story of a middle-aged, temperamental musical genius and an impressionable young wife—not his own—and their adventures as "soul mates."

"Big Town Ideas," which opens Thursday at the Empress, is all about a railroad lunch counter girl, who, while ministering to man's innumerable wants, secretly cherishes one great ambition—to see that grand and wicked New York. One day, while engaged on a stock of "wheats," she overhears a conversation, gets to the heart of a big bond robbery, earns a handsome reward, and finally sees the great metropolis, leaning on the arm of a blushing groom, who exhibits her as propaganda. Rupert Hughes, the novelist, has contributed his services to write the titles.

Grand. Today—"Once to Every Woman." Tomorrow and Tuesday—"Blind Husbands." Wednesday—"Daughters of the Law." Thursday and Friday—"Outside the Law." Saturday—"The Rookie's Return." Marshall Neilan is making an anti-censorship picture which he intends presenting free of charge to exhibitors as propaganda. Rupert Hughes, the novelist, has contributed his services to write the titles.

Downtown Programs

Strand—Clara Kimball Young in "Charge It." Sun—"Viola Dana in 'Life's Darn Funny.'" Rialto—Today until Thursday, "The Golden Snare," latter half of week, "Behind the Mask." Moon—"The Invisible Power." Empress—Today until Thursday, "The Concert," latter half of week, "Big Town Ideas." Muse—Today, "Life's Darn Funny," tomorrow and Tuesday, "The Coward," Wednesday and Thursday, "The City of Silent Men," Friday and Saturday, "King, Queen, Joker."

Suburban Programs

Grand. Today—"Once to Every Woman." Tomorrow and Tuesday—"Blind Husbands." Wednesday—"Daughters of the Law." Thursday and Friday—"Outside the Law." Saturday—"The Rookie's Return." Marshall Neilan is making an anti-censorship picture which he intends presenting free of charge to exhibitors as propaganda. Rupert Hughes, the novelist, has contributed his services to write the titles.

To Cry at Will, Stars Let Sorrow Play on Minds

Most talented photoplayers can cry without much effort by putting themselves mentally in the place of the character they are interpreting and feeling as sad as possible. It is an exhausting process, and after the scene is over many an artist has to rest for a time to recover the good spirits they have temporarily pushed into the background of their minds. But when the tears do not flow freely the good old glycerine bottle and eye dropper are at hand.

Remembers Last Appearance

Agnes Ayres, Paramount's newest star, who has just completed her work as leading woman in "Cappy Ricks" with Thomas Meighan, will have cause to remember her last appearance as a leading woman. Miss Ayres worked night and day for the last week of the picture in order to be able to return to California in time to begin work in her new picture as a star early in the month of July. She has not been advised about the details of her first starring vehicle, which will be made at the Lasky studio.

Guessing Contest for Patrons at Orpheum

Which is Tempest? Which is Sunshine? You can see patrons in the audience at the Orpheum this week, where Florence Tempest and Marion Sunshine are appearing, nudging each other when these charming misses are on the stage, and most likely they are saying: "Which is who?" Unfortunately, not everyone in those audiences can have the privilege of knowing them intimately. For, had they that opportunity, Tempest would surely betray herself before as much as an hour had passed. And Sunshine? Well, Sunshine is Tempest's sister, whose lot it is to follow the work of Tempest, smoothing down the ruffles she has raised.

As little girls, learning their A B C's in a convent in Louisville, Ky., Tempest and Sunshine bore the unusual names of Claire and Punstall Ijames, their paternal ancestry being Spanish. A certain priest in the convent, having a whimsical sense of humor as well as quick discernment, one afternoon when Claire had made a particular display of her tempestuous disposition, promptly dubbed her "Tempest," and her sister, in contrast, "Sunshine."

If patrons of the Orpheum want to tell them apart, or determine which is who, just let them rattle a program or cough or shuffle their feet during their songs, and the one who frowns is Tempest.

London Fogs Are Made Realistic

Almost every condition of life is presented in mimic at some time or other in a modern movie studio. The world's strange places have been pictured in clever simulation time without number, and atmospheric conditions are made to suit the needs of the picture. Rain and wind are produced under the studio roof, when the sky without is cloudless, an attempt to bring fog into the studio except in London has been unsuccessful. Arthur Miller, the cameraman, recently solved this difficulty in the scenes of the Newgate gaol courtyard.

Before shooting recent fog scenes Miller directed the property men to light several smoke torches, which were waved about until clouds of pale blue smoke hung over the set in front of the camera. Previously the stones of the courtyard and jail set had been daubed with particles of tar, which took on the appearance of glistening moisture under the lights. Shooting through this smoke screen Miller obtained a perfect fog effect, and, incidentally, one of the most beautiful effects in this exceptional picture.

Old Man Johnson Says Rates Will Be Cut at His House

"These are the days in which to arrange for getting back to normalcy in the amusement game as in every other industry," said Manager Johnson of the Gayety, which opens its 13th consecutive season of musical burlesque next Saturday afternoon.

Continuing, he said: "We of the Columbia and American circuits, comprising approximately 100 theaters in the large cities from Omaha to Boston and devoted solely to presenting musical burlesque, fully realize that the war is over and that with it departed all chance of a continuation of the high-water mark as regards capacity houses at advanced prices. By no means are we of burlesque pessimists—instead we are doing what any sane business man would do—reducing the overhead or operating expense and marking down the selling price of our goods without tampering with the quality that has done so much to win us a clientele."

"Here in Omaha at my house I am reducing the price on some seats as much as 33 per cent. People have a certain amount they feel they can spend for amusement even during

Not Many More Days for Parks

The last days of summer are passing. Just last week the first of the foot ball schedules was published, jolting the lover of the outdoor pastimes with the thought that soon the frost will be on the pumpkin and the well-known fodder will have been customarily shocked. Now comes the further shocking news that the amusement parks are nearing the last moments of their gay lives for the season of 1921.

Added Features For Anniversary Program at Moon

In celebration of its second anniversary, the Moon theater this week offers to the public a most elaborate program in the presentation of "The Southern Harmony Four" as an added attraction to "The Invisible Power," chief cinema feature.

The Moon theater was opened under the management of R. S. Balantyne on August 30, 1919. The management has succeeded in obtaining a pre-release of "The Invisible Power" from the forthcoming features of the Goldwyn program.

"The Southern Harmony Four" comes to the Moon theater direct from the Winter Garden in Chicago. Gladys Brockwell was a vaudeville actress and played a season with Willard Mack before becoming a motion picture star.

Not Many More Days for Parks

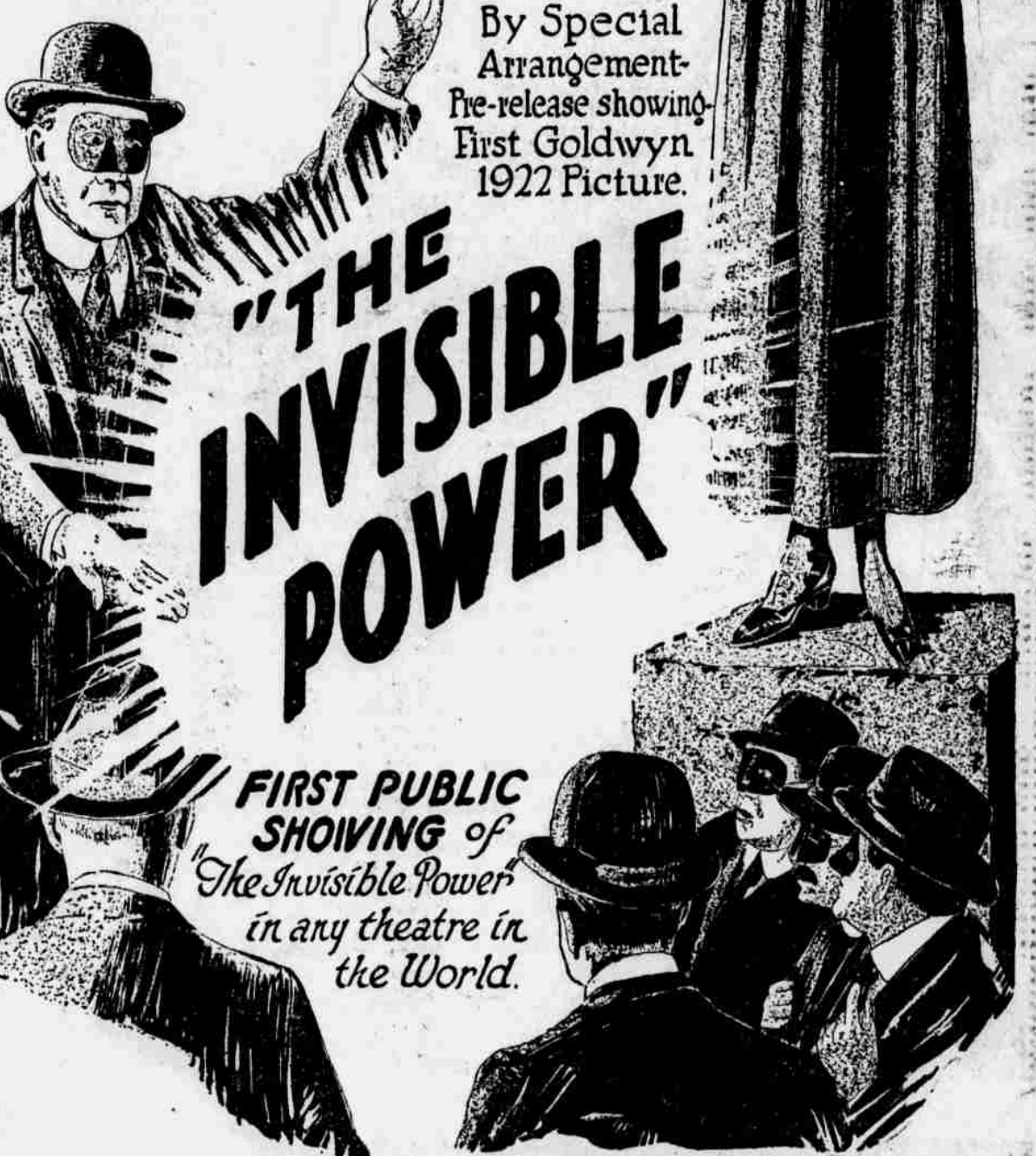
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Manager F. B. Stewart of Manawa park tearfully announces that the beautiful lake resort, haven of hundreds of heat-worried folk during the summer weeks, will close its bathing beach, its lakeshore dance pavilion, its lakeside cafeteria, its boating, its roller coaster and other thrills, its root beer and popcorn stands, its laughing gallery and other side shows, its free movies and its picnic grounds on midnight of Monday, September 5—Labor day.

"We've had a happy season, and a prosperous one," said Manager Stewart, "and I hate to see it go. There are still eight days of joy ahead, however, and they will be jammed to the uttermost by pleasure seekers."

Look her over, boys. She's a bad one! Laura Chambers, shoplifter, husband doing a stretch in Sing Sing. It runs in the family!

But— In the eyes of God, Laura Chambers was as innocent as her own little baby. And the invisible power which saves all things good, came to her rescue in the end.



By Special Arrangement—Pre-release showing—First Goldwyn 1922 Picture. "THE INVISIBLE POWER" FIRST PUBLIC SHOWING of "The Invisible Power" in any theatre in the World.

ADDED ATTRACTION "SOUTHERN HARMONY" FOUR Going Direct From the Moon to Eastern Keith Circuit

CENTURY COMEDY— BROWNIE—The Wonder Dog—In "Golfing"

THIS COMBINATION PROGRAM UNEQUALED IN AMUSEMENT VALUE ANNIVERSARY WEEK MOON Starts Today

TWO YEARS OF POPULARITY

Strand's DIRECTOR OF A-H-BLANK Today—All Week

Of all sad words of tongue or pen, The saddest are these: "Please Charge It Again." (But only for those who abuse their accounts, for) "When bills come in the door love flies out the window." Omaha's Favorite Screen Artist CLARA KIMBALL YOUNG HERBERT RAWLINSON Betty Blythe Nigel Barrie In Sada Cowan's Story— Charge It Dedicated to all women who spend too much and do not realize the value of money.



Remember when Miss Young made her personal appearance here? This is the picture she recommended to you—asked you to see and write her your opinion. Geo. Haupt Artistic Organizer Featuring "CORAL SEA" Pathe News and Comedy

Strand Supreme Orchestra Harry H. Silverman, Director Offering for Your Approval "IL GUARANY" GOMEZ