



The Average Man Thinks

"I'm just as bright as my boss, and with half a chance I could hold down his job. At least I wouldn't make as many mistakes as he does."

If the Boss Knew That Was True He Would Raise Your Pay

¶ Your boss is only human. He must make good or he hasn't any job. He's trying all the time to find smarter, better men to work for him. He can get plenty of Underlings---it's the man with fundamental business knowledge, the kind that indicates an ability and will to think, that he finds hard to obtain. If you were that kind, and he knew it, he'd be just as pleased to raise your pay as you'd be to get it.

Do You Use The Mind You Have?

¶ But it's a hard matter for most of us to prove to the world at large that we DO think, that we know HOW to think. Many a man doesn't have the kind of job in which he can show that he can use his head. The monotony of the daily task is such that

he must be content to plug along as best he can. Is yours the job that ties you to one line of thought all day long and doesn't give you a chance to show any further ability? And still you'd like to have your boss and friends know your real capabilities?

Here's a Chance to Prove It!

¶ The Bee's Intelligence Questionnaire is designed primarily as a test of thinking ability. The one hundred questions cover a wide range, and your ability to answer the most of them correctly is the gauge of your intelligence. The selection of thirty of the "Best" questions, as specified in the rules, is a further indication of your ability. As an incentive to real thought, The Bee is offering

100 Prizes---\$3,500.00 in Awards---100 Prizes

¶ Read the rules carefully and then fill in the coupon or phone I. Q. Department for a questionnaire. You may be one of those who receive a portion of the \$3,500.

RULES

1. Any man or woman who is not an employe of The Omaha Bee may submit an answer.
2. Any person may fill out and send in as many questionnaires as he or she may wish, but only one prize will be awarded in the same household. Each questionnaire will be considered as a unit and not in conjunction with any other questionnaire sent in by the same person. Only one answer is allowed to each question on each questionnaire, and this answer must be written in the space immediately following each question.
3. Write your full name and address on each sheet of questions in the space provided for that purpose.
4. All answers must be brought to the office of The Omaha Bee by 6 p. m. August 31, 1921, or mailed by your postoffice closing time August 31, 1921. This prize offering closes at 6 p. m. on the above date and answers sent by mail must be post-marked not later than August 31 in order to be eligible.
5. All answers will be checked as rapidly as they are received and the awards will be announced as soon after the closing date as possible.
6. The answer lists submitted will be judged as follows:
First---For the number of correct answers.
Second---For the selection of the thirty questions which would best determine the fitness of an applicant.
Third---For neatness, spelling, etc.
The answer list containing the greatest number of correct answers to the questions printed will be awarded first prize and so on down the list until the 25 prizes in each classification have been awarded.
In case of a tie or ties in the number of correct answers the tying questionnaires will be judged for "The Thirty 'Best' Questions" selected, and the prizes will be awarded in each classification according to the precedence as determined by the judges.
If, after judging lists for correct answers and then judging the selections of the 30 "best" questions, ties still exist, the lists will be judged for neatness, spelling, etc., in order to determine the prize winners.
7. Anyone sending in a list of answers qualifies for the list of Ordinary Prizes, whether they subscribe for The Bee or not. Anyone sending in one subscription for the daily and Sunday Bee, paid in advance, for three months, qualifies for the list of Special Prizes. Anyone sending in one subscription for the daily and Sunday Bee, paid in advance, for six months, or two subscriptions, paid in advance, for three months, qualifies for the list of Grand Prizes. Anyone sending in one subscription for the daily and Sunday Bee, paid in advance, for one year, two subscriptions, paid in advance, for six months or four subscriptions, paid in advance, for three months, qualifies for the list of Royal Prizes. Either an extension of a present subscription or a new subscription is counted as a subscription for these prizes.
8. All lists of answers will receive the same consideration whether they are qualified by subscriptions or whether the person submitting the list of answers is a subscriber to The Bee.
9. Three prominent Omaha business men will act as judges of the lists of answers submitted and will determine the prize winners.

Address All Communications to I. Q. Department, Omaha Bee, Omaha, Neb.

TRY YOUR THINKING POWERS

I. Q. Department

THE
OMAHA BEE

NOTE

¶ In case you decide to submit more than one questionnaire, in the effort to improve your standing, The Bee will be glad to furnish additional copies without charge. Each questionnaire is treated separately.



I. Q. Department Omaha Bee, Omaha, Neb.
Please send me Intelligence Questionnaire.
Name _____
Address _____