

# Buy That Car Now at Bed Rock Prices



## CADILLAC

The best reason  
for buying one is  
its *known quality*

J. H. Hansen Cadillac Co.

Farnam at 26th

Bed rock has been reached in automobile prices.

There is little possibility that further reductions will be made in the prices of the standard recognized motor car.

The prices recently fixed in the sharp reductions announced by the companies were arrived at after careful investigations of every raw material market, labor conditions, etc., and will remain the standard for months to come.

The new car you have been planning buying this year might just as well be yours **RIGHT NOW**.

There is nothing to be gained by waiting.

Take advantage of these rock-bottom prices and **BUY THAT CAR NOW**.

Now is when you can enjoy an Automobile.

The cool open roads are especially inviting in the evenings after hot days in office or factory.

There's nothing to be gained by waiting until fall or next spring.

The lines are complete, deliveries can be made promptly and **PRICES** are at **BED ROCK**.

The threatened tie-up in railroad transportation may make manufacturing impossible, as well as impede delivery of cars already built.

The automobile industry has met the "buyers' market" with prices that the most cautious buyer must recognize as being **RED ROCK**.

You will be getting the advantage of that **NEW CAR** just when it is most pleasant to have it, just when the open road calls the loudest, when the week-end trips to the lake are the most pleasant and you can dismiss all worries about price decreases, because there will be no more.

**BUY THAT NEW CAR NOW—PRICES ARE AT BED ROCK.**

## PACKARD



Let us demonstrate to you the uncommon value of the Packard Single-Six at its price today. You will be convinced, as we are, that no other car of fine quality combines so many advantages of economical size and light weight with so low a price.

YOU CAN SAFELY EXPECT FROM THE PACKARD SINGLE-SIX A YEARLY AVERAGE OF 17 MILES OR BETTER TO THE GALLON OF GASOLINE, 2,000 MILES OR BETTER TO THE GALLON OF OIL, AND 15,000 MILES OR BETTER FROM TIRES.

The Packard Single-Six Touring is now **\$2975, f. o. b. Detroit**

War Tax Extra

SCOTT-BURY MOTOR CAR COMPANY  
3016 Harney Street

*Ask the man who owns one*

REDUCTION IN PRICE—THE SIX NOW **\$1195**

Your Car *Oldsmobile* SIX!

*Its Pedigree*

Twenty-three years ago the first Oldsmobile was made. Every year since, the Oldsmobile has "set the pace" in motor-dom. Five years ago, in response to an urgent demand for a six cylinder car with the character and reputation of other Oldsmobile models, the SIX was designed, tested and turned over to the public. Each year it has added new names to the list of those who love the Oldsmobile as a friend. And owners regard it just that way—a tried and true dependable.

# 6

*Its Makers*

The Oldsmobile Six is a General Motors' Product. It is a carefully designed, thoughtfully constructed motor car, one fit to bear its name proudly. General Motors' Products must be **RIGHT**. No experiments or dubious successes are bearing this reputation. The best of parts, the best of workmanship, the acme of honest selling, are characteristics of the **OLDSMOBILE, A GENERAL MOTORS CAR**.

*The kind of a car you will be glad to own is here, waiting for your hand at the wheel. The car men love for its power and endurance and the car women like to drive for its easy control and quick response; that's the car for you. It's here, come and see it.*

OTHER

*Oldsmobile*

PRICE REDUCTIONS

Model 43-A 4-Cylinder ROADSTER ..... \$1,325 5-PASS. TOURING	Model 47 8-Cylinder 4-PASS. TOURING	Model 45-B 8-Cylinder PACEMAKER (Cord Tires)	1-Ton Economy Truck Chassis
<b>\$1345</b>	<b>\$1725</b>	<b>\$1825</b>	<b>\$1250</b>
COUPE (Cord Tires) \$1,395 SEDAN (Cord Tires) \$2,100	(With Cord Tires) \$2,225 COUPE (Cord Tires) \$2,425 SEDAN (Cord Tires) \$2,425	7-Pass. Touring, \$1,875 (Cord Tires) 7-Pass. Sedan, \$2,775 (Cord Tires)	With Cab ..... \$1,325 With Express Body \$1,395 (Equipped with 35x5 Cord Tires)

All Prices F. O. B. Lansing. Federal Tax Additional.

NEBRASKA *Oldsmobile* COMPANY

CHAS. A. TUCKER, Pres.

OMAHA  
18th & Howard St.

Main Office  
OMAHA  
Phone Atlantic 1770

DES MOINES  
920 Locust St.



"IT SPEAKS FOR ITSELF"

## Lower Price

The price of the Gardner car has been reduced since last October from \$1285 to \$995—almost 25 per cent.

If you consider value as well as price when you buy an automobile, you will not be disappointed in the Gardner car, because you will get full 100 per cent value.

Thousands of owners of the Gardner car praise the value, service and satisfaction built into it.

*A Better Car at a Lower Price*

THE GARDNER MOTOR CO., INC.  
ST. LOUIS, U. S. A.



Now  
**\$995**

(F. O. B. ST. LOUIS)

WESTERN MOTOR CAR CO.  
Farnam St. at the Boulevard Omaha

## DODGE BROTHERS 4 DOOR SEDAN

It attracts especially those who are inclined to look for beauty combined with comfort and economy.

This is evidence by the astonishing number of women who own and drive Dodge Brothers 4 Door Sedan.

The gasoline consumption is unusually low  
The tire mileage is unusually high

O'BRIEN-DAVIS-COAD AUTO CO.

OMAHA, NEB.  
HARNEY AT 28TH ST.  
HARNEY 0123

COUNCIL BLUFFS IA.  
103 SO. MAIN ST.  
COUNCIL BLUFFS 691

