The Omaha Bee


Japan and the Harding Conference.


## 룰․․ <br> 













## IhépainbowSpectal

Fine, All-Steel Train In daily service, commencing July 17, 1921 KANSAS CITY AND LITTLE ROCK with through sleeping car between Omaha and Hot Springs Every travel comport and convenience is provided on this dining car-chair cars and comfortable day coaches service to please all class of patrons. Beautiful riverside
ride leaving Omaha and int Kansas City. Good roadbed via the
Missouri Pacific
 If




## PROFIT

is the compelling interest behind every
successful transaction The dealer in Blue Sky, gold bricks or other fraudulent commodities can take sufficient profit on one transaction to carry his overhead and buy railroad In our business, profit must be sufficient to carry a reasonable overhead and fair return on the capital invested. It
must be so well balanced with true must be so well balanced with true
value and profit to the purchaser in the form of service and integrity of terchandise as to leave no question in his mind but that he received good goods
and good measure, pressed down and running over.
To build up a large business out of a no chance for devious merchandising methods of any kind or description. The customer must be satisfied, not once, but three, four or five times each week, approximately 250 times each year, and this service must continue year in and For practically ten years this has been the impelling motive in our busi-
ness-good goods-good service and ness-good goods-good service and
sincere appreciation for every dollar spent with us.
TWO GOOD GASOLENE
Vulcan (dry test), $20 \frac{1}{\frac{1}{c}} \mathrm{c}$ per gallon
Blitzen (high test), $23 \frac{1}{2} \mathrm{c}$ per gallon

L. V. NICHOLAS OIL CO.

