

A New Harmony from the Fragrant World of Flowers

It is like an odor divinely rare - sensed in dreams delightful. CHARMET is the concentrated fragrance of thirty-seven of the finest blossoms that sun-kissed France produces. CHARMET is deliciously femininedressed in modest elegance rather than Saudy showiness. It is indeed an aristocrat among perfumes.

> Also in-Toilet Water (Eau de Toilet) -Rice Powder (Poudre de Riz);- Cold Cream (Creme de Beauty)-Vanishing Cream (Cream Invisible)-Sachet-Toilet Powder-Rouge-Lip Stick.

CHARMET may be had exclusively at:

Sherman & McConnell, at all stores, Omaha, Neb. Taffe Drug Co., Broadway at Sixth Street, Council Bluffs, Ia.

HICAGO

In the World of Sports

OR ALL those who love the great outdoors, for those who devote a certain period to their favorite pastimes, to health and happiness, for the young folks and those who always want to stay young, the one great health giving food is bread.

Because bread is the very foundation of our diet, in every grain of wheat there is a complete ration of raw food to meet the needs of the human body, baked into HARD ROLL bread it becomes a most palatable, wholesome and economical food, speci ify HARD ROLL bread with your next grocery order.

BRFAD

PETERSEN & PEGAU

BAKING CO. Also makers of TIP.TOP bread

Choice of the House

at the amazing price of

Not One Summer Hat Reserved

There are

Baronet Satin Hats, Taffeta Hats, Georgette Hats, Leghorn Hats, Ostrich Trimmed Straws, Flower Trimmed Canton Crepe Hats, Garden Flops, Felt Hats, Sport Hats and Exquisite Combinations suitable for early Fall wear.

