

# Program for The Week

**Strand—"Too Much Speed."**  
 Cast of Characters:  
 Dusty Rhodes.....Wallace Reid  
 Virginia MacMurrin.....Agnes Ayres  
 Pat MacMurrin.....Theodore Roberts  
 Tyler Hallis.....Jack Richardson  
 Jimmy Rodman.....Lucien Littlefield  
 "Howdy" Zeeke.....Guy Oliver  
 Billy Dawson.....Mary Johnson  
 Hawley.....Jack Herbert

The popularity of the automobile race pictures in which Wallace Reid has starred has resulted in the screening of "Too Much Speed," another original Byron Morgan story with the race track as a background.

In this new picture, which opens today at the Strand theater, Mr. Reid again will be seen in the pilot's overalls and helmet, speeding around the course to the speedometer's tune of 110 miles per hour, and winning a race and the consent of the girl's father, to her wedding.

The picture is a continuation of the experiences of the characters in "What's Your Hurry?" Mr. Reid's previous automobile picture, and the three principal characters of that story. Dusty Rhodes, played by Mr. Reid, Virginia MacMurrin, played by Agnes Ayres and Pat MacMurrin, played by Theodore Roberts, are again brought to life.

Dusty Rhodes is on the point of marrying Virginia, when he races a rival dealer on the open road, and engages old Pat MacMurrin, who declares the wedding off. Dusty elopes with the bride, old Pat pursues and both are jailed for speeding. After serving his sentence, Dusty, with Virginia's help, secretly buys Pat's Pakro racing car, which has been out of the game for two years, enters the big event and wins the race.

**Sun—"Boys Will Be Boys."**  
 Cast of Characters:  
 Peep O'Day.....Will Rogers  
 Tom Minor.....C. E. Mason  
 Sublette.....Sydney Ainsworth  
 Judge Priest.....Ed Kimball  
 Dabby.....H. Milton Ross  
 Kiddy.....Mae Hopkins  
 Mrs. Hunter.....Cordelia Callahan  
 Aunt Maudy.....Mary Johnson  
 Farmer Bell.....Burton Halbert

Will Rogers will be seen in one of the best character parts he has ever played in "Boys Will Be Boys," a picture taken from the story by Irvin S. Cobb, which comes to the Sun theater this week.

Will Rogers has the part of "Peep O'Day," and it is about the adventures that befall him before and after he falls heir to a fortune that the story is based. The action occurs in a little Kentucky village and the main characters are Peep O'Day, Judge Priest, Lucy the school teacher, Mrs. Hunter the willing widow, Sublette a crooked lawyer, Breck the sheriff and Kiddy the imposter.

Peep O'Day is a good-natured, dreamy and mysterious Irish hostler, gentle and abused. He suddenly falls heir to a fortune in Ireland and his first thought is to enjoy the boyhood which he has never had. He consequently plays all sorts of boyish games and the neighbors think he is crazy. Sublette uses this as a hook upon which to hang a plot with which to get Peep O'Day's fortune. Lucy, the sweet young school teacher in love with the young town lawyer, undertakes to teach Peep O'Day his lessons in the schoolhouse. Mrs. Hunter, the willing widow, also out for Peep O'Day's money, sees them there and starts a scandal. Sublette and his accomplices import Kitty from Louisville to impersonate Peep O'Day's cousin. She is a good-hearted soubrette and in a court house scene, which closes the story, comes out strong for Peep O'Day and shows up Sublette and his gang.

Larry Semon in "The Rent Collector" is the comedy attraction at the Sun theater.

**Moon—"The Big Town Round-Up."**  
 Cast of Characters:  
 Larry McBride, ranch owner.....TOM MIX  
 Peep Wee, "the Run".....Gilbert Holmes  
 Alice Beaumont.....Ora Carewe  
 Luther Beaumont, her father.....Ora Carewe  
 Milled Hart.....Harry Dunkinson  
 Milled Hart's wife.....Lena Plank  
 Rodney Curtis.....William Buckley  
 Jerry Casey.....William Elmer  
 Tim Johnson.....William Criley

When Tom Mix opens at the Moon theater, today, in "The Big Town Round-Up," he will exhibit what is said to be an exceedingly fine line of rescue work. The "Round-Up," in which the action switches from a ranch to Frisco and back again, is crowded, of course, with thrilling incidents—else it would not be a Mix entertainment. Among the thrills are a number due to rescue work.

For example, Mix rescues a girl from a ruffian's insults by throwing the ruffian off a speeding train. He rescues this same girl later from a bunch of city thugs in a cafe. He rescues the heroine from a big rattlesnake on his ranch by his accurate long distance aim with a rifle. He rescues her again in the city when she falls before a stampeding steer at the stock yards. And he saves from death in a city park a little girl who is hanging head down on her runaway pony. Also he is kept tolerably busy rescuing himself from his enemies.

When Mix isn't rescuing somebody he's fighting a gang of thugs—with intermissions for attention to the only girl.

Ora Carewe is his leading woman. The story of "The Big Town Round-Up" was written by William McLeod Raine and the picture was directed by Lynn F. Reynolds—who also made the scenario.

**Rialto—"The Idol of the North" and "One A Minute."**  
 Dorothy Dalton takes the screen at the Rialto theater for four days this week, beginning today. Her vehicle is "The Idol of the North," a romance of gold and the Great Northwest, of a dance hall beauty who knew how to handle men.

Miss Dalton has a role similar to that in her great success two years ago, "The Flame of the Yukon." She plays Colette Brissac, daughter of a French-Canadian miner, who fled to the wilderness to escape arrest for having killed a man. She is left without father and mother in a mining town built up overnight and obtains a position in the Aurora Borealis, a saloon and dance hall of the town. She soon becomes one of the biggest drawing cards of the saloon and plays unmercifully with the miners, "trimming" them for all they are worth, but still remaining the most desired of all the girls.

In the dance hall she meets Martin Bates, a young engineer who has come from New York after a series

# Movies



Tom Mix (MOON)

Charles Ray (MUSE)

Wallace Reid (STRAND)

Will Rogers (SUN)

Dorothy Dalton (RIALTO)

William Russell (EMPRESS)

of financial difficulties, and who fast becomes a worthless drunkard. In order to get even with the way she has treated them the miners force her to marry Bates. After the first shock Colette decides to make the best of it and determines to make a man of him. After many incidents of dramatic interest she succeeds not only in regenerating Bates, but also in winning his love.

Douglas MacLean in "One A Minute," which opens Thursday at the Rialto theater, offers some novel comedy situations that promise to make a dyspeptic laugh.

**Empress—"Children of Night and Hearts Are Trumps."**  
 When a Wall Street magnate walks into a death trap set for him by a criminal gang, defies the peril which confronts him—for love of a girl—and battles desperately for his life in an underworld den; and when these things are set forth in a love romance by a celebrated author and translated to the screen by a well-known producer, it is safe to say that here is "some" motion picture.

All of which is by way of announcing that the picture, "Children of Night" is to be presented at the Empress theater for four days beginning today. And William Russell is the star—which increases the joy of expectancy.

Russell enacts the role of a prominent financier, and Ruth Renick, his leading woman, the role of the girl—a girl affiliated with a criminal gang until awakening love for the financier leads her to repudiate such association and aid him in defeating the plots against his life.

"Hearts Are Trumps," which opens Thursday, is the story of a Scotchman who is forced to leave his native land. He goes to the United States, where he accumulates a fortune and regains the family estate in Scotland. One of the thrilling episodes takes place in the Alps, where the little heroine is threatened by a death trap set for her by the villain.

**Muse—"Boys Will Be Boys," "The Millionaire Vagrant," "To Please One Woman" and "The New York Idea."**  
 A program of wide entertainment will be at the Muse theater this week, beginning today with Will Rogers in "Boys Will Be Boys."

The picture is a homely, becoming vehicle for the noted star. Rogers has a clever character part in the picture.

In "The Millionaire Vagrant," at the Muse tomorrow and Tuesday, Charles Ray shows how easy it is to live five weeks on \$30.

A story of real life in a real town of real people who love and suffer and at last find happiness is contained in "To Please One Woman," which plays Wednesday and Thursday at the Muse theater. It is a story that reflects every aspect of American life.

Alice Brady takes the screen next Friday and Saturday in "The New York Idea," a story of high life in Gotham mingled with divorce and scandal.

**Harmony at Sun**  
 Featuring catchy song hits and "wicked blue" melodies, the Lyric Four will elaborate on vocal music at the Sun theater this week in conjunction with the presentation of Will Rogers' famous picture, "Boys Will Be Boys."

Manager Harry Goldberg has contracted for this quartet as an added attraction.

## Downtown Programs

**Sun—Will Rogers in "Boys Will Be Boys."**  
 Rialto—Today until Thursday, "The Idol of the North," latter half of week, "One A Minute."

**Strand—Wallace Reid in "Too Much Speed."**  
 Moon—Tom Mix in "The Big Town Round-Up."

**Empress—Today until Thursday, "Children of the Night," latter half of week, "Hearts and Trumps."**  
 Muse—Today, "Boys Will Be Boys," tomorrow and Tuesday, "The Millionaire Vagrant," Wednesday and Thursday, "To Please One Woman," Friday and Saturday, "The New York Idea."

## Suburban Programs

**Grand.**  
 Today and Tomorrow—Tom Mix in "A Ridin' Romeo."  
 Tuesday—Corinne Griffith in "The Broadway Bubble."  
 Wednesday—"The Beautiful Gambler."  
 Thursday and Friday—"The Sea Wolf."  
 Saturday—"Lahoma."

**Best Dressed Stars**  
 Corinne Griffith and Catherine Calvert, acknowledged to be the best dressed actresses of the screen, and noted for their grace in wearing their gowns, are seen together in "Moral Fibre," the production now being filmed under the direction of Webster Campbell. Although the roles of the two stars are entirely dissimilar, both have excellent opportunities to "dress the part."

In the earlier scenes Miss Griffith appears as a country miss in short dresses, but later she appears in elaborate frocks. Miss Calvert's role enables her to play the lady of fashion throughout.

The bureau of Oriental research employed with Mr. Earle is as numerous as the faculty of a small fresh-water college.

A score of America's best known painters are busy day and night furnishing the atmospheric backgrounds, which, under Mr. Earle's new science of production, will in many instances replace more artistically the ordinary motion picture sets.

Sir Frederiek Warde, Edsin Stevens and Hedwiga Reicher will have the principal roles. Other notables of stage and screen who will be seen are Mariska Aldrich, Arthur Carewe, Robert Anderson, Paul Weigel, Jesse Weldon, Snitz Edwards, Warren Rogers, Ramon Samiegos and Big Jim Marcus.

## Elsie Ferguson Popular

In this year's annual poll of the seniors of Yale college, Elsie Ferguson, famous star, was voted the favorite actress of the day. Each year the college boys select their favorites, in keeping with a tradition of Old Eli.

The Rialto theater, New Haven, recognized the student preference by showing Miss Ferguson's latest picture, "Sacred and Profane Love," in contest among the art students of the university for the best life-size sketch of the head of Miss Ferguson. Many drawings were submitted which were placed on exhibit in New Haven.

**Oh, Come With Old Khayyam—He's to Be Filmed Soon**  
 Call boy, page the famous "loaf of bread, jug of wine and thou," for the oft-quoted and misquoted lines of the Persian poet have felt the call of the silver sheet; and Omar Khayyam, himself, who if alive today would be legitimate prey of all prohibition enforcement officers, is to become a hero of the cinema.

"The Beloved Romance of the Grape," or "Persia's Prettiest Pet," are titles the ultra-commercial distributing organizations might like to wish on the big new spectacle which has just been launched, but Ferdinand Earle, who is the guiding genius in the production of the world's most widely-read prosodic poem has put his foot down and says it will be known purely as "The Rubaiyat of Omar Khayyam."

Nashapur, the home of the Persian astronomer, will be brought to Hollywood, and the romance that has always been confined within book covers will burst forth onto the celluloid.

Such famous quatrains as: "Oh, come with old Khayyam and leave the wise. To talk; one thing is certain that life flies; One thing is certain, and the rest is lies; The flower that once has blown forever dies," and others will form the animated sub-titles.

For more than a year bearded scholars have been delving through tomes of Oriental literature breathing the incense laden atmosphere of medieval Persia, in order that "The Rubaiyat" may be a celluloid document of fidelity as well as beauty.

Collectors of Oriental costumes from all over the country have been circled, and have agreed to loan the multi-hued toggery of the Far East in years gone by in order that Producer Earle may make a spectacle worthy of the volume.

Hours beautiful enough to make the mouth of the late cigar store Indian water, will parade before the argus-eyed camera in dances that would make a sultan's favorite dispenser of wiggles turn green with envy.

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# Another Victim! Ah, She Would Lure Him to Sacrifice His Soul for Her Womanly Charms



Alluring Collette's chief joy in life was to "trim" the men who couldn't resist her charms. And she found a lonesome miners' town an easy mark. One day her methods failed to work! The rest is love and a heart-stirring battle to make lives worth while in "The Idol of the North," featuring Dorothy Dalton at the Rialto here the first four days of this week.

**Mae Marsh to Stick**  
 Mae Marsh is not to desert the screen next season as has been variously announced in some of the daily papers. This statement was made at the time a story was sent out that the popular film star had been signed on a long-time contract to appear in stage plays under the management of John D. Williams. It was said that the first play had been chosen for Mae. But we learned that she expects to work in pictures simultaneously with her stage work.

**Pickford to Frisco.**  
 Mary Pickford's motion picture producing company will permanently locate near San Francisco. Such is the announcement made by Alfred Green, director of the Mary Pickford studios at Los Angeles.

"The Northern California region is unsurpassed," declared Mr. Green, "and I am amazed that Griffith failed to see the supremacy of this region for motion picture production."

**Wedding Bells**  
 Two weddings to take place soon, according to rumor, are those of Wallace Berry to Mona Lisa and Allen Weyman to Priscilla Bonner. Mr. Berry has purchased a home in Hollywood and is expected to take his bride there within a couple of weeks. Mr. Weyman is a rising young director of the colony, and his marriage to Miss Bonner of the Vitagraph company is scheduled to take place in June.

# Films Changing Faces of American Race, Artist Says

Motion pictures are changing the faces of American men and women. This is the belief of Henry Clive, well-known artist, who has just completed portraits of a number of famous film stars, including Gloria Swanson, Bebe Daniels, Wallace Reid, Agnes Ayres and Wanda Hawley.

"Motion pictures are making the American face more mobile, more plastic," said Mr. Clive. "Because of the necessity of interpreting thoughts and actions entirely by means of facial expression, film actors have developed faces which register emotions as quickly as the surface of a placid lake records the passage of a summer breeze. This is not only true of actors and actresses, but its effect is seen in the faces of millions of movie fans."

Gloria Swanson's feminine admirers have acquired all the facial mannerisms which Miss Swanson shows on the screen, Wallace Reid's manner of lifting his eyebrows has set all the young men of the country to lifting their eyebrows, too.

"For years observers, both here and abroad, have declared that the typical American face was rather stern and set. This was true—until the movies came to be such a power and influence. It is true no longer; the American is becoming as facially expressive as the Frenchman or the Italian."

Mr. Clive, whose paintings have for a long time decorated the covers of popular magazines, will give an exhibition of his portraits of screen stars in a Fifth avenue gallery next fall.

Celebrate with Wally  
  
**Strand**  
 DIRECTION OF A. H. BLANK  
 Now and all week

**WALLY REID**  
 AGNES AYRES AND THEODORE ROBERTS  
 in a thrilling, rollicking romance of race track, love and business. Roaring with daredevil-driven speed cars. Tingly with rivalry, trickery and danger. Strewing a thousand smiles on the road to happiness.

**TOO MUCH SPEED**  
 A picture that starts the heart to thumping and gives old Father Time the laugh.

SNOOKY (the Humaneze) in a 2-reel comedy, "WILD OATS"  
 Bud and Susie Cartoon  
 Shriners Parade at Des Moines  
**SILVERMAN'S STRAND ORCHESTRA**  
 Next Sunday—JACKIE COOGAN in "PECK'S BAD BOY"

Five Days Only Starting Today  
  
**TOM MIX**  
 The BIG TOWN ROUND-UP  
 A picture with the speed of light and the sure fire interest of a government bond.  
 COMING FRIDAY—For Two Days Only  
**BUCK JONES**  
 in "GET YOUR MAN"