

Program for The Week

Moon—"So Long Letty."
Cast of Characters: Harry Miller, Ray Burns, Grace Miller, Colleen Moore, Tommy Robbins, Grace Darmond, Walter Zieve, Bathing Girls Rampant.

Fun! Pep! Sport! All are contained in "So Long Letty," comedy feature which opens today at the Moon theater.

The picture is said to be a smashing hit that is rampant with bathing beauties. The story deals with two newly-married couples who present a combination of vastly different personalities.

The opening of the picture finds the newlyweds at neighbors in a sunny California town. The difference in dispositions soon brings dissatisfaction on all sides, with both husbands and wives striving to conceal their real feelings.

As far as the husbands are concerned, they decide, after a conference, that a divorce is the only way out of the mess. After the divorce, each intends to marry the wife of the other. The scheme is explained to the wives who hold a conference of their own and decide to swap husbands for a week before entering the courts.

Rialto—"Scrap Iron." Cast of Characters: John Steel, CHARLES RAY, John Miller, Vera Steadman, Midge Flannigan, Tom Wilson, Big Tim Riley, Stanton Hook, Matt Brady, Claude Berkeley.

Charles Ray in a role different from anything he has ever done before is the promise held out by the announcement that "Scrap Iron" will be the attraction at the Rialto theater this week.

In this production the star portrays the role of a young mill-hand who goes through a series of heart-stirring and dramatic incidents which disclose him as an actor of high emotional talent.

The story, written by Charles E. Van Loan and published in the Saturday Evening Post, relates the trials and tribulations of John Steel, the character portrayed by Ray, in trying to keep faith with his widowed invalid mother. There is humor in it in abundance, but underlying the whole story is a deep vein of pathos that makes it absorbingly interesting and sympathetic.

A fight scene in which Steel offers himself as the sacrifice of a local champion furnishes the big thrill of the production and it is a fight that will stir the blood of anyone seeing it. He must last three rounds or the money needed to keep his mother provided with the necessities of life will not be his, and for three rounds he stalls and blocks and takes a terrific beating. The fourth round is another story, and as exciting a story as one could wish to see.

Strand—"Two Weeks With Pay" and "A Private Scandal."

Bebe Daniels, piquant film star, will be seen in the dual role in her latest picture, "Two Weeks With Pay," which opens today at the Strand theater for a four days' engagement.

The plot revolves around a case of mistaken identity at a summer resort hotel, and Miss Daniels plays both the shop girl who is enjoying a short vacation, and a famous actress whom she resembles. The shop girl insists that she is not the actress, but the guests at the hotel prefer to believe that she really is the actress, resting incognito, and they insist on showering attentions on the dismayed girl until the real actress appears and the mystery is cleared up, to everybody's complete satisfaction.

Beginning Thursday, May McAvoy will take the screen at the Strand theater in "A Private Scandal." The star is called upon to portray a difficult role, that of an innocent girl upon whom suspicion rests, and who keeps silent through loyalty to the good woman who has been her friend and benefactor.

Sun—"Don't Call Me Little Girl" and "The Outside Woman." You may call her "Mary" or "Mary Miles" or "Gladys."

"But don't call me 'little girl,'" says Mary Miles Minter in her latest production which opens at the Sun theater today for a four days' engagement. The star plays the role of an incorrigible girl of 18 who rebels at being treated like a little girl by her mother, a widow who is trying to appear more youthful than she really is.

Poor Jerry, dressed and treated like an infant, decides to strike and quite turns the family affairs topsy-turvy. When Jerry is married in "The Outside Woman," which opens Thursday at the Sun theater, here is the story:

Dorothy was a dear little bride, but she had one fault; she just couldn't resist bargains. One day a peddler sold her a lovely silk shawl, taking in exchange an ugly little idol which Dorothy had hated ever since she found it among her new husband's possessions. Her maid tells her later that the peddler has disposed of the idol to an artist who lives in the apartment just overhead. So when Dorothy finds out that the idol is worth thousands of dollars, and doesn't belong to her husband, but to one of his friends, she thinks the simplest thing to do is to slip up the fire escape and get it back. We'll say Dorothy slipped. That poor little bride stirred up more trouble in one evening than most folks have in a lifetime.

Muse—"Don't Call Me Little Girl," "Ducks and Drakes," "The Frontier of the Stars" and "Chickens." For pictures that boast of the sweet affairs of life, the spice and



Charles Ray (RIALTO), Bebe Daniels (STRAND), Thomas Meighan (MUSE), Harry Miles Minter (SUN), Grace Darmond (MOON)

Downtown Programs

Sun—Today until Thursday, "Don't Call Me Little Girl," latter half of week, "The Outside Woman." Rialto—Charles Ray in "Scrap Iron."

Strand—Today until Thursday, "Two Weeks With Pay," latter half of week, "A Private Scandal." Moon—"So Long Letty."

Muse—Today, "Don't Call Me Little Girl," tomorrow and Tuesday, "Ducks and Drakes," Wednesday and Thursday, "The Frontier of the Stars," Friday and Saturday, "Chickens."

Empress—Today until Thursday, "The Plaything of Broadway," latter half of week, "The Chamber Mystery."

Suburban Programs

GRAND. Today—Mildred Harris in "Habit," Tomorrow and Tuesday—Robert Warwick in "The Fourteenth Man," Wednesday—Frank Mayo in "The Fighting Lover," and first episode of "The Avenging Arrow."

Tuesday—Mary Miles Minter in "Eyes of the Heart," Wednesday—William Farnum in "When a Man Sees Red," Thursday—Tom Mix in "Desert Love."

HAMILTON.

Today—Earle Williams in "The Purple Cipher," Tomorrow—Gladys Walton in "Desperate Youth," Tuesday—Mary Miles Minter in "Eyes of the Heart," Wednesday—William Farnum in "When a Man Sees Red," Thursday—Tom Mix in "Desert Love."

What Sennett Says

Mack Sennett says the motion picture public isn't any respecter of persons; that it looks for results. "Give it what it wants," he says, "and the public will find its way to an isolated cinema theater to patronize its preferred pictures. Offer it what the public does not want and it makes no difference who wrote, who adapted and produced it, the public will stay away. It isn't like the book-buying public, taking their cue as to what to purchase from the name of the man who produces it. If Mr. Griffith undertook to create gay comedy, the public would reward him as liberally as it would any other producer, provided Mr. Griffith made good comedies."

Henry Walthall Returns

Henry Walthall, who first achieved screen fame in "The Birth of a Nation," has returned to Los Angeles from a tour of the country in stage plays, "Ghosts" and "Taken In." His appearances included 121 one-night stands. He and his wife, professionally known as Mary Charleston, are preparing to re-enter the film game.

Big Girl Revue.

The Moon theater this week leads in offering a distinct novelty in conjunction with Oliver Morosco's "So Long Letty." Ten girls in tastefully fitting bathing suits will appear four times daily in a revue. One of the featured numbers of the act is an electric lighted runaway which extends over the heads of the audience. Every member of the revue is an Omaha girl. Two complete changes of costume is given to every girl. Special scenery has been built, and the song number "My Home Town Girl," is elaborately staged. Miss Dorothy DeVere of the LaVera School of Dancing had charge of the dance numbers. Walter Wheeler, pianist of the Moon orchestra, composed the catchy melodies. R. S. Ballantyne, manager of the Moon, staged the entire production.

Bountiful Bathing Beauties Become Boisterous

When They Romp About the Billowy Waves



Beautiful girls in stunning bathing creations moon "So Long Letty," which is being shown this week at the Moon theater, an exceptional picture. The story is a lively tale of married life in the early stages. This picture is rampant with shapely girls.

Mildred to Be Star

The cinema fate of Mildred Davis no longer is a Hollywood (Cal.) mystery. She has signed a long-term contract with Hal Roach and will appear as leading lady in a few more comedies with Harold Lloyd. Then she will be starred in five-reel dramatic productions sponsored by Roach.

Harry Carey Busy

Harry Carey, Universal star, is now working on "Partners." It has the usual western by

Here's Chance To Read Fight Dope Of Screen Stars

This is what some of the "celebs" have to say on the subject: Mabel Normand: Carpenter, of course. What's a few more pounds and a heavier smash? Didn't I go more than a hundred reels with Heavyweight Arbuckle? Tickle him, Georges, tickle him!

Betty Blythe: Every woman favors the rapier as against the mace—the medieval knight as against the gentleman from the cave. I shall play the Ace!

Antonio Moreno: Carpenter would make a wonderful bull-fighter, but Jack isn't a bull by a long shot. He's a smart boy. Yet there's something about that Freshman—I'm giving no odds!

Ruby de Rener: I'm for Georges—I've never won a bet yet! Colleen Moore: Jack Dempsey is the winner—I mean in the fight. But oh! isn't Georges handsome!

Louise Fazenda: Dempsey will win. They say the Frenchman is fast on his feet, but he can't get far on account of the ropes!

Betty Compton: Now, as a leading man, I'd prefer—but it isn't a beauty contest, is it? Bessie Love (briefly, but emphatically): Leave it to Georges!

James Kirkwood: I think Dempsey will take the historic laurels July 2 but I certainly have a lot of regard for the speed of the Frenchman!

Roscoe Arbuckle: Always bet on the bravest man, sir. Matter of loyalty with me, sir. My money is on Dempsey.

That's what they think! And it is understood that Robertson Cole has a five-year option on Georges Carpenter's screen services in the event the Frenchman wins!

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Mack Sennett Has Cleaned House For Serious Drama

Seismic changes are taking place in the Mack Sennett studio organization. Charlie Murray has terminated his long period of service, the reason assigned being that Sennett's plans for big dramatic productions leave no immediate uses to which the talents of the genial Charlie can be put. The parting was reluctant on both sides, though Mr. Murray's announcement of several months ago that he contemplated a vaudeville tour in the near future, rob the incident of the element of surprise.

In the disturbance that witnessed the mutually deplored departure of Mr. Murray following an eight-year service under the Sennett banner, there is to be noted also the departure to other spheres of comedy activity of James Finlayson and Kalla Pasha. Mr. Finlayson will be remembered as the Rab in Graham Moffatt's "Bunty Pulls the Strings," playing the role during the entire Broadway run of the quaint comedy. Kalla Pasha has been the recipient of the knocks, bumps and wallops that are some of the subtle manifestations of a certain type of dramatic offering in which Kalla Pasha's might is a valuable asset.

How seriously Mr. Sennett is contemplating his invasion of serious drama may be inferred from the list of recent departures from the Sennett lot. First, Ford Sterling, then Louise Fazenda, then John Henry, Jr., Teddy the great Dane, then Marie Prevost and now Charlie Murray, James Finlayson and Kalla Pasha.

In their places there have come into the studio Ethel Grey Terry, Herbert Standing, Noah Beery and Ben Deely to participate in the making of serious picture drama, and Mabel Normand, Jack Mulhall, Lowell Sherman, Jacqueline Logan and other notables to participate in the stellar vehicles of Miss Normand, beginning with "Molly O."

Mr. Sennett will not abandon the comedy field, however. He has just elevated Ben Turpin to stardom and will produce a series of Ben Turpin specials—two-reel productions of typical Sennett hilarity. Billy Bevan will also be featured in comedy roles.

"My purpose," says Mack Sennett, "in taking up the production of serious drama is to realize a long cherished ambition which the success of 'Heartbealm' justifies us in believing we can render permanent. Our comedy activities will represent about 50 per cent of the total of our energies and the other half will be devoted in time, money and equipment to make the best dramatic presentations that the best available talent can provide."

Present American Stockholders Gain Control of Pathe

In one of the most important motion picture transactions in recent years, the present American stockholders and American management of Pathe Exchange, Inc., a foremost independent distributor of films in the world, have just acquired control of the \$7,000,000 company from Pathe Cinema Ltd. of Paris.

Announcement to this effect is made in a cable from Paul Brunet, president of Pathe, who has been in Paris for several weeks arranging the details of the transaction with the officials of Pathe Cinema, Ltd.

Charles Pathe, founder of the world-wide organization bearing his name, retains a large share of the stock in the American concern.

The transaction means that hereafter the American stockholders of Pathe Exchange, Inc., will direct the policies of the organization. There will be no change in the general policy, but there is indicated a broadening of its activities. The policy rigidly adhered to since its inception of remaining out of the field of theater ownership will continue to be implicitly followed by Pathe Exchange, Inc. It is known that Mr. Brunet will continue as president, a position he has held for more than a year, prior to which he was vice president and general manager of the Pathe American company.

HAMILTON 40th and Hamilton Today at 3:00, 4:30, 6:00, 7:30, 9:00 EARLE WILLIAMS in "THE PURPLE CIPHER" and Larry Seneca in "Home Sweet Home"

GRAND 16TH AND BINNEY TODAY Mildred Harris in "HABIT"

Yep, They Lead Double Lives!

Glamor of Press Agents Covers Actual Happenings In Lives of Famous Film Stars, Says Buster Keaton; It's All Fun In Pictures, But Afterwards—Oh My!

By BUSTER KEATON. It is natural that the stage and the screen, the two places where the things of romance and illusion are spun for the delight of millions, should easily be transferred to the principal characters themselves; that the great public should think of the stars as different beings, living double lives, able to do things that the average man or woman only dreams of doing without hoping to achieve.

So many spurges of press-agenting, so many sobstories, highly-colored and overcharged, have been perpetrated, that the public supposes every star when-off duty is surrounded by an atmosphere of incense, subdued lights and luxury, reading the reams of printed comment or loling on a cushioned divan, ordering a valet to bring another glass of liquor or a match to light a cigar.

How Different. How different is the actuality, an actuality drab, mayhap, but nearer the truth! Take myself, for instance. There's no incense, no wasting of time over reading matter, no loling—but hard work. Not the work of acting before the camera, but the far more difficult task of planning unusually comic stunts and situations for my next pictures. And it's no pipe dream, either. Originality doesn't come easily, and I've spent many an hour worrying how to put over something clever and odd. When you see me doing something in a picture that looks like a happy accident, or sheer spontaneity, depend on it a great deal of time has been expended into thinking it out.

Agnes Ayres Is Made a Star in Paramount Plays

Because of the popularity she has achieved as leading woman in a number of pictures, notably "Forbidden Fruit," Agnes Ayres is to be starred in a series of productions next season, it was announced this week by Jesse L. Lasky, first vice president of the Famous Player-Lasky corporation.

Miss Ayres is now in New York, where she is playing the feminine lead opposite Thomas Meighan in "Cappy Ricks." On the completion of this she will return to Hollywood and begin work on her first star picture.

Miss Ayres' rise to stardom is a typical romance of motion picture—the career that every American girl has dreamed of as her own at some time or another. Born near Chicago, she spent her girlhood in the Windy City. One day she visited the old Esanay studio and was offered a part as an extra. She accepted, was found to screen remarkably well, and was soon established as a player of ability. Since then her rise has been rapid.

Advertisement for Strand Theater featuring Bebe Daniels in "Two Weeks With Pay" (which is another way of saying vacation). Includes text about the theater's refreshment comedy-drama and a small illustration of a woman.

Large advertisement for Charles Ray in "Scrap Iron" at the Rialto Theater. Includes a large portrait of Charles Ray and promotional text.

Advertisement for "THE COOLING SYSTEMS of the Sun--Moon--Muse Theaters Invite Comparison".