

Expert Fitting Service  
By  
Experienced Corsetieres

# BRANDEIS STORES

Correct Modes in  
Corsets  
For the Growing Girl

## Every Woman's Corset Week June 20th to 25th

*The Summer Corset Problem Is Solved in This Great Display and Demonstration Which Presents the Correct Model for Every Type of Figure*

This special corset week has been arranged for the benefit of women who depend upon good corsets, and the women who need good corsets in order to make the most of the season's styles in dress. With the lines of the mode more clearly outlining the figure, greater care is necessary in the selection of the corset.

Throughout the week special demonstrators will explain the advantages and exclusive features of different makes of corsets, different styles, and corsets made for different figures.

- Miss Mahone---Demonstrating Modart Corsets
- Miss Holmes---Demonstrating Mme. Lyra and American Lady Corsets.
- Miss Luther ---Demonstrating Smart Set and Nemo Corsets and the New Circlet Brassieres

**Extra Demonstrators---Prompt Attention**  
The Brandeis Corset Service is famous throughout the entire country for the satisfaction that it gives to the corset needs of its customers. But during this week expert demonstrators will give special and individual service to any woman needing such advice. Don't fail to take advantage of this opportunity.

These young women are highly trained to recognize the corset needs of the individual figure. They observe the good points and know the corset that will emphasize them. They detect the faults and recommend the corset to conceal them. They understand weaknesses that cause physical discomfort and know how to fit the corset to individual needs, thus assuring perfect comfort and support where it is needed.

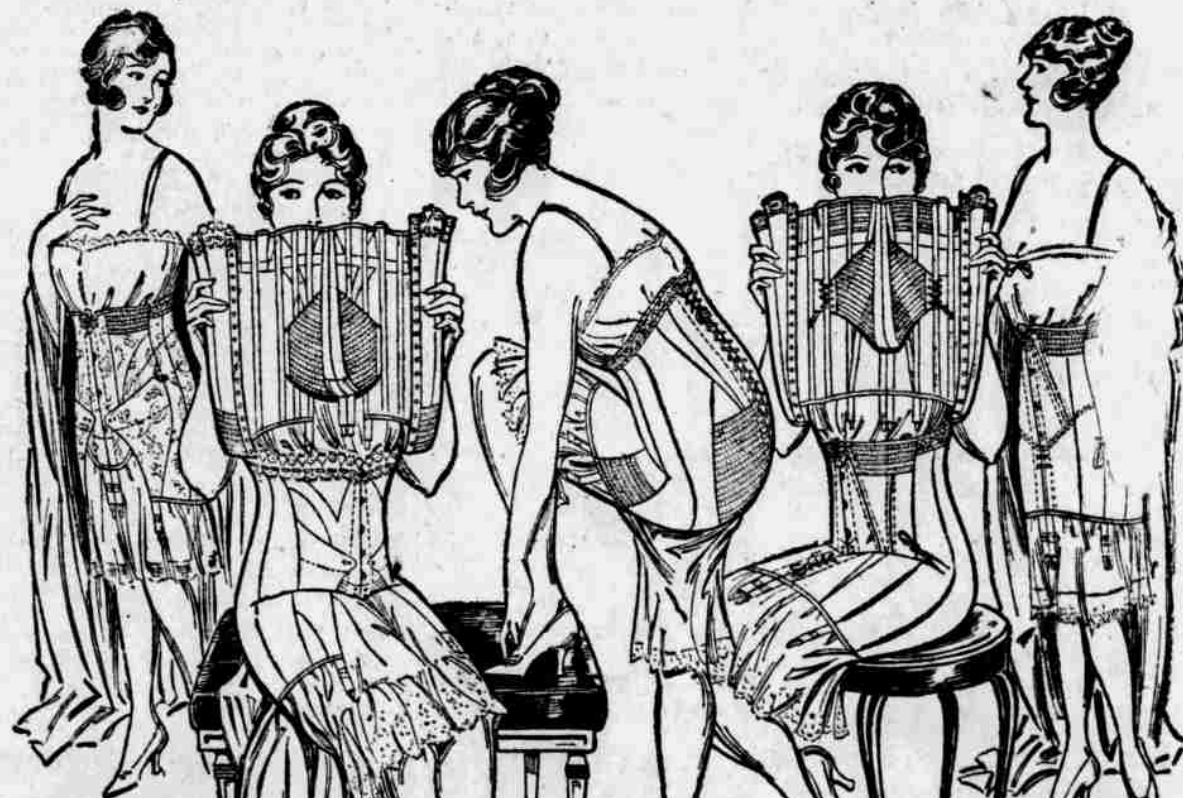
Here are some of the well known makes carried in our corset department.

*Back Lace Corsets---Madame Irene, Madame Lyra, Smart Set, Stylish Stout, American Lady, Warner's Rust Proof, P. N., Brandeis Special.*

*Front Lacing Corsets---Gossard, Modart, P. N. Practical Front,*

Also elastic corsets and girdles of varied styles.

Third Floor---North



**SELF-REDUCING** FOR STOUT FIGURES 22 MODELS \$5.00 TO \$9.00  
**KOP SERVICE** FOR ALL FIGURES 12 MODELS \$3.00 TO \$9.00  
**DIAFRAM-REDUCING** CORSETS (4 MODELS) \$9.00 TO \$13.50  
**WONDERLIFT** FOR ALL FIGURES 9 MODELS \$6.50 TO \$15.00