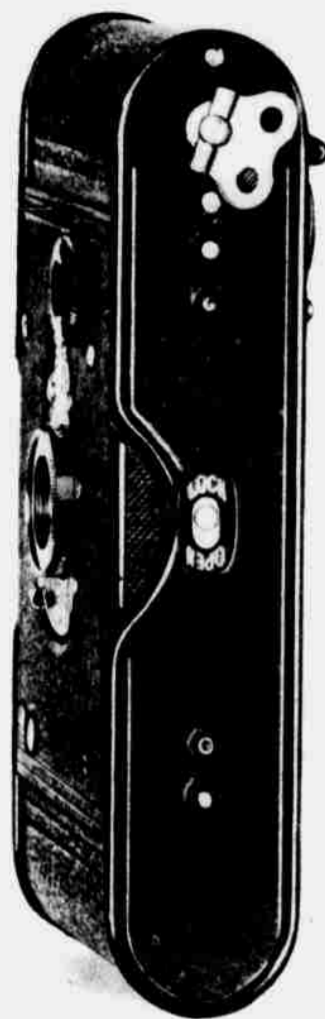


Vest Pocket *Autographic* Kodak, Special

equipped with
Kodak Anastigmat *f.7.7* Lens

\$15.00



*Vest Pocket Kodak
Actual Size.*

You don't carry a Vest Pocket Kodak—you wear it like a watch. It is a vest pocket camera that will really go in the vest pocket. With its fixed focus and its automatic shutter, it is ready, always, for the unexpected that is sure to happen.

When your larger camera might be a burden—on strenuous hikes, on business trips, on every occasion when you are not on a picture-making trip, but may nevertheless want to make pictures—the Vest Pocket Kodak is unobtrusively ready.

*The Kodak Anastigmat Lens *f.7.7* with which this model is equipped is of our own manufacture, designed and made solely for use on this camera. The idea back of this lens was to so equip a Vest Pocket Kodak that it would make negatives of such extreme sharpness that satisfactory enlargements could be made in any size. It has justified the work of our optical experts. It produces negatives of that crispness and sharpness characteristic of the true anastigmat.*



Showing the original Vest Pocket size and the Kodak Anastigmat quality which permits of successful enlarging. A Kodak Portrait Attachment was used in making this picture.

For views or "close-ups". The camera is of the fixed focus type. When the front is pulled out it is ready on the instant for street scenes or views, for any object that is 9 feet or more distant. For "close-ups", that is for portraits or pictures of flowers and the like, a Kodak Portrait Attachment (Price 75 cents) is simply slipped on over the regular lens. The accompanying illustrations show how effective it is for either class of picture.

The Kodak Ball Bearing Shutter has speeds of 1/25 and 1/50 of a second for snap-shots and has the usual time and "bulb" actions for prolonged exposures. It is an unusually reliable shutter, works smoothly and is quiet in its action.

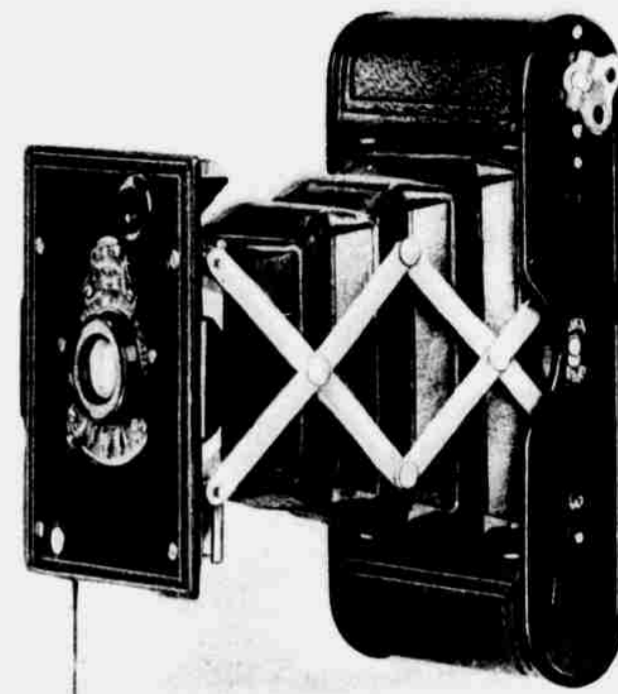
You can date and title every negative at the time of exposure, for the Vest Pocket, tiny as it is, carries this exclusive Kodak feature. You may not always care to date and title a negative—but you should always be able to. The date on the negative of a child, the title of some view or historic bit that is seen in your travels, is more than likely to be of prime importance. And there is no extra charge for autographic film.

In every detail the Vest Pocket Kodak Specials show quality. They work with mechanical precision; in finish they are rich, quiet, unobtrusive. In action they are efficient.

The price, \$15.00, includes the excise war tax, and autographic film cartridges for 8 exposures are but twenty-five cents.

At All Kodak Dealers'.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y., *The Kodak City*



Vest Pocket Autographic Kodak, Special. By a single movement the front and lens are brought to the point of fixed focus.



*Made with Vest Pocket Kodak, Special, Kodak Anastigmat Lens, *f.7.7*. Enlargements of this size are 15 cents.*