

\$1,625.00 Overland Sedan

HELP YOURSELF CLUB

\$1,350.00 Gardner Five-Pass.

for most subscriptions in three weeks.

for most subscriptions in three weeks.

EXTRA PRIZES and EXTRA VOTES

TWO AUTOMOBILES FOR JUST THREE WEEKS' WORK

WILL IT PAY—

The winner of this Overland car will receive payment for his or her services at the rate of \$541.67 per week or \$90.28 for each working day. Is that worth going after? Also the winner of each of these two cars will pile up a big score of extra votes under the offer of 3,000 extra votes for each dollar in subscriptions, and you will find that their name ranks well up in the list of members who are after the capital awards.

Thus it will be seen that there is every advantage offered to members who enroll right now. It will be possible for a member entering now to win two awards—one for the largest amount of subscription payments in the next three weeks, and one of the capital or district awards.

There is still plenty of time to get into the club right now and by persistent hard work secure the home which Clara Kimball Young calls the "Home of Smiling Faces."

AWARD OF THESE TWO AUTOMOBILES

These two cars will be awarded to the two club members, one in each group, turning in the greatest amount of money on subscription payments during the period of three weeks, commencing at 9:00 a. m., Monday, May 16 and ending at 10:00 p. m., Saturday, June 4.

The first car will be assigned to Group 1, consisting of the four city districts Numbers 1, 2, 3 and 4. The second car will be assigned to Group 2, consisting of the four country districts Numbers 5, 6, 7 and 8. The club member turning in the largest amount of money, whether in the city or country, will have his or her choice of the Overland or Gardner automobile.

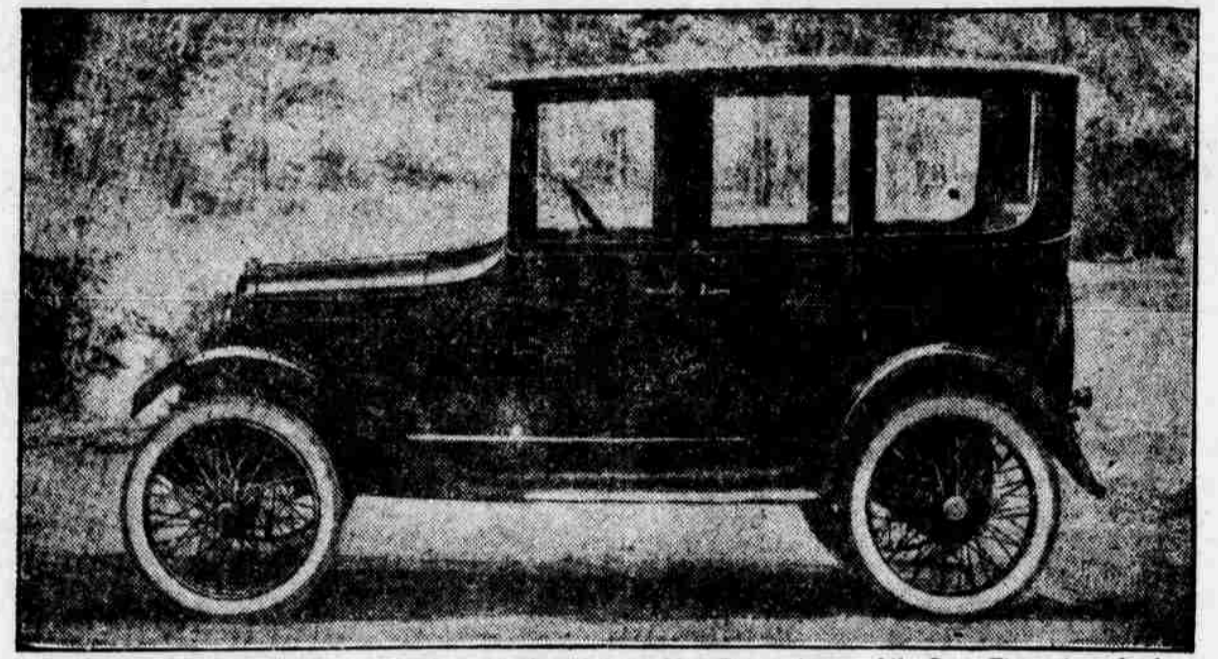
This assures the club members that these automobiles will be awarded, one to a member in the cities of Omaha and Council Bluffs, and one to the territory outside of Omaha and Council Bluffs.

TO THOSE CONSIDERING—

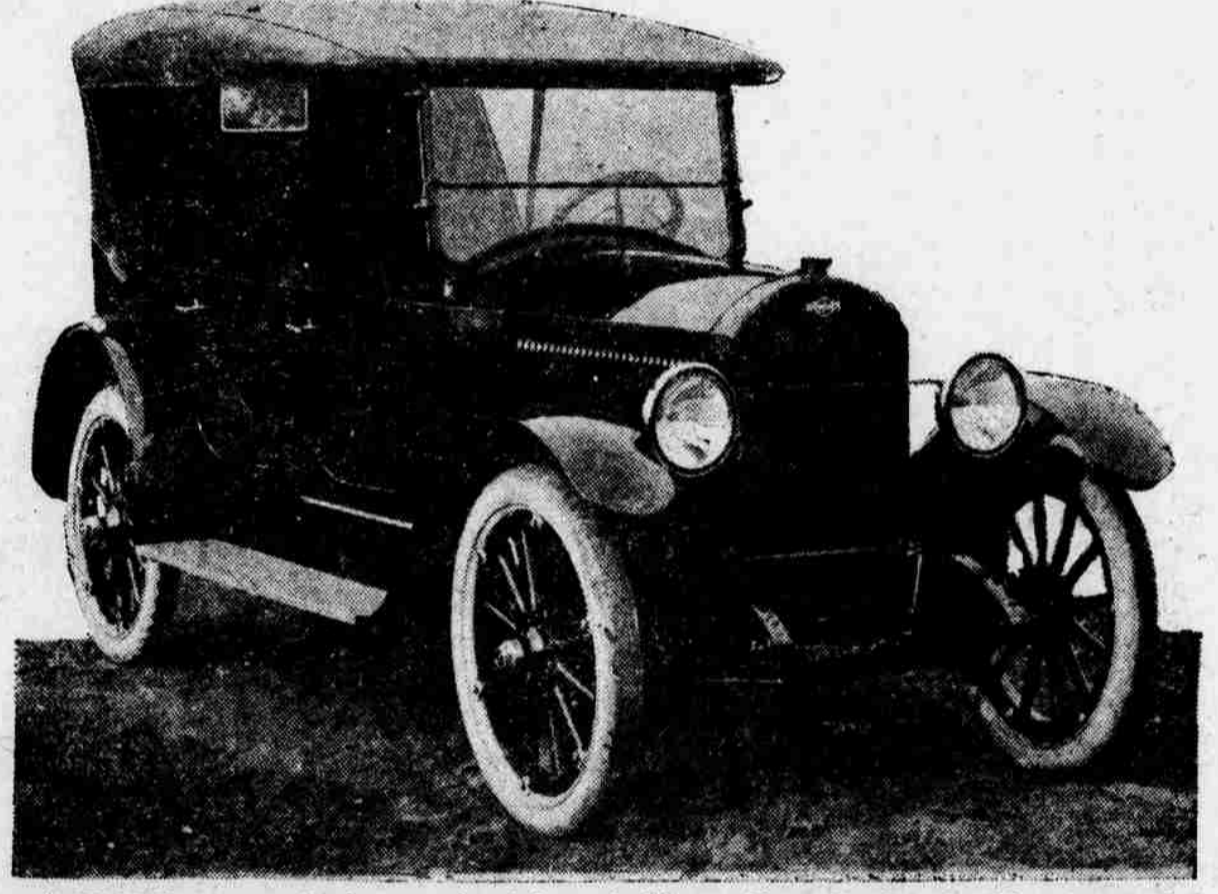
becoming members, this is the most opportune time to get a start. We know that it will be practicable for a member to enter right now and by persistent hard work to win one of the capital awards. Also, by the offer of three district awards to each of the districts, you have an opportunity to win a district award of real value if you should fail of attaining the capital award.

Now, with this new offer of two automobiles for the largest amount of payments during just this period of three weeks, your opportunity of winning one of them is really better than that of a member who has been working two weeks, in that your personal friends who will want to help you have not yet been approached for subscriptions.

Therefore we say to you that this is just the time to definitely make up your mind to join the Help Yourself Club.



\$1,625.00 Overland 5-passenger Sedan, purchased from Van Brunt Automobile Co. Five wire wheels. Body, Overland blue; fenders, wheels, hoods and top, black.



\$1,350.00 5-passenger Gardner, purchased from the Western Motor Car Co. Special equipment of side wings, extra tire and tire covers and motor-meter.

EXAMPLE NO. 1. Table showing vote counts for various subscription amounts: One \$15.00 New Subscription (136,000 votes), One 7.50 New Subscription (62,000 votes), One 5.00 New Subscription (32,000 votes), One 4.00 New Subscription (22,000 votes). Total votes for \$39.00: 312,000. Bonus of 3,000 Extra Votes Per Dollar: 117,000. Total votes for \$39.00: 429,000.

EXTRA VOTE OFFER

Take advantage of this extra vote offer, which expires at 10:00 p. m., June 4.

For \$25.00 in subscriptions you will receive 75,000 extra votes and for each dollar in excess of \$25.00 you will receive 3,000 extra votes. These are in addition to the regular award of votes as given in the schedule. There is no limit to the extra votes you may gain in this offer. \$30.00 will give you 90,000 extra votes. This offer starts May 16.

Vote Value of Subscription Payments. Table with columns for subscription amount, morning/evening/sunday votes, and renewal subscription payments. Includes sub-sections for 'The DAILY and Sunday, Morning or Evening, by Boy Carrier in Omaha, Council Bluffs and in the Territory' and 'Daily and Sunday by Mail'.

The \$28,000.00 List of Awards: 1-\$7,800.00 HOME, First Capital Award. 1-\$4,400 Cadillac Automobile. 1-\$1,500.00 Conservative B. & L. Deposit. 8-\$1,115.00 Maxwell Automobiles. 8-\$200.00 B. & L. Deposits. 8-\$100 B. & L. Deposits. 1-\$1,625.00 Overland Sedan. 1-\$1,350.00 Gardner 5-pass. Automobile. Total number of awards, 29. Ten per cent cash commission to all non-winners if they turn in \$50.00 or more.

FUTURE SUBSCRIPTIONS

In some cases club members will find friends who would be glad to help them, but are now paid in advance for some other paper and do not want two papers at the same time. In order that the club member may secure this subscription, we have arranged to accept and issue vote credit to cover the payment and will hold the subscriber's credit on our books until the paper is desired by the subscriber.

SECOND PAYMENTS

During the early part of the campaign some of your friends may have given you short time (3 or 6-month) subscriptions, thinking you did not have the "sticking qualities" necessary to win. Now that you can show them that you are out to win, go back at them and get them to double or treble their order. The following inducement is offered. You will note by looking over the list of Vote Values of Subscriptions, that the two-year subscription counts proportionately for more votes than one for a year and that a six months' subscription counts for more than one for three months. Now, still looking at the list of vote values in the list offer, you will find that a three-month subscription, costing \$2.55, gave you a credit of 12,000 votes. If you get this subscriber to extend this to a six-month subscription by giving you another three-month subscription, you will, for this second subscription of \$2.55, be given a credit for 20,000 votes. In other words where you get a person who has already given some member a short period subscription to give you a further one, it will count for more votes than the original one. This will apply whether you or any other member secured the first subscription.

STANDING OF THE CLUB MEMBERS. List of names and their standing in the club, including names like A. D. Klein, Jr., 4006 Dodge, and G. J. Wright, 2310 Howard.

DISTRICT NO. 1. Will include all territory inside the city limits of Omaha south of Pacific street, west of the river to Seventy-second street, including Rainier, Bellevue, Fort Crook and Avera. List of names and vote counts for District 1.

DISTRICT NO. 2. Will include all territory inside the city limits of Omaha on and north of Pacific street, west of the river to Eighty-third street and as far north as Maple street. List of names and vote counts for District 2.

DISTRICT NO. 3. Will include all territory inside the city limits of Omaha on and north of Maple street, west of the river to Eighty-third street and north to Saragueno street, including Florence and the Carter Lake district. List of names and vote counts for District 3.

Membership Entry Blank. The Omaha Bee Help Yourself Club. 5,000 VOTES. Form for entering membership with fields for name, address, and date.

EVERY SUBSCRIBER IS ENTITLED TO VOTES WHEN MAKING A SUBSCRIPTION PAYMENT. Give your renewal to some present club member or nominate a new member. Your renewal will give some member a helping hand in the race. If your community is not actively represented, send your renewal direct to the H. Y. S. Club of The Omaha Bee, giving the name of the club member to whom you wish your votes credited.

You Can't Finish If You Don't Start. Address Your Entry Blank and All Communications to THE OMAHA BEE "Help Yourself Club" (Club Closes June 25, 1921) Omaha, Neb. (Club Closes June 25, 1921) For further information, subscription blanks, etc., call, write or telephone OFFICE OF THE "HELP YOURSELF CLUB" Office Opens at 9 a. m. 312 Peters Trust Building (Bee Building) Telephone Tyler 1000

Campaign Closes June 25th, 1921. The Omaha Bee Help Yourself Club. Not good after May 21, 1921. Must be voted or mailed on or before expiration date. 10 FREE VOTES FOR. Form for claiming free votes with fields for name, address, and date.