

BRANDEIS STORES

Regular 65c
40-inch Bleached Pequot Tubing—Known to every housewife as America's best quality tubing; sale price, yd. **39c**
Basement—North

Regular 75c
32-inch Imported Scotch Gingham—In beautiful plaids and checks; hundreds of pieces to select from; sale price, yd. **48c**
Basement—North

Regular 25c
36-inch percale; dress wrapper and shirting styles; light and dark colors; sale price, yd. **11c**
Basement—North

Lonsdale Bleached Muslin
Sale Price May 1st, 1921, 22c
The celebrated Lonsdale bleached Muslin, 36 inches wide; every piece carries the original mill ticket. Sale price May 1, 1921, 22c; Sale Price **15c**
No Mail or Phone Orders Filled.
Basement—North

MAKE ALL RECORDS!

Bargain Festival Unequaled in the Great City, and in This Store

Seasonable Wash Fabrics
Regularly Sold At 50c and over
36-inch silk and cotton mixed Canton Silk.
44-inch French Finished Chiffon Voile.
36-inch Bangkok Shantung suiting.
38 and 40-inch fancy printed dress voile.
40-inch white Flaxon, beautiful sheer quality.
36-inch Mercerized Dress Poplin.
40-inch white Chiffon Voile.
40-inch white Sherrette, extra quality.
Basement—North

34c Yard

Ends Saturday, May 28th At 6 p. m.

Order to Break the Record in Selling

Then our buyers searched for manufacturers and jobbers who were "long" on goods and "short" on money. Naturally we found many of these. We had the money. As a result in this field we secured bargains of the most extraordinary character, buying far below the wholesale market price.

The cost price of this wonderful purchase of merchandise approximated half a million dollars and it will be sold during the next two weeks at from 25 to 50 per cent below the market quotations of today.

That's why we call it "A Sale to Break All Records!" That's why we are able to assure you that this is to be, indeed, a twelve-day Bargain Festival unequalled in the merchandise annals of this city and of this store.

The comparatively few items quoted in this advertisement provide only a hint of the many bargains you may obtain throughout this store during the next two weeks. Not all the merchandise could be offered during the first day of the sale. In fact many goods are arriving and will arrive every day. You will find every day during this sale, fresh bargains heaped high upon our counters waiting for eager shoppers who have economized and held back from buying on account of the high prices.

In closing may we ask you to try to do as much of your shopping as possible during the morning hours of this sale.

J. L. BRANDEIS & SONS.

Pumps and Oxfords
Values to 8.00
\$2.95

684 pairs in the lot; included are Wright & Pettars, Red Cross and other well known makes.

SHINOLA SHOE Polish in all colors, sale price, per box, 5c
WHITE CANVAS LIQUID polish; 25c value, per bottle, **13c**
Main Floor—West

HAND MADE LACES AND INSERTIONS—Real Irish real Fillet, real Chinese Clunies and Venise; many other styles; all hand made; from 1 to 3 inches wide; values \$2 to 2.50; only one day, **97c**
Monday, per yard **97c**
Main Floor—Center

Hand Made Real Fillet Medallion—Small and medium sizes; 25c to 50c values; each, in this great special sale at, **9c**
Main Floor—Center

Val Laces and Insertions, at 3c yd.
French and English Val Laces and Insertions; all widths; matched sets; per yard, **3c**
Main Floor—Center

Men's Furnishings—Get Yours

\$5, \$6 and 6.50 Values in Men's and Young Men's Odd Trousers
—About 300 pairs in blue serges, oases and worsteds; plain colors, and plaids; all sizes from 28 to 46 waist; pair, **3.95**
Second Floor—Men's Store

"Tom Sawyer" Wash Suits for Boys—These are sample and second garments; every new style of \$4 and \$5 suits; no better wearing wash suits made. On sale at, each, **1.95**

500 Shirts and Blouses for boys; all good styles; madras and percale; 1.45 goods; for this sale, each **75c**

Boys' Rompers; sizes 2 to 3 years; in plain and fancy cloths; regularly sold for 1.25; each, **69c**
Third Floor—South

65c for

1.25 Men's Athletic Union Suits—In a fine quality of pajama check and striped nainsook; in sizes 34 to 46; full cut, double sewed seams and 5 nice pearl buttons down front. Easily worth 1.25 each and for this reason we must limit your purchase to 6 Sale price, each **65c**. While 1,000 Condes Poros Union Suits last, and we can assure you these quantities will not last long; they are worth 1.50, though they are mill runs. This will not interfere with their wear; sale price, **65c**

Men's Neglige Dress Shirts—In this lot of 2,000 shirts there is not one shirt worth less than 1.50, many to 2.50; all are perfect in workmanship, fit and style; all sizes 14 to 17; on sale, each, **95c**

Men's Full Fashioned Black Silk Sox—Perfect quality; black only; all sizes, 9 1/2 11 1/2; these are regular 1.00 quality. Monday, per pair, **45c**
Main Floor—Men's Store



HEAD SILK HOSIERY—Applique heels; silk to knees; navy, Russian, tan and black; sale price, pair, **1.25**

WOMEN'S UNION SUITS in fine lisle and combed cotton with bodice or regulation top; loose or tight knee; all sizes in flesh and white; regular \$1 values, special, per suit, Third Floor—Center, **49c**

IMPORTED HANDMADE MADEIRA HANDKERCHIEFS—Hand embroidered, scalloped edge; hand embroidered corners; all new and pretty designs; regular 50c value; very specially priced for this sale, each, **29c**

Women's and Misses' DRESSES
Record Price **27.50**

Regular Stock Up to 59.50—These dresses are values such as can only be offered in a "Break All Records" sale. Georgette Crepe, Canton Crepe and Taffetas that have sold all season in regular stock at prices up to 59.50; there are about 150 dresses in the lot, in beaded, braided, embroidered and fringe models; in basque styles, straight line, panel, chemise and other styles, in fact a dress to suit every figure; colors are brown, gray, tan and black. With values such as these offered you will do well to make a purchase at once; priced for this sale, **27.50**
Second Floor—West

Record Price for Coats
Only **\$39**

These coats, we pledge you, are values heretofore unequalled in any sale ever held in Omaha, even before the war. The market has nothing better to offer you in materials. Choice of silk duvetyne, satins, canton crepes, Marvella, Bolivia, Veldynes, Evora, Tricotine and Polo Cloth, in an equal variety of styles to please; to quote regular values on these garments would sound incredible; we invite you to come and see for yourself; Monday's price, **\$39**
Second Floor—West.

Silk Prices Take a Long, Deep Dive!

Extraordinary Purchase of Wholesaler's Surplus To Be Sold at Less Than the Wholesale Cost

Remarkable values in the season's newest and most wanted silks. A silk sale that every provident woman who is looking for real economy should take advantage of.

5,000 Yards of \$3 Mignonette Tricolette
\$3 Yd. Value (A heavy jersey weave now so popular for dresses, skirts, blouses or sweaters; 36 inches wide, lock stitch will not slip or pull, excellent finish; fine quality; over fifty shades to choose from; also black and white; 3.00 value, sale price, per yard, **1.59 Yd.**)
Main Floor—Center

59c for

36-Inch Washable Silk Warp Faille Crepe on white ground with dainty satin stripe, Jacquard and brocade combinations suitable for shirtings, dresses and children's wear; regularly sells for 1.25; sale price, per yard, **59c**
Main Floor—Center

1.15

40-Inch Georgette Crepe—Extra heavy weight; a 3-thread cloth of dependable serviceable wear, for waists, blouse trimming and combinations, yd., **1.15**
Main Floor—Center

39c for

36-Inch Washable Summer Silk in self-toned check effect; pink, white, light blue, turquoise, maize, Copenhagen, black, navy, orchid and other desirable shades; dainty, pretty, serviceable summer dresses, lingerie, etc., per yard **39c**
Main Floor—Center



Canton Crepe and Charmeuse
Your Choice **1.95 Yard**

40-Inch Silk and Wool Canton Crepe—One of the most popular silks of the season for dresses, suits, out door or traveling wear. A good assortment of wanted street and afternoon shades; also navy and black; wonderful value, per yard, **1.95**
Main Floor—Center

40-Inch Charmeuse—A high lustrous, satiny sheen, excellent quality in navy, brown and black; an exceptional value; per yard, **1.95**
Main Floor—Center

2.95

All-Wool Duvetyne for Wraps—Also all-wool velour checks; 54 in. wide; regularly 3.95; special sale price, per yard, **2.95**

1.59

Imported Japanese Pongee—Superior quality, handloomed by native weavers; suitable for dresses, skirts, blouses, men's shirts, children's dresses, pajamas, etc., on sale per yard, **1.00**
Main Floor—Center

42-Inch Novelty Silk Poplin for sports wear; navy, brown, negro, Jade, Copenhagen, emerald, black, white and other colors with self-toned satin barred check, per yard, **1.59**
Main Floor—Center

\$1

38 to 42-inch all pure wool French serge and taffeta; navy, black and all wanted colors; regularly 1.95; sale price, per yard, **1.95**
Main Floor—West

Basement Sale Bargains!

GIRLS' FROCKS—Fancy embroidery, and lace trimmed white cotton frocks; 1 to 3, 2 to 6, 8 to 14 and 13 to 19-year sizes; worth today 1.89 up to \$4; hundreds to choose from; dozens of styles; volles, organdies, Swiss, etc.; our price for this sale, **1.69**

WOMEN'S, MISSES' AND CHILDREN'S SMOCKS—Fine, fancy trimmed, fine cotton fabrics; many quite elaborate; also fine all white Lonsdale Jean Middies; large emblems on sleeves; smocks worth today, 2.50 to \$4; middies worth 2.50 to 2.95; many styles, hundreds to choose from; priced for this sale, each, **1.39**

WOMEN'S TEDDY BEARS—Crepe de Chine; fancy lace top; good heavy crepe de chine, well made; cut full; 36 to 44 sizes; new, fresh, crisp and clean; hundreds to select from; regular price 2.95; priced for this sale, **1.89**

WOMEN'S SILK CAMISOLES—Fancy lace trimmed crepe de chine wash satin, beautiful creation; dozens of styles; all sizes; good values at the regular prices of 1.29 to 1.49; priced for this sale, **89c**
Basement—East

100 PIECES OF FINE MERCERIZED MARQUETTE—36 and 40 inches wide; plain and hemstitched; wonderful values; priced at, per yard, **19c yd.**

CURTAIN RODS AT 5c—1,000 extra heavy extension rods; each **5c**

1,500 YARDS OF FANCY DRAPERY MATERIALS—Great values; while the lot last, per yard, **15c**
Basement—West

MEN'S MERCERIZED HALF HOSE—Assorted colors; seconds with double heels and toes; all sizes; 1921, 25c; to 34; 1921, 59c; **17c**

BOYS' COTTON RIBBED UNION SUITS—Sizes 24 to 34; 1920, 75c; 1921, 59c; sale price, per pair, **41c**

MISSES' COTTON UNION SUITS—Lace knee; sleeveless; all sizes, 1920, 75c; 1921, 59c; sale price, each **41c**

WOMEN'S CREPE SILK HANDKERCHIEFS in plain and solid colors; rolled edges, 1921, 1 sale price, each, **6 1/2c**

MEN'S PLAIN WHITE COTTON hemstitched handkerchiefs; 1921, 10c; sale price, each, **6c**
Basement—Arcade

\$5 Genuine Gillette Safety Razor
While 500 Last **98c**

In neat case; complete with 3 blades; special at, **98c**

2c

Hardwater Coconut Castle Soap—Limit of 6 bars to a customer; sale price, each, **2c**

89c

Hughes' Triple Bristle Rubber Cushion Hair Brushes—Regular price, \$1.50; sale price, each, **89c**

27c

One Pound Hospital Cotton Absorbent—special roll; regular price, 49c; on sale at, each, **27c**
Main Floor—West.

11c

Parke Davis Germicidal Soap—One per cent; limit of 5 bars to a customer; special at each, **11c**

18c

Colgate Shaving Stick—35c value; U. S. surplus stock; limit of one to a customer, each, **18c**

29c

60c Marinello Face Powder; special, per box, **29c**

17c

Mavis Talcum Powder; regularly 25c; special, each, **17c**