

# BRANDEIS

Our very best fast colored wash edging in pink, blue, white, black and navy; regularly 10c; on sale at, per ball, <b>5c</b> Main Floor—West	A very good grade of sewing needles, every size; regular 10s value; on sale at, <b>2 1/2c</b> Main Floor—West	Kleinert's and O. M. O. Sanitary Aprons; made of pure gum rubber; \$1 value; in pink and white, at special, each, <b>39c</b> Main Floor—West	<b>Diamond "C" SOAP</b> 2 1/2c Bar None better for laundry; limit ten bars to a customer. Fifth Floor—West	All elastic sanitary belts made of a strong rubber; regularly 35c; on sale at, each, <b>19c</b> Main Floor—West	Our best real human hair nets in every shade and style (the Jean Net); regularly 10c; each, at, <b>6 1/4c</b> Main Floor—West	Very best quality, rick rack braid; direct from the factory on large reels; sale price, 3 yards, <b>5c</b> Main Floor—West
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## Sale of White Enamel Ware

Break all Record Prices

Some pieces are only slightly damaged, others are perfect. Some pieces have the blue enamel on the outside with the lining of pure white. We list the following pieces to give you an idea of the values to be found:

\$6 baby bath tubs, at <b>3.00</b>	1.35 sauce pans, at <b>67c</b>	79c pudding pans, at <b>39c</b>	2.49 oval dish pans, at <b>1.24</b>
3.75 tea kettles, at <b>1.87</b>	49c dinner plates, at <b>24c</b>	2.10 dish pans, at <b>1.05</b>	3.20 pitchers, at <b>1.60</b>

These are only a few examples of the many exceptional bargains to be found at this sale. Shop early.  
Fifth Floor—West

# A SALE TO BREAK

**Begins Monday, May 16th**  
At 9 a. m.

## A Stupendous Twelve-Day Bargain

Merchandise Circles in This City

### 3,500 Yards Genuine Congoleum

Nationally Advertised at \$1 per Yard

In the tile and wood patterns; for kitchen, bath room, dining room, etc.; waterproof, sanitary and durable; nationally advertised at 1.00 per sq. yd.; our sale price, per square yard,  
**39c**

Also Bailey's Lino and Texoleum floor covering, special sale price, per square yard, **39c**

### 48.50 to \$75 Seamless Rugs at—

100 9x12 Axminster, Brussels and Velvet Rugs—Woven in one piece; some are subject to slight imperfections in the weave; sold in 1920 up to 75.00; our sale price,  
**27.50**  
Fourth Floor—Center.

3,600 YARDS 36-INCH CRE-TONNE at a great saving; not one of these are worth less than 1.25 to 1.50; special sale price, per yard,  
**50c**

250 Fine Lace Panels With Cluny insertion and real lace; motifs mounted on fine voile and marquisettes; not one of them worth less than 15.00; each, in this sale for Monday,  
**3.75**

1,500 PAIRS OF LACE CURTAINS—Some fillet weave with borders; others all over patterns; per pair,  
**1.95**  
Fourth Floor—East.

### "Van Raalte" Silk Gloves

Sample Novelties  
Sale Price **1.00**

Long chamousettes and gauntlets, regular prices 1.75, \$2 and \$3; sale price, pair, \$1

50 dozen 2-clasp, splendid quality white chamousette gloves; self stitched, regular 95c; sale price **35c**

Main Floor—North

Costs' Crochet Cotton—White and ecru; all sizes; regularly 15c; sale price, per ball, Third Floor—West, **10c**

Stamped Night Gowns on a good quality muslin; each, Third Floor—West, **89c**

Bucilla 4-Fold German-tows; for lining comforts, making slippers or sweat-ers; a full range of colors; except white; regularly 25c; on sale, at, per ball, Third Floor—West, **10c**

New Importation of Lace Collars—Oriental and Venetian effects; they are beautiful, well worth 1.98. The styles are exceptionally good for sweaters and suits. On sale at, Main Floor—North, **98c**

Tassels—4 inches to 8 inches long for dress trimmings, bags and scarfs; all new shades and two-tone effects; gray, jade, sand, blue, brown; sold high as 98c; on sale, Main Floor—West, each, **19c**

Infants' and Children's Fancy Hat Sox—Light and dark colors; fancy colored rolled tops; in fine sizes; sizes 4 to 9; values 35c to 50c; priced, per pair, Main Floor—South, **29c**

Boys' Cotton Hosiery—Heavy ribbed double soles, splice heels and toes; black block design in satin, narrow taffeta stripes, forming one of the latest patterns; made to sell at 69c; at, per yard, Main Floor—North, **29c**

"MADAM LYRA" CORSETS—Regular Price \$3.05—Two Very Attractive Models in the "Madam Lyra" Corset, made of flesh colored brocade; medium and low top; long skirt; black boning throughout; 10 dozen corsets; regularly \$3.50 and \$10 on sale at, each, Third Floor—North, **2.50**

### Breaking the Record in Buying

Brandeis Stores has for several weeks been breaking the record in buying. It will break the record in selling during the two weeks beginning Monday, May 16.

You have not forgotten that for two weeks during the month of May, 1920, Brandeis Stores offered to the public its entire stock of merchandise at a 30 per cent discount. "What merchandise! What bargains!" were common exclamations. Brandeis Stores transacted a larger volume of business than during any two weeks in its history.

Since the first of May, 1920 (the high peak of wholesale and retail prices), and the first of May, 1921, radical changes have occurred. According to a recent statement by the Federal Reserve Board retail prices have decreased during the period mentioned above, about 38 per cent. The commercial reports of Dun give the reduction at 30 per cent. Bradstreet says that even greater decrease has taken place, namely 41 per cent.

It is true that this store has been selling its merchandise lower than a year ago. These prices are lower by at least as great a percentage as those given by the Federal Reserve Board and commercial agencies. In some instances the reductions have been even greater than those above enumerated. For instance we have been selling many lines at one-half the price and less than half the prevailing price in 1920. We claim no credit or mark of distinction for this purely good store-keeping proposition. It is in line with our well settled policy of serving ourselves by serving our customers.

With the approach of a usually confronted with the month of May, 1921, coming the sales standpoint?

Well we solved it! Buyers into the market, then were as follows:

"Beginning Monday weeks' sale which we We are determined that it name. In this sale we it day market prices, but at and search the markets them before and obtain t ever offered. Go especial houses with which we hay 'put it up to them.' T with you and for you in provide for our customers est possible prices so that public this it, indeed, 'A

The response on the houses was so generous th the acknowledgement of t and thousands of dollars unheard of low prices.

### Mahogany Finish Serving Trays

Regular 2.50 Trays, in mahogany finish; glass covered, water proof, back with inserted panel designs, very practical for every day use in your table service, at this special price you cannot afford to be without this item. We have a limited number; no delivery, or C. O. D. price, 5th Floor—East,

# 98

Cents Each

CROCHET AND IMITATION CLUNY laces in white and cream colors; 2 to 5 inches wide; values up to 25c; yard, Main Floor—Center, **10c**

2 1/2-INCH IMPORTED OR-GANDIE FLOUNCINGS; new patterns; values to 1.25; Main Floor—Center, yd., **59c**

EMBROIDERIES AND INSE-RTIONS; open work patterns from 2 to 4 inches wide; on nainsook and cambric; values to 15c; in this sale, per Main Floor—Center, yard, **5c**

WOMEN'S FIBER AND THREAD SILK HOSE—Seamless foot and mock seam back; silk to the knee; double soles; in black and colors; priced for this sale, per pair, Main Floor—South, **49c**

WOMEN'S LERY—Full toned; de some silk black, white and grays; pr 2.50 quality, p

# Linen Prices Have Gone Stark Mad!

A Manufacturer's Clearance of all Madeira Hand Embroidered Pieces, in Scarfs, Center Pieces and Lunch Cloths.

18x36-inch Scarfs, regular price, 15.00; our sale price, <b>9.50</b>	54-inch Cloths, regular price, 35.00; our sale price, <b>12.50</b>	24-inch Center Pieces, regular price, 10.00; our sale price <b>5.00</b>
18x45-inch Scarfs, regular price, 17.00; our sale price, <b>11.50</b>	54-inch Cloths, regular price, 32.50; our sale price, <b>16.50</b>	27-inch Center Pieces, regular price, 12.00; our sale price, <b>6.00</b>
18x54-inch Scarfs, regular price, 20.00; our sale price, <b>13.50</b>	54-inch Cloths, regular price, 37.50; our sale price, <b>19.98</b>	

Main Floor—South.

3,600 Good Heavy Turkish Towels—Full bleached; hemmed ends; not so long ago these were selling for 25c; our sale price, each, **12 1/2c**  
Main Floor—South.

300 Dozen Large Size Heavy Huck Towels—Neat red borders; great towel for hotels and boarding houses; our sale price, per dozen, 2.75; or, each, **25c**  
Main Floor—South.

1,500 Hemmed Napkins—18-inch size; fine for breakfast napkins or for hotel use; also good to save your better ones; regular price, 22c; Sale price, each, **15c**  
Main Floor—South.

Crash Toweling  
A good heavy crash toweling, neat blue borders; regular 29c quality; 20-yard limit; our sale price, yard  
**10c**

2,500 Yards Pure Linen Toweling—Our own importation; with red border; absorbent quality; regular price, 40c; (limited 20 yds.) sale price, per yard,  
**25c**  
Main Floor—South.

400 Dozen Large Size Huck Towels—Good absorbent quality; hemmed ends; hotel proprietors should snatch this up in a day; regular price, 18c; our sale price, each,  
**12 1/2c**  
Main Floor—South.

Hand Made Cluny Lace Trimmed Doilies  
A New York Importer's clearance of hand made cluny lace trimmed doilies; the price should clear them out in half a day; for gifts or for your own use. 8-inch doilies, regular price, 25c; 49c, our sale price, each, **25c**

24-inch centers, regular price, 2.50; our sale price, each, **1.50**

12-inch doilies, regular price, 1.00; our sale price, **49c**

This is the best lot of Cluny pieces we have seen in a long time.  
Main Floor—South.

Best Bargains of the Year in Linen Cloths—A big imported cleanup lot of Irish linen table cloths; two sizes, 72x72, and 72x90 inches; several good designs; for 13.50; our sale price,  
**6.95**

4,000 Yards of the Brown Absorbent Toweling—20 inches wide; usually sells at 18c; our sale price, yard,  
**7 1/2c**  
Basement—South.

1,800 Yards of Run of the Mill Table Damask—64 inches wide; several good designs; nothing to hurt the wear or appearance of the cloth; sells in first quality at 95c; our sale price, per yard  
**49c**  
Basement—South.

300 Pieces of Suffed Fancy Linens—At half price—Included are scarfs, center pieces, doilies, lace trimmed and rennaissance; values, 1.00 to 4.50; our sale price,  
**50c to 2.25**  
Basement—South.

### 300 Real Italian Milans

Sold Regularly for 13.50

These hats sold regularly this season for 13.50; never have we been able to offer such values before; the finest quality black, brown, navy and white, and white combinations; in all the desirable shapes; very desirable for tailored or sport wear; even the least experienced shoppers will recognize these hats as truly wonderful.

Second Floor—East.

### Knitted Wool Jersey Sweater

Fresh from California, the land of sunshine, comes these up-to-the-minute styles, both Tuxedo and Slip-Over effects in jade, navy, orange, black, turquoise, brown, white, beige. All sizes 34 to 42; values to 18.00; special, at

This identical weave sold last summer at 22.50.  
Second Floor—North.

### 150 Canton Crepe and Georgette Blouses

Values Up to 16.50—If you buy your blouses for values—buy now, has never been offered a greater value, nor a wider variety of styles. These blouses are in white, flesh, bisque, navy, black and tan; most are over-blouse and tie-on models widely varied in finish; some are fillet trimmed; these blouses will not entirely supply the demand, so come early to be sure of getting the best selection. Values are to 16.50, priced for this sale, at,

Second Floor—West.

### 300 Silk Jersey Petticoats

Values Up to 4.95—To be sold for one day only at 2.25! A special purchase offered to our customers at this extraordinary price; these petticoats are of pronounced beauty and quality; they conform to the latest styles in attractive combinations, and come in a wealth of vivid colors; made with elastic tops; good full measure and good snap fasteners. They should be chosen early, as the supply is not liable to equal the demand. Sold Monday, at,

Second Floor—Center.

## Linen Bargains of Years and Years Ago!

10c Knit Wash Cloths Large size; colored borders; we have only 150 dozen; specially priced at, <b>3c</b> Main Floor—South and Basement.	1,000 Yards Pure Irish Table Linen 70 inches wide; snow white; good, heavy quality; regular price, \$4.00; sale price, per yard, <b>1.98</b> Main Floor—South and Basement.	3,600 Huck 12 1/2c Towels With neat red border, for barber use; specially priced in this sale at, <b>6 1/2c</b> Main Floor—South and Basement.
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## Look at These Great Bargains

150 Pieces of Drapery Marquisette—Pretty new shades for overdrapes and door curtains 36 inches wide; priced for this sale, per yd.  
**29c**  
Basement—West

Women's Black Cotton hosiery; a mock seam, with double soles; all sizes; slight seconds of 25c quality; 1921 price, 15c; sale price, pair,  
**10c**  
Basement—Arcade

Children's Black Cotton hosiery; all sizes; seconds; 1921 15c; sale price, pair,  
**10c**  
Basement—Arcade

Misses', Child's and Infant's Sandals and Oxfords  
**98c pair**  
Come in cherry, lotus and light tan leathers; flexible stitched leather soles; made on the foot-form last; infant's and children's sizes, 5 to 11; misses' sizes 1 1/2 to 2; regular price, 1.50, our sale price, **98c**  
Basement—Arcade

1,080 Pairs Men's Pants and Overalls  
SALE PRICE **95c Each**  
Men's Extra Good Quality Work Pants and Overalls—Sizes 30 to 44,  
**95c**

3,600 Men's Extra Good Quality Work Shirts—Of light and dark blue color; cut full and roomy; sizes 14 1/2 to 17; priced for this sale at,  
**55c**

500 Boys' All-Wool Two-Pant Suits  
Unusual values in boys' 2-pant suits; dozens of new models to select from; sizes 7 to 17; priced for this sale at  
**5.95**  
Basement—Men's Store