

Jewish Welfare Union to Open Drive for \$50,000

1,700 Prospective Donors to Community Chest to Be Visited in 3-Day Campaign Starting Monday.

A drive for \$50,000 for the local Jewish Welfare Federation community chest opens Monday morning under the direction of Harry Lapides.

A staff of 150 volunteer workers will call on 1,700 prospective donors in the three-day drive.

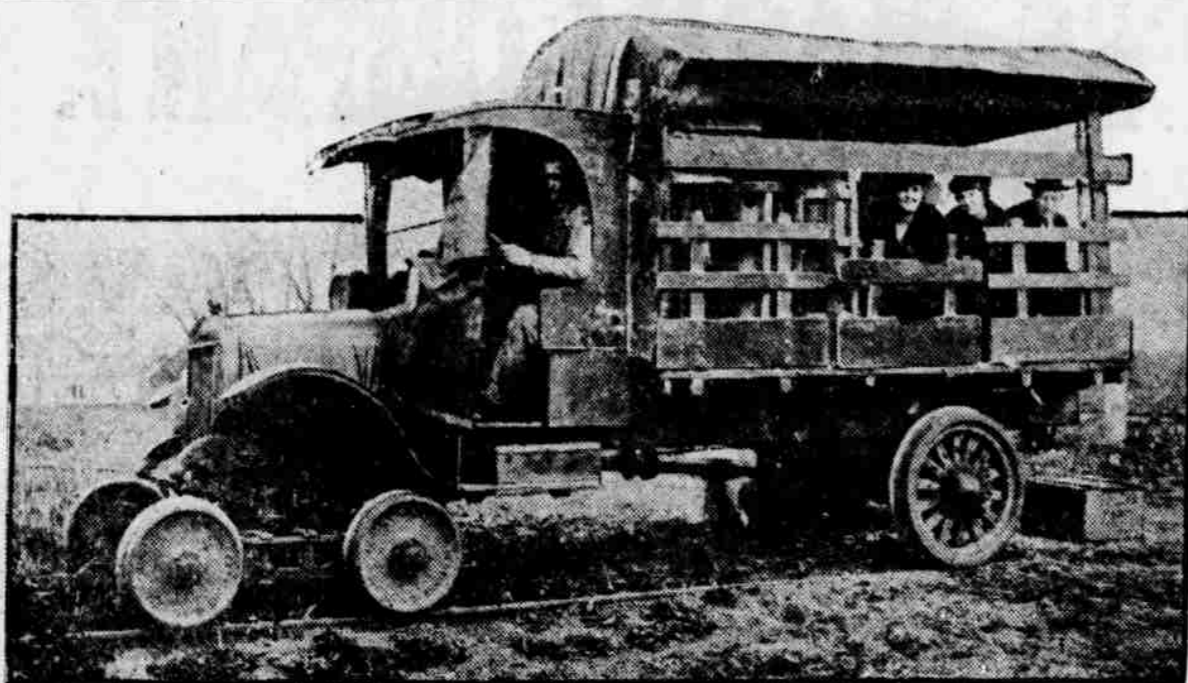
Seventeen institutions will share in the proceeds of the drive. "The success of this campaign means the complete unification of all Jewish social service work in Omaha and will put this community among those cities which have attained complete federation of social service agencies," said S. H. Schaefer, superintendent of the Welfare Federation.

Local work which will benefit are relief cases, juvenile aid, immigrant aid, transient relief, social service and Americanization, Y. M. and Y. M. H. A. Talmud Torah or Hebrew school, Old People's Home and Wise Memorial hospital. National institutions which will also receive support are Cleveland Orphan home, three consumptive hospitals in Denver, Leo N. Levi hospital at Hot Springs, Ark., and the Hebrew Sheltering and Immigrant Aid society of New York, to which Omahans make annual contributions.

Worst Spring Blizzard of Years Sweeps Lake Superior

Sault Ste Marie, Mich., May 14.—One of the worst spring blizzards in years swept over Lake Superior last night, driving all lake vessels into harbor. Six inches of snow fell.

Home-Made "Train" Saves Kansas Town



John Easter and his home-made "train."

After several years of sluggishness in the commercial world, Summerfield, Kan., a town of 500 souls, has been imbued again with municipal spirit.

And the credit for the birth of this new life goes to John Easter, native of the little town, who caught the spirit.

Summerfield is 20 miles from Axtell, Kan., where St. Joseph and Grand Island train service terminates.

For years, Summerfield was served by the Kansas City & Northwestern railroad, running from Kansas City to Virginia, Neb.

Road Loses Money. But from the time the world war began in 1914, the railroad began to lose money.

Debts of the company piled up

until finally in 1918, the train service was stopped.

And business in Summerfield began to show a decline.

Freight had to be hauled by truck or wagon to Axtell, and the mail became slow and uncertain.

But there was a young man in Summerfield who would not sit idly by and see the business of his home town go to the wall.

He read in the papers how a town in southwestern Kansas deprived of railroads equipped an automobile truck with flange wheels and operated it on a railroad track.

Washed Off Bridge. This truck-train was washed off a bridge during a heavy storm and the driver and three passengers were drowned.

So this Summerfield man, John Easter, went direct to the scene of

the wreck, purchased the salvaged truck, replaced the body on the flange-wheel trucks, and now operate "The Eastern Special."

It makes one round trip a day to Axtell, carries passengers, hauls a trailer which almost doubles its capacity for freight, and now business in Summerfield is on the boom and the mails are regular again.

And the citizens are once again talking of paving the main street, a project abandoned along with the Kansas City and Northwestern railroad.

Residents of the southern portion of Washington county think that this stretch of unimproved road hinders their marketing as well as causing tourists to detour.

The good roads committee of the Chamber of Commerce and members of the Auto club met yesterday noon at the Chamber of Commerce to discuss the Washington county delegation's request for co-operation.

Next Saturday Is Date For Opening Lakeview Park

Another of Omaha's amusement parks, Lakeview, will open next Saturday at 6 o'clock. Workmen have been busy for some time getting the attractions ready, including the large dance floor, roller coaster and skating rink. Leonard Jacobs' orchestra will furnish music for the dancing.

Bank Charter Extended

Washington, D. C., May 14.—(Special Telegram.)—The charter of Merchants National bank of Nebraska City, Neb., has been extended to May 13, 1921.

Protest on Break in Washington Road

Delegation Calls on Omaha Bodies to Protest Ending Paving at Calhoun.

Headed by Mayor Bert Miller, a delegation of residents of Calhoun called on W. A. Ellis, assistant commissioner of the Omaha Chamber of Commerce, yesterday, to ask that the Chamber of Commerce and other civic organizations in favor of improved roads, protest against ending the Washington highway paving at Calhoun. The delegation was composed of Mayor Bert Miller, Leo Frank, C. E. Reese, C. C. Allison, Henry Rolvers, H. E. Walton, H. A. Harper and J. W. Trisler.

Douglas county has voted to pave the Washington highway as far as the county line north of Florence. Through the north portion of Washington county, from Blair, the road is to be paved, but the paving ends before reaching Calhoun, leaving a stretch of about eight miles unpaved.

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TRY Hayden's FIRST

Hayden Bros., a household word in this city and vicinity for 35 years—now just completing a reorganization of its executive and buying staff and carrying on the doctrine of the founders of this great business—"Selling Merchandise for Less."

Reorganization SALE

Contemplated changes of certain departments of this great store, together with the installation of many of the most modern facilities for the conducting of a rapidly increasing business, are back of this concentrated effort to launch a great portion of this stock.

Starting Monday Morning and Continuing Over a Period of Ten Days, We Launch the Greatest Economy Event in the History of This Store.

Reorganization SALE Annex CAMBRIC

Lonsdale Cambric, a good quality, at, yard.....**20c**
Fruit of the Loom fine Cambric, yard.....**22c**

Reorganization SALE Annex SHEETING

Pepperell, 81-in., 2 1/4 yards, Bleached Sheet.....**45c**
Mosquito Netting, white or green, 85c bolt, yard.....**12c**

Reorganization SALE Annex VOILES

Novelty Printed Voile, 40 inches wide, yard.....**25c**
Tub Suitings, 36 inches wide, yard.....**25c**

Reorganization SALE Annex GINGHAMS

Zephyr Gingham, plain colors, plaids, checks, yd.....**25c**
Printed Madras Shirting, 36 inches wide, yard.....**25c**

Reorganization SALE Annex TOWELING

Linen Toweling, durable, a big value at, yard.....**18c**
Scrim Curtains, tuiked, ruffled, hemmed, pair.....**89c**

Reorganization SALE Annex CURTAINS

Terry Cloth, figured effects, yard wide, at, yard.....**65c**
Cross Bar Scrim Curtaining, 36 inches, white only, at, yard.....**25c**

Reorganization SALE DURETTA

Duretta Cloth, the strong 36-inch light weight twill fabric. Adaptable for so many purposes where appearance, quality and durability count most. This sale only, yard.....**25c**

Reorganization SALE Main Floor NAINSOOK

Wamsatta Nainsook or Long Cloth. This fine white fabric, 50c quality; 10 yards boxed. This sale at.....**\$2.95**

Reorganization SALE Main Floor NAPKINS

All Linen Napkins, 20-inch damask, \$8.95 quality. This sale, 1/2 dozen for.....**\$2.95**

Reorganization Sales of Leather Goods

Note the Savings
Fine Leather Goods in the Reorganization Sale—\$4.00 and \$5.00 fine leather bags.....**\$3.20**
A big line of black, brown and gray bags, in the very latest shapes, with silk and suede linings, fitted with mirrors.
\$3.50 Fancy Hand Bags at \$1.98
—This is an extra special value, blacks, browns, tans and gray; seal leather, fine quality, sale price.....**\$1.98**
A line of odd bags, on sale at.....**\$1.48**
Children's fancy purses, on sale, only.....**45c**
Great Lace Sale—We will not attempt to describe this lot of laces. Only say they are well worth 10c to 20c yard. In fine vials, both edges and insertings. Sale at, only, yard.....**5c**
A big lot of cluny laces at, yard.....**10c**
A special lot of heavy torchon laces worth up to 35c, yard.....**18c**
25c Cluny and Filet Laces at 12 1/2c Yard—Edges and insertings for bed spreads, table scarfs, underskirts, etc. A big line, but won't last long. A nice line of Venice lace and insertings at, per yard.....**19c**
Charming lace flouncings in black and brown, 36 inches wide, \$4.00 values, at, yard.....**\$2.75**

Reorganization SALE SHOES

Lot 1—Men's glazed horse and gun metal blucher shoes and glazed horse and gun metal oxfords, \$6.50 values, at.....**\$4.45**

Reorganization SALE SHOES

Lot 2—Women's brown and black vici kid lace shoes, Goodyear welt soles and leather French heels, were \$10.00, at.....**\$4.45**

Reorganization SALE SHOES

Lot 3—Women's patent leather oxfords with Goodyear welt soles and leather French heels, also brown vici kid pumps and oxfords, \$7.50 values, at.....**\$3.45**

Reorganization Sales on Various Items That Show Big Savings RIBBONS

Ribbons—the biggest value of the season, 5 big ribbon bargains. All new, fresh and perfect goods.
First Lot, 35c Ribbons at 19c Yard—Especially suitable for children's hair bows and sashes. Consists of wide plain taffeta, novelty stripes, fancy figured and also plaids.
Second Lot, 65c Ribbons at 35c Yard—In beautiful quality of sash, bag and hair bow ribbons, new shades, new designs, at, per yard.....**35c**
Third Lot, 85c Ribbons at 49c Yard—This is a wonderful lot of high-grade ribbons at a very low price, yard.....**49c**
Fourth Lot, \$1.00 and \$1.50 Ribbons, 79c Yard—For sashes and camisoles, the wonder lot of the sale.
Fifth Lot, \$2 to \$2.50 Ribbons at 98c Yard—This lot is made up of the very finest quality of novelty figured and Roman stripe ribbons. Regular price \$2 to \$2.50; sale price at, yard.....**98c**

Special Jewelry Sale

\$1.00 Quality Gold Filled Brooches at 39c—A big line of different settings in garnet, ruby, emerald, opal, amethyst, etc. A good \$1.00 brooch for.....**39c**
\$1.00 Scarf Pins at 39c—This is a wonderful assortment of new stick pins in new designs and variety of settings. Sale price only.....**39c**
\$1.50 Lavalieres at 59c—Gold filled, soldered chains and a big line of assorted sets. A wonderful bargain at.....**59c**
Extra weight silver-plated salt and peppers, per pair.....**\$1.00**
36-in. Pearl Necklaces at 39c—This is a splendid value, full 36-in., perfect beads.....**39c**

Reorganization SALE SHOES

Lot 4—Women's fine vici kid button shoes, Goodyear welt soles and leather French heels, were \$7.50, on sale at.....**\$3.45**

Reorganization SALE SHOES

Lot 5—Big girls' all-white washable kid lace shoes with Vaughn's white ivory soles and baby French heels and welt soles, at.....**\$3.45**

Reorganization SALE SHOES

Lot 6—Big girls' kid and patent foxed lace shoes with white Nile cloth tops, were \$6.50, at.....**\$2.95**

Reorganization SALE SHOES

Lot 7—Women's all-white "Sport" canvas lace shoes with white leather ball strap and Duplex rubber soles. Regular \$5.50 value, on sale at.....**\$2.45**

Reorganization SALE SHOES

Lot 8—Big girls' white Sea Island canvas lace shoes, low flat heels and leather soles, were \$4.00.....**\$1.95**

Reorganization SALE SHOES

Lot 9—Child's patent leather button shoes, with all black or white kid or Nile cloth tops, were \$3.50, on sale at.....**\$1.95**

Reorganization SALE SHOES

Lot 10—Women's silk dress skirts, \$5.00

Reorganization SALE SHOES

Women's Silk Dress Skirts, \$5.00
New Silk Dress Skirts, in plaid and block patterns, in brown, navy and black; sizes 25 to 31 waist; regular \$9.00 value; in the annex.....**\$5.00**

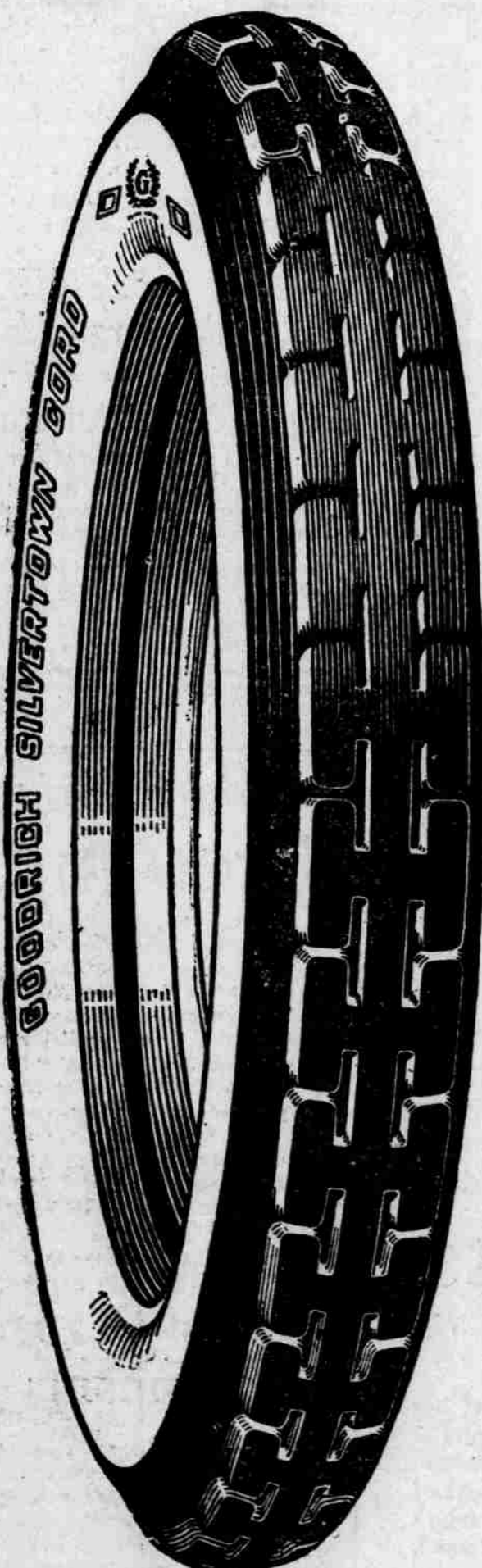
Toilet Goods Sale

25c Woodbury Soap.....**17c**
60c Toilet or Toilet.....**33c**
60c Hind's Honey and Almond Cream.....**33c**
\$1.50 Finer Aurore or Flouange.....**86c**
Coty L'Origan Face Powder.....**79c**
Coty L'Origan Extract, per oz.....**\$2.79**
25c Mavis Talcum.....**17c**
30c Pond's Vanishing Cream.....**16c**
A large assortment of high grade talcums, 25c quality, at.....**15c**

Rain or Shine Umbrellas

This is a full sized all silk tape edge rain and sun umbrella with ivory handle, ivory top and ends, colors black and navy, values \$9.99 to \$10.00, sale price, at.....**\$5.50**

Yes Silvertown Cords are included in the 20% Goodrich Tire Price Reduction



Among tires SILVERTOWN is the name that instantly conveys the thought of the highest known quality. Their genuine value has given them first place in the esteem of motorists.

Motor car manufacturers and dealers are quick to emphasize to their prospects that their cars are equipped with Silvertowns—knowing that neither explanation nor argument is necessary.

This makes all the more important the fact that Silvertown Cords are included in our readjustment of tire prices which took effect May 2nd.

THE B. F. GOODRICH RUBBER COMPANY
Akron, Ohio

Your Goodrich dealer is prepared to supply you with Goodrich Silvertown Cords, Goodrich Fabrics and Goodrich Red and Gray Tubes at the 20% price reduction.

"Best in the Long Run"