Marshal Joffre, Most Beloved French General, Was Largely Responsible for Speeding American Troops to France

"For months our troops had to

It is an absurd criticism at a time

us for troops, and we were turning out vast quantities of munitions,

Each Gave What It Had.

and France gave shells. But Amer-

And he was wise enough, too, to

-BOWEN'S-

Special Values

This Week at Bowen's

Yard

Carpeting

We have just received several thousand yards of car-

peting in most exquisite pat-

terns, and now offer them to

the public at prices astonish-

A brief inspection of the shipment will readily prove the values offered, and, if you

are in need of carpeting,

whether it be 10 or 1,000 yards, you can purchase here

this week at a money-saving

Perhaps the floor of the

room you want to cover is of irregular shape. If so, then

buy yard carpeting and have it perfectly covered—It may only be the hall that requires

a piece of a few yards long.

Whatever it is you will find patterns to your liking here.

SEE DISPLAY ON SECOND FLOOR

HR Bowen (o

GMARAS VALUE GIVING STORE

Permanent Hair Health

Promoted by Cuticura

Frequent shampoos with Cuticura Soap, assisted when necessary by gentle anointings with Cuticura Ointment, afford the purest, sweet-

est and most economical method of freeing the scalp of itchings and scalings and of establishing a hair-

Howard St. Btw. 15th

advantage.

PARKER'S

HAIR BALSAM

Restores Color and Beauty to Gray and Faded Hair 60°: and \$1.00 at Druggists. Hiscox Chem. Was. Patchogue, N. Y.

By JOSEPHUS DANIELS Former Secretary of the Navy-1913 to 1921.

Copyright, 1821, by John F. Dille. Copyright by National Newspaper Service. Copyright in Great Brit-alm. Canada and throughout France. All rights reserved. Including translation into foreign languages, including the Scandinavian. Unauthorized reprinting for any purpose forbidden.

The early dispatch of American troops to France, and the selection of General Pershing to command the American expeditionary force, were both due in no small degree to the urging and advice of one man-Marshal Joffre, the hero of the Marne.

Americans hold in admiration the military leaders of the allied countries. The name of Foch will be a source of inspiration for many years to come. It is synonymous with victory.

But the name of Joffre will be loved as well as honored in America as long as there are men and women left who saw him and listened to him

when he came to us in those stirring days of 1917. I doubt if ever in history has there been a great military hero, a winner of mighty battles, a commander of conquering armies, whose personality was so charming, so winsome, so provocative of confidence and affection as that of this French general.

"Thought You Were Papa Joffre." | that it was useless to send troops The story is told of a French pri- until we were in a position to muvate soldier who had laid a friendly nition them amply.

hand upon the arm of a French officer, only to be stingingly rebuked States had been running at full speed

for his undue familiarity.

"I beg your pardon, sir," said the France, Great Britain and Russia. private, saluting. "I thought you It was manifestly impossible that were Papa Joffre." they could immediately supply with

The truth of that story will not artillery and shells the additional milbe doubted by anyone who has seen lions of men America was to put in "Papa Joffre." There is only one the field. New factories would have word which I can think of that is to be built, and in an incredibly adequately applicable to him. I do short space of time this was done. not think I have ever used it before with reference to a man. The French equip your soldiers from the large marshal is beautiful—beautiful in the supplies we have." He was wise expression of his eyes, in his com- enough, since we were now allies, to plexion, in his simple and dignified propose that pooling of supplies bearing and, most of all, in the de- which in the end made the exercise lightful spirit of his contact and con- of the united strength of the allies versation with his fellows.

Now and then during the war so much more effective. when I saw an officer rigid and depend upon the French for shells," stern, over-impressed by his own su-periority to all ordinary mortals. I wished all men in authority might said. have learned manners from the man who saved the world at the battle of when the allies were depending upon

One of the reasons why Joffre will always hold a distinct place in my memory, a peculiar place in my affection, is because, of all those who most of to give, and what we could came seeking American co-opera-tion, he, more than any man, dis-That was the understanding reached played his faith in the American sol- in those Washington conferences. dier, his desire to have American America began giving men at once, manhood at the front.

Joffre Asks for Men.

ica was making shells for France, Men of the allied missions were and had been for two years, and it t, roughly convinced that we could began at once making shells and be if immediate use in a very valu- every other needed munition for itable way by providing money, food, self. munitions. It was on these things | Our allies had no criticism to offer most of them were inclined to lay for inability to continue to provide them with all they had been taking in the early emphasis.

But Joffre from the first day asked munitions, and at the same time to provide everything necessary for a food, munitions! Yes, new army of 4,000,000 men. splendid, and thank you, but 'how | Joffre heard people say "Ships will

on can we have men?

* is possible we would have been war," or "Food will win the war." oon can we have men? several weeks or months longer in He recognized the importance of all getting to France with our fighting the necessary agencies. But he was forces if it had not been for the too good a soldier to believe that

quiet insistence of Joffre. Others talked of the long train inghting men. ing that would be necessary to pre-pare men for fighting in Europe; of know what it took a long time to the necessity of retaining our regulars at home in order to train a great army that might begin to reach Joffre said: "I hope you can send troops this summer. Our sore need is fresh soldiers—sturdy, vigorous

Joffre had seen those "sturdy, vigorous Americans" on our streets, in wherever he had gone, He believed in them. He believe in their capacity to learn qu'ely the art of war. He believed in their spirit.

Would Revive Tired Armies. And Joffre, with the memory his own war-worn soldiers and his tired, sometimes discouraged fellow countrymen, knew what a tonic there would be for weariness and depres-sion in the presence of even a few thousand American boys—enough to march through the streets with high, set chins, and firm, resilient step: enough to carry the flag, the flag of the Stars and Stripes, and to be the visible proof and promise of American participation.

While other men were thinking in material terms, Joffre was thinking in spiritual terms. He knew the morale of France, of Great Britain, of Italy would be stimulated the minute the next was flashed that American soldiers were on European soil. He knew the morale of the enemy would be shaken the minute Berlin learned that its confident predictions concerning the impossibil-American soldiers reaching

France had been disproved.

This was the burden of his plea to Secretary Baker, with whom he talked freely because the secretary of war was one of the few men in Washington official life who under-French. It was the thing which he stressed when he talked

to the president. Joffre Impressed by Wilson. Joffre later expressed to me his surprise to find that President Wilson had such a perfect mastery of the military situation. He had expected to meet a scholar, a statesman, and an idealist; he had not expected to meet a practical strategist, fully conversant with all the military@movements, and using ac-curately and freely the lingo of field

and camp. "In answer to my question as to whether it would be feasible to send. in advance of his army, the general who was to command American troops in France, the president said at once that it could be arranged," said Joffre in substance.

"Then the president asked me," continued Joffre, "what my judgment was as to the type of military leader who should go over ahead of the main body of American troops, and whether he should not be chosen rather because of fitness to train troops for actual warfare than because of his mastery of military strategy.

The marshal's answer to the president was that in order to meet the situation fully the general chosen to send over first should combine the qualities of a capable trainer of soldiers and a genius for strategy. It was the marshal's urgent advice to this effect which led to the decision to recall General Pershing from the Mexican border and to send him to France. Events justified the decision. General Pershing measured up to the standard Joffre had set.

When the president and the sec-retary of war had fallen in with the desire of Joffre for the earliest pos-sible dispatch of American troops to France, the objection was heard

teach some military and civilian leaders, to-wit; That sending troops first would insure sending food to keep them alive and guns and ammunition to fight with. He knew Americans, who had sent their boys to France with only a few weeks' supplies. would make or find a way to get to them everything they might need of which their allies did not have a surplus in the field.

Rush Men to the Front. Our War department rushed male ing ready to send soldiers abroad. rushed training of men here, and took to heart Joffre's repeated suggestion that as quick as possible the American flag floating over American soldiers should be seen at the

his assistants lost no time in hurry-Pershing had arrived and was mak-I think Marshal Joffre had the vision then to see and hear what an old French woman told about when our soldiers actually did reach France and did all the things which Joffre foresaw they would do. It was shortly after the American soldiers were on the move, but before they

had got fully into action. after they passed singing that song "I had been ordered we were told we could go back to

All along the road were men and is their national air." women and children—a pathetic sight—some with poor old horses tary Daniels will be printed tomorand many carrying their little house- row.) hold necessities in packs. Hopeless and desperate they were plodding along out of the track of the invaders. Suddenly we heard a rumbling in the distance like thunder. It came nearer and nearer, louder and louder was the sound. It was a hundred, yes, monsieur, it was a thousand. Oh! it seemed like a m!! ion trucks moving toward us.

Sang the American Classic. "Clear the track. Get out of the way! came the command in a tongue strange to most of us. We huddled together on the side of the road to escape the trucks as they wheeled by. They were filled with handsome, ruddy cheeked, stalwart lads, with the glory of youth upon them. And as these robust boys in khaki rode along they were singing a song. You The secretary of war and could hear their loud and cheery and heartening voice all down the ing troops to the front after General valley. Oh! monsieur, it was so beautiful, it was so inspiring. I could not fully understand it, but it ing wise disposition of them as could not fully understand it, but it rapidly as they could be transported. gave me confidence and courage. It must have been an American classic. I understand English- so poorly, monsieur; but it sounded something like this

> 'Hail, hail, the gang's all here, What the hell do we care.' "What those words mean I do not know, but one thing I know is that

house," she said, "for the third time our homes, and we have lived in during the war. The Germans were peace and quiet ever since. Heaven's coming and we must take our little blessings on those American boys belongings and hurry toward Paris, and upon their national air, if it

Of course, Coffee is healthful.

Think of the millions who have been drinking it for five, ten, twenty, forty, sixty years!

JOINT COFFEE TRADE PUBLICITY COMMITTEE 74 Wall Street New York

-the universal drink

CADILLAC Service and Repair Department

26th and Farnam Streets

Our satisfied customers are our best asset. Have your Cadillac attended by efficient, capable me-chanics, who, through con-

J. M. Hansen Cadillac Co. Service Department

less in the long run.

stant practice, can do it for





New Chevrolet Prices

Effective May 7th, 1921

"Four-Ninety" Models

Touring Car 635 Roadster 1195 Sedan 1155 Coupe Light Delivery Wagon -645

All prices f. o. b. Flint, Michigan

CHEVROLET MOTOR COMPANY

RETAIL STORE

2659 Farnam St.

OMAHA

Phone Har. 7280

More than 4,000 Dealers, Retail Stores and Service Stations in the United States and Canada.

IMPORTANT NOTICE

The offer to refund \$70 to purchasers of "Four-Ninety" open models and \$100 to purchasers of closed models is hereby withdrawn. Certificates issued under this plan are redeemable at face value at office indicated on certificate.