

Retailers Say Prices Being Cut Fast As Possible

Refute Charge That They Have Not Responded to Reductions by Wholesalers; Cite Lower Costs.

Omaha retail merchants state that reductions made to them by wholesalers and manufacturers have been and are reflected promptly in their retail selling prices and they also insist that the average reduction on merchandise during the last year will range from 33 1-3 to 50 per cent.

They refute the statement made by some that they have not responded to the reductions made to them and, in explanation say that competition, for one thing, would regulate that situation.

The consensus of opinion among the retailers is that prices have reached what may be considered as a near-normal stage. In some lines further reductions may be expected and in other lines slight increases are anticipated. They further explain that the retailer is the last man to handle the goods and he is anxious to have his stocks and keep them as fresh as possible.

Selling Average Lower.

M. Reynolds of Eldredge-Reynolds company has given this matter close attention. "The general selling average at this time is 33 1-3 to 50 per cent lower than it was a year ago and I wish to state that there never was a time when there were closer margins in the retail merchandise business," said Mr. Reynolds. "It is also a fact that there is a greater volume of business now than when goods were at the peak prices about a year ago. I will illustrate this by referring to Jersey sweaters, for instance. We are now selling this line of sweaters at \$14.50 each, and we received \$29.50 a year ago, but we are selling hundreds of them now to dozens a year ago. That makes a difference.

"We are practically down to 1914 prices now. There has been an average reduction of 50 per cent in men's and boys' clothing and about the same reduction in underwear and infants' and children's clothing. We have just had a sale of men's suits at \$33 and we had similar lines on sale last year at \$55. Last year, men's suits sold from \$45 to \$100, as against \$25 to \$60 now. Our records show there has been a reduction from 33 1-3 to 40 per cent in shirts and hats. Shoes which cost \$14, \$16 and \$18 a pair a year ago are now being sold for \$8 to \$12 a pair. The \$3 and \$9 shoes now being offered are substantial and stylish, more so than the higher priced goods of a year ago.

Producing More Goods.

"It is also a fact that the manufacturers are now endeavoring to produce more goods at moderate prices than they did at the peak prices. "In the case of women's dresses, a year ago they were made more for stances at least, under the high price regime. Today better lines are being offered at prices which are 33 1-3 to 50 per cent less."

J. J. Hasley, merchandise manager for Burge-Nash company, stated that there is no hesitation among retailers to buy at this time, because they believe the bottom has been reached in prices. He also notes an increased demand because the public realizes that prices have reached new levels.

Some Increases Lately.

"There have been some expected increases in certain lines during the last few weeks," said Mr. Hasley. "Our quotations received during the last week from manufacturers of domestic goods show an increase of 8 to 10 per cent, the explanation being that the manufacturers and concerners have been selling these goods below cost of production.

"I will state that much merchandise is now being sold for less than it could be replaced for. Hosiery, which sold for \$3 a pair a year is now being sold for \$2 and the reduction in underwear is about the same.

"We have been advised to place early orders for fall stocks in men's clothing on account of a prospective shortage of materials."

Other retailers who did not wish to be quoted expressed similar opinions and gave similar facts.

Judge Blames Low Wages For Theft Conspiracy

Macon, Ga., May 1.—In sentencing 41 men, 36 of whom were found guilty and five of whom pleaded guilty to charges of conspiracy to rob the American Railway Express company of \$1,000,000, Federal Judge Evans declared that the conspiracy was brought about because "the express company did not pay the messengers sufficient wages."

Judge Evans declined to hear pleas for leniency from lawyers. He called the defendants before him separately and in many cases talked to them for a few minutes. He gave penitentiary sentences to 13.

Man Never "Out" Unless He Admits It, Harding Says

New York, May 1.—Commenting on the Salvation Army slogan: "A man may be down, but never out," President Harding, in a letter read at a mass meeting of the organization wrote:

"It is my firm opinion that a man is never 'out' unless he himself confesses that he is. "No organization has done more to prove this than the Salvation Army."

Steamships

Arrivals.
Liverpool, April 30.—Meganitic, New York.
Glasgow, April 29.—West Katan Tacoma.
New York, April 29.—Frederick Sulphur No. Tacoma.
Melbourne, April 28.—Las Vegas, Seattle, Yokohama, April 28.—Seine Maru, San Francisco, West Katan, Portland, Or.
Shanghai, April 27.—Algonquin, San Francisco, Seine Maru, Tacoma, 29th Redoubt, San Francisco.
Kobe, April 27.—West Jester, Portland, Ore.
Departures.
New York, April 29.—Mexaha, London; La Loring, Liverpool; Caronia, Liverpool; Caronia, Liverpool; Caronia, Liverpool.
Kobe, April 29.—Yamaguchi, San Francisco; 29th Arabia Maru, Seattle.

American Engineer Condemned To Prison By Soviet Government

Chicago Tribune Cable, Copyright, 1921. Riga, May 1.—Frank Keeley, an American engineer who was invited by M. Lenin to attempt the reorganization of Russian industry under the soviet regime, has been condemned to two years in prison for making reports unfavorable to bolshevism.

Mr. Keeley worked six months in an attempt to reorganize industry, but finally gave it up, saying it was impossible to do anything under Lenin's plan.

He talked freely with American correspondents on Russian industry, showing how production in the spring of 1920 was only five per cent of that before the war. He was credited with the creation of the scheme for employing labor armies as the only possible solution for the problem faced by the bolshevist regime.

State U. Students To Revel Here

Jazzy Entertainment Booked For University Crowd May 6.

Jazz, conifetti, toe tickling music, t. balloons, paper caps and everything to make a party a real success have been provided for the entertainment of the university of Nebraska students who will visit Omaha May 6. They will be guests at a dance that evening at the M. E. Smith & company roof garden.

During the day 1,000 students will be taken through the business and industrial centers of the city and at noon will be entertained at luncheon by various organizations.

Word comes from the students at Lincoln that the evening party will be turned into a regular Mardi Gras and that joy will reign. The dance hall will be decorated in Nebraska colors and one of the snappiest orchestras in Omaha has been engaged for the occasion.

Omaha day at the state university has been observed every spring for years with the exception of last year. This year the event will be sponsored by the Omaha Chamber of Commerce, the Nebraska Alumni association and business men of Omaha.

Peggy Joyce to Rest After Labor of Filing Reply to Divorce Suit

Chicago Tribune-Omaha Bee Leased Wire. Chicago, May 1.—Having completed her reply to the divorce bill filed by her third millionaire husband, Peggy Joyce left for New York this afternoon.

"I will be back when this suit comes up for trial," she told a reporter at the station. "Right now, I am going back east and rest for a while. This whole thing has me so nervous that all I wish to do is to go away somewhere and forget it."

A question was asked about the cross bill asking \$20,000 a month alimony which the attorneys for Mrs. Joyce are said to be intending to file. "Oh," said Peggy, "I am tired of talking about that. Of course, I will need a lot of money—my husband taught me to expect it. But there isn't anything more to say about the divorce. It brings up so many things I would rather forget."

Child Three Weeks Old Is Plaintiff in Divorce Suit

North Adams, Mass., May 1.—A child born three weeks ago is made one of the plaintiffs in a divorce case entered in the local court against Dominik Jammello. The case against Jammello has been before the court for some time, and the new child, who was born in March, has now been added to one of the children the complaint alleges he failed to support.

Woman in Car Strangled To Death by Four Bandits

South Orange, N. J., May 1.—Four masked bandits held up an automobile in which Mrs. Celeste Cassese, of Orange, was returning from a visit to a sick friend. When she screamed, one of the men leaped into the tonneau and choked her to death. Meanwhile the others covered her chauffeur, Michael Seltio, with revolvers.

Soldier Returned to Post On Charge of Suit Theft

Roland Hanhan, private at Fort Crook, was arrested Saturday night at Sixty-eighth street and Poppleton avenue, by city police and later released to military officers. Hanhan, according to military reports, is wanted at Fort Crook, where he is charged with stealing a suit of clothing from Frank Seward of the air service, and being absent from the fort without leave.

Patrons See End Of Bloomfield's Telephone Strike

30-Day Ultimatum Issued—Officers to Ask That Commission Ruling Be Rescinded.

Bloomfield, Neb., May 1.—(Special.)—"Striking" patrons of the Union Telephone company here see visions of winning their demand that a 25 per cent rate increase be canceled. The increased rate was sanctioned by the state railway commission.

An ultimatum was issued to the telephone company at a mass meeting attended by over 400 former subscribers. Under the ultimatum the company was permitted 30 days in which to put rates back to the old schedule. Free telephone service to Center and no charge for reconnecting telephones was also included in the ultimatum.

T. A. Anthony, president of the company, and J. E. Bagstrom, general manager, were present and addressed the meeting. The officers agreed to appear before the state railway commission and endeavor to get them to rescind their action granting the company the right to raise rates.

The alternative issued the company was that telephone users would organize a mutual company after 30 days unless the old rate was restored.

It is estimated that over 100 citizens were unable to gain entrance to the meeting place, which was packed to capacity. There was no indication of a break in the ranks of the "strikers," who have maintained their stand for more than a month.

Disabled Soldiers' League Scored by House Republican

Washington, May 1.—Suggesting that a congressional investigation might be necessary as to the financing and conduct of the National Disabled Soldiers' league, whose executive council, he said, has included at one time or another, Secretary Hoover, Rabbi Wise, Prof. Irving Fisher and other prominent men, Representative Royal Johnson, republican, South Dakota, a former service man, rose in the house today for what he said was the "unpleasant duty of unsparring criticism."

Organized "purely for political purposes during the last campaign," he said, the league had a "set of self-elected officers into whose pockets go 90 cents out of every \$1 milked from wounded men of the late war," as well as money collected from the public. Most of the more prominent members of its advisory council, he added, had resigned and he declared he did not hold them responsible for its activities.

Potash Firm Is Sued for \$247,000

Officers Seek Judgments in Order to Obtain Control Of Company.

Alliance, Neb., May 1.—(Special.) Three of the largest civil suits ever recorded in the district court here have been filed against the Alliance Potash company by Herman J. Krause, president of the company, and R. M. Hampton, vice president, for the aggregate amount of \$247,833.63. Mr. Hampton is mayor of Alliance and president of the First National bank.

Mr. Krause has filed two separate petitions, in one of which he asks for \$84,833.63, and in the other for \$100,000. Mr. Hampton's claim is for \$63,000.

In Mr. Krause's first petition he alleges that the company conveyed to him a promissory note for \$25,000 in March, 1920, no part of which has been paid. As a second cause of action he asserts that in April, 1920, the company became indebted to Newberry's Hardware company of Alliance in the sum of \$59,833.63 for goods, ware and merchandise and that the deed was transferred to the plaintiff. No part of this indebtedness has been paid, he asserts. In his second petition Mr. Krause is suing for payment of a promissory note for \$100,000, dated March 25, 1919, with accrued interest.

Mr. Hampton's action is for payment of three notes given by the company, one for \$5,000, one for \$25,000 and another for \$33,000.

The sums asked for by the two officers of the company represent the amounts they placed in the corporation after it had been organized with a capitalization of \$500,000. The object of the petitions is to secure judgments for the amounts named in order that they may secure control of the company, since it was their money which financed the organization. The cases will be heard at the June term of district court.

Father Wants Full Investigation Into Death of Daughter

Chicago Tribune-Omaha Bee Leased Wire. Chicago, May 1.—Dr. W. W. Vance, prominent Glencoe dentist, requested Coroner Pete M. Hoffman to make the fullest investigation of the death of his daughter, Marie Vance, whose body was shipped to Chicago recently from Los Angeles, where, according to a death certificate which accompanied the body, she died of diphtheria.

The father's request came when Coroner Hoffman told him that the coroner's chemist who examined the vital organs of the young woman found two grains of poison in her stomach.

At the same time, Dr. Vance asserted, he will aid the authorities in every way possible in finding Robert S. Lockhart, wealthy merchant of Covington, Va., who lived with Miss Vance in a "love bungalow" for some time in the Pacific coast city and who left there shortly before an operation, which was given as a contributing cause for her death.

Mystery Surrounds Murder of Student

Chicago Tribune-Omaha Bee Leased Wire. Detroit, May 1.—Bertram A. Levy, 18, at sophomore on the University of Michigan, was fatally shot in the fashionable Boston boulevard district, at midnight Friday, dying on the way to Providence hospital in a police station flyer. A watch, a gold knife and a small amount of money were found untouched in the pockets.

Information regarding the killing was supplied by Miss Ida Niemitana who, while on her way home, witnessed the slaying.

Two men in a limousine drove rapidly along the boulevard and when a short distance from young Levy the machine drew up to the curb. One of the men alighted, Miss Niemitana asserted, ran in front of Levy, shot him and fled.

France Announces Premiums for Babies

Chicago Tribune Cable, Copyright 1921. Paris, May 1.—The French government announced that after May 1 a premium will be paid on all babies born in France.

In the provinces 300 francs (normally about \$60) will be paid for third infants, the scale being gradually increased to 650 francs for the tenth child or over. In Paris these premiums will be increased 50 per cent, due to the higher cost of living. The first payment of 150 francs will be made 30 days after the birth of the child.

Rum Running Airplane To Be Sold by Government

Savannah, Ga., May 1.—The mysterious bootlegging airplane found by police recently, abandoned but liquor laden, in the municipal landing field, is to be sold by the federal government under the prohibition enforcement act. The machine was taken over by the United States district attorney's office.

Beet Farmers at Oshkosh Forced to Replant Crop

Oshkosh, Neb., May 1.—(Special.)—A large acreage of beets is being replanted on account of the first crop being frozen during the cold weather of last week. German grown seed is being used and the first crop, before being frozen, showed an exceptionally good stand.

New Classification for Express Asked in Iowa

Des Moines, May 1.—Petitions asking new classifications for commodities shipped by express in Iowa was filed by the state railroad commission yesterday. It asks the same classification as that for interstate shipments.

Daughters of Confederacy To Hold Meeting in St. Louis

St. Louis, Mo., May 1.—The twenty-eighth annual convention of the United Daughters of the Confederacy will be held here November 8 to 12, it was announced by Mrs. J. P. Higgins, president of the Missouri division of the organization.

Though France Produces Little Petroleum It Has Had a Refinery in Operation for 180 Years

POLITICAL ADVERTISEMENT

OMAHA FIRST

The man or woman who doesn't vote next Tuesday for what he or she honestly believes will be for the best interests of Omaha, should never be allowed to vote again.

The paramount issue is NOT the election of the Ringer ticket, nor the Dahlman ticket.

The Paramount Issue Is Omaha

- the election of men that will serve Omaha best.
- the election of men that will spend our money honestly.
- the election of men whose chief aim is not political.
- the election of men capable of handling a business such as the "City of Omaha."
- the election of men that will keep your tax rate down.
- the election of men that will develop Omaha's parks, streets, boulevards, along civil engineering lines.
- the election of men that will fight vice and crime to the last ditch.
- the election of men who abhor the thought of protected vice.
- the election of men you'll be proud of.
- the election of men that will not tolerate the operation of bawdy houses or other disorderly places where your boys and girls may associate with underworld life.
- the election of men that will make you proud of Omaha.

Supporters of the Ringer Ticket

- teachers of 30,000 Omaha school children.
- friends of parks and boulevards.
- those who want a civil engineer to lay out streets, pave them, build sewers, etc.
- those who want a fearless and honest man heading the police department.
- those who want a trained financial heading the city's financial department.
- those who want union labor represented on the council.
- Catholics and Protestants who want the principles of Christianity applied to government.
- men who will keep your taxes down.
- such men as Dr. Gifford, Mayor Smith, W. F. Baxter.

Supporters of the Dahlman Ticket

- the political bosses.
- the service corporations.
- bootleggers.
- Tom Dennison.
- business men who say: "We own this city."
- women—bawdy house inmates whom Candidate (Judge) Dunn releases when police arrest them.
- the World-Herald, which in 1914, during a Dahlman administration, said the Hazel McVey resort was a "protected house of commercialized vice."
- men who want to see \$7,000 garbage contracts given away.
- those who want the health department back in politics.
- those who are willing to have an incompetent man at the head of the parks and playgrounds.

Which Ticket Do You Want? Which Ticket Will Be of Most Benefit to Omaha?

A few business men have endorsed Dahlman and his ticket. Not one of them would have a single man on the Dahlman ticket in his business. WHY DO THESE BUSINESS MEN WANT DAHLMAN?

Every man on the Dahlman ticket is pledged to Dahlmanism. No business man, or professional man, or teacher, would permit for one minute, the application of Dahlmanism to his business or profession.

What's the difference if you don't like Fred Wead and Elmer Thomas. They are not running the city, and won't run it. Don't vote for incompetence just because you don't happen to like Wead and Thomas.

THE RINGER TICKET:
A. L. Sutton J. Dean Ringer Thomas Falconer
W. G. Ure John F. Murphy Roy N. Towl
Charles A. Grimmel

Signed: Good Government League, E. M. SLATER, Chairman.

A Skilled Engineer

---US---

A Machine Politician

Roy N. Towl

is a skilled civil engineer and has conducted Omaha's department of public works efficiently for the past three years. Why gamble that a machine politician can give Omaha service such as Towl has rendered?

VOTE for TOWL

"The Man Who Knows How"

LUCKY STRIKE cigarette

It's toasted

By the American Tobacco Co.

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