\$25,000 In Value to Be Awarded--Enter Today

You Can Begin Now and Accomplish Wonders in \$25,000 Campaign

Largest Extra Vote Offer Now in Force-Secure All Subscriptions Possible This Period

The next two and one-half weeks are bound to decide a whole lot in The Bee's \$25,000 Help Yourself Club. A person can begin now and accomplish wonders in the next few days. Work during the next two and one-half weeks will bring in more votes for you than it will at any other time during the campaign.

Do you realize what it means? It means that it is the first great strategical time of the campaign. Whenever the cash you have turned in to cover subscriptions, since you joined the Club, reaches a total of \$25.00, then the extra vote offer begins to operate in your favor. You have then earned the 100,000 extra votes. Every dollar above \$25.00 counts you 4,000 more extra votes. Read the details in this advertisement. There will be three extra vote offers during the Club contest. The present one which closes May 14, at 10 p. m., is the best one. It requires very little figuring to realize that during the present offer it is the time to do your work.

NOW IS THE TIME TO ENTER

The \$25,000 Help Yourself Club is still in its infancy. In fact, there has been nothing done by those now entered in the way of securing subscription payments. Scan the list of club members as published today and if your town or locality is not now represented be an up and doing person, get in yourself, Fill out the Entry Blank and you will be on your way toward becoming the owner of one of these magnificent awards. THE LIST PUBLISHED TO-DAY SHOWS THAT SOME PEOPLE ARE BUSY AND ALSO THAT MANY PEOPLE ARE NOT BUSY. It doesn't show any great advantage secured by anyone. It does show that the campaign is very young. Eight and one-half weeks is ample time in which to win that \$7,800 Home, that \$4,440 Cadillac, that \$1,500 Building and Loan Deposit, or one of the eight Maxwells, and still every day should be made to count, none should be ignored for its possibilities to boost your score, especially in the next two and one-half

DO NOT HOLD SUBSCRIPTIONS

Club members do not need to hold subscription payments until they have secured \$25.00, before sending them in. The extra vote offer reads: "That no matter in what denomination the money comes in the extra votes will be given." To illustrate how it works: Suppose a Club member, by May 14th, at 10 p. m., has turned in subscriptions to the amount of \$25.00, the member will then be entitled to an extra ballot of 100,000 votes. If the member turns in \$30.00 worth of subscriptions, 120,000 extra votes will be given. In other words, the larger amount of money turned in during this period to cover subscriptions, the larger the extra vote ballot will be. Remember that this is all in addition to the regular votes as shown in the voting schedule.

REDUCTION IN PRICE

The reduction in the price of our Daily and Sunday, by mail, from \$9.00 to \$7.50 per year, which will be in effect during the campaign only, should give you a wonderful talking point. Take fullest advantage of it. Refer to the voting schedule in this issue and see the new price as well as to learn how easy it is to secure a large number of votes. Subscriptions to The Bee were never hard to secure. This big reduction in the price will make it just that much easier for you to convert your friends into ardent Bee readers.

ACTIVE WORK NECESSARY

Don't wait to see whether or not the present Club member in your town is going to become awake to the opportunity that exists. Fill out the Entry Blank on this page and send it to the Help Yourself Club Management of The Bee. You will then be supplied with all necessary forms. Remember it costs nothing whatsoever to enter this Club. You

have all to gain and nothing to lose.

STANDING OF CLUB MEMBERS From now on the standing of the Club members will be changed twice a week-Wednesdays and Saturdays. The standings, as they appear today, only include the votes that were received and counted at this office before 3 p. m. Monday. The standings that will be in Saturday's paper will include the votes that are received at this office before Thursday, 3 p. m.

BURROUGHS ADDING MACHINE USED To insure accuracy in counting the votes as listed, a Burroughs

Adding Machine is employed.

100,000 Extra Votes for \$25 in Subscription Payments Besides the regular votes allowed on old and new subscription payments, as shown in the voting schedule, we make Club Members

an offer of extra votes on subscription paymonts. One hundred thousand extra votes will be given to each and every member who sends or brings \$25.00 in subscription payments to this office on or before Saturday, May 14, at 10 p. m.

New and old subscriptions are POSITIVELY worth more votes during this period than they will be at any future time during the

campaign.

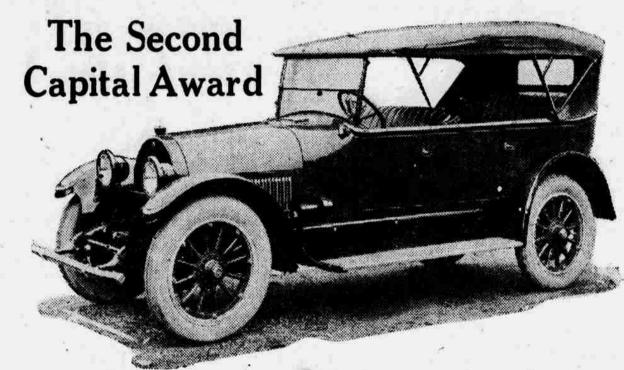
The larger the amount you send or bring during this period the larger your extra ballot will be; for example, \$26.00 will give you 104,000 extra votes, \$27,00 will give you 108,000 extra votes, etc.

Do not hold back your subscriptions until you have secured the required amount. Send them in so that the subscribers may get their papers; we in turn will send you a vote certificate to cover the various payments, which you may retain as a reserve. A correct account of the money turned in will be kept at this office and after

the number of extra votes due you.

All remittances placed in the mail addressed to the Campaign Department on or before 10 p. m. Saturday, May 14, will be accepted and counted on this offer. The offer is now open and closes May 14 at 10 p. m. The campaign does not close until June 25.

the offer closes we will mail you one separate voting ballot cover-

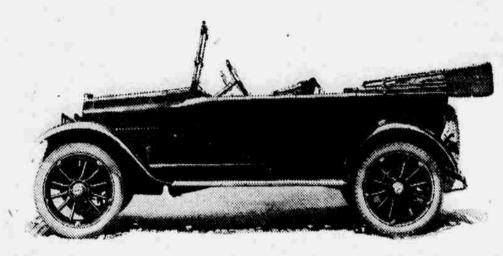


THIS \$4,400.00 7-PASSENGER CADILLAC AUTOMOBILE IS THE SECOND CAPITAL AWARD. Purchased from the J. H. Hansen Cadillac Co., where it is now on display.

DISTRICT NO. 2

Will include all territory inside the city limits of Omaha and on, and north of Pacific street, west of the river to Eighty-third street and as far north as Maple atrect.

One \$1,115.00 Maxwell, one \$200.00 B. & L. Deposit and one \$100.00 B. & L. Deposit will be awarded in this



Eight of these \$1,115.00 Maxwell touring cars are the First District Prizes in each of the eight districts.

Purchased From the Omaha Auto Sales Company, Where They Are Now on Display.

Henry J. Haynes, Octavia. 5,310
Sam Davies, Wayne. 6,240
Chas Bull, Albion. 5,070
R. V. Kennedy, Tekamah. 29,910
Joe Krajieck, Arlington. 5,240
Fred Boss, Columbus. 5,089
Mrs. Mary Harvey, David City. 5,040
Emma Fredstrom. 0akland. 5,040

Will include the following counties in the state of Nebraska: Otoe, Nemaha, Richardson, Pawnee, Johnson, Gage, Lancaster, Seward, Saline, Jefferson, Thayer, Fillmore, York, Hamilton, Clay, Nuckolls, Webster and Adams.

One \$1,115.00 Maxwell, one \$200.00 B. & L. Deposit and one \$100.00 B. & L. Deposit will be awarded in this

Mrs. Otis Wolford, Clay Center...6,49 Ray Ryan, 421 N. Blat., Hastings. 10,176 R. F. Luthy, Aurora..........5,410

The Standings of the Club Members as They Appear in This Issue Include the Entry Blanks and Coupons Received Up to 3 p. m. Monday

DISTRICT NO. 1 Will include all territory inside the city limits of Omaha south of Pacific street, west of the river to Seventy-second street, including Raiston, Bellevue, Fort Crook and Avery. One \$1,115.00 Maxwell, one \$200.00 B & L. Deposit and one \$100.00 B. & L. Deposit will be awarded in this district.

Subscription **Payments**

Morning, Evening and Sunday by Boy Carrier. 1 Year\$18.00 152,000 68,000 8 Months\$4.50 28.000 The DAILY and Sunday, Morning or Evening, by Boy Carrier in Omaha, Council Bluffs and in towns where Carrier Boy service is maintained. Daily and Sunday by Mail. 2 Years ..\$15.00 136,000 1 Year ... 7.50 62,000 6 Months ... 4.00 22,000 3 Months ... 2.00 10,000
 Years
 \$20.40
 180,000

 1 Year
 10.20
 76,000

 6 Months
 5.10
 32,000

 3 Months
 2.55
 12,000
 Daily Only by Mail, Without Sunday 2 Years\$10.00 76,000
1 Year\$0.00 22,000
6 Months\$2.50 12,000
3 Months\$1.25 5,000 Morning or Evening Without Sunday
by Carrier Boy Service.
New
2 Years ...\$15.60 136,000
1 Year ...7.80 62,000
6 Months ...3.90 22,000
3 Months ...1.95 10,000 Sunday Only by Mail. 2 Years . . . \$ 5.00 32,000 1 Year . . . 2.50 12,000 6 Months . . . 1.25 5,000
 Sunday Only by Boy Carrier.
 New

 2 Years
 \$10.40
 76,000

 1 Year
 5.20
 32,000

 6 Months
 2.60
 12,000
 Renewal subscription payments will be given half as many votes as new subscriptions.

DISTRICT NO. 4

wa district.

One \$1,115.00 Maxwell, one \$200.00 B. & L. Deposit and one \$100.00 B. & L. Deposit will be awarded in this district.

Mrs. W. C. Riley, 109 Angle Ave. 5,110 Gertrude Sullivan, 813 Ave. B. 7,930 L. R. Roberts, 162 W. Bdwy 5,000 Ray C. Wilcox, 527 E. Bdwy 5,070 Helen Neal, 2002 Ave. G. 5,200 Carl Shearel, 2305 Ave. A. 5,020 Anna Ward, 1006 5th Ave. C. B. 5,710 Peter H. Harkett, 107 Wash Ave. S. 130 Mrs. M. A. Smith, 2304 Ave. D. 15,190 Felix S. O'Neil, 2514 Ave. B. 5,230 Mrs. S. Neel, 2514 Ave. B. 5,230 Mrs. S. Hendrix, 2321 Ave. A. 5,000 Mrs. S. Hendrix, 2321 Ave. B. 5,000 Mrs. S. Hendrix, 2321 Ave. B. 5,000 Mrs. L. Zimmerman, 1129 4th Ave. 5,180 E. E. Eakes, 3124 Ave B. 5,000 Mrs. L. Zimmerman, 1129 4th Ave. 5,180 Dorothy Lenihan, 552 Harrison St. 5,810 Mrs. Ada McLaughlin, 1988 3 Ave., 5,110 Mrs. Ada

O. T. Peterson, 3009 Harney 5,470
Marten J. Dineen, 938 N. 26th 5,166
Mrs. Chas. Pekle, 1614 N. 35th 5,200
Marie Walters, Grand Hotel 5,000
Blanche Snyder, 723 S. 25th Ave 5,240
Frank Fry, 4918 Charles St. 5,000
Byrle Burton, 521 S. 25th. 5,000
Mrs. Peter Jensen, Apt. 1, Oakland, 5,180
Mrs. R. L. Murray, 4424 Jones 5,060
Mrs. R. L. Murray, 4424 Jones 5,060
Mrs. Bessie Beach, 1008 S. 29th 5,030
Mrs. Bessie Beach, 1008 S. 29th 5,030
D. F. Gutschewski, 3527 Charles 5,000
Richard Tizard, Jr. 2204 Js. N. 22rd, 5,070
Richard Tizard, Jr. 2204 Js. N. 22rd, 5,000
Hard Mrs. Peter Jensen, Apt. 1, Oakland, 5,180
Mrs. F. R. Sholes, 541 Mill. 5,000
Mrs. Bessie Beach, 1008 S. 29th 5,030
D. F. Gutschewski, 3527 Charles 5,000
Richard Tizard, Jr. 2204 Js. N. 22rd, 5,070
Hard Mrs. Grand Hotel 5,000
Hard Mrs. Grand Hotel 5,000
Hard Mrs. Grand Hotel 5,000
Mrs. Fernak L. Blair, 625 Lincoln Bird, 5,000
Hard Anderson, 3116 Marcy 5,020
Josephine Shumaker, Loyal Hotel 5,000

DISTRICT NO. 6

Will include the following counties in the state of Nebraska: Cass, Sarpy, Douglas (outside the city of Omaha,) Saunders, Butler, Polk, Merrick, Nance, Platt, Colfax, Dodge, Washington Burt, Cuming, Stanton, Madison, Boone, Antelope, Pierce, Wayne, Thurston, Dakota, Dixon, Cedar and Knox. One \$1,115.00 Maxwell, one \$200.00 B. & L. Deposit and one \$100.00 B. & L. Deposit will be awarded in this district.

15,220 | Chas. Launic, Alexandria 5,210 Mrs. Dick Harper, Davenport....5,380 Raymond L. Crosson, Hastings ... 6,580 J. G. Pelham, Beatrice5,100 Sarah Gillmore, Blue Hill 17,460 Mrs. B. Anderson, 1324 H St., Lin-Mrs. Marie Morris, Hebron.....5,869

Mrs. Mark Hall, Auburp. 30,190

DISTRICT NO. 8 Will include all territory in the state of Nebraska not included in Districts number six and seven, also territory in South Dakota, Kansas and Colorado.

One \$1,115.00 Maxwell, one \$200.00

B. & L. Deposit and one \$100.00 B.

& L. Deposit will be awarded in this district.

5	Mrs. Phillip Seifus, Scotia 5,190
2	H. S. Helme, Scottsbluff 5.410
,	Mrs. V. Conner Kearney 1407
,	An Coller, Rearney, 1107
)	A C Washings Wilm County 10.010
)	Mrs. Philip Seifus. Scotia. 5,190 H. S. Helme, Scottshuff. 5,419 Mrs. V. Conner, Kearney, 1407 Av. 8th. 5,480 A. C. Monkman, Elm Creek. 10,210 W. B. Shelton, Paxton. 19,410 Martin Nielson, Dannebrog. 5,980 Julia Burkland, Sutherland. 17,080 Mrs. E. T. Bigelow, Smithfield. 5,240 Dick Pullman, Savgent. 5,480
)	W. B. Shelton, Paxton 19,410
	Martin Nielson, Dannebrog5,980
Ш	Julia Burkland, Sutherland 17,080
	Mrs. E. T. Bigelow, Smithfield 5,249
4	Dick Pullman, Sargent
4	Dale Kipp, St. Paul
d	Dale Kipp, St. Paul
a	Ed Hale, Parks 5.000
a	Ed Hale, Parks
Л	Fugene Hanny O'Naill 5 200
gij	Eugene Henry O'Neill5,280 Mrs. B. I. Harshbarger, Oconto10,210
	Mrs. B. I. Harshbarger, Oconto10,210
Ш	Neva Wetzel. North Loup5,160 Mrs. D. T. Heyman, Kimball5,080
M	Mrs. D. T. Heyman, Kimball5,080
13	Mrs. Merle Spotts, Imperial5,130
d	Mrs. Minnie Calmer, Gothenburg. 10,310
Н	Mrs. Merle Spotts, Imperial
П	Sylvia Stump, Edison
ı	Mrs R. D. Harington, Cozad5,200
и	Marie Woodruff, Cozad 5 000
п	Marie Woodruff, Cozad
и	Ada Karn Brula 5 200
ı	Mrs Ethal Consland Bridgement 17 200
п	Ada Karn, Brule
ı	Gladys Moore, Bloomington10,300
н	Mrs. C. M. Taylor, Benkelman. 19,280 Esther Smith, Bartley 5,000 Hilda Jacobson, Araphoe 5,290 J. E. Williams, Alliance 10,040 Mrs. Margaret Milligan, Arnold 5,480 Signa Peterson, Eddyville 5,130 Oscar Peterson, Sumner 5,140 Marie Lewis, Anselmo 5,002 Mrs. D. F. Lawis, Kasarao 19,090
н	Esther Smith, Bartley
И	Hilda Jacobson, Araphoe5,390
п	J. E. Williams, Alliance10,040
л	Mrs. Margaret Milligan, Arnold5.480
	Signa Peterson, Eddyville5,130
ű	Oscar Peterson, Sumner
	Marie Lewis, Anselmo
ű	Mrs. D. F. Lewis, Kearney 19,090 J. H. Bragg, Wauneta 5,240 Bert Brownell, Chappell 30,290
Н	J. H. Bragg. Wauneta
а	Bert Brownell Channell 20 290
äl	P. J. Minner, 109 W. 5th, Grand Is. 5,340 Mrs. A. Callahan, Gering
綳	Mrs. A Callahan Garing 5.080
ш	Dr D. A. Rundstrom, Curtis5,100
	Mrs. Walter Borden, Corden 10 000
31	Mrs. Walter Borden, Gordon10,090 J. P. Cooper, Arcadia
Ш	J. P. Cooper, Arcadia
al.	Mrs. Edna Isaacson, Cozard 5.080
	J. 1. Warders, Maryville, Kan
ч	Mrs. Bertha A. Eber, Kirk5,190
Ш	H. H. Edwards, Scottsbluff5,320
	W. K. Harris, Bertrand 5.090
	Mrs. Grace Redtfelt, Minden 5.020
	Mrs. Bertha A. Eber, Kirk. 5,190 H. H. Edwards, Scottsbluff. 5,320 W. K. Harris, Bertrand. 5,020 Mrs. Grace Redifelt, Minden. 5,020 Geo. Gardner. Bayard. 5,090
H	C. B. Dosset, Axtell 5 000
g	E G Nisley Lexington 5 010
	Wm Halsey Labanon 5 000
	Vern Cates Stamford
d	C. B. Dosset, Axtell

Campaign Closes June 25th, 1921

THIS IS the 10-vote free coupon. Save it for yourself or some club member

The Omaha Bee Help Yourself Club

Not good after May 6, 1921. Must be voted or mailed on or before above expiration date.

10 FREE VOTES FOR

City State Good for 16 free votes when sent to the H. Y. S. Club on or before above date. No coupon will be transferred to another after being received at the office of The Bee.

THE \$25,000.00 LIST

1--\$7,800.00 Home, First Capital Award

1--\$4,440.00 Cadillac, Second Capital Award 1--\$1,500.00 Conservative Savings and Loan Deposits, Third Capital Award

8--\$1,115.00 Maxwell Touring Cars, First District Awards 8--\$ 200.00 Building and Loan Deposits, Second District Awards

8--\$ 100.00 Building and Loan Deposits, Third District Awards Total Number of Awards - - - - - -

Total Value of Awards - - - \$25,060.00

No Losers--- 10% Commission to all non-winners--- No Losers

Join the Help Yourself Club Today! THIS IS the entry blank. You can nominate yourself or some friend. It coats nothing to enter and try. Send this blank properly filled out and person entered will be supplied with forms for work.

MEMBERSHIP ENTRY BLANK The Omaha Bee Help Yourself Club

5000 VOTES (Mr., Mrs. or Miss) CityState

As a member of The Help Yourself Club This nomination blank will count for 5,000 votes if sent to the manager of the H. Y. S. Club. Only one blank will count for a member. Fill out this blank with your name or the name of your favorite and send it to The Bee. The name of the person making the nomination will not be divulged.

Address Your Entry Blank and All Communications to THE OMAHA BEE "Help Yourself Club," Omaha, Neb. Club Closes June 25, 1921 For further information, subscription blanks, etc., call, write or telephone OFFICE OF THE "HELP YOURSELF CLUB"

Office Opens at 9 A.M.

Club Closes June 25, 1921

312 Peters Trust Building, (Bee Building)

Telephone Tyler 1000