

Mary Luella—Daughter of Mr and Mrs. R.C. Sakaway

Roland
Son of
Mr and Mrs.
A.E. DeWaal

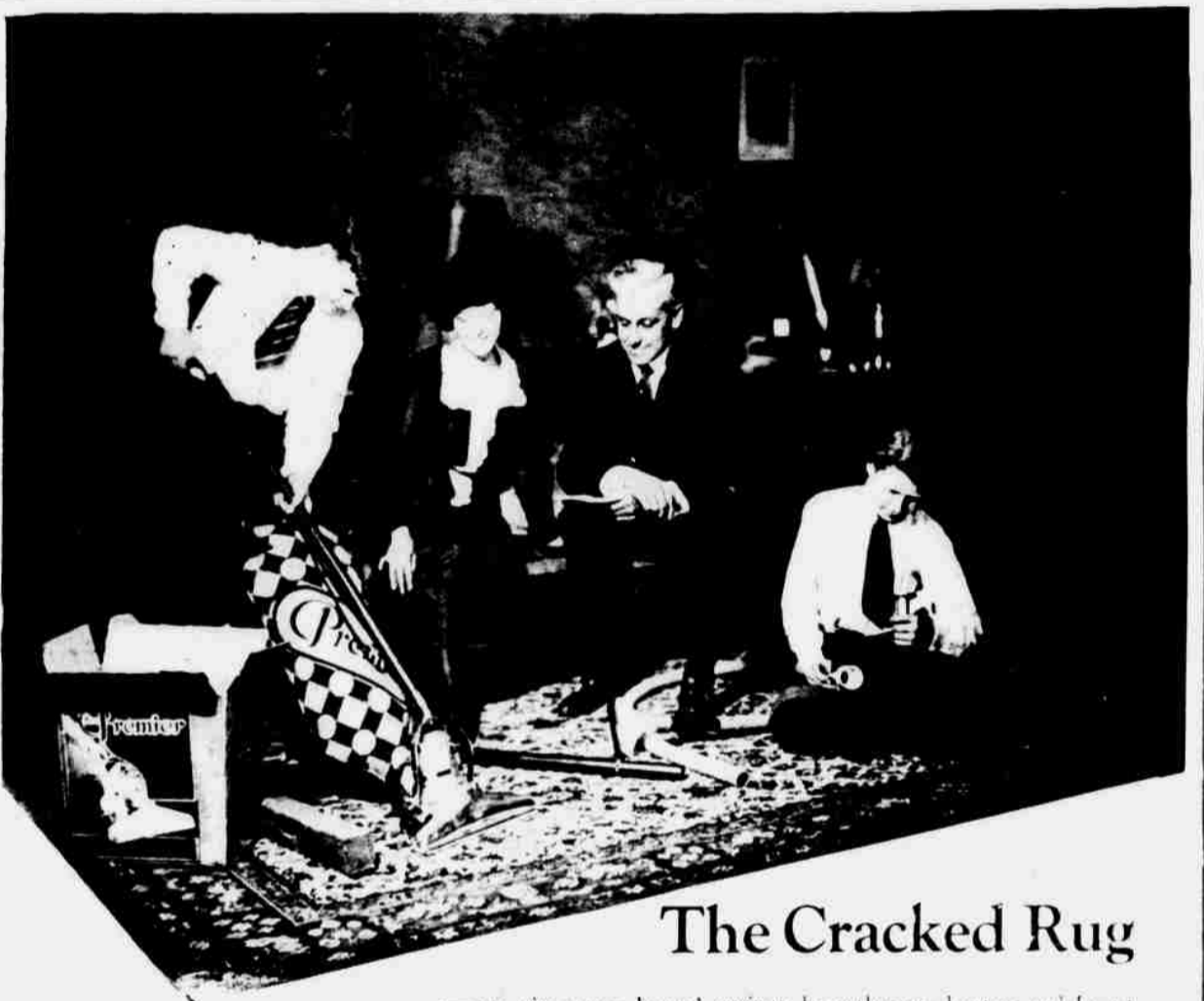
Lucille DAUGHTER OF MR. AND MRS. J. F. GOODRICH

HEVY PHOTO



Sohn Francis, Jr.
Son of Dr and Mrs.
Sno. F. M. Aviti

Martha Doty — Photo by Gatchell



The Cracked Rug

This time came round again to have the rugs beaten, and I sent for John Joblots, the handy-man. After finishing the parlor rug he folded it wrong-side-out and laid it one side, where the boys found it after school. Here was a fine place to play!

"Heavens!" I cried, when John brought it in. "It's split clear across!"

The boys, together with three years of beatings, had finished it. Of course it was quite a loss; to replace it now meant double the outlay. For the first time Tom and I figured out the expense of such crude ways of cleaning.

"John costs us about sixteen dollars a year," said Tom, "and the woman who sweeps and dusts gets around a hundred and seventy-five."

Then we estimated the dust damage to hangings, curtains and walls; and allowed something for wear-and-tear to lace and sash curtains through frequent washing. Altogether, the cost was around \$20. a year.

"And on top of that our best rug is ruined!" I said.

The sequel is simple. We bought a Premier, primarily because we had heard such a lot about it, secondly because of the demonstration of what its marvelous revolving rubber-fingered brush could accomplish. Now we save its costs every year several times over.

The Premier Vacuum Cleaner is the one with the revolving rubber-fingered brush, which is famous for its enormous appetite for threads, hair, paper, pins and litter. Dusty, dirty rugs especially appeal to it. The damage to rugs by constant beating far offsets the cost of the Premier and it keeps the rugs, furniture and hangings clean all the time.

There is a great difference in cleaners. Before buying any cleaner you owe it to yourself to have a TEN POINT DEMONSTRATION of the Premier—First Among Cleaners—in your own home. Phone the distributor named below to have your nearest Premier dealer make this demonstration tomorrow.

The window of every Premier dealer contains a poster of this or a similar advertisement.

Learn the advantages of the Premier's specially designed bag, self-balancing handle, notched nozzle, rubber brush and direct-connected attachments. Test its light weight, powerful suction and efficient attachments. Have this Ten Point Demonstration first thing tomorrow morning. Find out from the Premier dealer what you can do with \$5.00. It will surprise you.



The Premier rubber-fingered brush at work! Note the gentle but effective action of the rubber tips. Hairs and clinging litter do not wrap around this brush. They are drawn into the air chamber.

The Premier
FIRST AMONG CLEANERS

ELECTRIC VACUUM CLEANER COMPANY, Inc., Cleveland, Ohio
OMAHA:
Wholesale Distributor—Mid-West Electric Co.

Preferred by women who are as fastidious in articles of hidden wear as in their outer dress

VAN RAALTE
Glove Silk Underwear

Made by the Makers of Van Raalte Socks

The Perfect Flesh Reducer

Blanche Arral, Noted Opera Singer, Takes Off 34 Lbs. by Drinking Tea Prepared from Japanese Herbs.

NO DRUGS—NOT INJURIOUS TO HEALTH—NO DIET—NO EXERCISE.

Bottled and used same as ordinary Tea.

Also in Tablet Form.

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This Firm Has No Agents

Arral's Tika Tea Co., Dept. 95, Room 441, 500 Fifth Ave., New York.

Ralduff

Egyptian Chocolates

The choice of exacting candy lovers.

FLAVORS THAT SATISFY

Sold at most good shops.

Freckles

Now is the Time to Get Rid of These Ugly Spots

There's no longer the slightest need of feeling ashamed of your freckles, as Othine—double strength—is guaranteed to remove these homely spots.

Simply get an ounce of Othine—double strength—from any druggist and apply a little of it night and morning and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is seldom that more than an ounce is needed to completely clear the skin and gain a beautiful clear complexion.

Be sure to ask for the double strength Othine as this is sold under guarantee of money back if it fails to remove freckles.