

Help Yourself to a House and Lot Help Yourself to a Cadillac Car 25 Other Awards in the Bee's \$25,000 HELP YOURSELF CLUB CAMPAIGN

How Territory Is Divided

DISTRICT NO. 1.

Will include all territory inside the city limits of Omaha south of Pacific street, west of the river to Seventy-second street, including Ralston, Bellevue, Fort Crook and Avery.

DISTRICT NO. 2.

Will include all territory inside the city limits of Omaha and on, and north of Pacific street, west of the river to Eighty-third street and as far north as Maple street.

DISTRICT NO. 3.

Will include all territory inside the city limits of Omaha on and north of Pacific street, west of the river to Eighty-third street and north to Sargeant street, including Florence and the Carter Lake district.

DISTRICT NO. 4.

Will include all territory in the city of Council Bluffs, including the Manawa district.

DISTRICT NO. 5.

Will include all territory in the State of Iowa outside the city of Council Bluffs and the Manawa district.

DISTRICT NO. 6.

Will include the following counties in Nebraska: Cass, Sarpy, Douglas (outside city of Omaha), Saunders, Butler, Polk, Merrick, Nance-Platte, Colfax, Dodge, Washington, Burt, Cuming, Stanton, Madison, Boone, Antelope, Pierce, Wayne, Thurston, Dakota, Dixon, Cedar and Knox.

DISTRICT NO. 7.

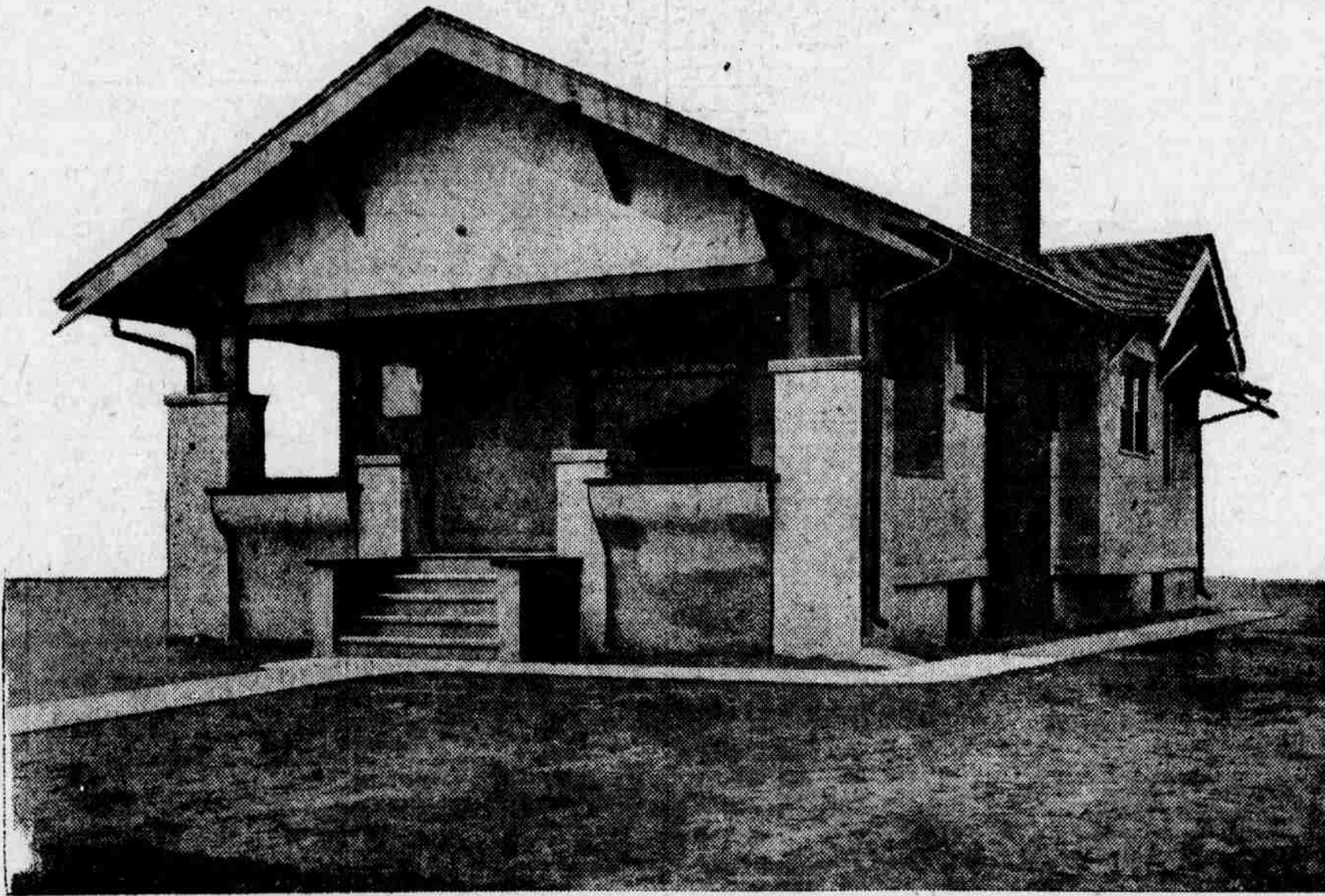
Will include the following counties in the State of Nebraska: Otoe, Nemaha, Richardson, Pawnee, Johnson, Gage, Lancaster, Seward, Saline, Jefferson, Thayer, Fillmore, York, Hamilton, Clay, Nuckolls, Webster and Adams.

DISTRICT NO. 8.

Will include all territory in the State of Nebraska not included in district numbers six and seven; also Kansas, South Dakota and Colorado.

HERE IS THE BIG AWARD

READ THIS--- IMPORTANT!



A \$7,800.00 MARTIN-BUILT HOME in "MINNE LUSA" ADDITION, OMAHA
Chas. W. Martin of C. W. Martin & Co., from whom this home was purchased, is one of Omaha's leading Real Estate men and Home Builders. He assures The Bee that the property selected is a high class modern HOME in every detail and that in offering such award The Bee is presenting to men and women of this community an opportunity of a lifetime.
The number is 2578 Titus Ave. 44x120 feet, block, 13, lot No. 20. A full warranty deed and abstract will be given the winner.

The purpose of The Bee \$25,000 Help-Yourself Club is threefold:

First—To arouse keener interest and enthusiasm in good, clean salesmanship.

Second—To create a greater desire among people in Omaha and surrounding territory to own their own home.

Third—To increase The Omaha Bee quality circulation by recruiting the salesmen from the ranks of its readers and friends.

We propose to teach salesmanship and the ability to sell The Bee to these club members. The Omaha Bee has made its Help-Yourself Club offer unusually liberal and attractive for those men and women who care to utilize a small part of their spare time to profitable advantage by taking part in this interesting competition. The awards are enumerated below—27 in all—of unusual value, to be given to men and women who take part in this campaign.

All you need to do is to give a little of your spare time. THE THING TO DO IS TO JOIN THE HELP-YOURSELF CLUB NOW.

The plan of campaign is very simple. It is especially easy to obtain votes, as these votes will be issued on subscription payments from both old and new readers. See schedule of votes in this ad.

Any man or woman, married or single, may compete, except employees of The Bee and dependent members of their families. Anyone may enter by simply sending in his or her own name, or any reader may nominate one or more friends.

The entry blank is good for 5,000 votes as a starter. Voting ballots will be issued on all subscriptions received. These ballots cannot be purchased, are not transferable and can only be obtained by club members by securing subscriptions themselves or by having the subscriber make the payment direct to this department for the benefit of the club member.

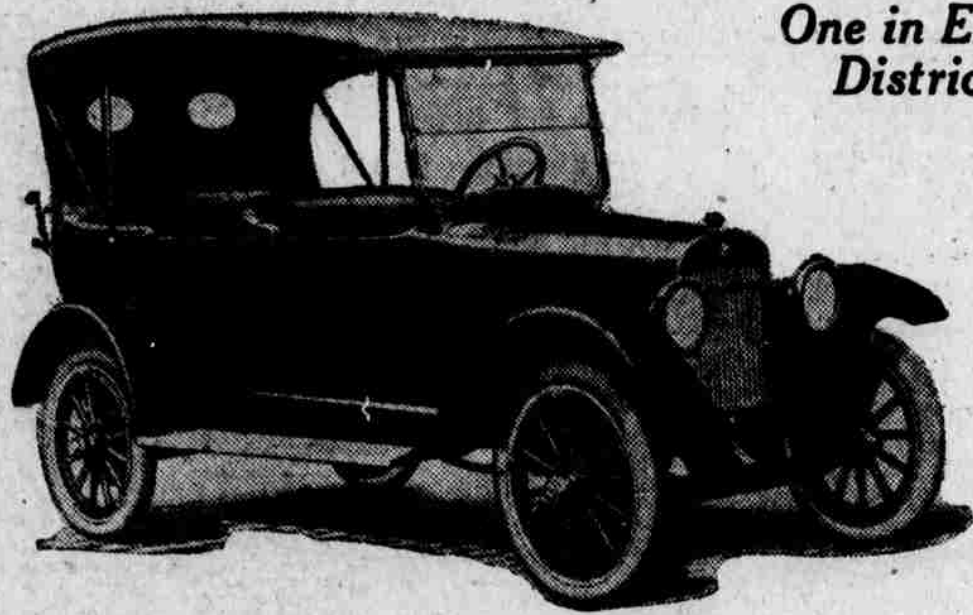
A list of all members and the number of their votes accepted for publication will be printed from time to time throughout the campaign. This is not a long, drawn out affair, but will be brought to a close ten weeks from the day the first list of club members is published.

Every club member is assured of some compensation. The very least you can do is to receive 10% cash commission. The most you can do is to become the owner of the \$7,800.00 home in ten weeks' time.

Get busy right away. Send in your entry. Don't let time mark another minute against your chances of success. Those who enter early will receive more votes for their subscription payments than those who wait until later to enter.

Do Any One Of These Things

Fill Out the Entry Blank
-- or --
Telephone Tyler 1000
-- or --
Write for free printed matter
-- or --
Call at Club Department Room
312 Peters Trust Building
(Bee Building)
-- or --
Enter the name of some friend
at once



First Prize in Each of the Eight Districts.
\$1,115.00, 5-passenger Maxwell Touring Car
Purchased from the Omaha Auto Sales Co.

Maxwell Automobiles One in Each District

Vote Value of Subscription Payments

The DAILY and Sunday, Morning or Evening, by Boy Carrier in Omaha, Council Bluffs and in towns where Carrier Boy service is main- tained.	Daily and Sunday by Mail.	New
2 Years ...\$20.40	2 Years ...\$18.00	152,000
1 Year ... 10.20	1 Year ... 9.00	68,000
6 Months ... 5.10	6 Months ... 4.50	28,000
3 Months ... 2.55	3 Months ... 2.25	10,000
Morning or Evening Without Sunday by Carrier Boy Service.	Daily Only by Mail, Without Sunday.	New
2 Years ...\$15.60	2 Years ...\$10.00	76,000
1 Year ... 7.80	1 Year ... 5.00	32,000
6 Months ... 3.90	6 Months ... 2.50	12,000
3 Months ... 1.95	3 Months ... 1.25	5,000
Sunday Only by Boy Carrier.	Sunday Only by Mail.	New
2 Years ...\$10.40	2 Years ... \$ 8.00	62,000
1 Year ... 5.20	1 Year ... 4.00	28,000
6 Months ... 2.60	6 Months ... 2.00	10,000
Morning, Evening and Sunday by Boy Carrier.		
1 Year ...\$18.00		152,000
6 Months ... 9.00		68,000
3 Months ... 4.50		28,000

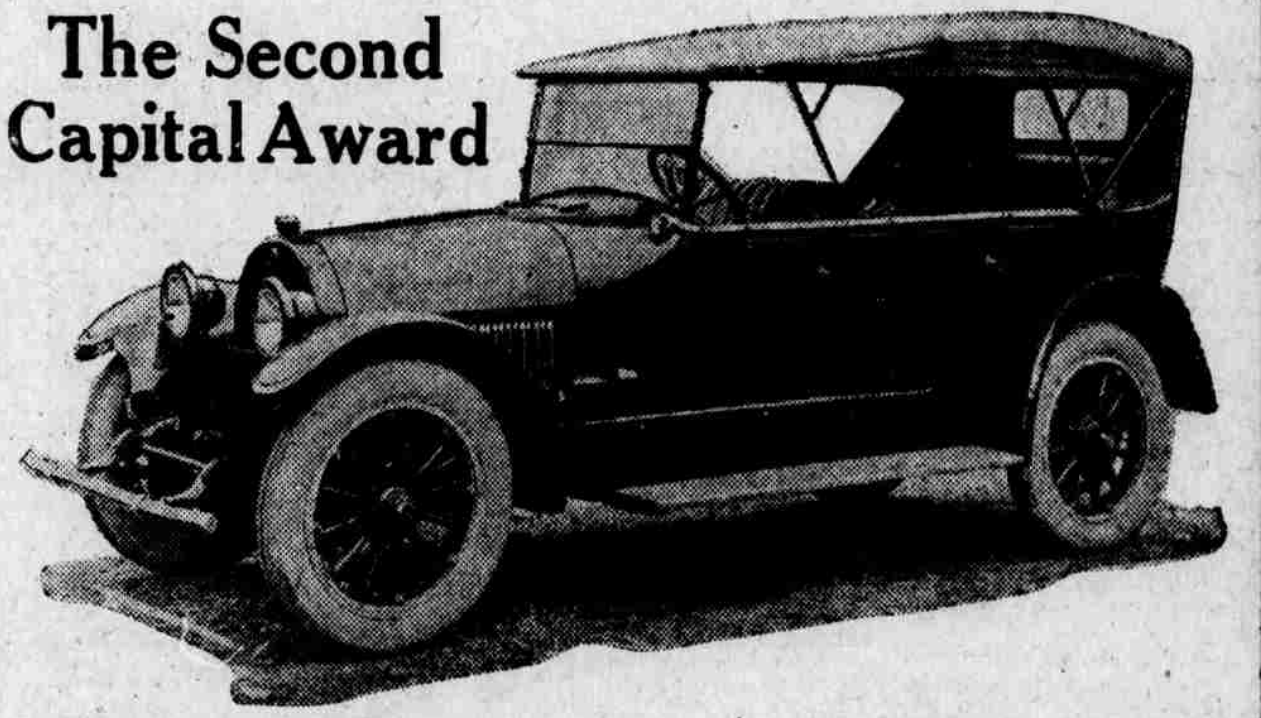
Renewal subscription payments will be given half as many votes as new subscriptions.

10% Cash
Commission to
All Non-Award
Winners

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Winners

The Second Capital Award



THIS \$4,440.00 7-PASSENGER CADILLAC AUTOMOBILE IS THE SECOND CAPITAL AWARD. Purchased from The J. H. Hansen Cadillac Co. where it is now on display.

THE \$25,000.00 LIST

1--\$7,800.00 Home, First Capital Award
1--\$4,440.00 Cadillac, Second Capital Award
1--\$1,500.00 Conservative Savings and Loan Deposits, Third Capital Award
8--\$1,115.00 Maxwell Touring Cars, First District Awards
8--\$ 200.00 Building and Loan Deposits, Second District Awards
8--\$ 100.00 Building and Loan Deposits, Third District Awards
Total Number of Awards - - - - - 27
Total Value of Awards - - - \$25,060.00
No Losers---10% Commission to all non-winners---No Losers

Address Your Entry Blank and All Communications to THE OMAHA BEE "Help Yourself Club"
Omaha, Neb.

For further information, subscription blanks, etc., call, write or telephone

OFFICE OF THE "HELP YOURSELF CLUB"

Office Opens at 9 a. m. 312 Peters Trust Building (Bee Building) Telephone Tyler 1000

The Omaha Bee Help Yourself Club

Not good after April 24, 1921. Must be voted or mailed on or before above expiration date.

10 FREE VOTES FOR

M
Street No. Dist. No.
City State

Good for 10 free votes when sent to the H. Y. S. Club on or before above date. No coupon will be transferred to another after being received at the office of The Bee.

THIS IS THE entry blank. You can nominate yourself or some friend. It costs nothing to enter and try. Send this blank properly filled out and the person entered will be supplied with forms for work.

MEMBERSHIP ENTRY BLANK

The Omaha Bee Help Yourself Club

5000 VOTES

Date 1921

I nominate (Mr., Mrs. or Miss)

Street No. Dist. No.

City State

As a member of The Help Yourself Club

Signed

Address

This nomination blank will count for 5,000 votes if sent to the manager of the H. Y. S. club. Only one blank will count for a member. Fill out this blank with your name or the name of your favorite and send it to The Bee. The name of the person making the nomination will not be divulged.