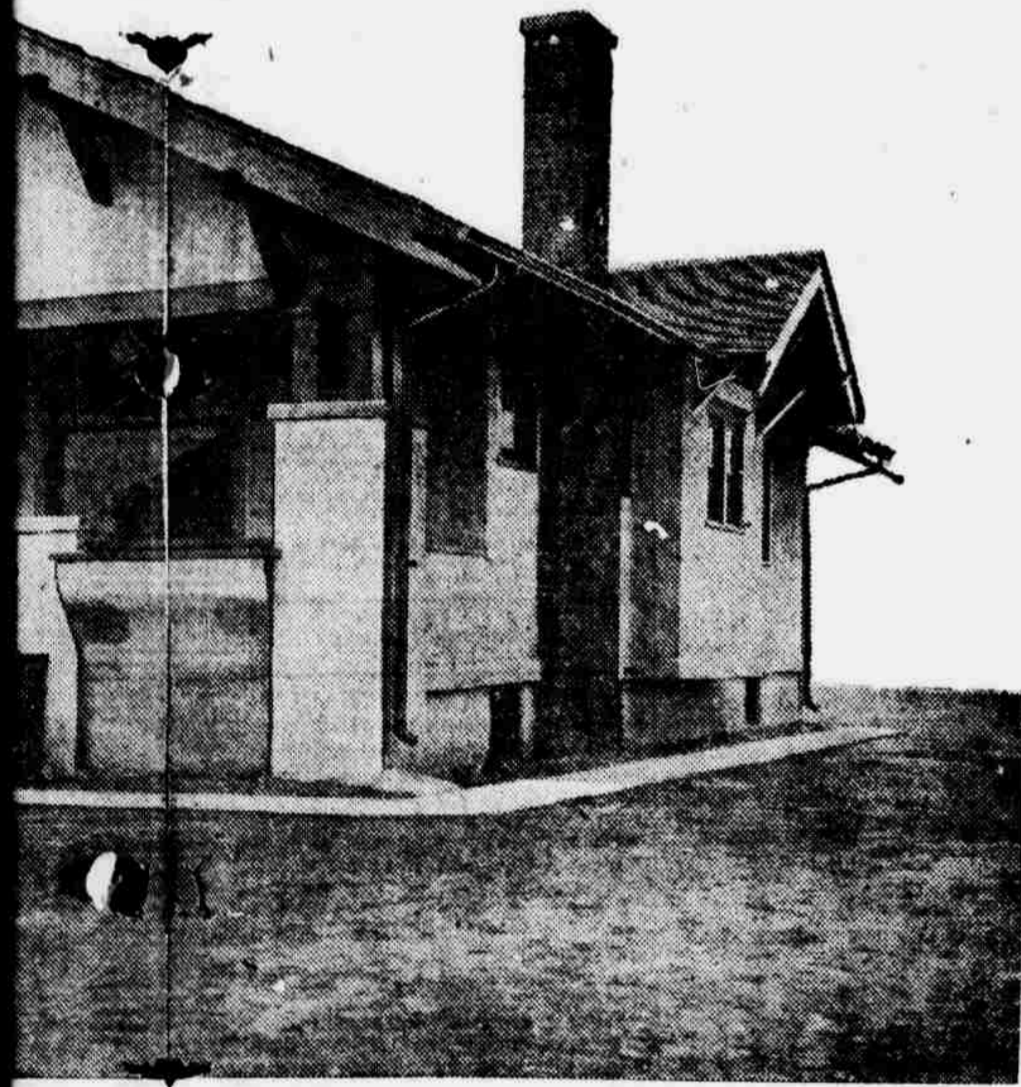


CLUB OF THE OMAHA BEE

men and women in the territory covered
 One \$4,440 Cadillac Automobile, One
 10, Eight Maxwell Touring Cars, Eight
 Eight B. & L. Deposits of \$100 each.

BIG AWARD



HOME IN "MINNE LUSA" ADDITION OMAHA.

This home was purchased, is one of Omaha's leading Real Estate men and Home
 high class modern HOME in every detail and that in offering such award The Bee
 opportunity of a lifetime. The lot is 44x120 feet in length. A full warranty deed and

Vote Value of Subscription Payments

Below is shown the subscription rates and the regular number of votes given, according to the amount paid. ALL OLD AND NEW subscribers making payment of three months or more on subscriptions are entitled to votes.

The DAILY and Sunday, Morning or Evening, by Boy Carrier in Omaha, Council Bluffs and in towns where Carrier Boy service is maintained.

	New	Old
2 Years	\$20.40	180,000
1 Year	10.20	76,000
6 Months	5.10	32,000
3 Months	2.55	12,000

Morning or Evening without Sunday, By Carrier Boy Service.

	New	Old
2 Years	\$15.60	136,000
1 Year	7.80	62,000
6 Months	3.90	22,000
3 Months	1.95	10,000

Sunday Only by Boy Carrier.

	New	Old
2 Years	\$10.40	76,000
1 Year	5.20	32,000
6 Months	2.60	12,000

Morning, Evening and Sunday by Boy Carrier.

	New	Old
1 Year	\$18.00	152,000
6 Months	9.00	68,000
3 Months	4.50	28,000

Daily and Sunday by Mail

	New	Old
2 Years	\$18.00	152,000
1 Year	9.00	68,000
6 Months	4.50	28,000
3 Months	2.25	10,000

Daily Only by Mail, without Sunday.

	New	Old
2 Years	\$10.00	76,000
1 Year	5.00	32,000
6 Months	2.50	12,000
3 Months	1.25	5,000

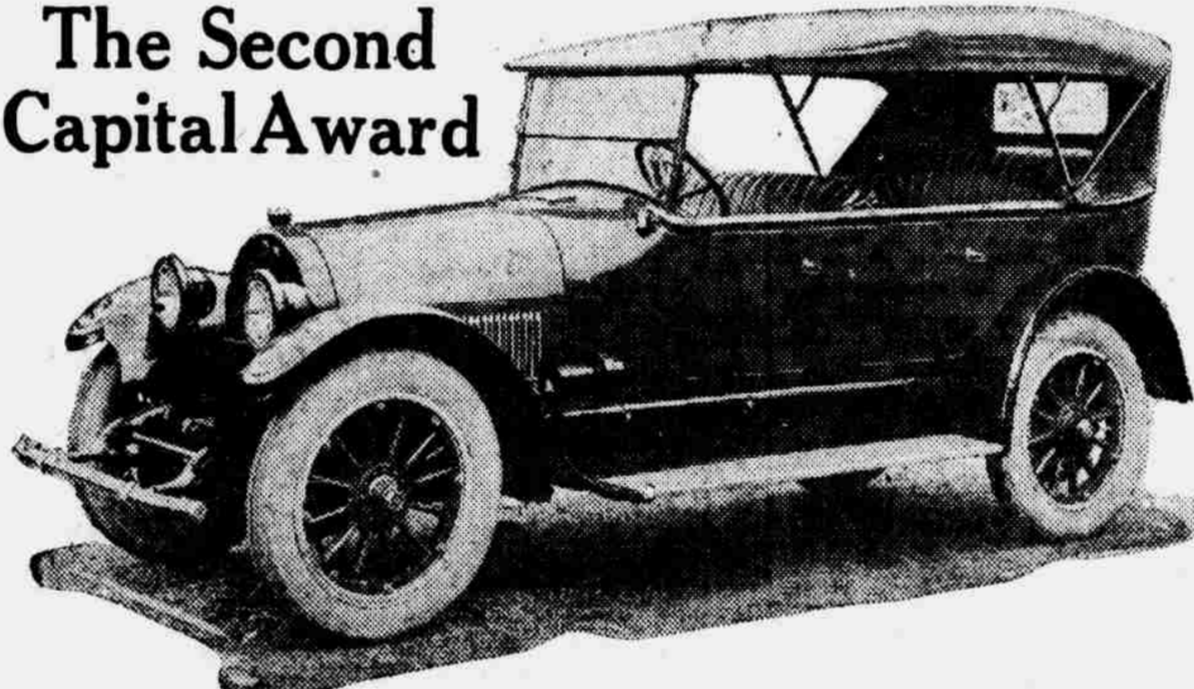
Sunday Only by Mail.

	New	Old
2 Years	\$8.00	62,000
1 Year	4.00	22,000
6 Months	2.00	10,000

Subscriptions taken during the early part of the campaign for short periods, may be extended at any time during the campaign. If a subscriber was new when his first payment was made he will be new on any subsequent payment. This will be known as "second payments" details of which will be explained fully at a later date. The same plan applies to old subscription payments. A subscriber may pay as much as \$25.50 on one subscription.

A new subscriber is one who was not taking The Bee April 30. A person may now be taking the Morning only, this would be an old subscriber. If this person should now want to subscribe to the Evening edition or the Sunday edition or both, they would be considered as new. However, it would be necessary for this subscriber to pay six months in advance on his old paper as an evidence of good faith.

The Second Capital Award



This \$4,440.00 7-passenger Cadillac touring car is the second Capital Prize. The equipment, 35x5 Goodyear CORD tires—all weather tread on rear wheels and ribbed tread on front wheels. One extra 35x5 Goodyear CORD tire (either all weather or ribbed). One extra Goodyear tube, one set Weed chains, one front bumper, one tire cover for spare tire and block letter monogram to be specified by the owner. THIS CAR WAS PURCHASED FROM THE J. H. HANSEN CADILLAC CO., OF OMAHA, NEB. The car is now on display at the sales room of this company.

10% Cash Commission

A commission of 10% will be paid to all non-prize winners on the amount of money they collect, provided they turn in \$50 or more.

Read the details of the matchless \$25,000.00 Help Yourself campaign. Scan the surprising list of awards. Do you realize that one of the 27 splendid awards may be your own?

Grasp the fact right at the beginning. That \$7,800.00 home is yours for the effort. For many years you have longed for a home, a cozy little nest of your own. Here is the opportunity to gratify that wish. SOME ONE will have that prize in a few weeks from now. It may as well be you.

SOME ONE will be riding away in that snappy 7 passenger Cadillac in a few short weeks. The persons who are going to be the winners of these prizes will probably decide the issue TODAY. Because it is "the early bird that catches the worm."

This is a marvelous opportunity to start early—and EARLY means "NOW." The only requirement to enter and become a member of the Help Yourself club is to have the desire to own a fine HOME, a fine AUTOMOBILE or a substantial BUILDING & LOAN DEPOSIT, all at the expense of The Omaha Bee.

Fill out the nominating blank as indicated and send it to The Bee. You will then have made a start on the road that leads to success. Keep your mind on the prize you want and you will be hard to beat.

Extra Votes to Be Given During the Campaign

During the campaign there will be three special offers of extra votes. The first offer will run four weeks after the first list of club members, is published, and will be as follows: In addition to the regular number of votes allowed on subscription payments, as shown in the voting schedule, 100,000 extra votes will be allowed to each and every club member who sends or brings \$25.00 in subscription payments to the department during this period.

The second offer will start at the close of the first and will run three weeks, and will be as follows: 75,000 extra votes will be given to club member who sends or brings \$25.00 in subscription payments during this three-week period.

The third and final offer of extra votes will start at the close of the second offer and will run two weeks only, closing one week before the campaign closes and will be as follows: 50,000 extra votes will be allowed to each and every club member who sends or brings \$25.00 in subscription payments during this period.

These are the only offers of extra votes to be made during the ENTIRE CAMPAIGN and are in addition to the regular votes given for subscription payments as shown in the voting schedule.

Under this plan of giving the greatest number of votes for subscription payments during the first four weeks of the campaign it is plain to be seen it is to your advantage to start early and secure your subscription payments while the best vote offer is in force.

Rules of the Help Yourself Club

Any person, man or woman, married or single, is eligible to compete.

A boy or girl under the age of 18 is not eligible to compete without the written consent of their parents.

No employee of The Bee or dependent member of their family can compete.

This club is for individuals.

In case of a tie for any of the awards offered, a prize of equal value will be given to each of the club members tying.

No statement or promise varying from the rules as set forth, will be recognized by the management.

A list of all members and the number of their votes accepted for publication will be printed from time to time throughout the campaign.

All subscriptions and votes will be accepted for verification and publication at the discretion of the manager of the H. Y. S. club.

All money collected from subscribers by the club members must be sent direct to the H. Y. S. Club Manager at The Bee.

Vote certificates given for subscription payments are not transferable, with the one exception as follows: They may be transferred from an OLD club member to a NEW club member and this only with the consent of the club manager.

Vote certificates may be held by the club member as a reserve until the final day of the campaign.

The Bee reserves the right to reject any nomination.

The Bee reserves the right to make any additions to the rules that may be necessary in the interest of the club members and The Bee, other than reducing the prizes and the order in which they shall be given.

The Bee reserves the right to add one or more prizes to the list as published.

Club members may secure subscription payments and 10-vote coupons anywhere; you are not restricted to your own district in your efforts.

Any question which may arise concerning the club, will be determined by the club manager. This decision will be final and conclusive.

The 10-vote free coupon may be discontinued in the paper at the option of the club manager.

The campaign will be conducted over a period of 10 weeks from the day the first list of members is published.

A subscriber may pay \$25.50 on one subscription, but no more.

Anyone entering this campaign agrees to abide by the rules.

Fill in the entry blank below with your own name or the name of some man or woman who you think would like to have the HOME or one of the other valuable awards. Send or bring it to The Bee.

MEMBERSHIP ENTRY BLANK

The Omaha Bee Help Yourself Club
 5000 VOTES

Date.....1921

I nominate (Mr., Mrs. or Miss)

Street No.Dist. No.

CityState

As a member of The Help Yourself Club

Signed

Address

This nomination blank will count for 5,000 votes if sent to the manager of the H. Y. S. club. Only one blank will count for a member. Fill out this blank with your name or the name of your favorite and send it to The Bee. The name of the person making the nomination will not be divulged.

How They Will Be Awarded

The \$7,800 home, the 7 passenger \$4,440 Cadillac automobile and the \$1,500 Building and Loan deposit will be known as the Capital Prizes, and will be awarded as follows: The club member having the largest number of votes at the close of the campaign will be awarded the HOME. The club member having the second largest number of votes at the close of the campaign will be awarded the 7 passenger Cadillac automobile.

The person having the third largest number of votes at the close of the campaign will be awarded the \$1,500 Building and Loan deposit. Every club member in the campaign is competing for one of the three Capital Prizes.

HOW DISTRICT PRIZES WILL BE AWARDED

The territory covered by The Bee has been divided into eight districts and each district has been allotted three prizes which must go in the district, thereby assuring club members that all automobiles and other awards CANNOT BE WON IN ANY CERTAIN LOCALITY. This plan of awarding the prizes gives all the club members an opportunity of winning automobiles or other cash awards.

Club members residing in one district are not competing against club members in other districts for the district prizes.

They are competing against other members in their own district for the district prizes. A club member can win but one of the regularly listed prizes. After the three Capital Prize winners have been eliminated, the three highest club members remaining in each of the eight districts will be awarded the three district prizes, in the order of their standing. Maxwell automobile to the one having the greatest number of votes. A Building and Loan deposit of \$200, to the next highest; and a Building and Loan deposit of \$100, to the third highest. There are eight districts with a complete set of prizes for each district. Building and Loan deposits are the same as cash to you, if you win one of these prizes you can take the money out at once or you can leave it on deposit and it will earn interest for you. It works day and night.

Blank and All Communications to
 OMAHA BEE
 self Club" Omaha, Neb.

scriptions, blanks, etc., call, write or telephone

"HELP YOURSELF CLUB"

Trust Building (Bee Building)

Telephone Tyler 1000