

Enter the Cynic, Dark and Debonair, Into Love's Abode

There are 365 different kinds of men, according to Louise Glauco and each type has a different appeal to women. Some men don't know how to be successful with the fair ones. Careful reading of Louise Glauco's "Hints" appearing in the Sunday Bee may help the male of 'em aspects to stand up to the female of 'em. Louise Glauco today tells what she discovered about No. 6—The Cynic.

The cynic is fascinating. He has captured many women and never will cease to attract them because they cannot understand him completely—and the rule that a woman is interesting to a man just as long as she can make him feel he still has a lot to learn about her goes with the man, too. The cynic is the usually mustached debonair man, who has "lived."

This he will tell you with a self-confidence that is unshakable. In arguing with him, if you are successful enough to get him in a tight corner, he will extricate himself by murmuring deprecatorily: "Well, my dear, (that is hardly worth arguing about). You really would not understand." His attitude is that of a man of the world. He "gets over" to women the impression that he knows and that to know she must learn from him!

The cynic is casual and careless about his conquest, so it seems from observation. When a woman feels a man is devoting his whole life to her perhaps she feels at times the victory is too easy. The cynic is "unattainable"—or so he likes to let women think. He "doesn't care much about women—they bore him," he says, and of course, he is immediately besieged by a thousand females determined to scale that wall of indifference.

He is a decent chap at heart, this cynic, and a clever one—he has worked out a system, merely, that is 99 per cent perfect. His equal and superior—for if woman is considered on an equal basis with man she becomes his superior—'est ce pas?—is the woman who affects the same pose with this type of man, for invariably his armor in the game of love is the weaker.

It is woman's privilege and usually her triumph with the man of this type to rob him of his cynicism through the lesson of love.

Douglas Fairbanks and Mary Pickford, endowed with beds in the Children's hospital of Los Angeles after Douglas visited the institution and was touched by the sight of the pathetic little inmates.

Sweetly and Soulfully She Thrummed Soft Notes As He Peered Longingly Into Her Eyes



Though all the world crush a man to the dust, a woman's love can save him still, 'tis said. So it was that the inner voice, a thundering song of love of wrong and of love triumphant played strongly upon the soul of Mark Reid in "The Inner Voice," which opens today at the Moon theater. Pretty Agnes Ayres plays the sympathetic role of Barbara—the soul that stirred Mark Reid to salvation and success in the world.

He Exploits All That Is Paramount On Screen

Verile exploitation of motion pictures that actually deserve public credit is the way R. C. Gary, publicity director of Paramount pictures in Omaha, jumps into his work.

Cartoonist, publicity man, promoter and theatrical man is his job, all in one.

When R. C. views a picture at private screenings he picks out in his own artistic manner those little exploitation points that he knows will appeal to the public. He is a promoter in that respect.

Years of experience in newspaper work in New York City, Boston and other eastern cities have given him innate qualifications for his work.

As a Cartoonist.

Some of Gary's cartoons for the New York Mail were acclaimed as masterpieces.

Upon entering publicity work for Paramount, Mr. Gary was first assigned to Atlanta, Ga. He heard of Omaha. He beckoned to the call of friends here and lost no time finding the trial that led to this city. His presence in Omaha was soon felt.

A Pinch Hitter.

Movie fans remember the appealing exploitation on "Something to Think About" and "Forbidden Fruit," which played at the Strand

Elliott Dexter Back

Admirers of Elliott Dexter, the young screen player who scored such successes in Cecil B. DeMille pictures like "Old Wives for New" and "For Better, For Worse" and was about to be starred when he was stricken with a serious illness, will be glad to learn that Dr. Dexter has now recovered and has resumed his motion picture work after nearly a year's absence. Mr. Dexter has one of the leading parts in the Muse production, "Behold My Wife," which will be seen at the Muse theater tomorrow and Tuesday.

Michael Kustoff, a staff captain in the Russian Imperial army before the overthrow of the czar, is proving a valuable aid to Director Sam Wood in the preparation, staging and costuming of Russian ball scenes in "The Great Moment," Gloria Swanson's current starring picture.

"Passion" Strikes Eye of America's Foremost Actor

It has been with some reluctance that exceptionally talented artists of the stage have been won over to participating in screen plays.

In fact, in some cases prominent stage actors have uttered adverse criticism against movies.

In the presentation of "Passion" in America Otis Skinner, this country's foremost actor, has vouchsafed the following letter concerning the play to Frank Woods, manager of the Princess theater, Sioux City, Ia., where "Passion" was shown last week:

My Dear Mr. Wood: March 29, 1921. Today at the Princess theater I had an afternoon of truly unusual pleasure, and so strongly does the memory of it linger with me that I am impelled to tell you how vitally the current photo-play, "Passion," has registered upon me.

Without doubt, "Passion" is the best expressed and most eloquently acted picture play in its ensemble, mounting and direction in the range of film endeavor. Never once is a false note struck from the picturesque opening through the tremendous action of the French revolutionary background to the tragic scene at the guillotine that closes the play.

Nothing that I know so perfectly shows for the colorful events of history in real action as does this filmed story. Characters that have hitherto been shadows conjured out of the past in our imagination become the realiest of human beings as the various episodes are unfolded. Thanking you for a memorable afternoon, I am, Most truly yours, (Signed) OTIS SKINNER.

Pola Negri, the famous Polish actress, is featured in "Passion," which plays all this week at the Strand theater.



R. C. GARY

theater. Coupled with the initiative of Harry Watts, manager of the theater, Mr. Gary employed original ideas to the exploitation of the pictures. In the vernacular of movie men, Gary is "the man of the hour." He's the pinch hitter that assists the exhibitor in putting across a picture deserving of public credit.

MUSE

FARNAM AT 24 TH

Today Only.

VIOLA DANA

in her latest success—

"CINDERELLA'S TWIN"

Corking Comedy

News Weekly.

All Had Scotch Names.

Reginald Barker, who is directing the production of "Bunty Pulls the Strings" for the Goldwyn company, made a strange stipulation while selecting the 1,200 extras who were used in the picture. Only applicants who had names like Duncan, Lindsay, Douglass, Cameron or beginning with a "Mc" were allowed to pass the portals of the studio. Of

course, Mr. Barker conceded, a person might have a name suggestive of the land of heather and not be Scotch at all, but the chances were in favor of getting men and women who could fit into the pictures better, if he insisted on good old Scotch names.

An entire village was built on the studio grounds at Culver City for "Bunty Pulls the Strings" and the

quaint houses and crooked lanes, correct in every detail, cost a small fortune.

The grand opera "Faust" is to be filmed on an elaborate scale by D. W. Griffith at an early date. Lillian Gish will be cast in the role of Margaret. The music of the opera will be synchronized to the production.

Louise Dresser in Pictures

Louise Dresser, vaudeville favorite, has come to Los Angeles to enter the picture game with her husband and stage partner, Jack Gardner. Willard Louis, former Goldwyn comedian, will be associated with them in their enterprise, which will be the making of two-reel comedies.

STARTS TODAY

RIALTO

Direction of A.H. Blank

ALL WEEK

MARY PICKFORD

in an entirely different story and an absolutely new characterization

It is sensational
It is human
Highly dramatic
Full of comedy
An Unusual love story
And filled to overflowing with suspense

The LOVE LIGHT

Overture & Scenic Prelude
NEOPOLITAN NIGHTS
by Zamecziq
Rialto Symphony Players
Harry Brader Director

A Christie Comedy
SCRAPPILY MARRIED
with Harry Grignon & Helen Darling.

Julius K. Johnson, at the organ, playing "Do You Ever Think of Me"

MOON

Six Days Only. Starting Today.

A story of the glittering gold of the West and the Society of the East.

"The Inner Voice"

Featuring **Agnes Ayres**

Supported by an All Star Cast including **E.K. Lincoln**