

March 27

THIS IS KENT WEEK

April 2nd



How do you know it will be a good show?

THE test of a good show is simply this: did you go home feeling that your money had purchased you a great time?

But that's a hindsight test. Why not use a foresight test, too, and pick a great photoplay every time? Know before you go!

For years past there has been in the motion picture industry one tremendous organization which surpasses all others in the size of its operations and the quality of its pictures.

This is the organization that makes Paramount Pictures.

Paramount represents the highest art in motion pictures

When you notice that your theatre is announcing a Paramount Picture you may know that that picture measures up to the highest traditions of screen art, that it is the product of those men and women who have done most to raise the screen from where it was in 1910 to where it is in 1921.

You will know that all the money, art and conscience necessary to make it perfect have been used.

Paramount inaugurated the idea of having the most famous authors of Europe and America work right with the motion picture directors in the studios to ensure best results: for example, Sir Gilbert Parker with George Melford, Edward Knoblock with William de Mille and Elinor Glyn with the star, Gloria Swanson.

Paramount Pictures have a wonderful realism.

If the story calls for a shipwreck a ship is taken out to sea and wrecked, with the camera men hard by in another vessel in great danger.

If the story calls for snow scenes, and the time when the picture is being made happens to be summer, the whole company is taken way up into the mountains amid the snowy peaks.

If the scenario calls for a cabaret life you see the girls and the costumes from the leading midnight shows of New York.

If prison scenes are needed the grim realism of Sing Sing will be seen by you on the film, or some other genuine home of correction.

When you see a Paramount Picture you are immediately lifted out of the realm of mere "movies" into the realm of the great applied art of the modern motion picture.

And there is all the difference in the world—as much difference as there is between Metropolitan Opera and a makeshift amateur concert.

The best theatres in every town show Paramount Pictures

The theatre that is showing a Paramount Picture is by virtue of that fact as good as the greatest theatre in America, since no theatre can be better than the pictures it shows.

Plush seats are not so comfortable if the entertainment is second rate.

Be one of the connoisseurs of entertainment. See the best.

Paramount Pictures

You will never miss a Paramount Picture if you keep an eye on the newspaper advertisements of your theatre, on the announcements on billboards and in theatre lobbies, and find

the magic phrase—"A Paramount Picture." That's the wand before which all the doors to adventure and romance fly open, letting you in where the music plays and the hours slide by like dreams.



If it's a Paramount Picture it's the best show in town

Paramount Pictures All This Week at the Following Theatres:

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| Craig, Ia., Royal, March 27—Burke in "Wanted a Husband." Paramount Magazine. April 2—Dalton in "His Wife's Friend." Paramount Magazine. | South Omaha, Neb., Besse, March 27-28—Hart in "The Testing Block." March 29-31—Super Special, "Behold My Wife." April 1—Bennett in "Her Husband's Friend." | Kearney, Neb., Empress, March 28-29—Meighan in "Prince Chap." March 30-31—DeMille's "Why Change Your Wife." April 1-2—Hart in "Toil Gate." | Friend, Neb., Family, March 28-29—Hart in "Branding Broadway." March 30-31—Ray in "Bill Henry." April 1-2—Martin in "Mirandy Smiles." |
| Le Mars, Ia., Royal, March 29-30—Ferguson in "His House in Order." March 31—Castle in "Amateur Wife." April 1—Clark in "Easy to Get." April 2—Sennett, "A Young Man's Fancy." | Omaha, Neb., Boulevard, March 27—Clayton in "13th Commandment." Arbutuckle in "The Sheriff." March 31—Jack Pickford in "Seventeen." Briggs in "A Rainy Day." April 1—Cosmopolitan, "The World and His Wife." De Haven in "Hooded." April 2—Reid in "The Lottery Man." Sennett, "Hide and Seek Detectives." | St. Paul, Neb., Elite, March 27—Ray in "Greatest Lightning." March 29—Fairbanks in "He Comes Up Smiling." March 30—Dalton in "L'Apache." March 31—Reid in "Roaring Road." April 1-2—Arbutuckle in "Life of the Party." | Osceloa, Neb., Auditorium, March 29-30—Ray in "Bill Henry." April 1-2—Burke in "Sadie Love." |
| Sioux City, Ia., Royal, March 27-30—McLean in "Chickens." March 31, April 1-2—D. Gish in "The Ghost in the Garret." | Omaha, Neb., Hamilton, March 27—Bennett in "What Every Woman Learns." Sennett, "Sleuths." March 28—Washburn in "What Happened to Jones." March 29-30—Super-Special "The Miracle Man." March 31, April 1—Super-Special, "On With the Dance." April 2—Dalton in "Market of Souls." | Falls City, Neb., Electric, March 28-29—Meighan in "Civilian Clothes." March 30—Washburn in "Burglar Proof." March 31—April 1—Hart in "Cradle of Courage." April 2—Clayton in "Sins of Romance." | Aurora, Neb., Mars, March 28-29—Tournour, "White Circle." March 30—Clayton in "Ladder of Lies." March 31—Dalton in "Guilty of Love." |
| Sioux City, Ia., Seaside, March 27—Hart in "Selfish Yarns." March 29-29—Houdini in "The Grim Game." March 31, April 1—Ray in "Red Hot Dollars." | Omaha, Neb., Lathrop, March 27—Washburn in "What Happened to Jones." March 28-29—Dalton in "Half an Hour." March 30-31—Ferguson in "Lady Rose's Daughter." April 1-2—Super-Special, "Miracle Man." | Lincoln, Neb., Rialto, March 28-30—Special, "Straight is the Way." March 31—April 1—Monte Blue in "The Kentuckians." | Clay Center, Neb., Lyric, March 31—April 1—D. Gish in "Out of Luck." Paramount Magazine. April 2—Reid in "Roaring Road." |
| Sloan, Ia., Plaza, March 28—Castle in "Amateur Wife." Arbutuckle in "The Hayseed." April 2—Hart in "John Petticoats." | Omaha, Neb., Maryland, March 27-28—Reid in "Excuse My Dust." March 29—Sennett, "A Lady's Tailor." March 30-31—Super-Special, "On With the Dance." April 1-2—Clark in "Luck in Pawn." | Lincoln, Neb., Sun, March 28-29—Burke in "Away Goes Prudence." March 30-31—Ray in "Paris Green." Paramount Magazine. April 1-2—Bennett in "Stepping Out." | Hayes Center, Neb., Lyric, April 2—Fairbanks in "Arizona. Sennett, "Village Chestnut." |
| Hamburg, Ia., Colonial, March 29—Clark in "A Girl Named Mary." Paramount Magazine. March 30—Reid in "The Dancing Fool." March 31, April 1—Hart in "Sands." Briggs in "Secrecy Society." April 2—Washburn in "Sins of St. Anthony." | Omaha, Neb., Muse, March 28-29—Ferguson in "Lady Rose's Daughter." March 30-31—Cosmopolitan, "The Restless Sex." April 1-2—McLean in "The Jailbird." | Lincoln, Neb., Rialto, March 28-29—Special, "Straight is the Way." March 31—April 1—Monte Blue in "The Kentuckians." | Riverside, Neb., Liberty, April 2—Reid in "Lottery Man." |
| Logan, Ia., Pastime, March 28-29—Super-Special, "Dr. Jenkyl and Mr. Hyde." March 30-31—Warwick in "Jack Straw." April 1-2—Reid in "Excuse My Dust." | Omaha, Neb., Suburban, March 27—Bennett in "Haines." March 28-29—Washburn in "Putting It Over." March 30—Clayton in "Cooked Streets." March 31—April 1—DeMille's "Male and Female." April 2—Warwick in "14th Man." | Lincoln, Neb., Rialto, March 28-29—Special, "Straight is the Way." March 31—April 1—Monte Blue in "The Kentuckians." | Schuyler, Neb., Dome, March 29—Warwick in "City of Masks." March 30—Gish in "Remodeling Her Husband." March 31—April 1—Reid in "Double Speed." April 2—Washburn in "What Happened to Jones." |
| Magnolia, Ia., Idle Hour, April 2—Clark in "A Girl Named Mary." | Battle Creek, Neb., Opera House, April 2—Fairbanks in "He Comes Up Comes Up Smiling." Burton Holmes Travelogue. | Lincoln, Neb., Sun, March 28-29—Burke in "Away Goes Prudence." March 30-31—Ray in "Paris Green." Paramount Magazine. April 1-2—Bennett in "Stepping Out." | Valley, Neb., Byars, March 29—Bennett in "When Do We Eat." March 31—Ray in "String Beans." April 2—Martin in "You Never Saw Such a Girl." Paramount Magazine. |
| Missouri Valley, Ia., Majestic, March 28-29—Arbutuckle in "Brewster's Millions." March 30—Griffith, "Greatest Thing in Life." March 31—Dalton in "Market of Souls." April 2—Sennett, "The Quick Doctor." | Orchard Neb., Rex, March 30—Castle in "Invisible Bond." April 1-2—Super-Special, "Huckleberry Finn." | Nebraska City, Neb., Paramount, March 27-29—Super-Special, "Inside the Cup." March 30-31—Tournour, "The Bait." April 1-2—Monte Blue in "The Jucklers." | Wahoo, Neb., Opera House, March 30—Dalton in "Other Men's Wives." April 1-2—Ray in "Poppy Girls Husband." Sennett, "Her First Mistake." |
| Bennington, Neb., Liberty, April 2—Tournour, "The Life Line." Arbutuckle in "Love." | North Bend, Neb., Lyric, March 29—Reid in "Valley of the Giants." April 2—Martin in "His Official Fiancee." | Nemaha, Neb., Star, March 30—Clayton in "Pettigrew's Girl." Paramount Magazine. April 1-2—Special, "Huckleberry Finn." | Stanton, Neb., Rialto, March 29—Clayton in "More Deadly Than the Male." March 30—Ray in "Homer Comes Home." April 1-2—McLean and May in "Let's Be Fashionable." Al St. John in "Speed." |
| North Omaha, Neb., Lyric, March 29—Reid in "Valley of the Giants." April 2—Martin in "His Official Fiancee." | Omaha, Neb., Apollo, March 27-28—Hart in "Cradle of Courage." March 29-30—Ray in "The Village Sleuth." March 31, April 1—Super-Special, "Treasure Island." April 2—Dalton in "Half an Hour." | Beatrice, Neb., Lyric, March 28-29—Clayton in "A Lady in Love." March 30-31—DeMille's "Old Wives For New." April 1-2—D. Gish in "Remodeling Her Husband." | Wahoo, Neb., Opera House, March 30—Dalton in "Other Men's Wives." April 1-2—Ray in "Poppy Girls Husband." Sennett, "Her First Mistake." |
| | | Bradshaw, Neb., Liberty, March 30—Bennett in "Stepping Out." April 1-2—Reid in "Dancin' Fool." Arbutuckle in "The Garage." | |

HAMILTON THEATRE
40th and Hamilton
Enid Bennett in
"What Every Woman Learns"
Special 2-Reel Mack Sennett Comedy—
"SLEUTHS"
Continuous Shows Beginning 3 p. m.
Eddie Monaghan, Mgr.

Apollo 29th and Leavenworth
A
Paramount Program
for
Paramount Week

Sunday and Monday
WM. S. HART in
"The Cradle of Courage"
Comedy—"The One Best Pet"

Tuesday and Wednesday
CHARLES RAY in
"A Village Sleuth"
Comedy—"Dining Room, Kitchen and Sink"

Thursday and Friday
MAURICE TOURNEUR
Presents
"Treasure Island"
Also News and Comedy

Saturday
DOROTHY DALTON in
"Half an Hour"

Paramount Pictures
at the

AMUSE
This Week

Monday and Tuesday
ELSIE FERGUSON in
"Lady Rose's Daughter"

Wednesday and Thursday
MARION DAVIES in
"The Restless Sex"

Friday and Saturday
DOUGLAS McLEAN in
"The Jail Bird"

Coming Paramount Pictures
George Melford's Production
"BEHOLD MY WIFE"

"IDOLS OF CLAY"
Featuring Mae Murry and David Powell.

"FORBIDDEN FRUIT"
WALLACE REID in
"The Charm School"

"MIDSUMMER MADNESS"
"HELIOTROPE"