

# Benson Society

Benson Correspondent—Call Walnut 5370

**Benson Woman's Club.**  
The Benson Woman's club was entertained Thursday at the home of Mrs. C. E. Smith of Glen Park. Mrs. J. W. Fitch read a paper on the subject of our national reserves. Mrs. Charles T. Neal of Omaha gave an interesting talk on proportion. A round-table discussion on the next year's course of study to be taken up by the club was conducted by the president.

**Community Center.**  
Mrs. G. Ekstrom, chairman of the Community Center program committee announces an interesting program to be given Friday evening, April 1, at the auditorium of the city hall. A number of readings, musical selections and two playlets will be given. This closes the work of this committee for the season. The dancing party to have been given Friday evening, March 26, was postponed on account of the late spring weather. The party will be given in the city hall auditorium Friday, April 8.

**Easter Cantata.**  
Members of the English Lutheran choir, under the direction of T. B. Larson, chorister, will render the cantata, "Easter Praise" by Carrie B. Adams at 4 o'clock vesper service. Members of the Sunday school will also take part in the program.

**Royal Neighbors to Entertain.**  
The Benson camp of the Royal Neighbors will entertain at a party Monday evening, March 28, in the I. O. O. F. hall in honor of the juvenile members of the camp. This party will be given on the regular social night.

**Easter Programs.**  
Special Easter programs will be furnished by the Sunday schools and societies of the various Benson churches.

The Methodist young people will begin the day by conducting a sunrise prayer service, after which breakfast will be served. The English Lutheran people will also hold a 6 o'clock morning service. The Baptist choir and Sunday school will give a program at 10:30, which will take the place of the regular Sunday school and preaching service.

**Easter Breakfast.**  
Mr. and Mrs. Paul Wilcox entertained at an Easter breakfast. Covers were laid for seven guests.

**Narcissus Chapter of O. E. S.**  
Narcissus chapter No. 26 of the O. E. S., will entertain at a box supper party Thursday, March 31, in the lodge rooms of the I. O. O. F. hall. A program and social hour has been planned by the members of the entertainment committee.

**Methodist Sunday School Board Entertains.**  
Members of the Methodist Sunday school board entertained Tuesday evening in the church parlors in honor of the Sunday school board of the Presbyterian church. Messrs. William Forgy and Gorton Roth, superintendents of the two schools, gave interesting talks. Musical selections were rendered by Mrs. R. J. Shankey, T. J. Woolman and Miss Opal Burt and Miss Kerr.

**Shower for Bride.**  
A miscellaneous shower was given by the Misses Helen Knudsen and Wilda Suter at the home of Mrs. Francis Cluck, in honor of Mrs. Arthur Anderson, a recent bride.

**Belle Rebekah Lodge.**  
At the regular session of the Belle Rebekah lodge, held Monday night in the I. O. O. F. hall, the guests of honor were Mrs. F. Harris, Mrs. M. J. Dole, president of the Nebraska State Assembly of the Rebekah lodge, Mrs. Emma L. Talbot, grand secretary of the state assembly, and Mrs. Jennie Scarr of Bellevue, district deputy president. While visiting the Benson lodge, Mrs. Harriet Cain of Fremont was the guest of Mr. and Mrs. E. E. Padlock.

**Drive for Visiting Nurse Association.**  
Mrs. H. B. Wright, major for the Benson drive of the Visiting Nurse association, asks for volunteers to assist in the house-to-house canvass on Wednesday, March 31. Any person who can help in this work may call Mrs. Wright, Walnut 4321, and be assigned their territory.

**Formal Dinner Guests.**  
Mr. and Mrs. John Giles were guests of Mr. and Mrs. C. C. Haynes Saturday at a formal dinner party at Prettiest Mile club. Covers were laid for 14.

**Easter Dinner Party.**  
Mrs. K. Liljenstolpe and daughters, Misses Margarine and Katherine, will be entertained at an Easter dinner party at the home of Mr. and Mrs. J. J. McCaffrey.

**State Music Teachers Association.**  
Miss Margarine Liljenstolpe of Benson and Miss Emily Cleve of

Omaha will furnish several musical numbers at the State Music Teachers' association, which convenes this week in Fremont, Neb.

**Surprise for Mrs. Young.**  
Officers and members of the degree staff of the Benson camp of Royal Neighbors entertained at a surprise Thursday evening at the home of Mrs. and Mr. F. E. Young in honor of Mrs. Young, who is past oracle of the camp. Twenty ladies came with prepared lunches, which were spread on the large dining table. Mrs. Young was the recipient of a beautiful cut glass bowl and a sandwich tray. The evening was spent in games, music and stories.

**Dinner Guest.**  
Mrs. L. A. Huston was a dinner guest Thursday at the home of Mr. and Mrs. J. C. Campbell.

**Bridge Party.**  
Mr. and Mrs. N. H. Tyson entertained at a bridge, Thursday night, at their home in Dundee.

**Election of Officers.**  
Members of the Presbyterian Ladies' Aid will be entertained on Wednesday at the home of Mrs. R. H. Cass, 2716 North Sixteenth avenue. The election of officers will be conducted at this meeting.

**Baptist Society Will Elect Officers.**  
The missionary society of the Baptist church will elect officers Thursday afternoon at the home of Mrs. E. C. Fuller, 6320 Maple street.

**Six O'Clock Easter Dinner.**  
Mr. and Mrs. C. O. Hurd will entertain at a 6 o'clock Easter dinner at their home on Sixty-second street. Covers will be laid for 12 guests.

**Birthday Dinner.**  
Mr. and Mrs. L. W. Raber entertained at a dinner of nine covers Sunday in honor of the birthday anniversary of Mr. Raber. Mr. Raber was the recipient of a large bouquet of American Beauty roses from Omaha lodge, No. 39, of the B. P. O. Elks. A number of friends called during the evening.

**Called Meeting.**  
Mrs. W. A. Wilcox, chairman of the nominating committee for the election of officers for the Parents' Teachers' association, held a called meeting Friday afternoon in room 6, of Central school. Favorable reports were given by members of the committee and a meeting for the organization of association and the election will be held in the near future.

**Personals.**  
Mrs. D. S. Williams has been ill during the past week.

J. T. Pickard left the early part of the week for Excelsior Springs.

Mrs. C. H. Rollins is visiting her daughter, who resides in Illinois.

John McColl is spending the Easteride at the home of his parents in Chicago.

Mr. and Mrs. O. C. Roberts were Sunday guests at the home of Mr. and Mrs. J. W. Fitch.

Miss Mabel Welch of Dennis, Ia., is a guest at the home of Mr. and Mrs. Frank Kohler.

Mrs. Louis Campbell will leave soon for South Dakota, where she will visit relatives and friends.

Mr. and Mrs. H. B. Payne were guests Tuesday evening at the home of Mr. and Mrs. L. W. Raber.

Allen Beck of Gregory, S. D., is visiting at the home of his sister, Mrs. J. Dale Wolfe and Mr. Wolfe.

Word has been received that Mr. and Mrs. William Morse of Crook, Colo., will return to Benson to reside.

Miss Donna Hawes is spending the Easteride at the home of her mother, Mrs. Belle Hawes of David City, Neb.

Mrs. George Shafer and niece, Miss Marie Sullivan, spent the weekend with relatives in Weeping Water, Neb.

W. P. Maloney of Eustis, Neb., has been a guest during the past week at the home of Mr. and Mrs. R. H. Maloney.

Miss Delilah Theije of West Point, Neb., will visit her sister, Mrs. Frank Brown, and Mr. Brown during the week.

Mr. and Mrs. J. W. Welch left Thursday for Culver, Ind., where they will spend Easter with their son, Mershon Welch.

Mrs. C. J. Zimmerman of Spalding, Neb., was a guest during the week at the home of Mr. and Mrs. William Zimmerman.

Miss Ida Cavender, who has been visiting at the home of Mr. and Mrs. E. J. Whistler, left Thursday for her home in Washington, Ia.

Miss Ione Gardner of the State university is spending the Easter vacation at the home of her parents, Mr. and Mrs. H. D. Gardner.

for supper at 5:30, followed by class in dramatics, Miss Ethel Mulholland, instructor, at 6 o'clock. Class in gymnasium at 7 o'clock. Mrs. Gene Ebbels, instructor, and chorus at 8 o'clock. Miss Edna Young, instructor.

Thursday—Federation of clubs banquet and April fool's party at 6:30 at the central building. Men friends of the club members will be invited to both banquet and party following. The program for the evening is in charge of Many Curtis club, with Miss Louise Curtis as chairman.

Miss Elizabeth Curtis, field industrial secretary, will be present at the banquet, and will talk on "The Opportunities of the Young Successful Business Girl in Relation to the Young Industrial Girl."

## Y. W. C. A.

Sunday—Mrs. Carl Gray gives the third in her series of addresses on the subject, "Jesus Christ, is He God or Man?" at the 5 o'clock vesper service at the central building. This lesson will be a study of the "Prophecies Fulfilled at His Death and Resurrection." The Y. W. C. A. quartet will sing. The regular "Friendly Hour" with refreshments will follow the vesper service.

Monday—The Federation of Clubs meet for supper at 5:45. Central building, followed by individual club meetings and committee meetings in preparation for the party to be held March 31. The Blue Triangle club will have a talk on "Ideals" at 7:30 in the classes in dramatics. Mrs. J. T. Maxwell, leader, and story telling. Mrs. Phebe E. Fullaway, leader, will meet. At 8:15 the class led by Miss Elizabeth Howard, on "The Place of Work in a Girl's Life," will convene.

The Christian Association Athletic club will entertain all first year gymnasium classes at a "Hard Times" party in the gymnasium at 7:30 p. m. All guests are requested to come in costumes suitable to the occasion.

Friday—Woolworth Girls' club and McCrory Girls' club meet for supper at 6:30 at the central Y. W. C. A., followed by recreation in the gymnasium.

Saturday—Federation council meets for supper and business meeting, at central building at 5:30 p. m. Roller skating in gymnasium in charge of Athletic club girls, for boys and girls over 16 years of age, 7:30 until 10 o'clock.

Bulgaria has passed a law by which labor is obligatory for women as well as men.



# Let's Go Shopping with Polly

When Easter comes, I do not think of Christ Who Of many a mountain stream to where, half-hid by hung,  
With bleeding hands and feet, upon a rough-heun cross—  
I do not see a Man, Who suffered pain and loss,  
And triumphed over death . . . No, when the world is young  
I think of Christ, the little Lad, whose Mother sung  
Above His trundle bed . . . Who traced the laughing source  
Saviour's name,  
I like to close my eyes and, in the shadows, see  
A little smiling Boy against His Mother's knee!  
When Easter Comes—By Margaret Sangster.

**Great Masses of Fragrant Potted Plants**  
MADE the display of floral greetings one to be remembered by those so fortunate as to view the showing of Easter flowers at the John Bath Flower Shop, Eighteenth and Farnam, last week. Unfortunately indeed he who did not buy one of the exquisite rose bushes, acacias, or a wide low-potted hawl of the spring bulb plants in budding bloom. But so many of them were there when I ran in late yesterday afternoon that I think perhaps it may even now be too late to gather sweet flowers for a belated gift offering.



**Modiste Offers Elizabeth Crepe as Newest Conceit in Spring Fabrics.**  
LULU HAMPTON, Modiste, 336 Securities building, Sixteenth and Farnam, offers to her patrons a fascinating new fabric, Elizabeth Crepe, 40 inches wide in all shades at \$3 a yard. Ideally lovely for blouses you'd find most charming a white blouse which she is now fashioning of this crepe. The new wide shoulder effect is attained by use of the kimono sleeve with rounded panels coming across from the back over each shoulder to hold in place infinitely becoming fullness on each side. Another blouse in the making in this shop is a double georgette creation, brown over a vivid pheasant shade.

**The Brick Church and Parish House.**  
A BOOK presenting a collection of designs for churches of idealistic beauty, has been prepared by the Hydraulic Press Brick Company, Fourteenth and Farnam, W. O. W. building, and is on exhibit there. This book, eight by twelve inches, is exquisitely decorated, embodying architectural designs for churches of all sizes, suitable to all creeds, and shows infinitely beautiful detail of all kinds, as well as an inclusive article on Church Architecture in America.

**A Chapeau For Every Frock of Summer.**  
WILL be your partners after a trip to the hat department of the Kneeter Alaska Fur company's shop, Fifteenth and Douglas streets. They have selections of exclusive models, no two alike, pattern models; none of them sold at over \$15; becoming rose Mitz effects, clever little blue-gray pull-downs to accommodate Milady's high hairdress, lovely to wear with summer frocks. Specially priced are little chokers of chic styling in every fashion-favored fur.



**Information of Value.**  
I USED to hesitate at times when details of dry cleaning, lest I be asking for a revelation of trade secrets. I soon learned, however, that the real cleaner, who owns and operates a plant, welcomes the opportunity to inform anyone just what he does to their clothes. I also learned that many so-called cleaners are not cleaners at all, some having insufficient equipment, most of them no equipment at all. If you are ever curious as to what constitutes a complete cleaning service, I would advise you to visit the Pantorium at 1513 Jones street. You will then know just what cleaning is and be able to purchase this service in a way to get your money's worth.

Steepleless evening gowns have high gaudier cuffs attached to the armhole by long bands of ribbon.

**There is a Hat Shop**  
ON the Third floor of the Barker block, Fifteenth and Farnam, the Kruger Hat Shop, which will skillfully reblock, retint and retrim an old hat to look ever prettier than when new, for it will be fitted to your own face. They also remake marabout and fur pieces and do the necessary bit of hemstitching for the summer wardrobe.

**Spring Sunshine Makes A Bit Burdensome the Fur Wraps of Sumptuous Loveliness.**  
MAKES us think of a safe-storing of the lustrous peltry until another season's chill winds makes necessary the donning of their silken weight. The Dresher Bros. great storage vaults are the largest of the country's modern vaults, artificially chilled, a storage place where one's exquisite furs may be insured against every known harm but age, as Mr. Dresher rather drolly expresses it. An expert furrier is in attendance who is even now taking orders for the remaking of coats and wraps, the work to be done before the storing of the furs for summer. Quite an advantage is it, too, to have the work done now, for the remodeling is quoted at much lower prices than it is during the season's busy weeks in fall and winter. 'Til he glad to send prices on storage and remodeling.

**The Sweet Airiness Which Characterized the New England Kitchen.**  
IS at once noticeable upon entering the Ortnan New England Bakery and cafe, 216 North Sixteenth. Savory odors of luscious cookery prepared "just like mother used to make" fill the air of this enormous room which contains at least 40 tables. Delectable breakfasts, noonday dinners and luncheons and dinners in the evening are served every day of the week much to the delight of busy shoppers and business people. All kinds of delicious breads and cakes, too, may be taken home with one, pastries of rich lusciousness, small cakes for the buffet luncheon.

Blouses of voile trimmed with Irish crochet are much in evidence in collections of lingerie blouses, though georgette, also trimmed with Irish crochet and with flit, is decidedly popular as a lingerie blouse material.



**Arrangements Made For Scalp Treatments For Men in This Beauty Shop.**  
THE Marinello Licensed Shop, 566 Brandeis Theater building, Eighteenth and Douglas, has made arrangements for men to call at their shop for a course of scalp treatments following the well-known successful Marinello system. Absolute knowledge of hair ills and hair health is necessary to successful treatment of scalp diseases and this knowledge is a part of the training of every licensed Marinello Shop operator. Phone Douglas 3460 for appointments.

**News of Interest to the Home Maker.**  
THE Drefold Hair Dressing Parlor, 1001 W. O. W. Building, Fourteenth and Farnam, have received another shipment of splendid little marred irons which proved so popular a few weeks ago, necessitating a reordering. Please send check for \$2.50 with order.

**Pleasant Pricing on Styleful Models.**  
CANTON crepe, tafeta, georgette and crepe de chine are the little frocks offered for \$29.50 and \$19.50 at A. Bonifit Shop, 1409 Douglas. One of the most charming offerings is a navy and gray bouffant model, an expression of exceeding chic. The becoming Tuxedo roll has been followed in the collar shaping, kimono sleeves, handings, cuffs and wide girdle of the gray tafeta trimmed in different widths of black velvet ribbon. Quaint English flowers make up the girle nosegay.

**Sweets For the Easter Offering.**  
CANDYLAND, 1522 Farnam, are prepared to take care of your every need in the way of sweets on Easter Sunday. Heart-shaped boxes in purple, decorated by a little bunch of artificial violets, make exquisite containers for assorted chocolates of the well-known Candyland deliciousness. These in one-half and one-pound boxes. Joyous offerings for the kiddies are the chocolate eggs and bunnies, as well as the cleverly constructed paper stripping nests for delicately flavored eggs of wholesome colorings.

**Plan to Eat Easter Dinner at This Cafe.**  
THE Flatiron Cafe, Seventeenth and St. Marys avenue, are making arrangements to entertain their large circle of friends and patrons at two dinners on Easter Sunday, one served from 12:30 to 2:30, another from 5:30 to 7:30. Delicious new delicacies, welcome indeed with the beginning of the springtime season, will be featured on the menu. Everyone is invited to enjoy this home-like cafe on this holiday.

**It's Spring in the Flowershops.**  
AND one of the biggest displays of potted plants for Easter is to be found at the Lee Larson Fontenelle Flower Shop, Eighteenth and Douglas. What could be lovelier to take to one's Easter-day hostess than a fragrant lovely plant? The shop is open today.

**The Spring Gift Season Is Now At Hand.**  
WEDDINGS and anniversaries make spring a time of gifting when we're glad indeed to know of such a clever gift array as they're displaying in the silver department at the John Henrickson Jewel Shop, Sixteenth and Capitol. Sandwich trays in pierced Sheffield are offered as low as \$5, a lovely gift offering. Coffee sets in graceful lined designs, sets to combine well with any design of silver. These in high grade quadruple plate are offered at \$12.50 a set. Especially pleasing is a Colonial design pitcher for icewater in hammered Sheffield with a quantity of beautiful little square outlined plate to match. Tiny long trays for relishes are especially pleasing among the smaller silver pieces, also the silver sweetmeat baskets.

**Evening models have flat hips and trailing side panels.**  
Easter Greetings From Specialty Shop.  
JAMES' Fruitland and Delicatessen Shop, 1521 Howard, extends to the public sincere Easter greetings with the wish that the year may be a happy and prosperous one. In their shop on many fine things, best quality of fruits, vegetables and home-cooked meats for the home table, also delicacies of all kinds for the picnic lunch. Open until 11:30 at night and all day on Sunday, it is a popular place among hotel and apartment dwellers.

**"To See It Is To Want It; To Try It Is To Buy It."**  
A TRUE slogan this which is introduced with the Eldrege Two-Spool Sewing Machine now on display at the H. R. Bowen Furniture Store, Sixteenth and Howard. One of the nicest things about this sewing machine is a doing away with the winding of bobbins, for one sews direct from two spools of thread. The automatic tension produces a perfect stitch without adjustment, saving the time necessary in changing tensions on ordinary machines. Send for a folder which shows clear illustrations of the working possibilities of this new machine.

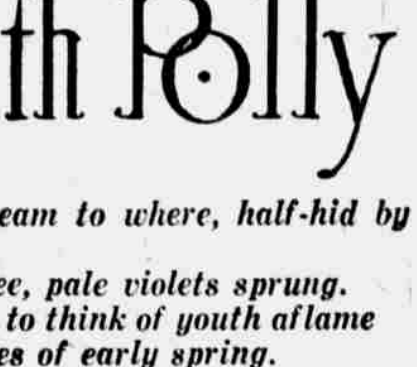
**Fads and Foibles of Smart Women.**  
Buff foulard with printed design in black is a favorite.  
Jenny is showing dresses with half-length tree panel backs.  
A flock of soft peacock blue tafeta has a heavy cord finish.  
The arms of evening gowns are outlined with outstanding ruffles.  
Roman and peasant stripes are favored in gingham.  
Copper, brown, coral pink, turquoise and bottle green are smart spring shades.

**Black gaudier kid gloves have a sauntered finish composed of three circular sections, one overlapping the other like flounces of a skirt; these sections and the body of the gloves being stitched in brilliant red silk.**

**Selection of Rug Important To Beauty of Room.**  
A ROOM may be spoiled from a decorative standpoint by an indiscriminately chosen rug. When we are planning the general color scheme for a room we do as a rule try to strike a harmonious note throughout, but how many times do we make the rug a part of that harmony? Is it not true that often the scheme is built without considering the rug a factor of it? That is why, when the room is furnished, we are not content with it.

This condition arises many times from the fact that a new floor covering is not to be bought and the old one does not offer us a chance to use the colors we desire to use. Under such circumstances we are prone to build our plans feeling that when the room is finished the rug will not be noticed, as it will not be an integral part of the scheme. That is just where we are wrong. More than ever does the rug call attention to itself if it is out of harmony with its surroundings. More than ever is it emphasized if none of its colors blend with the rest of the decorations.

A room in which the rug is overemphasized is a poorly decorated one. The floor of a room should be its structural foundation. It should be so considered from a color standpoint also. If it is too brilliantly colored it will call attention to itself, and when it does that it seems to bring the floor nearer to the level of our eye, and confusion is the outcome, as the room does not seem structurally sound. The soft colorings of the Oriental rugs are what endear them to many people. Never do they intrude themselves when unwelcome, but always are they beautiful pictures. It is of plain and two-toned rugs, however, that I wish to speak today. Yes, I advocate them strongly. First, because they form an excellent basic foundation for any and all color schemes and then also because, to my mind, they enhance the restfulness of all rooms.



One of the Newest Decorative Notes on Milady's Frocks and Wraps  
IS the running all-over designs in machine stitchery in a contrasting shade on a background of rich fabric. A coat seen in the making at the Ideal Button & Pleating Company, third floor Brown block, Sixteenth and Douglas, this week was a navy blue charmeuse with a design to be stitched through two thicknesses of material giving a slightly "puffy" appearance to the stitching. The thread tracery was in a pearl gray, the lining of Canton Crepe to combine with fetching charm with the deep blue of the charmeuse. One's imagination quite runs riot when one considers the possibilities for stylishness in summer suits and frocks when trimmed by this simple all over running stitch embroidery! This shop is quite noted for its skillful work in solidly embroidered designs in heavy silk. A two-toned brown crepe creation they decorated this week had a two and one-half inch wide design from the neckline down across the shoulder to below the elbow with a graceful line following round the arm just above the dark brown cuff in an eight-inch banding. This line seemed to continue directly across the blouse with a perpendicular line of the embroidery down a wide tan band on the skirt. An effect tres charming! The little sports hat to match must needs be embroidered to match as you have, of course, guessed. Send for price quotations and suggestions on your spring embroideries, pleating and button embellishments.



With serge and tafeta frocks are worn broad Bertha collars of heavy Italian lace.

One dress of white moire has a matching cape lined with gold lace.

Special Pricing on Italian Milan Sailors.  
THE Bonifit Millinery department, 1409 Douglas, are offering a special pricing on imported Italian Milan sailors' double trim effects, in all colors at \$4.50 and \$7.50. This department is showing exclusive pattern models at a price range of from \$5 to \$15, lovely little chapeaux. A gray soft-brimmed affair has great French roses round the crown and a drawn under the brim sash of heavy grosgrain ribbon in black.

**Pleasant Pricing on Styleful Models.**  
CANTON crepe, tafeta, georgette and crepe de chine are the little frocks offered for \$29.50 and \$19.50 at A. Bonifit Shop, 1409 Douglas. One of the most charming offerings is a navy and gray bouffant model, an expression of exceeding chic. The becoming Tuxedo roll has been followed in the collar shaping, kimono sleeves, handings, cuffs and wide girdle of the gray tafeta trimmed in different widths of black velvet ribbon. Quaint English flowers make up the girle nosegay.

**Sweets For the Easter Offering.**  
CANDYLAND, 1522 Farnam, are prepared to take care of your every need in the way of sweets on Easter Sunday. Heart-shaped boxes in purple, decorated by a little bunch of artificial violets, make exquisite containers for assorted chocolates of the well-known Candyland deliciousness. These in one-half and one-pound boxes. Joyous offerings for the kiddies are the chocolate eggs and bunnies, as well as the cleverly constructed paper stripping nests for delicately flavored eggs of wholesome colorings.

**Selection of Rug Important To Beauty of Room.**  
A ROOM may be spoiled from a decorative standpoint by an indiscriminately chosen rug. When we are planning the general color scheme for a room we do as a rule try to strike a harmonious note throughout, but how many times do we make the rug a part of that harmony? Is it not true that often the scheme is built without considering the rug a factor of it? That is why, when the room is furnished, we are not content with it.

This condition arises many times from the fact that a new floor covering is not to be bought and the old one does not offer us a chance to use the colors we desire to use. Under such circumstances we are prone to build our plans feeling that when the room is finished the rug will not be noticed, as it will not be an integral part of the scheme. That is just where we are wrong. More than ever does the rug call attention to itself if it is out of harmony with its surroundings. More than ever is it emphasized if none of its colors blend with the rest of the decorations.

A room in which the rug is overemphasized is a poorly decorated one. The floor of a room should be its structural foundation. It should be so considered from a color standpoint also. If it is too brilliantly colored it will call attention to itself, and when it does that it seems to bring the floor nearer to the level of our eye, and confusion is the outcome, as the room does not seem structurally sound. The soft colorings of the Oriental rugs are what endear them to many people. Never do they intrude themselves when unwelcome, but always are they beautiful pictures. It is of plain and two-toned rugs, however, that I wish to speak today. Yes, I advocate them strongly. First, because they form an excellent basic foundation for any and all color schemes and then also because, to my mind, they enhance the restfulness of all rooms.



One of the Newest Decorative Notes on Milady's Frocks and Wraps  
IS the running all-over designs in machine stitchery in a contrasting shade on a background of rich fabric. A coat seen in the making at the Ideal Button & Pleating Company, third floor Brown block, Sixteenth and Douglas, this week was a navy blue charmeuse with a design to be stitched through two thicknesses of material giving a slightly "puffy" appearance to the stitching. The thread tracery was in a pearl gray, the lining of Canton Crepe to combine with fetching charm with the deep blue of the charmeuse. One's imagination quite runs riot when one considers the possibilities for stylishness in summer suits and frocks when trimmed by this simple all over running stitch embroidery! This shop is quite noted for its skillful work in solidly embroidered designs in heavy silk. A two-toned brown crepe creation they decorated this week had a two and one-half inch wide design from the neckline down across the shoulder to below the elbow with a graceful line following round the arm just above the dark brown cuff in an eight-inch banding. This line seemed to continue directly across the blouse with a perpendicular line of the embroidery down a wide tan band on the skirt. An effect tres charming! The little sports hat to match must needs be embroidered to match as you have, of course, guessed. Send for price quotations and suggestions on your spring embroideries, pleating and button embellishments.

With serge and tafeta frocks are worn broad Bertha collars of heavy Italian lace.

One dress of white moire has a matching cape lined with gold lace.

Special Pricing on Italian Milan Sailors.  
THE Bonifit Millinery department, 1409 Douglas, are offering a special pricing on imported Italian Milan sailors' double trim effects, in all colors at \$4.50 and \$7.50. This department is showing exclusive pattern models at a price range of from \$5 to \$15, lovely little chapeaux. A gray soft-brimmed affair has great French roses round the crown and a drawn under the brim sash of heavy grosgrain ribbon in black.

**Pleasant Pricing on Styleful Models.**  
CANTON crepe, tafeta, georgette and crepe de chine are the little frocks offered for \$29.50 and \$19.50 at A. Bonifit Shop, 1409 Douglas. One of the most charming offerings is a navy and gray bouffant model, an expression of exceeding chic. The becoming Tuxedo roll has been followed in the collar shaping, kimono sleeves, handings, cuffs and wide girdle of the gray tafeta trimmed in different widths of black velvet ribbon. Quaint English flowers make up the girle nosegay.

**Sweets For the Easter Offering.**  
CANDYLAND, 1522 Farnam, are prepared to take care of your every need in the way of sweets on Easter Sunday. Heart-shaped boxes in purple, decorated by a little bunch of artificial violets, make exquisite containers for assorted chocolates of the well-known Candyland deliciousness. These in one-half and one-pound boxes. Joyous offerings for the kiddies are the chocolate eggs and bunnies, as well as the cleverly constructed paper stripping nests for delicately flavored eggs of wholesome colorings.

**Selection of Rug Important To Beauty of Room.**  
A ROOM may be spoiled from a decorative standpoint by an indiscriminately chosen rug. When we are planning the general color scheme for a room we do as a rule try to strike a harmonious note throughout, but how many times do we make the rug a part of that harmony? Is it not true that often the scheme is built without considering the rug a factor of it? That is why, when the room is furnished, we are not content with it.

This condition arises many times from the fact that a new floor covering is not to be bought and the old one does not offer us a chance to use the colors we desire to use. Under such circumstances we are prone to build our plans feeling that when the room is finished the rug will not be noticed, as it will not be an integral part of the scheme. That is just where we are wrong. More than ever does the rug call attention to itself if it is out of harmony with its surroundings. More than ever is it emphasized if none of its colors blend with the rest of the decorations.

A room in which the rug is overemphasized is a poorly decorated one. The floor of a room should be its structural foundation. It should be so considered from a color standpoint also. If it is too brilliantly colored it will call attention to itself, and when it does that it seems to bring the floor nearer to the level of our eye, and confusion is the outcome, as the room does not seem structurally sound. The soft colorings of the Oriental rugs are what endear them to many people. Never do they intrude themselves when unwelcome, but always are they beautiful pictures. It is of plain and two-toned rugs, however, that I wish to speak today. Yes, I advocate them strongly. First, because they form an excellent basic foundation for any and all color schemes and then also because, to my mind, they enhance the restfulness of all rooms.

A room in which the rug is overemphasized is a poorly decorated one. The floor of a room should be its structural foundation. It should be so considered from a color standpoint also. If it is too brilliantly colored it will call attention to itself, and when it does that it seems to bring the floor nearer to the level of our eye, and confusion is the outcome, as the room does not seem structurally sound. The soft colorings of the Oriental rugs are what endear them to many people. Never do they intrude themselves when unwelcome, but always are they beautiful pictures. It is of plain and two-toned rugs, however, that I wish to speak today. Yes, I advocate them strongly. First, because they form an excellent basic foundation for any and all color schemes and then also because, to my mind, they enhance the restfulness of all rooms.

