

50,000 CHEVROLET "Four-Nineties"



THE production schedule of Chevrolet "Four-Ninety" Models for the seven months from January 1st to July 31st, 1921, is fifty thousand cars.

To each retail purchaser of a new Model "Four-Ninety" car at present list prices, we will make the following cash payments,— "Four-Ninety" Touring \$70; "Four-Ninety" Roadster \$70; "Four-Ninety" Light Delivery Wagon \$70; "Four-Ninety" Chassis \$70; "Four-Ninety" Coupe \$100; "Four-Ninety" Sedan \$100; provided the Chevrolet Motor Companies manufacture and sell fifty thousand new Chevrolet Model "Four-Ninety" cars between January 1st, 1921, and July 31st, 1921. This offer to be subject to the terms as set forth in full in the refund certificate which will be delivered to each purchaser.

This refund represents savings in material prices under present readjusted conditions, which savings can be made provided Chevrolet factories continue to operate on the estimated average quantity production basis.

It is in keeping with the Chevrolet policy to make the price of its product as low as quality manufacture on a large scale will permit. It is in keeping with the Chevrolet purpose of providing quick, convenient, economical

transportation at a cost within reach of those who want an automobile.

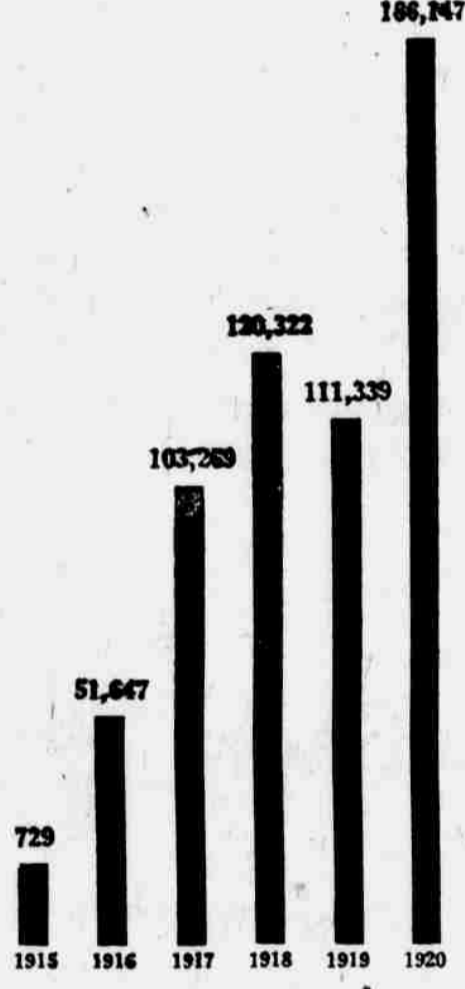
Fifty thousand cars is the minimum which Chevrolet engineers estimate will secure substantial savings in cost in manufacture. These savings will be passed on to the purchasers of these fifty thousand cars.

Each purchaser of a Model "Four-Ninety" will receive a certificate from his dealer, or from the Chevrolet retail store manager. This certificate will be redeemed as indicated on its face.

The entire plan is a straightforward business proposition presented in a straightforward way. Whether you are in the market for a new car or not, you must not fail to learn the details of this unique and simple plan. It offers to every man of sound business judgment an opportunity to take advantage of the best automobile value obtainable.

Retail purchasers of Model "Four-Ninety" cars since October 1st, 1920, will receive their certificates through their local dealers or retail stores on application to them.

Production results will be announced not later than August 10th, 1921. Certificates will be subject to payment according to their terms, thereafter, up to September 15th, 1921.



**Chevrolet Sales
Record**

CHEVROLET MOTOR COMPANY

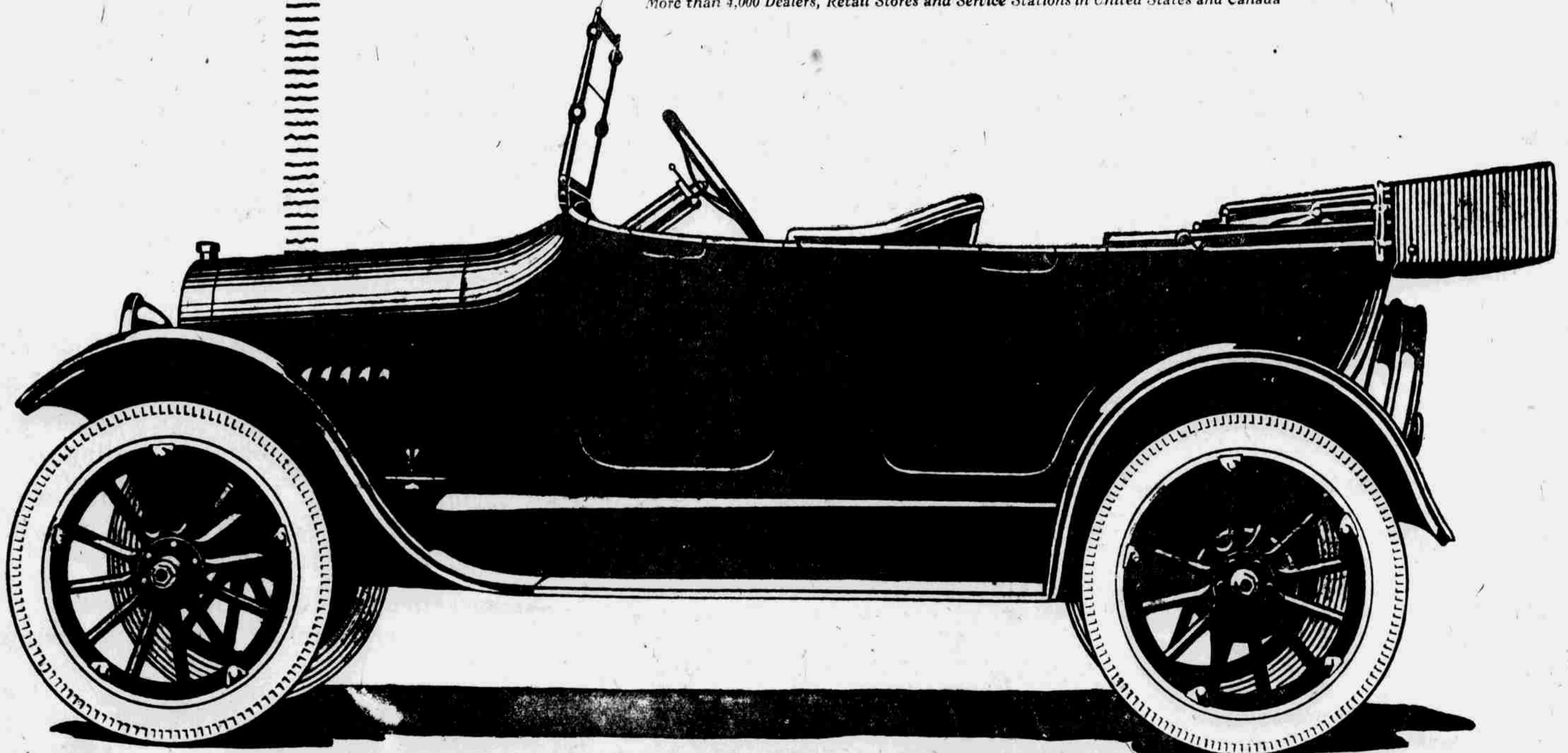
RETAIL STORE

2659 Farnam Street.

Phone Harney 7280.

OMAHA

More than 4,000 Dealers, Retail Stores and Service Stations in United States and Canada



Chevrolet Model "Four-Ninety" Touring Car, \$820

Additional Chevrolet "Four-Ninety" Models: Roadster \$795; Sedan \$1375; Coupe \$1325; Light Delivery Wagon (1 Seat) \$820; Chassis, \$770

All prices f. o. b. Flint, Mich.