# TRANDING SINORIB

## SHIRTS



12,000 Bargains!

This Is Not a Shirt Sale

It's a

Shirt Sacrifice

You'll -Save 1.00 to 2.75 on Each Shirt!

All sizes, all colors, all kinds! Soft cuffs, stiff cuffs, attached cuffs, detached cuffs! Join the immense throng of your fellowmen who will be waiting for the doors of Brandeis Men's Store to open Saturday morning to let you partake of this shirt sacrifice, so great in magnitude that figures will not convey to you the meaning of this event.

#### The Fabrics:

English Madras-Domestic Madras-Woven Crepe Madras-Russian Cords—Fine Count Percales—Mercerized Oxfords— Mercerized Cords-Jacquarded Madrases and Pongees

Extra Salespeople! Extra Space! Extra Service!

Men's Store-Main Floor

#### **SPECIALS**

Cut Flowers

Home-Grown Roses, all colors, value 2.00 and 2.50 doz.; each, Home-Grown Sweet Peas, value 75c, special, per bunch, Home-Grown Daffodils and Jonquils, per dozen,

> Cut Flower Department-Main Floor-West

29c

Violets, large bunches, each,

Five Candy Specials

Peanut Crisp-Unequaled; special for Satur day, per pound, Black Walnut Fudge-You will want a lot of this for Sunday; special, per lb., 49¢ Cocoanut Brittle-Made with new sweet cocoanut; Saturday, special, per lb., 29¢ Black Walnut Cream Patties-Cream dipped in vanilla and strawberry cream; Saturday

per pound, Milk Chocolate or Bitter Sweet Chocolates-Soft, creamy centers with nut and fruit packed in a neat box, per lb.,

Pompeian Room-Main Floor-West

Drugs, Toilet Articles

Piver's La Trefle or Azurea Face Powder, per box,
Dorin's Brunette Rouge, made in France, No. 451, per box, La Trefle or Azurea Extract, per ox. Pepsodent Tooth Paste,

Pro-phy-lac-tic Tooth Brushes, Mennen's Shaving Cream, special Squibb's Mineral Oil, special, Palmolive Soap, per doz., 95c; per Djer Kiss Vegetable Toilet Water, Mavis Talcum Powder, special, Hind's Honey and Almond Cream Cuticura Soap, Gillette Razor Blades, special, 6 for

Energine Cleaning Fluid, special, Mead's Dextro Maltose, special, Henna De'Oreal, special, Mentholatum, special, Colorite, all shades, special, Delatone, special, P. & S. Soap, special, Face Chamois, special, Kolynos Tooth Paste, special,

Hot Water Bottle, 2-qt. size, special,

Glover's Mange Remedy, Tincture of Iodine, special, Hand Scrubs, special, Pinaud's Lilac Vegetal,

Cutex Cuticle Remover,

Main Floor-West

Some Plain Facts About Fine Quality

### Men's Spring Clothes

Last Year You Paid \$50 to \$95 for Suits You Can Now Buy at \$35 and \$55

Our idea in selling clothes to you is to be sure that our part of the deal is rightgood quality, fair prices, and to be sure of your satisfaction.

Hart Schaffner & Marx and Other Makes of

Spring Suits and Overcoats \$35

Very choice high class goods, Hart Schaffner & Marx and others made them; of fine worsteds and velours; you have paid 50.00, 60.00 and 65.00 for any of them cheerfully a few months back; now we sell them at \$35.

Hart Schaffner & Marx Silk Lined

Silk Lined Blue Serge Suits \$55

for men and young men; stouts, slims, shorts, longs, medium

Men's Store-Second Floor

Spring's Newest in---

Women's Low Shoes

Women will delight in seeing and trying on these charming new styles in the light tan calf, brown kid, suede and satin; we list below several lots at attractive prices.

#### Arch Restor Oxfords

Made on combination last of select quality Brown Kid leather; priced, per pair 11.00

Made on a combination last of select quality in Black Kid, at, 10.00

STRAP SLIPPERS—In black and brown suede; Cuban heels and 11:00 welt sewed soles; priced at, per pair,

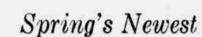


BLACK SATIN PUMPS AND OXFORDS—With hand- 7.85 turned soles and covered heels; special, per pair, FASHIONABLE WALKING OXFORDS-In cocoa brown kid or calf; made on the newest lasts; special,

DANIEL GREEN SATIN BOUDOIR SLIPPERS-In 3.95 pink, black, blue and old rose; priced at, per pair,

Main Floor-West

#### A Great Saturday Sale of



# Wraps and

for Women and Misses

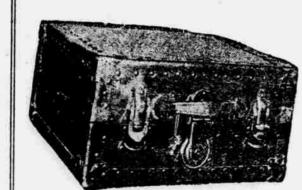
Special

Not only will you be impressed with the attractive-ness and splendid quality of these wraps and coats in this specially priced group, but you will be surprised at the extreme moderateness of the price. And so varied is the assortment that selections may be easily made. Styled with the smartness that is becoming to the youthful figure and trimmed in many new ways with stitching embroidery and braided designs, they spell the last word in

Colors are tan, brown, blue and taupe, all beautifully silk lined. Sizes 14, 16, 18, 34 to 44. An opportunity to secure an excellent wrap at a great saving. 29.00 Special, Saturday,

Second Floor-West

#### A WONDER SALE



U.S.

Army

rice

This is a sort of sawed-off steamer trunk in appearance and it looks as if it would last for 100 years. It is 20 inches long, 16½ inches high and 9 inches thick; made of heavy indestructible fiber and with the lock and clasps and corner buffers of a trunk; it will hold twice as much as the average suit case, yet it isn't too big to take along as hand luggage on a railroad trip, and it will fit neatly on the tonneau floor of an automobile; the lock and clasps and buffers and hinges alone look as if they were worth more than the price asked; the reason is that the thing is really an army officer's field desk and filing cabinet, fully fitted up inside with filing devices; but the demand for army officer's field equip ment no longer exists, so you can dump out the filing devices and lo!-You have a hand trunk! On sale Saturday, each,

Men's Store-Main Floor

#### Jewelry Specials for Saturday

Ladies' Wrist Watch-Sterling Silver-Ladies' Wrist Watch—Sterning State.

15 jewel; two adjustments; ligne 10 1/2; radiolite dial ribbon bracelet; our 15.00 7.98 number; priced for Saturday Men's Silver Plated Belt Buckles-Hammered silver, engine turned; priced for Saturday

Sterling Friendship Bracelets-Three silver bracelets with silver slide connecting; the latest fad for this spring; 1.98 priced for Saturday, at

Oriental Pearls-Solid wax filled; 18 inches long; graduated; solid gold 1.00 clasps; priced at Cigarette Case—Solid nickel, silver plated, engine turned; the new thin 1.39 model; for this sale, special

> Ladies' Wrist Watch-20. year gold filled case; seven jewel; two adjustments; engraved or plain case; ribbon or flexible bracelet; priced for Saturday

Main Floor-East

#### Of Interest to Women!

### "Pyrex"

**Ovenglass** 

On Sale at Omaha's

Lowest Prices!

Fifth Floor-East

#### Boys' New Suits Your Choice 15.00

Classy styles; clean cut small checks of brown. gray and tweeds in gray, green and brown; made in newest Norfolk models; perfectly tailored; Saturday at

Boys' Norfolk Suits

#### With 2 Pair Pants With two pairs of pants, for boys 7 to 17 years; rich patterns, latest weaves; newest belted mod-

els; the tailoring on these suits cannot be duplicated at our price, much less the cloth and 9.95 trimmings; for Saturday, at

Third Floor-East

Thousands and Thousands of Men and Boys Have Taken Advantage of This Great Sale, The Season's Biggest Hat Event!

Men's Spring Hats That Were \$2 and \$3; Spring Caps That Were \$1 and 150

Wide Selection Still Left The Greatest Single Purchase in Omaha's History Y Yours Tomorrow!

On Our New Sixth Floor