

SIoux CITY

NEW YORK

OMAHA

LINCOLN

50 EXTRA SALESPEOPLE

ALSO EXTRA WRAPPERS AND OTHER EXTRA FACILITIES ARE PROVIDED TO GIVE YOU EVERY SERVICE AS PROMPTLY AS POSSIBLE.

Orkin Bros.

318-320 SOUTH SIXTEENTH STREET

IMPORTANT

Because of the very great values offered, we are compelled to positively enforce the following rules—

NO EXCHANGES

NO RETURNS

EVERY SALE MUST BE FINAL

Tomorrow---Wednesday, March 9---Beginning at 9 A. M.

The Greatest Dress Sale Ever Held in Omaha!

And We Believe the Greatest Value Giving Event Ever Held!

The Most Phenomenal Special Purchase Ever Produced by the Orkin Bros. Organization---Providing Values Positively Startling and Without a Parallel!

2480 Beautiful New Dresses

Regular \$95, \$85, \$75, \$65, \$55 and \$45 Values

Our Entire Second Floor Will Be Devoted Exclusively to This Great Sale.

Every Wanted New Spring Color and Style is included, and the sizes range from 16 to 44.

\$25

EVERY COLOR

EVERY STYLE

—SMARTEST STYLE DRESSES FOR ALL OCCASIONS—

- Smart Taffeta Frocks
- Handsome Charmeuse Dresses
- New Beaded and Embroidered Tricotine Frocks
- New Spring Serge Frocks
- Exquisite Beaded and Embroidered Georgettes
- Lovely Afternoon and Evening Dresses
- Smartest Combination Effects
- Lovely Canton Crepe Dresses
- Finest Poiret Twills
- New Eyeleted Taffeta Frocks

Come Expecting Phenomenal Values---Even Then You Will Be Amazed---Every Dress Is a Revelation in Style

EVERY MODEL SKETCHED WILL BE ON SALE WEDNESDAY



CANTON CREPE \$25



GOLD-STITCHED CANTON CREPE TAN GEORGETTE \$25



NAVY CANTON CREPE BEADED IN WHITE \$25



TRICOTINE AND BLACK SATIN \$25



CANTON CREPE WOOL EMO'D. \$25



CANTON CREPE \$25



BROWN TRICOTINE \$25



HAND EMBROID'D TAFFETA \$25



PLATINUM GRAY TAFFETA \$25



NAVY BEADED TRICOTINE \$25



TAFFETA AND BATISTE \$25



CANTON CREPE \$25



EMBROIDERED KITTENSEAR \$25