

## Benson Society

Benson Correspondent—Call Walnut 5370

### Benson Woman's Club.

Mrs. H. B. Wright will be hostess to the members of the Benson Woman's club Thursday, March 10, at her home, 2813 North Sixteenth street. The annual election of officers will be held at this session and a copy of the constitution and by-laws of the club will be given out to each member in attendance.

### Officers to Entertain.

Members of the Presbyterian Mission society will entertain at a birthday party Tuesday at 2:30 in the parlors of the church. Each lady in attendance has been requested to bring a picture representing their childhood days and also a penny for each birthday they have celebrated.

### Entertainers at Dinner.

Mr. and Mrs. F. E. Young entertained at dinner Thursday in honor of Miss Chatman and Miss Mangan, teachers in the Benson schools. Covers were laid for 10.

### Record Attendance.

The attendance at the Methodist Ladies' Aid meet and the birthday celebration of Mrs. C. H. Stephens at the home of her daughter, Mrs. E. J. Whistler, Wednesday afternoon reached the record number, 63. The members of the society presented Mrs. Stephens with a huge bouquet of American Beauty roses. A number of gifts and smaller bouquets were also received by Mrs. Stephens. Mrs. J. C. Cavender of Washington, Ia., and Mrs. L. R. Kautzner of Chicago were the out-of-town guests. The Kensington club of the O. E. S. held their regular meeting at the home of Mrs. C. H. Stephens. The members of the society presented Mrs. Stephens with a huge bouquet of American Beauty roses. A number of gifts and smaller bouquets were also received by Mrs. Stephens. Mrs. J. C. Cavender of Washington, Ia., and Mrs. L. R. Kautzner of Chicago were the out-of-town guests. The Kensington club of the O. E. S. held their regular meeting at the home of Mrs. C. H. Stephens.

### Food Sale.

The ladies of the Benson Baptist church will conduct a food sale Saturday, March 19, at the Ross Reigel grocery store.

### Musical Tea.

Mrs. O. Arthur Melcher, contralto, will entertain at a musical tea at her home, 3627 North Sixteenth street, at the close of the Lenten season. Guests will include a number of her pupils and friends interested in the study of music. Mrs. Melcher is planning to open a studio in Benson.

### Entertainers for Mrs. Stephens.

Members of the George Crook Relief corps entertained at a Kensington, Friday, at the home of Mr. and Mrs. E. J. Whistler in honor of the 80th birthday of Mrs. Whistler's mother, Mrs. C. H. Stephens.

### Entertainers for Second District Chairman.

Mrs. L. M. Lerd, president of the Second district of the Federated Clubs of Nebraska, entertained at a 12:30 o'clock luncheon, Friday, at her home, 3122 Thirty-seventh street, in honor of the chairman of the district, Mrs. W. H. Loehner, library chairman, and Mrs. Arthur Howe, home economics chairman. Among the guests at this luncheon.

### Baptist Booster Club.

Mrs. C. E. Jones, 2014 North Forty-ninth street, will be hostess Thursday, March 17, to the members of the Benson Baptist booster club. St. Patrick's day colors will be used in the decoration of the rooms and in the luncheon to be served by the hostess.

### Double Five Club.

The Double Five club entertained at an Orpheum and supper party Saturday evening. Forty-two members of the club were present.

### Entertainers for Miss Goodbody.

Mr. and Mrs. E. W. Norris of Keokuk, Iowa, entertained at dinner Thursday in honor of Miss Agnes Goodbody of New York. Covers were laid for 14.

### Citizenship Classes.

The following members of the Benson Woman's club have enrolled as members of the class in citizenship now being conducted by Mrs. H. H. Wheeler, Fridays at 3 p. m.

## For and By Business Girls

By LORETTA KING

### Making an Investment.

During the last three years—the most advantageous she has ever known—the business girl has been able to sell her services at a premium. She has asked and has received—sometimes received without asking—a greater remuneration than her fondest hopes, a few years ago, would have anticipated. These have been years of real prosperity for her. Increased cost of clothes, food, car fare, recreations, etc., she has had a chance to save. She has acquired since the beginning of the war, if she hadn't already a natural bent in that direction, the habit of thrift and economy.

It was the government's wartime need which imposed these qualities upon her. The pledge she gave in answer to the government's appeal for investments in Liberty bonds and war savings stamps was spontaneous and generous, but the fulfillment of it, in almost every case, meant the practice of a rigid economy and self-sacrifice.

There aren't many girls in the business world, it is safe to say, who haven't managed to go on saving at least a small part of their incomes after they had paid the final installment on their bonds of the fifth Liberty loan. I have several friends who can now boast, besides owning bonds of each of the Liberty loan issues, a comfortable bank account, and who before the war were never able to save a penny of their salaries.

It isn't an unusual occurrence nowadays to hear a group of successful business women talking over the investment of their surplus cash (or its equivalent). One doesn't even stop to wonder now when one hears a business associate say in a consciously blasé tone, "Oh, yes, I just bought this piece of property—or that block of stock (as the case may be)—on spec."

Business women in general, the

in the council chamber of the city hall: Mesdames W. A. Wilcox, William Zimmerman, F. B. Oliver, R. H. Maloney, C. N. Wolfe, James Shields and J. T. Pickard. This course consists of 10 lectures. Tickets can be secured by calling Mrs. W. A. Wilcox, president of the Benson Woman's club.

**Entertainers for Superintendents.** Mrs. W. F. Reishaw and Mrs. E. G. Smith entertained at a 1 o'clock luncheon Thursday at the home of Mrs. Smith in honor of the superintendents of the young people's mission work of the Methodist church. After the luncheon a round table discussion was conducted.

### Entertainers at Luncheon.

Mrs. Neil Dow entertained at a 1 o'clock luncheon Thursday at her home, 5649 Corby. Covers were laid for Mesdames D. Noyes, J. Willey, C. Vaow, A. Malcom, J. Miller, J. G. Edmundson, C. Winter, J. Watson and B. Norman.

### Belle Rebekah Lodge.

Th. Belle Rebekah lodge conducted their regular initiation Monday evening, March 7, in the Odd Fellows' hall. A number of visitors from other lodges will be present.

### Community Center.

The literary program of the Benson Community center was given Friday night in the auditorium of the city hall. Next Friday night, March 11, the community dancing party will be given.

### Benson Camp Royal Neighbors.

Owing to the change in the location of the Benson camp of Royal Neighbors, the regular meeting night has been changed from the second and fourth Thursdays of each month to the second and fourth Mondays. The Odd Fellows' hall has been secured for these meetings. The next regular meeting will be held Monday, March 14.

### Entertainers at Dinner.

Mr. and Mrs. H. O. Hurd entertained at dinner Monday for Mr. and Mrs. Angus Kerns of Blair, Neb. Covers were laid for eight guests. Mr. and Mrs. Kerns leave soon to make their home in Chicago.

### Entertainers for Chicago Guest.

Mrs. Bert Ranz entertained at a 1 o'clock luncheon Monday in honor of Mrs. A. W. Helbing of Chicago. Covers were laid for six.

### Personals.

Mrs. Alice Meelen has been ill during the past two weeks. Mrs. C. H. Penoyer made a business trip to Schuyler, Neb., last Monday.

Mr. and Mrs. N. H. Tipson returned Monday from an extended trip along the Pacific coast.

Mr. and Mrs. F. E. Young and son, Ralph, and daughter, Grace, spent the week-end in Lincoln, Neb.

Mrs. R. F. Coleman spent the week-end at the home of Mr. and Mrs. O. C. Roberts of Arlington, Neb.

Miss Dorothy Ray of Minneapolis, Minn., was a Sunday guest at the home of Mr. and Mrs. H. H. Dimmitt.

Mrs. Orville Prior of Glenwood, Ia., was a guest during the week at the home of Mr. and Mrs. Edgar Prior.

Mr. and Mrs. Arthur Howe will take possession of their new home on Sixteenth street the middle of March.

Mrs. W. H. Loehner spent the week-end at the home of her parents, Mr. and Mrs. A. J. Senger of Ashland, Neb.

Mr. and Mrs. Harry Reed leave the early part of the week for an extended trip to California and other coast points.

Miss Agnes Goodbody is a guest at the home of her brother, Mr. M. F. Goodbody and Mrs. Goodbody of Keystone park.

Mr. and Mrs. Russell Lyman of Geneva, Neb., are visiting at the home of Mrs. Lyman's sister, Mrs. W. C. Coe and Mr. Coe.

Miss Edith Mueller and Messrs. John and James Barry of Blair, Neb., were Sunday guests at the home of Mrs. James Maney.

Mr. and Mrs. J. W. Fitch had their guests for the week-end, Mr. C. Morian and daughter, Doris, of Lincoln, and Mr. and Mrs. A. B. Robinson of Newman Grove, Neb.

conspicuously successful ones in particular, are being regarded as good prospects by the vendors of stocks and bonds. The opportunities for financial speculation are being dangled in the form of glittering prospects before the eyes of the business woman who has accumulated a small capital.

Women have always been considered easy victims for the unscrupulous and dishonest manipulators in the world of finance, and it is a notorious and deplorable fact that all but a small percentage of the women who are bequeathed money or other negotiable property lose their inheritance through unwise speculation.

I have a figure before me, but according to a recent compilation of statistics the large number of women who lose inherited fortunes is appalling.

Women who have had business training and experience are not as liable to lose money through unfortunate investments as are women without business experience. But before investing her hard-earned capital I would beseech the business woman who is not familiar with the financial markets to obtain advice from others than the promoters of an enterprise in which she is considering making an investment. Get the best advice obtainable. Go to a responsible bank or other financial institution of unquestioned integrity before blindly turning over your money.

Invest your capital, by all means, so that it may be earning more money for you. Invest it wisely. The financial market offers plenty of good opportunities for sound investment. But don't be enticed into doubtful monetary adventures by the enticements and promises of some financial "shark."

**Iron Utensils**

The advantages of iron cooking utensils are that they hold an even heat and are therefore good for making stews, etc., and that they become smooth and well tempered with long use. Their disadvantage is that they are very heavy to use and rust easily.

There are now more than 82,000 Girl Scouts in the United States.

Complexion veils, which arrived this past week from France reflect the growing love of the Parisienne for bright colors.

**Individuality in Dress Is Assured**

With the introduction of the Spring Fabrics.

If you choose dress fabrics from those offered at Thomas Kilpatrick's new silk showing, your dress individuality and distinction is assured for they're altogether adorable in a delightful weaving of threads and combining of colors. Suggestive of unusual loveliness are the names given to these new fabrics:

Fairyspun—Heavily lustrous, reminiscent of fashion-lavender tricotette. Offered in henna, Phaeasat, Pekin blue and conservative suit shades.

Canton Crepe—Soft-surfaced crepe at once conveying an impression of sinuous grace. This in Mrs. Harding Blue, a varied offering of grays and browns.

Cambridge Crepe—A roughly woven crepe ideal weight for suits and dress skirts. A welcome arrival in fabrics when seen in such pleasing shades of browns, blues and grays.

Vampire—But such a charming "vamp" to be sure! Crinkly surfaced, the shades vie in fascinating orchid bordering upon a primrose.

Flash—which is just a tint of pink in deep ivory; a Chippendale or coffee brown; vivid King's blue; gray and navy for combination frocks; this is a marvelously lovely showing.

Here-and-There—Quite whimsical in name the new sports silk in heavy black crepe with grouping of different width stripes in silver satin threads.

Harmony Crepe—These in satin stripe plaids of contrasting colors; navy with gold; gray with navy.

Tally-ho Crepe—Whose plaid stripes are a bit wider; a sand background with dull olive green plaids; tan with blue; blue with tan; black with white.

Don't the names and colors inspire you to murmur over fashion books?

One may take our climate's very brisk breezes with good grace and a high degree of becomingness in any one of the charming new veils—one might affect a gray of silvery threads with chenille dots of primrose.

**Haunting Melodies Combining Sympathies for Dancing**

SCHMOLLER & Mueller's great music house, 1514 Dodge, has an unusually pleasing sheet music department which introduces every "hit" immediately upon its publication. The following will quite delight the young folks that gather in for singing and a bit of dancing.

Wang Wang Blues .....30c

Two Sweet Lips .....30c

Just a Week from Today .....30c

This means a wedding day! (Wyoming Waltz) .....40c

(The waltz number which promises to rival in popularity any waltz ever published) A rhythmic accomplishment to last through the years. Please include postage in your check with order.

To be correctly clad one must, of course, wear furs—the aristocratic note in fashion's world.

**Faultlessly Clad**

ALL eyes instinctively turn to a stout woman who wears a corset that fits perfectly and creates the beautiful lines which make her gown or dress a creation. I would advise every stout woman to have Dorothy Hill fit her in one of her scientific reducing corsets. Her knowledge along these lines is wonderful.

The fitting and show rooms after Thursday will be in greatly enlarged space, 207 Neville Building, northeast corner Sixteenth and Harney. If unable to call, write for measure blanks and literature.

**Hats Reblocked, Tinted and Trimmed**

AT the Kruger Hat Shop, 303 Barker Block, Fifteenth and Farnam, they'll make your old hat new, clean and remodel your fur or marabou piece and do a bit of dainty hemstitching, all at low prices.

**Origination in Rings, Pins and Lapel Buttons for Fraternal Orders.**

THE John Henrickson Jewel Shop, Sixteenth and Capitol, are taking orders for exquisite originations in rings, pins and buttons for fraternal buttons. One of particular beauty is the drawing and color wash submitted as suggestion for a platinum ring. Exquisitely engraved above and below the diamond are the emblems of the order with originally wrought Knights Templar design on the left side of the diamond worked out in very tiny diamonds and rubies, with an equally fine and daintily wrought design on the other side the Shrine emblem in diamonds and sapphires. If you'd have something really out-of-the-ordinary, individual in the way of emblems, this jewel shop will give you particular pleasure in supplying it to you.

**Tulip Season a Delight to the Spring Hostess.**

DARWIN Tulips, great long-stemmed blossoms of unusual perfection are on display at the John Bath Flower Shop, Eighteenth and Farnam. Pride of Haarlem is the name given to the most beautiful specimen of all—a deep American Beauty tinted tulip with stem almost a yard long, the color contrast between cool green leaves and cupped flower an unusually pleasing one.

Vivid red is the Prince of Austria, a most virile tinted orange and red tulip which bears the card, Tom Moore. Double petaled in gold and rose is the Coronne d'or effective in decorating. Tulips of the glorious spring-time come to make more glorious the indoor functions of the spring hostess.

To shop with Polly is to find the best and most attractive values in the Omaha shops.

Polly's name is fast becoming a magic word between shopper and shop—patrons who use it are given a cordial attention which makes shopping a pleasure.

Noonday Luncheon Homecooked, Fifty Cents.

THERE'S a sense of satisfaction in luncheon at the Flairon Cafe, Seventeenth and St. Marys Avenue. Delicious soup, warm rolls, raisin, rye and white bread, choice of three meats, an extra vegetable, coffee and dessert, one may buy for the modest sum of 50c. Served promptly, too, is this repast for the tired business man and woman who welcome a respite from the busy day in an atmosphere of quiet service.

# Let's Go Shopping with Polly

*I like to walk in eventide,  
When dusk shuts out the din.  
I like to watch the friendly lights  
Of lamps that shine within—*

*Warm shadows play upon the walls  
Where hearth fires play and glow.  
I like to warm my heart with love  
For folks I do not know.*

### On the Crest of the Spring Mode

COME the softening, flattering graces of tinted hair done by the new process now in vogue at the Marinette Licensed Shop, 556 Brandeis Theater building, Eighteenth and Douglas. Tint, shampoo, and curl all may be completed in an hour and one-half.

This tinting process will not dry, split or take the natural wave out of the hair as other processes do and an added advantage is enjoyed in being able to watch the attaining of the shade desired with instruction to the operator at the time just the correct tint has been achieved. You'll be delighted to have those unsightly faded ends of your hair tinted to match the rest of the hair.

Especially interesting is the spring cleaning being done on Mrs. Omaha's fair face—spring facials are a positive necessity in this day and age, when one must preserve the clearness of the skin if one expects to wear the vivid colorings demanded by Dame Fashion.

Blouses that bloom in the spring-time rival the spring blossoms in their vivid colorings of jade, tangerine, and Harding blue.

**Practical Marcel Iron for the Home Operator.**

THE Dredford Hair Dressing Parlor, 1001 Woodmen of the World building, Fourteenth and Farnam, are demonstrating a practical new Marcel iron which contains fully illustrated instructions for operation. It requires absolutely no experience to operate, a complete Marcel iron for \$2.50. Please send check with order.

A bit of humor in naming one of the new shades "Dainty" green!

**A Style Message From the First Hats O' Spring.**

AN invitation to call on the delightful new hat arrivals at F. M. Schadel & Co., Sixteenth and Douglas, is extended to every fashion follower in the city. Each charming chapeau interprets in a novel and bewitching way Fashion's advance ideas.

Of horsehair braid is a little dress model whose transparent trim turned back from the face veils in way charming a wreathing of tiny French flowers. Of French influence the cascade of narrow velvet ribbon over the right shoulder!

**Wherever Your House May Be Situated in Country or Town**

WHATEVER may be its character, modest or pretentious, Hy-Text brick can amply meet your requirements. Does your taste run to clean smooth surfaces that simulate marble or pressed stone, or do you prefer the warmer, softer texture of the matt surfaces? Look up Hy-Text and you will find it there. Send for color plates showing colors of the smooth and rough textured Hy-Text if unable to call at the practical showrooms, main floor Woodmen of the World Building, 1517 Farnam.

**Men's and Women's Hats Reblocked and Retinted at Pre-War Prices.**

EVERYONE knows of the splendid hat department at the Drescher Bros. Cleaning and Dyeing plant, Twenty-second and Farnam, the expert services rendered in re-blocking and retinting the old hat which, if properly handled, still has lots of good wear in it. Beginning March 7, this company will go back to pre-war prices for work done on hats—the same excellent work, but at prices we can all afford without question.

**Just By Way of Suggestion**

THE Van Arman Pleating company, fourth floor Paxton block, Sixteenth and Farnam, do decidedly satisfactory pleating on the new sports skirts, replacing of skirts for renewed usefulness at the beginning of a new season. Have that bit of pleating and hemstitching done before the Easter rush!

**A Soiled Corset Sale.**

A FEW odd sizes in soiled Nubone corsets are offered on sale at the Hattie Putnam Corset Shop, Fifth floor Karbach block, Fifteenth and Douglas. An opportunity to procure one of these stylish and "comfy" models for much less than the original pricing. Send for measure blanks and literature.

**Two Specialists Who Need No Introduction.**

MRS. Fields and Mrs. Ballard have taken over the Vanity Shop, Third floor Securities building, Sixteenth and Farnam, where they will be glad to meet their many friends. Specialists in facials, manicuring, scalp work and shampooing and scalp treatments, only tested modern methods are used by these experienced beauty operators. You'll like the Vanity Shop for its cleanliness, large airiness and excellent service.

**Now that the Time of Weddings and Anniversaries Has Come**

WE at once think of the leather luggage department of the Omaha Printing Co., Thirteenth and Farnam. New bags for fitting into the automobile for short and long trips during the spring and summer, plainly sturdy service bags for the man who saves the wear and tear of train service by taking his own car out on the road with him, dainty little fitted service cases for the woman of fashion who motors in dainty frocks covered by swagman motor wraps, who needs must have the daintiness of her dressing table available in her dressing case for use at all points along the line. Many of these little vanity fitted cases are of an unusual shaping, intended to fit into the odd of a man's suitcase or Gladstone bag. Exquisite gift offerings are these daintily fitted traveling luxuries, last-minute gift thoughts sure to be appreciated by the traveler. There's a particular appeal to the professional man in a gift of finely selected leather embodied in a luxuriously cut brief case with handsome mountings, while the Boston Bags of brown and black leather with buckled strapings are growing in favor among people in all walks of life from the hurried woman of fashionable purse to the doctor of busy professional interests or the student with important papers.

**Crepe the Latest Favorite of Fashion**

LENDs itself most becomingly to accordion pleating. The Ideal Button and Pleating Company, third floor Brown Block, Sixteenth and Douglas, were working on some of the most delightfully shaded gray crepe the other day, which I learned upon inquiry, was to form the under-panel of a navy crepe dress. The outer skirt to be draped in under the hem in that fascinatingly graceful way we have become so fond of this winter. A little suit seen in the work rooms has wide bandings of braiding 10-inch bands across the front and back of the coat, around each sleeve above and below the elbow and around the skirt just below the knees. A lovely little frock of tricotine had little all-over embroidered sleeves, side bodice pieces and skirt fullness, the embroidery wrought in navy and metallic thread traceries. Negligee draperies all require dainty accordion pleated skirts of georgette to make them of a correct charmfulness, and now that one can buy vivid blue, coral and peach georgettes for the modest sum of \$1 a yard, we can all afford to make ourselves beautiful in one of these pleated negligee conceptions. Have you sent for one of the catalogs which give fully detailed descriptions of the work done, prices, etc?

**It Is Hard to Tell What Is the Most Interesting Feature About the New Spring Models.**

THE charming styling, the lovely new fabric or the fascinating new colors. Certain it is that L. Kneeter, exclusive ladies' tailor, second floor Sixteenth and Howard, is doing beautiful work these bright spring days, with prices for fabrics and tailoring of a lowness to surprise the conservative.

**MY DEARS:**

Exceptional interest has been shown on the part of the women of Omaha this week in the lavishly displayed silks from leading manufacturers throughout the country. Chief in interest have been the displays in all leading shops of windows filled with exponents of "Mrs. Harding Blue" selected by the first lady of the land as her choice in shades. A broadened evening wrap displayed was fully fashioned under a rounded shoulder yoke, finished by double braiding of the silken fabric. The rose-figured georgette lining was a surprising color combination with this newly charming blue. Novel, indeed, the highstanding collar on a soft little frock with low-draped blouse. While perhaps the most popular of the season's expressions of this color is a little crepe and satin separate sports coat for wear over little wash and sports frocks. All hail—to a first lady who chooses such a fascinating shade for her very own color!

*I like to feel the fragrant dark  
Close round my shoulders pressed.  
I like the witchery of stars  
That eases my unrest*

*At eventide, when shadows fall,  
This is the hour I go,  
And heal my loneliness with love  
For folks I do not know.*

### If the Unusual in Pictures Appeals

BY all means see the display of Jean Harbors pictures in the Brandeis Picture department, fourth floor Brandeis stores. Designer for Vogue is this original young woman and her unusual style is pleasing indeed when applied to the unique facsimiles hand-colored which Miss Pearl Davey has collected and placed together with suggested framings on a long table in her picture gallery. Quaint in subject, rare in color conceptions, primrose pinks, larkspur blues, grays and blacks, hoop-skirted ladies, high-hatted men, unusual handling of shrubs and flowers the pictures carry a subtle appeal of the artistically individual particularly pleasing when framed in the hand-carved and tinted frames.

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