

Benson Society

Benson Correspondent—Call Walnut 5370

Benson Woman's Club. Mrs. John Kurtz was hostess to the members of the Benson Woman's club Thursday afternoon...

Dinner Guests. Mr. and Mrs. F. Kohler were Sunday dinner guests at the home of Mr. and Mrs. Charles Showalter of Omaha.

Community Center. Mrs. G. Ekstrom, chairman of the community center program committee, has arranged for the following numbers to be given at the regular literary entertainment...

Valentine Party. The Christian Endeavor society of the Presbyterian church entertained at a Valentine party Saturday evening at the home of Miss Maybelle Strauss...

Parent-Teacher Organization. The members of the educational committee of the Benson Woman's club, with Mrs. Walter Reishaw as chairman, met in session Wednesday...

Entertains for Sister. Mrs. J. Gleason entertained at a birthday luncheon Tuesday in honor of her sister, Miss Mary Seaback...

Dancing Party. A dancing party was given Monday evening in the assembly room of the Benson parochial school by members of St. Bernard's parish.

Character Party. Members of the English Luther League society entertained at a character party Saturday night at the home of Mr. and Mrs. G. W. Uhler.

Entertain at Dinner. Mr. and Mrs. William Zimmerman entertained at dinner Tuesday night in honor of Mrs. Zimmerman's mother, Mrs. L. W. Raber...

Personal. Mrs. Edgar Prior is visiting her parents at Gering, Neb. Mr. O. C. Kindig left Saturday on a business trip to Floyd, Ia.

Commercial Club Banquet. The Benson Commercial club entertained at a banquet Wednesday evening in the Methodist church parlors. Over 100 were seated at the tables...

Methodist Aid Society. The ladies of the Methodist Aid society will be entertained Wednesday, February 16, at the home of Dr. and Mrs. W. H. Reed...

Line Party. Miss Margaret Ligenstolpe is a guest at a line party Monday night at the home of Mrs. Sager's parents, Mr. and Mrs. J. S. Marshall.

Mr. and Mrs. M. Hedlund have purchased a new home in Benson. Mrs. L. W. Raber returned Tuesday from an extended visit to the western part of the state.

Parent-Teachers' Association at Central High. The big Parent-Teachers' association of Central high school grew on enthusiasm, according to Mrs. G. R. Spencer...

Violinist Plays For Central High. Roy Young, well-known violinist, afforded a rare treat to the students of Central High school Friday afternoon...



Let's Go Shopping with Polly



'Tis a fragrant Retrospection For the loving Thoughts That start

Into being Are like Perfume From the Blossoms of The heart

And to Dream The old Dreams over Is a luxury Divine

When my Truant fancies Wander With that Old sweetheart of mine.

Delightful Intricacies of Design.

MAKE most interesting the work done at the Ideal Button & Pleating company, third floor, Brown block, Sixteenth and Douglas.

All Young Married People SHOULD begin with certain fundamental principles, the chief of which is to have a home—a church home and a family home.

My Dears:—The long lines of handsomely appointed town-cars and limousines with their polished surfaces and exotic interiors are but fittings for the jewels of femininity they bear to the exclusive shops along Fifth avenue...

Gold, Neptune and Rust. Three of the Newest of Fashion-Favored Colors.

MAKE more charming a little frock of navy radiance taffeta which is shown at the Herzberg shop, 1517 Douglas street.

Scotch! A LITTLE dash of Scotch in the spring styles—in the form of delightful plaids fabrics for the fashioning of separate skirts for wear, with chic blouses, cozy sweaters, The Van Arnam Pleating company, 416 Paxton block, Sixteenth and Farnam, give expert advice as to the kind of pleats best suited to your plaid and will seam, hem, pleat and belt a skirt, complete for wearing for the sum of \$5.

Individual Luggage Pieces for the Valentine Offering. WHY not decide to make your valentine this year something useful? This question ran through my mind the other morning when I was down in the showrooms of the Omaha Printing company...

Chairs Offered at Ridiculously Low Prices. ORCHARD-WILHELM company are selling dining chairs at ridiculously low prices. Full details of this sale are to be found on page four of the main news section of the paper today.

A Complete Line of Preparations Used by "Women Who Know." JUST arrived at the Green Pharmacy, Sixteenth and Howard, is a complete line of the Harriet Hubbard Ayer toilet requisites.

A Delight to be Economical. WHEN one can buy two pairs of pumps as smartly effective as the dull kid pumps at \$6, the trimly cut patent pumps at \$8, which I sent out to one of my customers from the Securities Boot Shop, Second floor Securities Bldg., Sixteenth and Farnam.

Street dresses generally have long sleeves which flare in bell shape at the wrists.



An Assurance of Highest Quality Designing, Fitting and Fashioning IN the most minute detail is given by that popular tailor, L. Kneeter, Second floor Sixteenth and Howard, Douglas 6065.

Even More Loveable THAN USUAL, the new spring frocks fashioned of taffeta. The tunics are often decorated by tiny frills, each edge picoté, often pleated.

Prompt and Efficient Cafe Service Without Payment of Tips. BUSINESS people have been going to cafeterias to get a luncheon quickly served without the additional expense of tipping.

Richly Colorful, the New Silken Carriage Dainties for Baby Dear. AT the Nippon Importing Company, 208 South Eighteenth, there are great stacks of vividly tinted silks for baby.

Furs Cleaned and Remodeled to Spring Stylefulness. AMONG its diversity of accomplishments the Dresher Bros. great plant, Twenty-second and Farnam, includes a department for the cleaning and remodeling of all kinds of furs.



At Fashion's Finger Tips. High funnel-shaped collars are seen on many of the French dresses.

February, the Month of Birthdays. SUCH A NUMBER of birthdays of celebrities this month—really keeps us busy paying tribute to well-known people of history, doesn't it. And I find that many people I know seem to have chosen February as their own birthday month.

Every Woman Wants Sometime in Her Life TO be able to furnish her home, at least a part of it, in mahogany.

The Day of Grandmother's Styles Has Returned. PLAIN tight-fitting basque blouses on the new frocks extend in smart fashion to the waistline.

Artistic Foundations for Spring Suit and Gown Creations. MAY be "comfy" as well as artistically moulding to the figure, that's what I've found out about the Nu-Tone flexible boned corset.

Many of the latest evening gowns have sloping shoulders with the same kind of sleeve.

Daintiness in Size, Compactness in Arrangement, Appeal to American Women Who Use Cosmetics. The other day it was reported that a well-known woman had paid for a rare perfume at the rate of \$5 a drop.

One of the Advanced Advantages of Civilization IS the established custom in the course of millay of fashion's training to have a permanent wave.

For Forty Years PREVIOUS to the last five years the sheet music department of the A. Hospe Art and Music store, 1513 Douglas, was part and parcel of the store.

Dr. Masaryk to Visit U.S. Dr. Alice Masaryk daughter of the president of Czechoslovakia, and herself the president of the Czechoslovak Red Cross, is planning to re-visit America in March.

With the fingerie blouse and silk sports skirts are worn jaunty coats of bright dainty... The use of ostrich plumes on children's hats—new demonstration in juvenile millinery. Usually the plumes are colorful and are in contrast to the silk of the poke-like hat; but again an all-black feather is put to use, and this is when black has been chosen for the little girl's hat and coat or frock.