

SIoux CITY

NEW YORK

LINCOLN

OMAHA

Because of the extremely low price at which these garments will be sold, the following rules will positively be enforced—  
 NO C. O. D.'s. NO EXCHANGES. NO PHONE ORDERS. NO CREDITS. NO APPROVALS. NO CHARGES.  
 Not a single garment will be reserved.  
**EVERY SALE MUST BE FINAL**



318-320 SOUTH SIXTEENTH STREET

Although there are hundreds of garments on sale, we earnestly advise early selection and have provided EXTRA SALESPeOPLE, EXTRA WRAPPERS and EXTRA FITTING ROOMS and will do our very best to serve you promptly and efficiently.

Wednesday 9 A. M.—We Offer a  
**GIGANTIC CLEARANCE!**

Over 2,000 Finest, Highest Grade Garments Sacrificed!  
 Hundreds Offered for Less Than the Cost of Materials!

**A GREAT "CHOICE OF THE HOUSE" SALE**  
**EVERY COAT, SUIT and DRESS SACRIFICED**

Your Unrestricted Choice of  
 Values From \$50 to \$125

**THE COATS**

Plain and Handsomely Fur Trimmed Coats of Finest Bolivias Silvertones Tinseltones Crystal Cords Veldynes Marvellas Suedines Goldtones, etc.

**\$25**

**THE SUITS**

Handsome plain and lavishly Fur Trimmed Suits of Finest Duvetyns Suede Velours Rayoneers Chameleons Bolivias Velour de Laines Lustrolas Frostglos, etc.

**THE DRESSES**

Lovely Dresses for Every Wear—Street—Afternoon—Evening  
 Charmouses Tricotines Satins Taffetas Poiret Twills Georgettes Smart Combinations Velvets Handsomely Beaded, Embroidered, Ruffled and Lace Trimmed

