THE BEE: OMAHA, FRIDAY, FEBRUARY 4, 1921.

"The Best Home Journal yet"

Half a Hill

By Eleanor

Hallowell Abbott

Take three letters sent into

the past; three unexpected

answers, a week-end in the

country, a garrulous stage

driver and a violinist who

played only in the dark, and

you have the makings of this

Ladies' Home Journal

stories are setting a high mark

for interest and entertainment.

And they are here in quantity

as well as in quality. Besides

the others mentioned on this

page you'll find in the Feb-

Out of the Fog

By Grace Sartwell Mason

The Silver

Sixpence

By Ruth Sawyer

Little Deeds

of Kindness

By Byers Fletcher

absorbing mystery.

ruary issue

We offer nothing for snobs, hypocrites or parasites. We do not specialize in sob stuff, sex stuff, new isms or ologies, exotic customs or manners, or the latest creeds and fads of the neurasthenics. We believe that the popular taste is infinitely better than the shut-in eclectics and common scolds dream of, and we intend to prove our conception by giving our vast family of readers the very best and most wholesome in literature and art and all-round helpful suggestions.

A husband who will do the famliy washing and call it a lark is a pretty good sort-particularly if he makes a good job of it. Millions of husbands know how to wash babies, though they rarely boast of it. Dishwashing is an all-family job in most homes where there is pull-together harmony. All of which puts us pretty solidly on a self-help basis as a nation.

The editorial program of The Journal is selfhelp one hundred per cent.

Blatan y. Currie, Edito y The Lidie How Travel

Crossed Wires

By Josephine Daskam Bacon

The girl from the West wanted to know Society. The society woman, for a lark, gave her a house party-brought together entertaining folks, and furnished the girl with gowns from her own wardrobe. But she didn't count on any such mix-up in her own love affairs as develops in this story-one of Mrs. Bacon's

best.

A Color Print of the Church Where Washington Worshiped

Jules Guerin has painted for the February HOME JOURNAL a fullpage picture of the historic old Christ Church at Alexandria, Virginia, where George Washington worshiped and was a vestryman. It is reproduced in full color-a print that you'll want to cut out and frame. Later it will be sold for one dollar. You get it now as one of more than two score features in THE HOME JOURNAL for twenty cents!

Recipes from France and the **Old South**

Did you ever hear of Crème de Pommes? Can you make beaten biscuits, or a real chicken Brunswick stew? The February Journal has a French cook's own favorite recipes for cooking apples-and a Richmond woman's recipes for some of the good things that Virginians ate "befo' de wah."



Homes at \$4700 to \$9000

Building costs, we're told, will take a tumble this spring, and very likely it will be possible for you to put up that house you have been dreaming about. One thing is sure-the small house, planned for economy in construction and in housekeeping, is the thing for 1921. . . . Ladies' Home Journal architecture has long been a model—there are whole towns of Ladies' Home Journa

houses. In the February issue there are pictures and plans of

Five Small Houses

that will offer valuable suggestions to the 1921 home builder.

The costs are reasonable-from \$4700 to \$9000.

Don't Get Left

Thousands of women missed the January issue of THE LADIES' **HOME JOURNAL be**cause they didn't buy it on January 1 Don't wait this month until the newsdealer says: "Sorry-sold out!" The way to be sure of getting the beautiful big February issue is

Buy It Today

Going to Give a Party on Valentine's Day? Everyone had a good time

at the party Claire Wallis describes in the February HOME JOURNAL, and you'll make a hit with all your friends if you follow the suggestions in A Valentine Party in Five Reels. It's movie stuff-and heaps of fun.

The Target Holworthy Hall

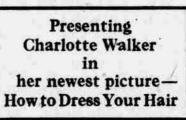
"To my cousin Allan Bannatyne," the eccentric millionaire's will read, "that he may learn the thoughts and emotions of his fellow creatures by human experience, I bequeath a summer at the

fashionable summer resort of Sea-



Have You Heard of the **New Clothes Dictator in Paris?**

"Her name is on every lip and her gowns on almost every fashionable woman in Paris," writes Mary Brush Williams in the March issue of THE LADIES' HOME JOUR-NAL. "She caters only to the rich and exclusive, but, in spite of herself, she is setting the spring fashions. You can tell one of her creations by its rigid plainness and the skill-" But there, there, you will want to read this entertaining and enlightening article for yourself. In addition to a lively account of this new star in the fashion world, the article contains the fullest kind of information about the new spring and summer fabrics. Rodier has disclosed his most cherished secrets, and the newest models from Callot, Dœuillet, Drecoll, Molyneux, Berthe Hermance, Poiret, Bulloz, Chéruit, Leon, Beer, Agnès and others are shown in both sketches and photographs. the If you are planning to make some clothes for yourself the fashions with patterns in this issue will make a strong appeal to you. They are smart and wearable and anyone can make them.



A WIFE MAY GO ALL DAY without getting the house cleaned up. if she is in good humor; but if she is mad at her husband she can give the place a thorough cleaning in an hour." So says Claude Callan in his record of the doings of Bumbleton Folks.

Household Linens That Will Make a Woman Proud

Every woman who sews will You can easily duplicate the

Johnny Funny-Bunny and the **Tadpole Baby**

By Harrison Cady

"There's a cute baby down on Tinkham's Mill Pond," said Li'l' Timmy Meadow Mouse. "that's been under water for nigh onto three days."

Both of Johnny Funny-Bunny's pink ears twitched with surprise. He gathered together his wife and children and they all rushed down to the pond to see the new baby with no hands or feet.

Harrison Cady tells the whole

story for the kiddies in the Febru-

ary HOME JOURNAL, and, best of all,

he has painted pictures in full color

which can be cut out and stood up.

. . . . Children of all ages love

the Cady Cut-Outs.

Read it-in the February HOME JOURNAL.

Caruso,

Farrar,

Galli and Howard Sing Tonight:

What goes on behind the scenes on a big night at the opera? The big singers-are they nervous? What do they do when they are off stage? Kathleen Howard, herself a member of the Metropolitan Opera Company, gives away some of the secrets of her fellow artists.

A Ten-Cent Bowl when you buy it in the stores. Yet you needn't be an artist to do this sort of painting-Dorothea Warren O'Harra, whose painted china and glass are models of the art, tells

It's Not Too Early **May be Made Beautiful** to Think Luster china is expensive of the

Rose Garden every step in luster painting.

You buy a pound of candy for a dollar, and in an evening it's gone. If you should put that candy dollar into a rose plant you would have several years of enjoyment as **Dresses Rich With** the plant came to bud and blossom, to beautify your garden and your Embroidery home.

J. Horace MacFarland, who Paris has furnished the ideas for a score of lovely embroidery touches that are shown in the February LADIES' HOME JOURNAL knows roses of all kinds better than almost any other man in America, has written for the February -such needlework as HOME JOURNAL an article about his favorite flower that tells the whole will make your summer story of the roses-how to prepare clothes the envy of all your friends. There are the soil, when to plant, how to care for the bushes and the varieties full directions for every that have been found best for your particular part of the country.

The Primary School of Politics for Women

The new woman voter's first ballot was cast for President, but now she is going to the bottom of this political business and learn it from the ground up. In an article in the February JOURNAL Elizabeth Jordan tells where the start should be made. Read Educacation for Citizenship.

ward. The young psychologist took the gift, though he didn't want it, and he became The Target in this unusually clever story by an unusually clever writer. Read it, in the February LADIES' HOME **JOURNAL**.

son Keyes, wife of Senator

Keyes, of New Hampshire, has

written from her own experience

as a new senator's wife, and the

pictures she gives of society in

the Cabinet and Senatorial cir-

cles of Washington's official sea-

son are vividly entertaining

and amusing. With a new Con-

gress coming in soon you'll be

interested in learning what

Mrs. Senator from your

state will find in store for

her. Mrs. Keyes' article

necdotes.

Read it!

in the February

LADIES' HOME

JOURNAL is full of

personalities and

The New Senator's Wife Made 650

Calls; Spent \$50 on Visiting Cards, and

More for Taxicabs Than for Food

SITUT CUTTER

welcome the page in the February Journal of Artistic Italian Hemstitching on Household Linens, with full directions for making the tea cloths, table cloths, tray covers and runners.

beautiful pieces you see in th big specialty shops, for the price of the plain linen cloth, a few spools of thread and a little time. . . . Don't forgetpictures and full directions.

Why Your Child Should Eat Spinach

"It's good for him," you say. Yes, but why? And why milk? Why butter? Why string beans? Why eggs? It's because they contain vitamines, the newly discovered mysterious force that controls growth and life. Read Making Friends With Vitamines. and regulate your children's diet so they'll be strong boys and girls.

> **Dainty Things** for Baby

A pretty new sweater; some new handmade dresses from Belgiumeasy to copy; a muff for the babycarriage handle; a nursery screen with handy pockets; a bib that is different; a pillow cover. These things, pretty for the baby and a joy to the mother, are shown in a splendidly helpful page in the February HOME JOURNAL.

ALC: NO The Heart That Understands By

Edith Barnard Delano

She was a frivolous flapper with a Mona Lisa smile. He was a poet. And her young heart fluttered and throbbed as he danced with her. Youngsters are funny, and Mrs.

Delano makes Anna Isabella irresistibly amusing in this story in the February Hone OURNAL.

Save it for an evening when the world looks blue-and see how it will brighten the corners for you.

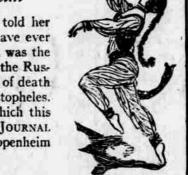
Saving Fifty Million **Dollars** by Thrift

The fellow who wrote that old saw about taking care of the pennies must have come from Lancaster County, Pennsylvania. That's the home of Thrift. The farm people in that county piled up \$50,000,000 last year. Basketeering was one way they saved. If you need more money you may find a suggestion in this article.

The Seven Conundrums By E. Phillips Oppenheim

stitch of the needle.

"It will fall to your lot," she told her suitor, "to kill the only man I have ever really cared for." Strange indeed was the courtship of Naida Modeschka, of the Russian ballet-for it was a courtship of death itself-death directed by Mephistopheles. In The Seven Conundrums, of which this story is one, THE LADIES' HOME JOURNAL has obtained the best work Mr. Oppenheim has ever done.



* The new Administration will

bring to Washington new Cabi-

net officers, new Senators, new

Representatives-hundreds of

them, all told, to whom the cus-

toms of official society in the

Capital City are utterly un-

known. . . . Many a new senator's wife is going to wish

that her husband had never

gone into politics when she

learns the routine of

calls that she must make,

the social ranks that she

must observe,

the difficulties of

living properly

and entertaining

in the right way.

Frances Parkin-

LADIES' HOME JOURNAL is a book needlework, entertainment, gar- LADIES' HOME JOURNAL-by subof 172 pages, containing 44 sepa- dening and architecture; besides scription at \$2 a year (address rate and distinct features-short poetry and colored pictures suit- The Curtis Publishing Co., Philastories; installments of novels able for framing. that later will sell for \$1.75 to More than two million copies or news-stand at 20 cents a copy \$2 in book form; inspiring spe- will be printed, but unless you buy (\$2.50 a year or 25 cents a copy cial articles on a great variety of today you may be disappointed, in Canada). The February ediinteresting subjects; and helpful as thousands of women were dis- tion is sure to be exhausted

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delphia, Pa.) or from a newsboy

all in the February Ladies' Home Journal