Higgins Packing

Co., Inc.

Beef and Pork Products, Butter,

"Quality and Service"
U. S. Gov. Insp. Abbt. 643.
Phones: So. 4995 — Tyler 4467

Chiropractic

CHIROPRACTOR

24th and Farnam Sts. Douglas 3445.

Omaha Printing Co.

OMAHA, U. S. A.

GLASS,

MIRRORS,

PAINT

PITTSBURGH

PLATE GLASS CO.

14th and Jones Sts.

FRED E. FERO

Indertaker, Licensed Embalmer

Auto Ambulance Service.

228 and Cuming. Douglas 677

BUEHLER BROS.

MARKETS

Special on Quality Meats and Provisions

FOUR STORES:

212 No. 16th St. \ 4903 So. 24th

2408 Cuming St.

634 Broadway, Council Bluffs

EPSTEN

LITHOGRAPHING CO.

OMAHA

MADE CLEAN-

SOLD CLEAN -

HOLSUMBREAD

Jay Burns Baking Co.

Wm. F. Roesigg

CADILLAC BUILDING

2570 Farnam St.

Castings.

(DODDER) .

Makes You

Well

Keeps You

Well

LEE W.

EDWARDS

Eggs, Poultry and Cheese-Sausage of All Kinds,

Our Motto-



The National Poultry Show hung great bird was bred and raised by mp a few records in the hall of poultry fame which will interest poultry fame everywhere. First was the remarkable exhibition of picking and dressing a four pound chicken in ten seconds. This feat less requested the show management. ing and dressing a four pound tusing \$250 for the blow management chicken in ten seconds. This feat ler requested the show management was performed by Clarence Hawkins to wire President-elest and Mrs. of Burlington, Wis., and is one of Harding that it was her earnest dethe best educational features I have sire that this bird grace the table ever seen at poultry shows. One of at the White House. the most common mistakes in pick-ing and dressing/chickens is failure to have the water in which the bird is scalded at the right temperature, Mr. Hawkins is very particular in regard to this and insists on a tem-perature of only 140 degrees. This pens now. Remember, that healthy, can be gained by adding one quart vigorous breeding stock is the foun-of cold water to every three quarts dation of a successful hatching seaboiling water. Then, no matter how fast you work, it will be impossible to tear the skin of the bird because the water has not been ot enough to cook it to even the

slightest degree. The second important record is the fact that William Halbach of Waterford, Wis., received every award in the White Rock classes, one of the most popular varieties in the show room. I do not recall a single instance in a major show of recent years where a single breeder, in competition with others, won every prize in a variety having as great a number of entries as White Rocks at this show. The third record has a direct con-

ection with the White House at Washington, where the prize win-ning turkey show will go. This

"Wild Man" and Wife Mystery

Couple Who Strayed Into Mississippi Town Are Unable To Account for Little Child.

Laurel, Miss., Jan. 23.—Surduced in price and eggs are higher rounded by the comforts of civilizatight now than they were last year tion, Albert Parson, the "wild man of the Leaf river bottoms," his 50year-old "wife," whom he says he caught 23 years ago in a bear trap, and a 2-year-old baby girl, all of whom strayed into Lux yesterday like people from another age, are as much a mystery to authorities as

ever. Interest centers in the babe's iden tity. Authorities feel certain she i not the child of the couple who, althought in perfect health, shows signs of scars of primitive living and constant battling with nature. The declares in rambling statements was "scratched out by a wildcat."

The man's clothes were in tatters; the woman wore the scanty remnants of a dress and the baby was naked. They had been driven out of their "home," a shack on a strip of land in an isolated section. by high water Parson maintains he owns the land.

Thin? You Can

The trio had lived principally on roots, wild fruits and game, which they trapped, but there was evidence of an effort to farm with the pid of a blind horse, which Parson said he had "captured."

Although the man's mind is said to be more nearly normal than the woman's, he is unable to account for

Stories have been heard for years regarding a "wild man," but usually were discounted. The man says he is 72, but looks older. The three are being cared for the county poor house.

Prohibition Wave Hits

Booze Shops in Bombay Allahabad, India., Jan. 23 .- A wave of temperance is passing over Bombay. Mohammedans and local Pussyloots are picketing the local liquor shops. Mohammedans caught comout are seized, their faces are blackened and they are taken through the streets and made to suf-

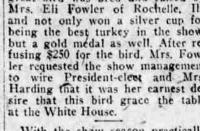
fer other indignities.

Several of the "reformers" have been sent to jail in consequence of disturbances caused by their pro-

The movement has extended to Gujerat. In one instance a member of the sweeper caste who was found drunk was seized, garlanded with old shoes and marched through the streets and ducked in a pond.

Clear Baby's Skin With Cuticura Soap and Talcum

Deep-Seated Coughs PISO'S



With the show season practically over, poultry breeders will busy themselves with preparations for the hatching season, If you want to son. Vigor should be the first point of consideration in selecting birds for breeding purposes.

Chicks that hatch out the latter part of February will grow well and rapidly if properly cared for, With modern brooding equipment and brood coops for hens, cold weather frequently grow and thrive better than those hatched in warm weather. February chicks make good June roasters that sell at a good profit to the producer. The early pullets will lay well next fall when eggs are high, All in all, February chicks are very much sought after.

Many people prefer to buy day-old chicks rather than hatch them. In fact this preference has become so general that last season hatchery after hatchery reported their inability to fill further orders. Since then a number of hatcheries have doubled their capacity. Indications, however, point to an immense demand for baby chicks and it is prob-To Authorities

able that they will be taxed to the limit, increased capacity and all. If you intend to buy day-old chicks, it will be good business to place your order well in advance if you do not want to be disappointed by delay in the limit to be disappointed by delay in

Thousands of people will raise chickens for the first time the com-ing spring. The reason for this is plain. Poultry feed is greatly reat this time. There is little hope of lower prices for eggs until more poultry is produced. At present the demand is greater than the supply.

GERMOZONE

Feathers, Skin Disease, Etc.

H. A. Kiewert, 5042 N. Long Ava., Chicago, Ill., says: "I had some of the worst kind of cases of roup in my chickens and I thought I would not save any but I have saved these birds, thanks to Germozone." H. A. Haines, Bosalia, Kas.: "If we had tried Germozone first it would have saved us \$1,000 worth of expensive experiments." Mrs. T. A. Morley, Gallen, Mich.: "Have used Germozone II years and could not get along without it." E. W. Thiel, Waukesha, Wis.: "I have tused your Germozone for white diarrhoes in bally chicks and sure got wenderful results. I also use it right along on grown fowlas."

Germozone is sold by most drug, seed and poultry supply dealers, or mailed postpaid in 25c, 75c and \$1.50 packages, from Omaha, Foultry Book and Book on Disease FREE.

Thin? You Can Put on Flesh

If you are thin, weak, nervous or run down, it's ten chances to one that Blood Iron Phosphate will not only help you to put on flesh, but that it will also help you to look and feel stronger and better than you have for months. Go to-day to Sherman & McConnell Drug Co., or any other good druggist and get enough Blood-Iron Phosphate for a three weeks' trial; it costs only \$1.50—50c a week—and it's almost certain to do you a world of good. Anyway, you don't risk anything for Blood-Iron Phosphate is so good that you can try it for three weeks under a guarantee of satsifaction or money back—proof of its real merit. Better try it today.



a GOOD appetite enjoyed by people who take

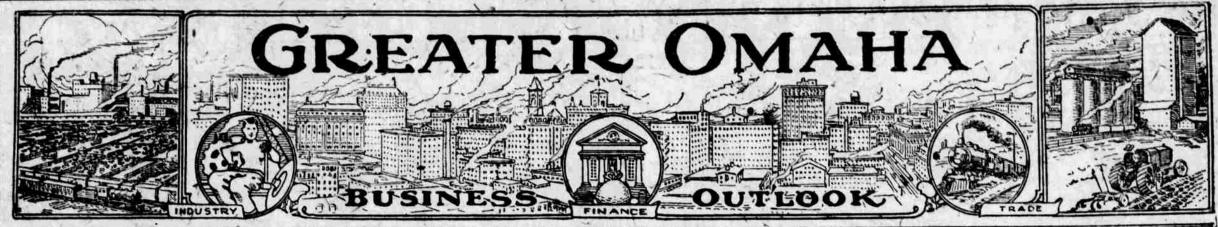
BEFORE MEALS



Slow Recovery from Influenza and Kindred Ailments

Are you run down? Are you irritable? Are you overworked? Then try this approved remedy and satisfy yourself of its beneficial ingredients. In original 16-or, bottles only. BRI-A-CEA DRUG CO.
For Sale by
MERRITT DRUG STORES Kansas City, Mo. Sole Manufacturers No. 1-309 So. 16th Street. No. 2-2002 Farnam Street and leading Nebraska druggists





Service First!

Union Stock Yards Co. of Omaha

The Live Stock Market of Good Results.

Martini-Roberts Co.

-Phone Douglas 274 214-18 Brandeis Theater. Bidg.

OShomas O Edison. 10 years. Swartz Light Thew & Carley, Inc.

HARD COAL

ALL SIZES OZARK LUMP (Semi-Anthracite) CORD WOOD

(All Lengths) BOYER- VAN KURAN

Call Colfax 0080 for Prices ORTMAN'S

New England Bakery £14 North Sixteenth Street Branches at Central Market and Table Supply

THE AUTO TOP AND TRIMMING CO., Inc. "Better Work" Perfect Tailored Seat Covers and Tops. 420-22 So. 13th St., Omaha, Neb. Douglas 7114.

> BEMIS BRO. BAG CO.

> > of Omaha



THERE is not a drop of water in International Harvester common and preferred stock. Financial authorities will tell you there is more than a dol-lar of value in International Harvester erties for every dollar of capital-

properties for every dollar of capit ization. THAT means that the products International Harvester factories do not have to provide a single dollar of excess revenue. It means that in the price of International Motor Trucks there is not one penny of inflated value.

The International Harvester Company of America Omaha Branch: 714-716 So. 10th St.

Home Builders

A-4-1. Over \$1,404,000

WELDED
OIL STORAGE TANKS
HORIZONTAL and VERTICAL
Capacities - 2,000 to 20,000 Gallons
Shipment - 10 Days
Write or Wire Us Your Orders.
NEBRASKA and IOWA STEEL

TANK CO.

1300 Willis Ave., Omaha

STATIONERY THAT

SATISFIES

Loose Leaf Books Filing Devices

The Omaha Stationery Co

Carbon Coal & Supply Co. WHOLESALE COAL 1905 HARNEY ST.,

Grain Exchange Bldg. OMAHA, NEB.

PAXTON - MITCHELL COMPANY Manufacturers of Brass, Bronze and luminum Castings.

A specialty made of soft Gray Iron

Carpenter Paper Co. Wholesale Distributors PRINTING PAPER, WRAPPING PAPER, PAPER BAGS, BUILD-/ING PAPER, FANCY

LARSEN JEWELRY STORE NORTH OF POST OFFICE

STATIONERY.

Real discount on Diamonds, Watches and Fint Jewelry. Save money.

Buying As Usual---Here's How By PAUL GREER.

From day to day come announcements that this and that factory in the east is reopening. The textile mills at Fall River, Mass., are the latest to go on full time. This developement will affect not only cotton planters and mill hands, but the consuming public and industry generally. Farmers that are able to get adequate prices for their crops and working people who receive fair wages will furnish a market for goods of all kinds, in addition to producing goods that others may use.

People are seeing today with a clearness never before equalled that the old idea that America can not consume all it produces is false. Human wants are never satisfied, and the more a nation produces, the more will it be able to consume, if industry is properly rewarded. There has always been a great unsatisfied demand, and to attempt to meet this would keep every industry busy and production at a maximum. For instance, in certain schools in Omaha it has been found that 45 per cent of the children are under weight from lack of nourishment. If this condition exists widely, it would be possible to greatly extend the consumption

During the war, when every worker was producing at his best, the standard of living rose and poverty declined. This efficiency, both on the part of the workers and on that of the employers, lessened after the crisis passed. People began to talk of a surplus, and manufacturers became nervous over the lack of a foreign market. Visions were conjured up of stagnation, unemployment and financial depression-simply because the belief was not general that home demand could be stimulated to take care of the enormous output of America at work.

Can a nation suffer because it produces too much goods? Must a workingman go without a new shirt because he has produced too many? Can an employer be ruined because he has been too efficient?

These thoughts are called up by reading a little book out of the Omaha public library. It is "Profits, Wages and Prices," by Professor David Friday of the University of Michigan. Mr. Friday is not a theorist; as proof of that stand his offices in New York City, where he acts in a consultative and advisory capacity to many great industries, Says Mr. Friday:-

"The laborer believes that there is only a certain volume of work to be done, and that if one laborer increases his efficiency and performs a larger share of the available work, there will be a smaller amount left for others. Consequently, labor is not as efficient as it might be, or as it was during the war. The employer believes that it is impossible to find markets in this country for all the product which American industry could bring forth. Sifted to the bottom, the attitude of both groups involves the same fallacy. The laborer is making work by shirking; the business man is timid in going ahead with production, and is looking abroad for markets rather than at home.

"After the signing of the armistice the suggestion that our great industrial problem was to keep production at the wartime level was met repeatedly by business men with the brusque query, 'But where will we find the market for them? The government will be out of the market and who will buy the goods?' The waste of war seemed to them necessary if the product was to be consumed. So long have we been accustomed to producing at something far less than our full capacity that both employer and employe think it an inevitable part of our situation. In fact, this maligning of industry has come to be looked upon as a virtue, and the man who suggests that it be eliminated is considered little short of a suspicious radical, a perverter of the God-ordained order of things.

"If it is a question of 100 per cent employment at 70 per cent efficiency, or of 70 per cent employment at 100 per cent efficiency, the laborer will quite certainly choose the former. No one who has his interest at heart could advise him to do otherwise, if these are the only alternatives.'

Mr. Friday is able to see that what prevents the use of our productive powers is the risk of loss, and that this risk falls on the employer as well as employe. In tentative fashion he suggests consideration of a new form of industrial insurance by which industry as a whole would protect each member against ruin and guarantee him his operating expenses. Plants that are idle or not used to capacity cause unemployment, and thus diminish the demand for goods.

With so may cross currents in present-day life, with one set of men preaching thrift and another set urging people to buy as usual, this subject takes on a deep importance. According to Mr. Friday's way of looking at the problem, the emphasis need not be placed on either of these, but on production. Once production is stimulated, and with certain avoidable risks removed, both thrift and consumption will take care of them-

W. L. Wilcox, V. Pres. W. A. Smith, V. Pres. James E. Foster, Sec.-Treas. Merrick E. Lease, Agey. Supt. NATIONAL AMERICAN

FIRE LYSINANCE CO. Tyler 5188

Council Bluffs 'Street Railway Company

Omáha @

MADE IN OMAHA

MILES Guarantee

Cornhusker Tires NEBRASKA TIRE & RUBBER CO.

3167 SPAULDING

Eát Purity Sausage

Purity Provision Co. 2424 Q St. South 2404

GASOLINE SAVER All kinds of flavoring extracts. HOLCOMB FOOD CHEMICAL PRODUCTS CO.

918 No. 16th Tyler 4964

Geo. A. Roberts Grain Co.

Phone Tyler 446

Receivers and Shippers GRAIN HAY SEEDS

Consignments r. Specialty 230-31-32-33-34 Grain Exchange Omaha, Neb.

WM. PFEIFFER UTO and CARRIAGE WORKS Custom Boilt Bodies, Paint-ing Tops, Slip Covers, Black-smithing, Machine Works Established 1888 Phone In

EFFECTIVE EFFICIENT OIL AND COMPRESSION TIGHT

RENT-A-FORD

DRIVE IT YOURSELF All New Cars With Winter Tops at Same Prices as Usual OPEN DAY and NIGHT NEBRASKA SERVICE GARAGE 19th and Farnam Sts. Doug. 7390

American State Bank 18th and Farnam SOLICITS YOUR BANKING BUSINESS

Phone Tyler 80 The Pure Cane Sugar DRINK

Whistle Bottling Co. Tel. Web. 2131

IN BOTTLES ONLY

RADIATORS

and Radiator Cores for Automobiles Trucks and Tractors MADE AND REPAIRED Send your radiator by express. Gust-anteed work, prompt service and rea-sonable charges. OMAHA AUTO RADIATOR MFG. CO., 1919-21 Cuming St. OMAHA.

SCREENS AND CABINET WORK Residence Phone-Walnut 4633. Business Phone-Tyler 1632. A. C. LESSARD & SON
Remodeling and Building
Contractors.
2021 Cuming St.

JOHN DEERE PLOW CO. Agricultural Implement Jobbers

Barker Block

Sioux Falls-Sidney-Omaha

RALPH DeLONG Common Brick Yard on C. B. & Q. R. R. 404 FINANCE BLDG. Tyler 4348

Omaha, Neb. The

Construction Co. PAVING CONTRACTORS 206 Karbach Bldg

Attention Mr. Automobile Owner

P. Melchoirs & Son Machine Works

417 South 13th St.



Nicholas Gasolenes Give **POWER**

L.V. NICHOLAS OIL COMPANY



"Little Red Wagons" Grading Contractors' Equipment

STROUD & CO. Colfax 2992. 20th and Ames Ave

KOPAC BROTHERS

Automotive and Shop Equipment
Holt Caterpillar Tractors
Tires and Trucks
Wholesaie Branch Norfolk, Neb.
Main Office Omaha, Neb.
Norfolk—David City—Columbus—
Schuyler, Neb.

Not only Lumber, but Millwork, Hard-ware and Paint WE PAY THE FREIGHT. C. Hafer Lumber Company

WAL GRAWE

ELECTRICAL MERCHANDISE

and Supplies

MCGRAWE

Omaha-Sioux City

"Omaha Liberty Fire-the Height of Perfection"

"You SHARE IN THE PROFITS while having PROTECTION." OLD LINE STOCK COMPANY Paid In Cash Capital and Surplus\$560,000 Remember it costs no more to insure your property in OMAHA LIBERTY than in any other responsible company and you share in the profits. Insurance against loss by fire, lightning nad tornado. Auto-

> Home Office: 1817 Douglas St. Phone Tyler 2621.

mobile and hail insurance.

FAIRBANKS MORSE

& CO. OIL ENGINES ELECTRICAL FARM ENGINES — SUPPLIES WIND MILLS FAIRBANKS SCALES

BAKER Monufacturers

ICE MACHINE CO. Ice Making and Refrigerating Machinery

HUGH MURPHY

We overhaul your car, rebore the cylinders, make pietons and rings or any parts you might need.

General Automobile, Machine and Backsmith Repair Work.