## Changes Made in Distribution of

T. Stewart Will Handle Hupmobile Autos-Pierce-Arrow Agency Taken by Fred C. Hill Co.

Pierce-Arrow automobiles.
The Hupmobile branch, which was established here in March, 1916, will be discontinued February I and the distribution will be taken over by I. T. Stewart.

I. T. Stewart has been in the automobiles and provided to the senior dealers here. He has been instrumental in the activities of the Comban Auto Trade association since its organization and is considered one of the most successful dealers on the "row." Through his efforts the Pierce-Arrow, the Mitchell and the Chalmers automobiles have advanced to positions of importance in the mission of Nebrask motorists.

Although the Hupgobile have advanced to positions of importance in the mission of Nebrask motorists.

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Although the Hupgobile h satisfactory connection from every standpoint, and accordingly has given him the entire territory formerly controlled by the Omaha branch. This territory includes the state of Nebraska, approximately two-thirds of South Dakota and 20 counties in Iowa. Considering the popularity and prestige of the Hupmobile line, this is an extensive ter-

Fred C. Hill, who has taken overthe Pierce Arrow contract formerly held by the J. T. Stewart Motor company, has been associated with Mr. Stewart as general manager for the past six years, during which time he has devoted a major portime of his time to the Pierce-Arrow sales. This experience has fitted him admirably for the work which will be undertaken in behalf

City. Mo., who spent the latter part longer a luxury, but a vital, economic of the week in Omaha, the Stephens factor in every part of life.

People have found the secret of overcoming the "buyers' strike" which seems to be affecting the tire marked to stablish more permanent. ket in this territory.

Mr. Billings asserts that the remedy is simple and that reduced prices will turn the trick for other merchants just as they have for the Stephens company. Mr. Billings turn ther predicts that there will be an actual tire shortage by the first of July, due to the fact that there is an actual tire shortage of long stanle cotton. high-grade tires.

on hand at the factories will be country.

He showed where restoration of used up in a short time when the manufacturars get back to normal production." said Mr. Billings. "When this condition comes about it will be very near impossible to get certain popular-sized tires."

The Stephens company is arrangng to put on a night shift to catch op on orders for popular-sized tires. Mr. Billings states that it is from 60 to 90 days behind on these tires, regardless of the fact that it is turning out approximately 600 tires a day. Head of U. S. Auto

### Care in Use of Auto Battery Cuts Down

"In figuring the operating cost of an automobile," said Elmer Rosen-gren of the Nebraska Storage Battery company, "how many men ever include the electrical current which they consume for starting their engines and operating their lights?

"A storage battery, like tires and ensoline, is a regular operating cost, it needs care and attention, has to be charged occasionally and some day, sooner or later, depending upon the care given it, will have to be re-

"Batteries, like tires, wear out. Batteries, like tires, last longer in proportion to the care which they proportion to the care which they receive. But properly cared for, batteries give you longer service at less cost than either tires or gasoline.

"Economy in the use of electrical current, like economy in the use of gas, cuts the operating cost of your machine."

Steering Knuckle Trouble.

The front wheel spindles upon which the wheels are mounted turn which the wheels are mounted turn on the king bolt or pin. There are bronze pin bushings to take the wear but due to the lack of lubrication the bolt often "freezes" in the bushing and then the bolt turns round, causing wear where there is no renewable bushing. In a case of this kind the king bolt should be removed by first removing the castoffield nut at the botton. After cleaning the bolt and the part it hits into, oil copiously and replace. Tighten the nut well,

### Sale of Cord Tires Jumping Letters From Home-Made Father to His Son In Omaha, Declares Dealer on Panics Stocks May Fall. But his mouth. I sometimes think P. every cent. They say he's down an

Motor Cars Here Manager of Kelly-Spring-field Branch Here Says Demand Exceeds Expectations.

According to Henry C. Swearingen, who was appointed manager of the Kelly-Springfield Omaha branch in September, his company has en-Two very important deals were joyed a greater share of the tire concluded last week affecting the business in this section than they distribution of Hupmobile and had anticipated. He attributes this



### Improvement in Used Car Market

tributes Stimulation to Price Advance of Standard Make Autos.

which will be undertaken in benant of the Pierce-Arrow factory.

Will Make One Chassis

The Pierce-Arrow contract covers Nebraska and western Iowa and includes the operation of the standard makes of cars have advice station located at Twenty-first and Leavenworth streets.

Hansen attributes this in part to York, Alton G. Seiberling, vice presting the fact that buying of all kinds ident and general manager of the Haynes Automobile company, Kothas picked up considerably since the first of the year and that several son of the Automobile Club of vanced their price following the reductions which were made some and Leavenworth streets.

The Pierce-Arrow contract covers the fact that buying of all kinds ident and general manager of the Haynes Automobile company, Kothas must be the day of judge-clare, this must be the day of judge-with the first of the year and that several son of the Automobile Club of America, chugged its way down the ductions which were made some main thoroughfares of the metropolis.

An in the same way just before

helped to establish more permanently the deserving automobile man. He showed that the automobile industry had not been alone in feeling the el-

acute shortage of long staple cotton. usacture of automobiles was again esused extensively in the making of tablished on a large scale. The inhigh-grade tires "The surplus stocks of cotton now to millions throughout the entire

production in everything would offset the enormous losses the entire world sustained during the war. Mr. Hansen believes that the mos encouraging part of his trip east is the realization that the public is ceasing to talk about hard times and everybody is trying to get down to business, working hand-in-hand with each other.

# C. of C. Here Monday

Alfred Reeves, general manager Operating Expense

guring the operating cost of mobile." said Elmer Rosenthe Nebraska Storage Bathapany. "how many men ever the electrical current which assume for starting their en-

man in America on this subject, according to Omaha automobile men. He is in close touch with automo-

ADVERTISEMENT .



"No-To-Bac" has helped thousands to break the costly, nerve-shattering

# In 1897 Haynes

Head of Cadillac Branch At- Gotham Residents Stare in Wonder as Two-Cylinder Auto Show.

The Pierce manufacturers recent ly announced their intention to concentrate on one chassis. Although ten different body designs are available, the uniform chassis idea is an advance step which will simplify the repair problems of the owners. Geo. H. Houliston, formerly manager of the Hupmobile company of Nebraska, will remain with the Stewart organization until March I. Houliston plans to move to California immediately after then.

Tire Firm Solves

Tire Fir

Buyers Strike"

Proved materially, according to reports from various eastern dealers from various eastern dealers who visited the New York show, the visited the New York show, an improvement and manufacturers are again beginning to produce goods for shipment."

According to E. F. Billings, advertising manager for the A. I. Stephens Rubber company, Inc., Kansas City, Mo., who spent the latter part

Proved materially, according to reports from various eastern dealers from various eastern dealers to mobile, with its surrey top, its high, wagon-like wheels, its queer shigh, wagon-like wheels, its queer shigh, wagon-like wheels, its sputtering two-cylinder motor and its antiquated radiation, caused a furore in every block of its triumphal, resurrectional march. Crossing policemen dubinously scratched their chins, not moving whethers to arrest the thing or not, and then, seeing their city's chief in the front seat, saluted stiffly.

According to—E. F. Billings, advertising manager for the A. I. Stephens Rubber company, Inc., Kansas City, Mo., who spent the latter part

Arriving at the auto show, Mayor Hylan thanked Mr. Seiberling for the ride and then went inside the Grand Central Palace to look at the new 1921 cars.

PAIGE-

till the other night I picked up a pa- from so doin. family, he might have passed cure you can't get it out again.

We're Never Ready.

Steel company permittin em to use their unfilled orders fer lightin fires. Startin from 200 a share the stock me money these days, the only ones I'd be worried about was the ones that said their business was first rate. It don't seem to me that most men has much faith in theirselves as prophets. The more they perdict things the more they perdict things the more they're surprised when they happen. A man'll sit around six nights a week tellin folks what's comin to him if he don't mend his ways. Then when it comes he'll start writin letters to the papers blamin it on the Democrats.

We're Never Ready.

Steel company permittin em to use their unfilled orders fer lightin fires. Startin from 200 a share the stock retires into its hole with the dignity of a scared jack rabbit. An you open yourself to assalt an battery by tryin to give fi away.

The stock market begins to look like the Boston tea party. The loyal rooters fer Minnyhaha cuss the outfit fer a bunch of crooks an sell out to their local pawn brokers. They stick what's left from the wreck back in the baby's bank, morgage the Ford an start savin fer another 10 years till things gets high priced enough to make it worth while fer We're Never Ready.

I suppose we'll have panics them to buy again.

It's a sight to wring tears from a hough, as long as man's a reason-hough, as long as man's a reason-hitchin post to see the capitalist According to J. H. Hansen of the J. H. Hansen of the J. H. Hansen Cadillac company, there has been a definite improvement in the used car market during the past few days.

Hansen attributes this in part to York, Alton G. Seiberling, vice prestudent and general manager of the large games.

I suppose we'll have panics though, as long as man's a reasoning animal. We been told about the day of judgement every Sunday since we been old enough to see over the pew. Yet when the trumpet blows I can't exactly see the fact that buying of all kinds ident and general manager of the large guiet like an eaving

What makes a panic? What makes 100 sheep jump into the river and drownd theirselves because one's fool enough to do it? What makes Despite the increasing popularity Alfia Briggs give his wife a gran of the automobile, horse stealing still pianner fer Christmas when she occupies an important place in couldn't play a juice harp? The criminal records in the state of man what finds the answer was

From five to twenty-five

miles per hour in nine

seconds flat-that is

standard performance of

the new series, five passen-

ger "Glenbrook" model.

Take just one ride in this

car and you will imme-

diately appreciate the

difference between "old

school mechanics" and

strictly modern science.

PAIGE-DETROIT MOTOR CAR CO., DETROIT

Manufacturers of Paige Motor Cars and Motor Trucks

Nebraska Paige Co.

27TH and HARNEY STS. - OMAHA, NEB.

THE MOST BEAUTIFUL CAR IN AMERICA

"6-42" Five Passenger Touring Car.
"6-42" Four Passenger Sport Model.
"6-42" Roadster Two Passenger.
outpe "6-42" Four Passenger.
tedan "6-42" Five Passenger.

On Panics Stocks May Fail. But his mouth. I sometimes think I.

Prices Stay Up.

Dear Son: The power of the press is a wonderful thing, as the man says when he got caught in the subway their noses at low priced goods is am. I never thought much about it from so doin.

All of which leads me to say that is another man's food as the blind man says when he drugk the wood is copyin down an out, it's all I'd ask of the world.

There aint nothin so allurin to the average folks as high prices. The out,"

Of course it's terrible, an yet 1 sometimes feel how if I could live a milionair what's down an out, it's all I'd ask of the world.

It's a comfortin an amazin fact, An all that keeps the cottom fellows from so doin.

In walks prosperous times. The per an found we was in the middle of a business panic. "Here we are." says I, "in the middle of a panic an me livin along as calm as a cucum-ber. In the days before newspapers in the barn, begin talkin about se-was dicovered, an a man had nothin curities. A security bein a place to do at brekiast but argue with his where you put your money so se-

who's watched his fortune actin like a cake of ice on a hot stove.

"See that man?" says my good friend, Kent Hathaway as a fine mahogany limosine sweeps proudly across our toes. "Who is it?" says I "chairman of

the board of aldermen, or some member of the royal family travelin inmagneto?" "It's none of em," says Kent, "It's

poor old Cummins. A month ago he was the richest man in the state.



## Willard Plus

Plus longer life-Plus freedom from battery worries-

Plus the protection of Threaded Rubber Insulation -

Plus Willard Service-

It always pays to look for the Willard Threaded Rubber Trade-mark on the battery you buy, and to be sure you get it.

### Nebraska Storage Battery Co.

20th and Harney Sts. Tyler 2920



# **Batteries**

didn't kill us so quick. Besides, what's one man's poison

near anythin in spite of all we can of wheat. An fer the first time in do to the contrary. An if it lasts his life the fellow what never had a suppose we would to hangin if it nickle is happy cause he can't lose nothin no matter what happens. All of which leads me to say that

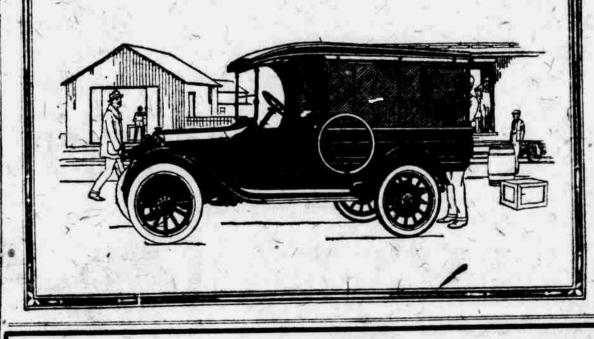
# DODGE BROTHERS BUSINESS CÁR

That the lightness of the Business Car is united to great strength is proven by the splendid service it is rendering everywhere under widely varying conditions.

The lightness of the car keeps the gas and oil costs down, and its sound construction renders repairs infrequent.

### BRIEN-DAVIS-COAD AUTO CO.

DMAHA. NEB. HARNEY AT 28TH. ST. COUNCIL BLUFFS IA.



Men and women, the world over, are irresistibly attracted to the Cadillac first, last, and most of all, because of its everlasting and unvarying dependability.

New cars come and go but the Cadillac still remains the "Standard of the World."

J. H. HANSEN CADILLAC CO.

**OMAHA** 

LINCOLN