

A Wonderful Economy Sale

BRANDEIS STORES

Starts Promptly 9 a. m. Monday

Our Greatest White Sale of Undergarments

Bloomers, Drawers, Combinations, Chemise, Gowns, Skirts, Camisoles

Omaha's Lowest Prices

In Beautiful Nainsook, Cambric, Batiste, Crepe de Chine, Embroidered and Plain

Every garment in this sale was purchased within the past two weeks—all new, fresh, crisp undergarments! "Economy" is the dominant keynote in this, our greatest White Sale of Underthings! The economical woman will grasp this great opportunity to fill her wants at prices that have found a new low level. Purchase for the future at big savings.

Envelope Chemise

of Batiste and Nainsook
Cotton Envelope Chemise—Made of batiste or crepe; mostly plain tailored; others with lace edges; corset cover tops and straight tops with straps; special, each, **65c**
Envelope Chemise—Trimmed in fine val and small embroidery bands; others with fagoting and hemstitched tops and straps; regular 3.98 to 5.00 values; special, each, **2.98**
Envelope Chemise—Of nainsook with narrow straps over the shoulder; some have dainty colored stitching on the front; specially priced at

Part Silk Envelope Chemise

Part Silk and Fine Nainsook—Mostly tailored models with ribbon bows and little flower to finish; 1.98 to 2.98 values; special, each, **1.50**
Extra Size Envelope Chemise—With round or strap top; either plain tailored or lace trimmed; ribbon run; 2.98 and 3.98 values; special, **2.49**
Envelope Chemise—Of nainsook with narrow straps over the shoulder; some have dainty colored stitching on the front; specially priced at

Combinations

Marcella Combinations—In all sizes, waist band; lace trimmed; 2.50 to 3.50 values; special, each, **1.98**

Cotton Nainsook Combinations—V top, straight and round top; lace trimmed and plain tailored; 2.98 values; special, each, **1.98**

Drawers and Bloomers

Marcella Drawers—In sizes 23 to 25; in lace edge or embroidery finish; 1.25 to 1.75 value; special, **95c**
Cotton Bloomers—Of white and pink batiste; elastic at knee with small ruffle to finish; special, **65c**

Women's Nainsook Drawers—Made of good quality nainsook with lace flounces of val; both closed and open styles; 1.25 and 1.98 values; special, **95c**

Exquisite Silk Underwear at Lowest Prices Offered in Years

Silk Envelope Chemise

Of Natural Crepe de Chine; tailored patterns, also inserted motifs of val lace and embroidered georgette; round shoulder tops; special, **3.95**

Crepe de Chine Envelope Chemise—Variety of patterns to select from; insertion or wide lace tops; special, each \$2.49 and **1.89**

Envelope Chemise of heavy quality crepe de chine and satin, made in straight top or regulation style; 5.98 to 8.98 values; special, each **5.00**

Silk Camisoles at Lowest Prices

50 Styles to Choose From; some lace trimmed; very pretty little garments of attractive materials; special, each, **95c**

Silk Gowns

500 crepe de chine gowns; six styles to select from; kimono sleeve, round neck, square neck, strap shoulder; lace cap and V tops; good quality crepe de chine; 4.79 to 5.98 values, **3.95**

Gowns of Heavy Crepe de Chine; plain tailored or lace trimmed; sleeveless tops or kimono sleeve; 6.98 to 7.98 values; special, each, **5.00**

Silk Skirts

Crepe de Chine and Washable Satin Skirts; flesh and white; plain tailored and hemstitched ruffles or embroidered flounces; 6.98 value; special, each, **3.95**

Gowns of Finest Quality Muslin and Nainsook

Women's Gowns—V or round neck; plain tailored, also lace trimmed; special, each, **65c**

Part Silk Gowns with dotted or floral patterns; also Windsor crepe gowns in pink, maize and orchid; 2.50 to 3.50 value; special, **1.50**

Women's High Neck Gowns—Good quality muslin gowns, high neck and long sleeves; small V or high round neck; trimmed in small ticked yokes and embroidery edge; 2.98 value; special, each, **1.75**

Women's Gowns—Elaborately trimmed with lace or finished with fagoting and colored stitching; V, square or round neck; kimono sleeves or sleeveless; 2.39 to 3.98 values; special, each, **1.98**

Good Nainsook Gowns cut full size; kimono sleeves; round or V necks; lace edge trimmed with colored stitching; special values at **95c**

Women's Gowns—Nainsook and fine batiste; made with lace strap shoulder, V top, sleeveless style; round neck, kimono sleeve; 5.00 to 6.98 values; special, **3.49**

Extra Size Gowns—Low neck, kimono sleeves; made with full skirt; lace edged yokes or colored stitching; 1.98 to 2.98 values; special, each, **1.89**

Fine Nainsook Gowns trimmed in val inserts and laces, with sheer tops and lace shoulder straps; special, **2.98**

Skirts at Omaha's Lowest Prices

Lace or Embroidery Flounce trimmed skirts with under ruffle; 1.98 to 2.50 values; special, **1.50**

Cambric and Nainsook Skirts—Either lace or embroidery trimmed; made with under flounce; 2.98 value; special, each, **1.98**

White Nainsook Skirts—With lawn ruffles; lace trimmed; other cambric skirts with either open or solid embroidery; value, \$3.50 to \$3.98; special, each **2.98**

White Skirts—20 dozen plain cambric skirts with embroidery flounces; 1.00 to 1.98 value; special, each, **95c**

Third Floor—Center

White Sale of Infants' Wear at Omaha's Lowest Prices

White Dresses

Dainty white voiles, muslin and lawns; some are of floral designs; attractive models with ribbons and laces, rosette bows; some hand embroidered; values 4.00 to 7.50; special, **2.98**
Elaborate frocks, values 8.50 to 12.50, special **5.98**
Values, 15.00 to 22.00, special, **12.50**

Children's Muslin Drawers

Good quality muslin; some are finished with fine pin tucks; others with edging of embroidery; sizes are 2, 4 and 6 years; specially, per pair, **21c**

Girls' Muslin Gowns—Slip-overs,

button front; long or short sleeves; some are made of heavy muslin, others of fine cambric and muslin; lace and embroidery trimmings; sizes 4 to 14 years; values 1.50 to 2.00; special, each, **89c**

Children's White Bloomers and Drawers

Some are made with elastic waist; others with bands; sizes are 4 to 14 years; values 98c to 1.50; special, per pair, **69c**

Pajamas, Gowns and Princess Slips

In pink, blue and white; made of the finest muslin and crepe; a variety of pretty models with finest val laces and edgings; sizes 4 to 14 years; regular price, 2.25 to 3.50; special, each, **1.49**

Third Floor—East.

BRANDEIS STORES

Commencing 9 A. M. Monday

Imported Novelty Silks

Formerly Priced 37.50 to 67.50 Yard

Forty Inch Materials

10⁰⁰
Yd.

Sensationally Special

Most Wonderful Fabrics Ever Shown By Any Store in America

It reads like a fairy tale—40-inch imported novelties that you have so admired; silver and gold embroidered and embossed satins, velvets, reps, crepes and failles in a most gorgeous range of designs and colorings; silks that represent the highest art in silk weaving.

This silk can be used for evening and dinner frocks, millinery and many other purposes. We can truthfully claim that no other store in America has ever shown a more wonderful collection; values range from 37.50 to 67.50; special, per yard, **10.00**

All Plushes and Fur Cloths at 1/2 Price

We have assembled our entire stock of all silk plushes and fur cloths at exactly 1/2 price.

19.50 Mole, 9.75	8.95 Seal, 4.48	16.50 Beaver, 8.25
18.00 Beaver, 9.00	27.50 Krami, 13.75	15.00 Mole, 7.50
25.00 Ermine, 12.50	18.00 Baffin Seal, 9.00	27.50 Lynx, 13.75
6.95 Navy Plush, 3.48	27.50 Silver Fox, 13.75	19.50 Alaskan Seal, 9.75
	27.50 Otter, 13.75	

Main Floor—Center.

BRANDEIS STORES

Commencing 9 A. M. Monday

\$93,000 Worth of Rugs Carpets and Linoleums

At Greatest Reductions of **25% to 40% Off** Their Former Prices

\$93,000 worth of rugs will be sold in this January Clearance Sale for \$62,000! All sizes, all grades, all colorings at a saving of 25% to 40%. The products of the best mills are represented in this great sale: Bigelow Hartford Co., Stephen Sanford & Sons, Alexander Smith & Son, Art Loom Rug Mills, etc. Every rug perfect in weave, color and design and plenty to select from.

9x12 Rugs at 25% to 40% Reductions

189.00 Royal Wilton, 119.50	125.00 Wool Wilton, 89.50	98.50 Seamless Axminster, 69.50
175.00 English Wilton, 119.50	125.00 Seamless Wilton, 89.50	87.50 Seamless Axminster, 59.50
165.00 Imperial Wilton, 110.00	89.50 Wilton Velvet, 65.00	82.50 Imperial Axminster, 45.00
139.50 Genuine Wilton, 95.00	79.50 Seamless Velvet, 58.75	69.50 Royal Axminster, 43.50
	69.50 Seamless Velvet, 48.50	

8-3x10-6 Rugs at 25% to 40% Reductions

185.00 Royal Wiltons, 129.50	87.50 Wool Wilton, 59.50	75.00 Bigelow Axminster, 49.50
165.00 Royal Wiltons, 110.00	89.50 Seamless Axminster, 65.00	65.00 Royal Axminster, 45.00
129.50 Royal Wilton, 89.50	79.50 Seamless Axminster, 57.50	69.50 Wilton Velvet, 47.50
115.00 Royal Wilton, 79.50		59.50 Seamless Velvets, 38.50

7-6x9-0 Rugs

75.00 Seamless Axminster, 49.50
55.00 Seamless Axminster, 37.50
49.75 Royal Axminster, 32.50
39.75 Seamless Velvet, 28.75

6x9 Rugs

87.50 Royal Wilton, 57.50
79.50 Royal Wilton, 53.50
55.00 Seamless Axminster, 37.50
39.50 Royal Axminster, 28.50
39.50 Seamless Velvet, 28.50

11-3x12-0 Rugs

79.50 Seamless Brussels, 56.75
95.00 Royal Axminster, 69.50
98.50 Seamless Velvet, 69.50
240.00 Royal Wilton, 150.00
150.00 Royal Wilton, 98.50

Stair Carpets

4.75 Wilton Velvet, per yard, 3.50
1.00 Wool Fiber, per yard, 75c
89c Wool Fiber, per yard, 65c
1.45 Rag Carpet, per yard, 98c

Linoleums

75c Bailey's Lino, per square yard, 39c
1.50 Linoleum, 4-yard width, per square yard, 98c
2.50 Inlaid Linoleum, per square yard, 1.85

Fourth Floor—Center.