

## Simplifying The Home

By LORETTA C. LYNCH.

In our larger cities, and especially where rents are high, there is a decided movement to have rooms suited to more than one purpose. The better apartments consisting of three or four rooms, are in great demand if this arrangement is desirable. The living room is so decorated and furnished that it makes a delightful place to dine as well. One apartment which I saw recently consisted of four rooms and was to be used by three people. There was an all-white kitchen, with washable walls of creamy yellow. The built-in features—such as cabinet, ice box and wash tubs—were of snowy white washable finish. There was a charming breakfast nook with the necessary built-in features. In this way the kitchen was a three-purpose room. It served as a laundry, a breakfast room as well as a kitchen.

In this particular family two of the three went out to work each day. The housewife was a delicate little woman who had many days when she was physically unable to do much housework. When she realized the rather permanent nature of her physical condition, she did the very sensible thing of giving up her seven-room home and taking this smaller one.

A combination living-dining-room can be made a thing of beauty and real usefulness by careful furnishing, or it may be made to disclose itself as a makeshift. The treatment of the walls should be made the first consideration. The very latest idea in walls is to have them finished in a neutral shade of lustrous, washable paint. A grayish or creamy brown tone makes a suitable background for almost any furniture. The plainness of the wall makes it possible to use either plain or figured hangings.

The little home of which I speak had a most attractive living room. It was a bit out of the ordinary, and any clever woman can adapt the description to her particular need. The walls were finished in a neutral gray. Likewise the woodwork was finished in a somewhat lighter shade of gray. Set against the walls were candelabra of silver finish, in groups of two. These had silken shades of old rose.

The rug was of Chinese blue in a typical Chinese design. This rug was an American-made rug, and, although it was of the finest of this type, it cost but a fraction of the price of a real oriental. Some of the chairs were of the straight-back gray wood variety. There was one fireside type of chair—deep and roomy. It was covered in striped velour in a two-tone old blue. There were two low stools that might have been considered chairs without backs.

And since this room was to be a dining room as well as a living room, there was a gray gateleg table. When not in use this was placed back against the wall. Several current magazines might be found on it. But at dinner time it was pulled out into the middle of the room and with its

## Talented Singer and Her Children



Mrs. Louise Homer, famous singer, and her beautiful children are here enjoying their simple and charming home life in Bronxville, N. Y. Mrs. Homer is herself one of a family of eight children, all musical. Her own children inherit the musical gifts of both father and mother. Mr. Sidney Homer being a teacher of music and a song writer of note. Mrs. Homer will appear in Omaha in joint recital with her daughter, Louise Homer, jr. February 18 at the Auditorium, under auspices of the First Central Congregational church. Louise Homer, jr., is not shown in the accompanying picture.

leaves lifted it could be made to accommodate as many as six diners. The dishes were kept in the kitchen cabinet. Table linen was stored in the dresser drawer in the bedroom.

Another feature of this pretty room was its table-bed. This could be unfolded for the guest who stayed over night. These beds that fold into tables are among the newest in furniture. They come in single and double size. For a small consideration extra, the furniture shop agreed to have the bed-table finished in gray.

But you were most sure the room contained a small sideboard. But upon examination, you found that the beautiful piece of furniture that was covered by a scarf and held a bowl of luscious fruit was none other than one of the newest table phonographs.

### Helpful Labels

Paste a piece of paper on the food container with the name of the contents and simple directions or helps for its use. For instance, the amount of cocoa equaling one square of chocolate is written on the cocoa can; the amount of rice and sugar required for a pudding is on the rice can, etc.



## Danderine is "Beauty-Tonic"

Immediately after a "Danderine" massage your hair takes on new life, lustre and wondrous beauty; appearing twice as heavy and plentiful, because each hair seems to fluff and thicken. Don't let your hair stay lifeless, colorless, plain or scraggly. You, too, want lots of long, strong hair, glistening with beauty. A 35-cent bottle of delightful "Danderine" freshens your scalp, checks dandruff and falling hair. This stimulating "beauty-tonic" gives to thin, dull, fading hair that youthful brightness and abundant thickness. All drug counters sell "Danderine."

### Health Hints

Possibly you may be one of those who are always "taking cold." Don't content yourself by imagining that you are a victim of circumstances, but find out what is the cause of this unnatural condition. Sometimes a digestive tract out of order or chronic constipation, may render one subject to catarrh. Again, some slight deviation in the structure of the nose may make the inhaled air strike a sensitive spot, thus producing congestion and possibly local infection which will spread to throat or bronchial tubes. Decayed teeth may predispose to throat attacks, the specialists say. Fatigue products, largely acids, are

formed in the body during activity, and in the hours of sleep are washed away by the current of blood. For the regeneration of the tissues, a supply of oxygen is necessary, and sleeping in a poorly ventilated room will retard the elimination of waste matter.

The remedy is to secure an abundance of air for the bedroom, and to take the sleep requisite for bodily repair. Extreme fatigue necessitates an increased ration of sleep.

Toothache, bleeding gums, facial neuralgia, or rheumatic pains are often danger signals, not to be neglected with impunity, for diseased conditions of gums and teeth are often the beginning of a physical

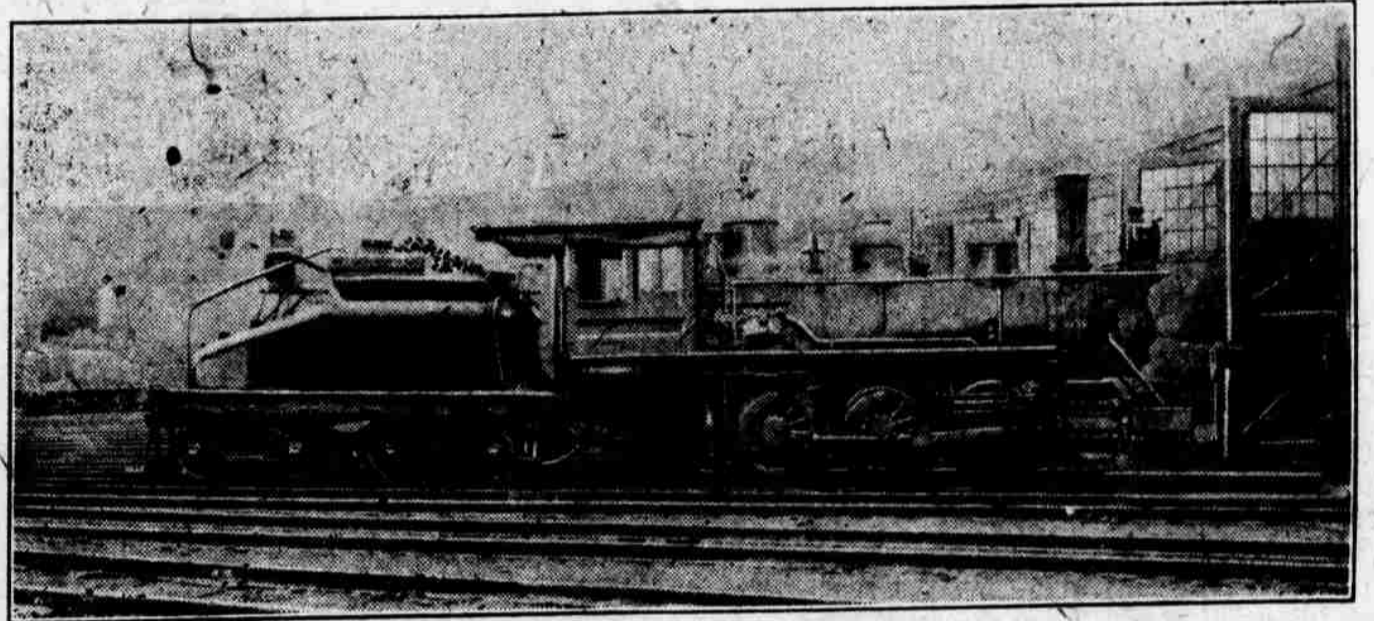
downfall. Have the mouth examined at least twice a year by a good dentist. Small cavities in teeth are easily filled, and pyorrhea is often quickly cured at its inception. The quick cure is at its inception.

### Breathe Correctly

Few women realize the value of deep breathing as an incentive to vitality and health; fewer still know how to breathe correctly. In breathing the lips should be kept closed and the breath inhaled and exhaled through the nostrils. Six to 10 deep breaths taken regularly every morning upon rising will act as a power-

ful tonic to the system. Standing erect with the hands upon the hips, inhale a deep, full breath while slowly rising upon the tips of the toes—then slowly exhale while bringing the heels to normal position again. This breathing exercise should be repeated at least six times each morning and evening, and the number of breaths should gradually increase to 12 with the utmost benefit. Through the daytime, when walking or indulging in any of her regular exercises, a woman should practice the art of breathing correctly, inhaling and exhaling the breath through her nostrils and not through her mouth, as is the habit of many.

# "Old Ben" Is Gone!



It was in 1892 that "Old Ben" proudly came to Omaha—

HE was the "King of the Rails!" As proud as a rooster struts about the barnyard, "Old Ben," then youthful and useful, his machinery shining bright, wended his way through the railroad yards, leading his first passenger train.

## But now "Old Ben's" useful days are over

Efficiency experts figured out that to try to repair "Old Ben" again would cost more than he was able "to deliver." He "eats" more coal than he can haul.

It's too late for new tubes. His tires are worn. His valves and cylinders are beyond repairing. The expense is too great, the experts say, so "Old Ben" is "pensioned."

TECHNICALLY, DEPRECIATION HAS OVERTAKEN HIM. HE IS OBSOLETE.

# We have many "Old Bens"

In our business depreciation, the "Old Ben" issue, costs thousands and thousands of dollars annually.

Poles rot and have to be replaced. Transformers and meters become obsolete and have to be replaced with new equipment.

A new turbine of 27,000 horsepower is being installed as a substitute for old turbines.

We have installed the largest boiler west of the Mississippi River to replace old boilers and to supply the in-

creased requirements for electricity in the home and business.

Horses and buggies for repair men have followed in the footsteps of "Old Ben." The modern automobile roadster has replaced the slow old-time vehicle.

## Besides this, we have to meet increased costs which history shows will never reach the 1915 level again

We keep thousands of tons of coal on hand at all times to meet emergencies like the coal strike and freight car shortage.

The freight rates, set by the Interstate Commerce Commission, may be increased, but will not go down for many years, we are advised.

Freight alone now costs \$2.96 a ton which is more than freight and coal together cost in 1915, the basis on which our rates were fixed.

To borrow money with which to do business, bonds have to be sold, guaranteeing a certain rate of interest for many years in the future. For example, some bonds bear a certain rate of interest for thirty years. Few bonds are taken up before a twenty-year period.

During the high cost of money period since about 1915, we have had to mortgage our plant and will have to pay these high interest figures for from twenty to thirty years to come.

The mortgage we signed to obtain the last five million dollars we spent to extend and better our system, had to bear a high rate of interest. Even if interest rates should fall as low as in 1915, we will still have to pay the rate this mortgage bears.

Taxes are continuing to rise. We all know that. We have additional tax burdens to meet every year.

Labor costs for us are not decreasing. WE HAVE MADE NO "CUTS" IN THE SALARIES OF OUR EMPLOYEES.

It is easy to figure out our problem. We would have asked for an increase in rates two years ago, but we thought that costs would go down and rather than increase the rates to our patrons, we shouldered the burden.

But we can carry it no longer.

All we ask is a "living wage"!

## Isn't that fair?

Service is what we give our customers at all times. We are proud of this record. We want to maintain it. In order to do so we must have a "living wage."

Nebraska Power Co.

# H U D S O N

## Hudson and Essex Lead the New Competition

(A Statement by the Hudson Motor Car Company and Essex Motors)

Selective buying again rules the automobile market.

Inability to secure delivery of his first choice no longer forces the buyer to accept a less wanted car.

The return of competition to a basis of merit is welcomed by Hudson and Essex in common with all builders of established reputation.

They have not regarded competition on the basis of ability to deliver as at all a good thing for the motor industry. That situation invited many to plunge into automobile manufacture and exploit quick profits seizable from unprecedented demand.

### A Situation That Was Inevitable

Now once more the task of supplying the motor car demand devolves upon the builders, whose organization, experience and product have proved their fitness to survive through years of competition that recognized none's right to live except by superior merit.

We could not, in candor, urge that Hudson and Essex alone are deserving of consideration to the exclusion of all other cars.

We know there are other thoroughly good cars, some even that can well wear the name of great cars, and we acknowledge the ability, application and loyalty to ideals which alone could have produced them.

Yet today, more than 100,000 Hudson Super-Sixes are in service. It is, and has been for five years, the largest selling fine car in the world. Consider if its title to leadership were less deserved if the flaw would not have appeared in five years.

### The Same Men Also Build Essex

And Essex shares this prestige. Not merely because Hudson builds the Essex, and therefore pre-pledges to it all the experience and knowledge gained in building the Super-Six. Rather because the Essex, not content with this endorsement, has established its own place with such famous records as four times breaking the trans-continental record with four different cars, and in establishing the world's 50-hour endurance mark. And nearly 50,000 owners also know and acclaim its worth.

GUY L. SMITH

"SERVICE FIRST"

2563-5-7 FARNAM ST. OMAHA, U.S.A. — PHONE DOUGLAS 1970

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