

Market and Financial News of the Day

Omaha Grain

Practically all the early trading today was in corn and oats, with wheat neglected. Corn sold at a decline of 1c to 3c, and generally 1c to 2c off...

Financial

The New York Times

By ALEXANDER DANA NOYES. Chicago Tribune-Omaha Bee Leased Wire. New York, Jan. 5.—With another day of unchanged money rates, the really important incidents of today's market were the further decided advance in government bonds and the great strength of sterling exchange.

Chicago Grain

Call Finds Banks Here in Fine Shape

Total Deposits Exceed Total Loans by 4 Millions, Reflecting Deflation. Total deposits exceeded total loans of Omaha banks by more than \$4,000,000 on December 29. Continued deflation is reflected by this fact, and although both deposits and loans are several million less than on December 31 of 1919, the December 29 call found Omaha banks in splendid condition, considering the unusual market situation.

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Steady Progress of a Nebraska Institution

We have just closed our nineteenth year, the most successful in our history

The new insurance written during the year, in the twenty-three states in which we operate, reached the splendid total of \$43,423,500, a gain of 47.5% over the record of 1919.

Our home state, Nebraska, furnished us with \$5,263,000.00 of new insurance during the year, \$952,500.00 of which was written in the month of December. This would seem to indicate that life insurance for protection only is rapidly growing in popularity.

The mortality in our army of over fifty thousand policyholders was less than half of the "expected" mortality, according to the American Experience Table of Mortality, which indicates the care with which our risks are selected.

Our assets, consisting of First Mortgage Farm Loans, Government and Municipal Bonds, Cash in Banks, and Accrued Interest, total \$4,065,152.11, having increased \$656,083.48 during the year.

Our surplus to policy-holders, above legal liabilities, increased over \$600,000.00 during the year.

ANNUAL RATE FOR \$1,000.00 INSURANCE:

Table showing annual rates for \$1,000 insurance for ages 25, 30, 35, and 40, with rates increasing from \$12.73 to \$23.76.

Policies are issued in amounts from \$1,000.00 to \$50,000.00, at ages 16 to 59 inclusive, at rates proportionally the same as those above, which are guaranteed by the assets, as provided in the policies.

Our growing popularity is due to the fact that we are the leader in all essential respects of those institutions devoted exclusively to the cause of Pure Life Insurance Protection, the one feature of a life insurance policy of real value, both to the insured and the beneficiary.

OFFICERS

- J. C. Buffington, President; L. E. Gillespie, Asst. Secy. & Auditor; Edward M. Martin, Vice President; A. D. Hunter, Assistant Secretary; J. W. Hughes, Secretary-Treasurer; J. S. Helgen, Cashier; Dr. A. C. Stokes, Medical Director; Jno. W. Barth, Actuary; R. E. Langdon, Assistant Secretary; F. A. Hicks, Mgr. Service Dept.

Guarantee Fund Life Association OMAHA, NEBRASKA

Organized 1901 Home Office--Brandeis Theater Building Phone Douglas 7100

Business Light. Reporters were holding out and business was held up. The market was spotted, the best reports coming from the mid-west. Norway canned about the year-end sale and to sales to 'fix losses', but largely also, a consequence of genuine reinvestment, coupled with some clearing away of the market.

Business Uncertain. Business on the stock exchange is being held up in our market. There are other contributing influences such as the fact that, since October, England has purchased about 500,000 bales of cotton and at very low prices, as against more than 1,000,000 bales bought during the year before.

Price Current-Grain Reporter reports that in the week ending December 31, 1920, the same week as last week and 74,000 bushels of grain were sold for export.

Chicago Grain. Chicago, Jan. 5.—Depressing influences were numerous and effective in the grain markets today, the net losses being 2 3/4 c on wheat, 1 c on corn, 3/4 c on oats, 1 1/4 c on rye and 1 1/4 c on barley.

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New York Quotations. Furnished by Logan & Bryan, Peters Trust Building. Table with columns for Railroads and Stocks.

CHICAGO CLOSING PRICES. By Underline Grain Co., Doug. 2527, Jan. 5. Table with columns for various grain types and prices.

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Price Tendencies in The Building Trade By Sol Thifft

We Offer 7% MORTGAGE BONDS Tax Free in Nebraska \$100, \$500, \$1,000 Amounts

PRINCIPLES OF PROFITABLE INVESTMENT This splendid book is filled with sound advice on investing.

The National City Company Attractive issues offering attractive yields dominate our January Purchase Sheet.

THE J. J. CAMERON CREDIT BUREAU 217-218 Lefflang, Doug. 7980. We exchange credit service with 300 Members of three National Associations.

Home Builder's Construction Dept. Dodge at 15th—Omaha C. C. Shimer, Pres. G. A. Rohrbaugh, Sec.-Treas. W. Boyd Jones, Manager.

Enormous Loss Sustained By Retail Dealers Who Do Not Use THE J. J. CAMERON CREDIT BUREAU