



BRANDEIS STORES



A White Sale at Remarkably Low Prices, With "Quality Speaking for Itself."

White Sale of Linens

With Every Price at its Lowest!
5,000 Spreads at 4 Low Prices

For our January White Sale we have purchased from one of the foremost spread mills in America about 5,000 spreads, mostly manufacturers' cleanup broken lots and house samples, and we can truthfully say that these are the greatest spread values ever offered in sale. The lot comprises crochet satins and Marseilles effect patterns, no seconds, all perfect; some are slightly mussed or soiled; we have classified these

In Four Big Lots

\$7.50 Satin Spreads

Extra quality satin spreads, plain hemmed ends or scalloped cut corners; in a range of pretty patterns; special, each, **5.50**

\$5 and \$6 Spreads

Large size crochet spreads, hemmed ends, heavy quality and pretty patterns; special, each, **3.98**

\$4 Spreads

Single bed size, crochet patterns, hemmed ends, extra heavy qualities and 4.50 values; special, each, **2.50**

\$12.50 Spreads

High class, superior quality satin spreads made of finest Egyptian yarns, Marseilles effect patterns; plain hemmed ends or scalloped cut corners; large size; also twin bed size; special, each, **7.50**

Embroidered Madeira-Linen Pieces

For our January Linen Sale we will sell all our high class hand-embroidered Madeira-Linen Pieces, also our Fillet lace pieces, copies from the very fine and high class laces (no imperfections), all perfect; only slightly soiled and mussed from our holiday display; every piece marked in plain numbers with yellow ticket; all at—

1/3 OFF

15c Towels—About 300 dozen; bleached huck; heavy quality; hemmed ends; the "Brandeis Beauty" towel; while this lot lasts, each **9c**

17c Towels—Full bleached huck towels, red border, size 0000 inches; hemmed ends; special value in this January White Sale; each, **12c**

22c Towels—About 300 dozen full bleached huck towels, with fancy red border, hemmed ends, size 17x34 inches; heavy quality; in our January White Sale, each **17c**

58c Towels—One lot of fine full bleached huck towels, heavy quality, hemmed ends; wearing qualities like linen; in the 18x36-inch size; while the lot lasts, special, each **39c**

25c Wash Cloths—500 dozen full bleached Turkish wash cloths; also the well known "Brandeis" cloth; while the lot lasts, in our January White Sale, each, **5c**

29c Towels—Fine bleached huck towels; hemmed ends; blue or red borders; heavy quality; large size; a special in our January White Sale, each, **22c**

69c Towels—Full bleached Turkish towels with beautiful colorings; hemmed ends; heavy fluffy quality; large sizes; special, each, **49c**

5.00 Napkins—Full bleached damask; 19x19-inch size; wears and launders like 3.98 linen; per dozen, **3.98**

One lot of Odd Damask Dinner Napkins—Consisting of all linen and extra heavy quality Irish damask (no cloths or damask to match); values up to 10.00; sale price, per dozen, **5.98**

4.00 Cloths—About 200 linen finish pattern cloths, made in Ireland (no seconds), only slightly under weight; breakfast or luncheon sizes; all neat and dainty patterns; a special in January White Sale, each **1.98**

5.00 Cloths—Full bleached, a heavy quality Irish damask; in the 2-yard size; the quality of wear; pretty patterns to select; special, per dozen, **2.98**

6.50 Cloths—Full bleached; in extra heavy quality Irish damask; in the 67x86-inch size; very pretty patterns; special in our January White Sale, each, **5.49**

12.50 Cloths—These are all linen, in the fine Irish damask make; in a range of very pretty patterns; sizes 70x70 inches; a special in this sale, each, **7.50**

All Linen Cloth—Very fine all linen damask, the renowned "Derryvale Linen"; very exquisite patterns (no napkins); 72x72-inch size; values up to 22.00; a special in our January White Sale, **12.50**

20c Toweling—2,000 yds full bleached heavy linen finished toweling; fancy borders, also twilled toweling; your choice in our January Sale, at, per yard, **10c**

29c Toweling—Full bleached or unbleached linen weft toweling, fancy borders, a special, at, per yard, **19c**

39c Toweling—Extra heavy full bleached heavy linen weft toweling; fancy borders, unexcelled for wear; special value in this January White Sale, per yard, **25c**

73c All Linen Toweling—This is the full bleached, all linen heavy quality Barnsley toweling, fancy borders, a big special in our January White Sale, yd., **49c**

29c Glass Toweling—About 2,000 yards of linen finished red striped glass toweling, soft and absorbent, fine quality; special in our January White Sale, per yd., **15c**

20c Napkins—Full bleached, hemmed ends, in the plain imitation linen weave; 18x18 in.; special in White Sale, ea., **10c**

35c Napkins—500 dozen mercerized damask napkins, hemmed ends, 18x18 inch size; in a line of patterns; special, **15c**

9.00 All Linen Napkins—All linen, made and bleached in Belfast; 18x18-inch size; all very pretty patterns; a special in our January White Sale, per dozen, **6.50**

3.50 Damask Napkins—A heavy quality damask in the 20x20-inch size; wearing qualities same as linen; all very neat patterns; a special, per dozen, **2.50**

All Linen Napkins—Made of very fine and high class double satin damask; large dinner size; beautiful patterns no cloths or damask to match; a big special in our January White Sale; special, per dozen, **8.50**

Special Notice!

Muslin Underwear and Infants' Wear are not included in this sale, but will have a big sale of their own beginning Monday, January 10th, at remarkably low prices.

JANUARY WHITE SALES

Our January White Sales for 1921 begin at 9 o'clock Monday, January 3. Everything in white—except muslin underwear and infants' wear—will be sold at lower prices than you hoped for. Prepare for some big surprises when you inspect our White Sales counters, for the prices we give on this page are merely hints of the remarkable offerings you will find and will buy during the coming week, in every White Sale department in Brandeis Stores.

White Sale of Neckwear

Note These Lowest Prices

Note These Prices in Neckwear, Collars, Jabots and Vests—Made of Organdie and also of Georgette; our regular \$1.25 and \$1.98 neckwear; your choice, each, **49c**

Madras and Pique Vests—With high collars, some with low collars; regular \$1.98 and \$2.25 Neckwear; your choice, each, **98c**

Main Floor—North

White Sale of Hosiery

With Every Price at Its Lowest

Women's White Hosiery

All pure thread silk; high spliced heel, double lisle toe and heel and garter tops; some are all silk with double thread toe and heel; made by well known hosiery manufacturers; special, per pair, **1.50**

Infants' Silk and Wool Hose

Silk and wool, and all wool; remarkably fine bargains which will be appreciated; regular first quality \$1.00 values; special, per pair, **59c**

Infants' Wool Hose

White cashmere; an exceptionally good bargain for thrifty mothers; with silk toe and heel; all sizes; sell regularly at 69c; sale price, **29c**

Main Floor—South

White Sale of Curtains

1,000 pairs of Voile and Serim Curtains, an exceptionally fine value which must be seen to be appreciated; 2 1/2 yards long; worth 2.00, at **1.00**

800 pairs of Marquisette and Voile Curtains with lace edge and insertion, a wonderful lot of effective looking curtains, worth 3.98 pair, at **1.95**

Basement—West

Housewares and China Bargains

Not a White Sale

But the values on this big Fifth Floor are equal to these White Sale Prices. The entire floor full of wonderful bargains.

White Sale of Laces

With Every Price at Its Lowest

Hand Made Cluny Laces

Real hand made cluny laces, made of extra quality drawn thread, from 1/2 inch to 2 1/2 inches wide; suitable for trimming for undergarments; in three lots; priced, per yard, 1.00, 50c and down to **25c**

Hand Made Filet Laces

Four large lots of real handmade filet lace and insertion, for trimming blouses, also for collars or anything that needs lace trimming, 1/4 to 3 inches wide; priced for White Sale at, per yard, 2.00, 1.50, 1.00, and down to **50c**

Imported Val Laces

French and English Val laces and insertions, round and square mesh effects; many insertions to match; January White Sale price, per yard, **7 1/2c**

Imported Metal Lace Flouncing

All pure French Silk nets, embroidered with gold and silver in many pretty floral patterns; suitable for party and evening gowns; \$3.50 to \$6.00 values; at, per yard, **1.59**

Main Floor—Center

Sale of White Goods

With Every Price at Its Lowest!
NO MAIL OR PHONE ORDERS

10 Yard Bolt Longcloth, worth 2.50

36-inch Longcloth, beautiful soft mellow finish; for fine underwear, lingerie, etc.; one of the most remarkable bargains we have ever offered; 10-yard bolt **1.29**

Popular and Famous White Lily Longcloths of superior chamois finish; snowy white and exceptionally soft; for the needle free from dressing or sizing.

No. 210, White Lily, 36-inch 10-yard bolt at **1.95** No. 310, White Lily, 36-inch 10-yard bolt at **2.45**

Princess Nainsooks, product of Wamsutta mills; famous for soft, lustrous combed yarn fabrics; with sheer or silky finish rarely found in cotton materials.

No. 22, Princess 36-inch nainsook, 10-yard bolt at **3.50**

40-Inch White Batiste, a beautiful, lustrous, soft finished fabric for waists, dresses, blouses and dainty undermuslins; positively worth 60c, at, yard **29c**

36-inch Nainsook, made of selected fine yarn; a beautiful fabric for fine underwear, lingerie, etc.; 12-yard bolt, special at **2.75**

40-Inch White Voile, beautiful chiffon French finish, soft and clingy, made of hard twisted yarn with tape edge; wonderful value, at, **35c**

40-Inch Novelty White Organdie, the new spring fabric with neat hairline stripes; for blouses, frocks, waists or trimmings; \$1.00 value, at, yard, **49c**

45-Inch White India Linon, made of combed yarn; dainty sheer and crisp for waists, aprons, uniforms and boudoir sets; wonderful value, at, **39c**

27-Inch White Pique, in assorted size cords for suits, skirts, girls' middie and blouses; regular 50c value, at, yard, **22 1/2c**

36-Inch White Madras and 36-Inch Pajama Checks; in assorted patterns; for men's and ladies' pajamas, boys' waists and blouses, men's and boys' shirts; regular 39c values, at, **19c**

5,000 yards of Assorted White Goods, comprising dainty checks, striped and checked Flaxons, India linon and white lawns and nainsooks, in lengths ranging from 5 to 15 yards; exceptional bargains, at, yard, **12 1/2c**

10 Yard Bolt English Nainsook, worth 2.75

Made of extra fine yarn; unusually sheer and soft for undergarments and other uses; a wonderful opportunity for the thrifty shopper; 36 in. wide; 10-yd. bolt, **1.39**

White Sale of Domestics

No Mail or Phone Orders

The Genuine Pepperell or Aurora Bleached Sheeting, two of America's most popular brands; free from dressing and known to every housewife for their wearing and washing qualities; your choice of 94-81 inches wide. Wonderful values, **49c** per yard.

81-inch Bleached Reindeer Sheeting, a genuine eastern made sheeting with an extra heavy linen finish free from dressing but strong and durable, an ideal sheeting for hotel or rooming houses where hard wear or frequent laundering is necessary; extraordinary value, yd., **39c**

The Celebrated Pequot Sheeting, none better made; considered by the most exacting judges the superior sheeting of all; the soft uniform yarn and closeness of weave combined with weight produces a superior fabric that years of competition has failed to equal; 104-90 inches wide, extraordinary **55c** value, at, yard

72x90-inch Bleached Bed Sheets, made with French center seam, extra heavy quality muslin hemmed ready for use, **69c**

Mill Remnants Bleached Muslin and Cambric good quality for underwear and other uses, in long, serviceable length, **8 1/2c** at

400 Dozen Bleached Pillow Cases, made of remnants of sheeting, good quality and neatly made; your choice of 42x36 or 45x36, while the lot lasts, at, each **19c**

Mill Remnants, 36-inch Pajama Checks, splendid quality for underwear, pajamas, boys' waists, blouses, etc. Extraordinary **12 1/2c** value, at

Hemstitched Mohawk or Dallas Pillow Cases, two well known desirable brands of H.S. cases, in the popular 42x36-inch size; your choice while 160 doz. lasts, at, each, **39c**

36-inch Bleached Indian Head Muslin, a superior soft finish cloth for middies, blouses, butcher coats, waiter's aprons, etc., 5 to 15-yard lengths. Positively worth 48c, while 5,000 yards last, at, yard, **25c**

10 Cases of Bleached Pillow Tubing, consisting of three standard well known brands in the wanted and popular 40-inch width. Your choice of Andrascoffin, Cabot or Barker quality, none superior in finish or construction; extraordinary value, yd. **35c**

36-inch Bleached Muslin, full spring water bleach, soft finish, free from dress- ing, exceptional value, at, yard, **10 1/2c**

"Mohawk Bleached Seamless Sheets and Pillow Cases." This well known favorite brand of sheets and pillow cases are used by many shrewd housekeepers exclusively where subjected to hard wear or frequent laundering they have no superior, in the following desirable sizes at less than present wholesale cost:

40-inch Unbleached Sheeting, made of extra heavy round thread-yarn of superior weight and construction. Correct width for making sheets and pillow cases. Positively worth 25c, Monday, at, yard, **15c**

Torn size, 72x90-inch, at **1.29** each
Torn size, 81x90-inch, at **1.39** each
42x36-inch, at **33c** each
45x36-inch, at **35c** each

36-inch Lonsdale Cambric Muslin or 36-inch Lonsdale Nainsook, two of the most popular standard qualities for fine underwear, lingerie, etc.; your choice **25c** at, yard,

The Celebrated West-Farnam Bleached Seamless Sheets, made of extra soft mellow finished sheeting, combining weight and strength, therefore insuring complete satisfaction in the desirable 72x90-inch size; wonderful value, at, each, **1.55**

81x90-inch Bleached Seamless Sheets, made of superior quality extra heavy linen finished sheeting suitable for hotels, rooming houses or for general hard wear. Limit of six to a customer. Extraordinary value at, each, **1.10**

Mill Remnants Bleached Pillow Tubing, 36 and 40 inches wide, good quality in lengths suitable for pillow cases. While 3,000 yards last, at, yard, **25c**

Fruit of the Loom, Lonsdale or Hope Muslin, 36 inches wide, every piece genuine, bearing the original mill ticket. 10-yard limit to each customer. **12 1/2c** Yard.

Basement—North—Omaha's Greatest Domestic Dept.

Our White Sale of Notions

With Every Price at Its Lowest

Fast Colored Wash Edging, bolt, **5c**
Fast Colored Darning Cotton, 3 for **10c**
Cotton Tape, 3-yard bolts, 6 for **25c**
J. P. Coats' Best Thread, 250-yd. sp., **10c**
Kliener's Jiffy Pants, each, **49c**

Crochet Cotton, 2 balls for **5c**
Clamp Garters, 35c and 50c val., pr., **25c**
Bias Tape, all widths, 25c value, bolt, **10c**
Rick Rack Braid; white, colors; bolt, **10c**

Main Floor—South

All Linen Damask Cloths

For a very big special, we will offer one lot of the very finest All Linen Damask Cloth, in the banquet sizes only; these particular cloths are very scarce at present; while the lot lasts **1/3 Off**

Main Floor—South—Omaha's Greatest Linen Dept.

White Sale of Stamped Pieces

With Every Price at its Lowest!

Stamped Dresser Scarfs—Six different designs; hemstitched edges for crocheting, each **89c**
Stamped Guest Towels, attractive designs, each, **50c**
Larger Towels, stamped on excellent quality huck, each, **89c**

Stamped Tea Cloths, 45-inch size; very little work, each, **1.50**
Lunch Cloth—Stamped for cross stitch embroidery, 54-inch size, hemstitched edge for crocheting, each, **33.50**
Stamped Bed Spreads—For lazy daisy and French knot work; for single or double bed; each, **85.00**

Third Floor—West