



To Please



To Please One Woman

We are making no effort to please one woman—but we *are* bending every effort towards pleasing the palate of every member of every family in this community with the delicious flavor of



Make the dinner more enjoyable. Serve the bread that everybody likes. The large number of people who use it is a proof of its goodness. Home baking is a hot, thankless task that is absolutely unnecessary in order to secure bread that the entire family will relish. Take home a loaf today. Try it and you will always buy it.

THE JAY BURNS BAKING COMPANY
OMAHA

Betsy Ross



Ethel Thrall Maltby, D. C.
CHIROPRACTOR

4-5 Elks Building Douglas 3072
Private Rest and Dressing Rooms

To Please One Woman or Every Woman

Especially those who have devoted their lives to the glorious profession of homebuilding, we suggest

Potted Plants or Ferns

We specialize in hardy plants of all kinds.

Hess & Swoboda
1415 Farnam
Phone Douglas 1501

BRING HER

To The

EMPRESS RUSTIC GARDEN

The Home of

Clean Amusement

DANCING REFRESHMENTS

Cabaret Features

Just Say Douglas 1481

And all your electrical needs will be supplied.

See our assortment of Electrical Gifts, including Floor Lamps, Table Lamps, Toasters, Irons, Percolators, Grills, Xmas Tree Outfits, Etc.



American Electric Co.

"The Fixture House."
518 South 16th Street.

Buy "HE"

The Gift that a woman loves best is the blending of luxury, beauty, comfort and style. It is to be found in our extensive line of Coats, Wraps, Coatees, Throws, Scarfs and Animal Scarfs.

Our Furs are recommended by the excellent workmanship in the pelts and the splendid workmanship in the making as well as their wonderful style and beauty.

- \$350 Leopard Coat—Collar, Cuffs and Wide Band of Beaver
- \$395 Coat of French Seal, Opossum Collar and Cuffs
- \$275 Marmot Coat, Large Collar and Cuffs of Raccoon
- \$750 Handsome Throw of Eastern Mink
- \$975 Eastern Mink Cape, a Lovely Garment
- \$195 Kolinsky Throw, with many tails
- \$189.50 Long Mole Scarf with pockets
- \$145 Handsome Seal Throw, at

A list of moderate prices

- \$45 Natural Raccoon Set, Collar and Muff... \$19.50
- \$15 Kit Coney Muff, large size... \$5.00
- \$29.50 Large Red Fox Muff... \$10.00
- \$35 Natural Raccoon Muff... \$12.50
- \$45 Fitch Set, Cape, Collar and Muff... \$27.50
- \$59.50 Fine Black Wolf Set... \$36.00

Silk Underthings

Our large stock is more than complete in every

CAMISOLES—With lace edgings and inserts of embroidered organdie—with georgette tops and built up shoulders—in slip-over and open front styles—range in price from... \$1.95 to \$5.95

BLOOMERS—In fine satins and crepe de chine... \$3.95 to \$12.50

We have a splendid line of Night Gowns to match



318-20 SOUTH SIXTH

"TO PLEASE" TAKE HER

It's Dangerous Business to say You're Married When You're Not



NOW UNTIL WE
Mermaid Comedy "APRIL FOOL"