

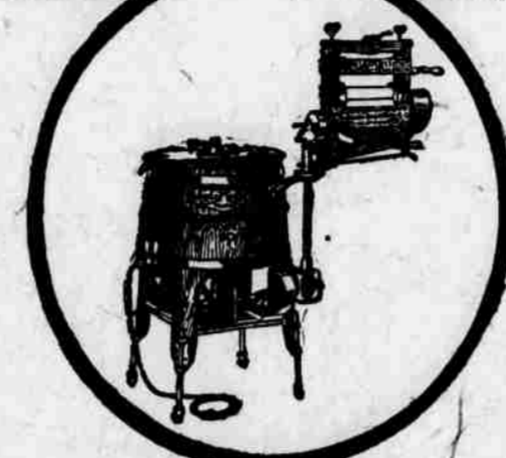


# Do your Christmas

## DO NOT WAIT ANOTHER DAY

Come In and Make Your Selection Now for Your

### Automatic Electric Washer



100% AUTOMATIC

We have five different styles, including the new turn washers, all at Pre-War Prices. The Automatic is the oldest Electric Washer on the market and is known for its wonderful quality and long endurance. All models embody all the labor-saving features that have PROVEN advantageous and as built are entirely satisfactory to users. This is the vital point for you to consider.

Over Fifty Thousand Satisfied Users Give This Testimony

Buy on our Easy Payment Plan. Phone Douglas 2360 and a salesman will call.

### J. I. Purcupile & Son

Specializers of Household Appliances  
1908 Harney Street  
Opposite Omaha Grain Exchange



AS AN accommodation to our patrons, we will have a special delivery on Xmas morning on all orders of \$2.00 or more.

Our prices are right—from the cheapest that's good to the best made.

### One-Pound Box, \$1 to \$2

High grade satin finish mixture, regular \$1.00, for 59c. Peans, Walnuts and Almonds, Cream Rolls, 79c a pound.

Out of town orders promptly filled. Parcel post insured and prepaid.

**The Chocolate Shop**  
411 So. 16th. Opp. Burgess-Nash.

O. W. NEBLE. F. E. OVERHOLT.  
**For Any Gift of Jewelry**  
Take the 17th St. entrance to the Brandeis Bldg. and go to the **Neble-Overholt Co.**  
"At the Same Location"  
With a bigger and better line of jewelry than ever before.  
671 Brandeis Bldg.

**While Christmas Shopping**  
Have Tea at the New Palm Room  
**Fontenelle Hotel**

*Candy for Christmas.*  
**Now Is the Time to Buy Your Xmas Candy**  
Have what we call an "assorted box" of our specialties put up and see what a hit it will make at home.  
Buy Quality Candy The kind that pleases See that it comes from  
**PHELPS HUT**  
1708 Douglas St.  
Omaha Athletic Club Building

**"The Very Thing"**  
A few days ago a woman came into our office and said that she was glad we had suggested Home Builders' 6% Certificates as Christmas presents.  
"Just the very thing," she remarked.  
A certificate isn't such a bad idea, is it? Shows thoughtfulness, is valuable, cannot be dissipated.  
Home Builders' 6% Certificates can be had in any amount from \$1.00 up.  
**American Security Co.**  
Dodge, at 18th, Omaha  
Fiscal Agents for  
**Home Builders'**  
C. C. Shimer, Pres.  
G. A. Rohrbough, Sec.-Treas.

**Books for Christmas Are the Best Presents**  
Honesty, integrity and square dealing has been the watchword of the Crane-Foye Co., established 30 years ago. The business will be continued by Mrs. Crane, under the same firm name. Books bought and sold. Highest Prices for Second-Hand Books.  
**CRANE-FOYE CO.**  
319 North Sixteenth Street

**Have You Forgotten Anyone?**  
*Say it with Flowers*  
Forgetfulness is very embarrassing and may class you as an ingrate. Flowers will carry the Holiday greeting in good taste and economically.  
**John H. Bath**  
"The Careful Florist"  
1804 Farnam Street  
Douglas 3000

**Distinctive Gifts**  
  
Flowers Plants Baskets  
Canaries Bird Cages  
Bird Bowls Novelties  
**LEE L. LARMON**  
Fontenelle Florist  
1814 Douglas Tel. Doug. 8244

**Printing of Quality**  
We Publish the Big Twin Publications—The North Omaha Booster and The Benson Leader  
Are you entirely satisfied with the class of printing you are now getting, and how's the service? If O. K., don't change. If not, call us. The best is none too good for our customers. We print anything. Full display of Xmas Cards.  
**Norman & Burkett Printing Co.**  
24th and Ames Avenue

THE RICHEST OF ALL NEW ENGLAND CAKES  
**Tutti-Frutti Cake**  
\$1.00  
The "Triumph in Cakes"  
Genuine English Fruit Cakes, 75c per Pound  
"Every Bite a Real Delight"  
**Ortman's**  
New England Bakery  
214 North 16th St. 214 North 16th St.  
Branches—Central Market, Table Supply, Farnam Market.

An Electric PERCOLATOR AND HEATER **FREE**  
Each cash purchase of \$1.00 or more entitles you to a ticket on the drawing for the Percolator and Heater. The drawing will be held **DEC. 23. DON'T FORGET**  
BOUDOIR LAMPS AT ESPECIALLY ATTRACTIVE PRICES—LESS THAN PRESENT WHOLESALE COST.  
**Wolfe Electric Co.**  
313 So. 17th St. Tyler 1414

**Larson Jewelry Store**  
**Jewelry Gifts**  
Make it a jewelry gift, as this is the right and lasting gift, and don't forget that we are in business just specially to supply you with popular goods at popular prices or make it to your order.  
Latest Diamond Rings, over 100 styles, \$25.00 to \$1,000.00.  
Mountings for Diamonds or Stones, in rings, ear screws, bar pins, scarf pins, brooches and pendants.  
Coin Rings. \$20.00 to \$30.00  
Cameo Rings. 3.95 to 50.00  
Ruby Rings. 3.00 to 50.00  
Emblem Rings. 5.50 to 150.00  
Wedding Rings. 4.50 to 50.00  
Signet Rings. 2.00 to 35.00  
Black Hills. 3.00 to 15.00  
Diamond-La Vallieres. 8.95 to 300.00  
Pearl Necklaces. 3.75 to 75.00  
Cameo Brooches. 5.00 to 100.00  
Banded Bags. 15.00 to 75.00  
Wrist Watches. 8.95 to 100.00  
Hamilton Watches. 35.00 to 125.00  
Illinois, Waltham and Elgin Watches. \$13.75 up  
Ingersoll Watches for the boys. \$2.00 to \$11.50  
Come and see the newest.

**GIVE HIM A Membership in the Y. M. C. A. FOR CHRISTMAS**  
"A VACATION THE YEAR ROUND"  
(Can Be Bought on Payment Plan.)  
**LOUIS N. BOISEN**  
16th and Farnam  
601 Securities Building

**A Lion Accident and He MAKES AN I**  
Because it evidences—  
Considerate provision for fort and safety, and your financial future—A  
**Lion Bonding &**  
E. R. GURNEY, Pres.  
OMAHA, U  
"We Don't Want Much—J

**THE STORE FOR Electrical Gifts**  
  
"Let's Go Shopping With Polly"  
A complete shopping service, with absolutely no expense to you—a regular Sunday Best Feature.  
Offering a 20% Discount on All Electrical Fixtures and Floor Lamps During the Month of December.  
A Large Assortment of Everything Electrical at Reasonable Prices.  
BUY AWAY FROM HIGH RENT DISTRICT  
Beautiful Your Home.  
**Modern Electric Co.**  
2924 Leavenworth