Concentrating
By James j. Montague. I had been reading on on those
dithoriais which tety yout ow to sce
ceed. The way to succed, the ediceed. The way to succeced, the edi
torial said, was to concentrate. Ii $!~$

 done. If If got everything done
was an yin to do proide dhey were all
succeed. It at struck me that there was a good




 Tor around sisjo

 ops to thie orthithe the buld tog belong bill and frow er chard had stepoed outl that baliog remarkable in the foct fact If when go o p instad of down down proved my own point.
tion was a great thing.
So thereaf So therearter thing. tried to concen-
trate. But it wasn't hat so easy as
 it sounded I began to wonder how
the man who wrote the fitorial had
learnet ticedd it for a week without getricing
the swing. I began to wonder ii he the swing, I beecan to woonder if he
ever had learned it, and was about
ent 궁ㅇ․․

## Built to Extend the Fame of a Good Name

The Oldsmobile " 4 " is now ready for your inspection at our salesrooms.
And it will pay you to approach this car with an open mind and to satisfy yourselt as to its very apparent better value.
So firm are we in our conviction that this addition to the Oldsmobile line crowns every previous idea of inoderate-priced four-cylinder value, that we prefer to leave the verdict to your personal inspection.
See this car. Observe its evident virtues of permanent style, sane design and sturdier construction. Note how it retains the same pleasing lines, the same close attention to body details that have always emphasized Oldsmobile beauty and comfort.

Ride in the car. Drive it yourself. Because when you actually drive the car yourself or ride in it you will appreciate that these surface excellences are but outward signs of its unseen virtues.

In looking over the Oldsmobile " 4 " we purposely ask you to forget any preconceived standard "you have had of value. Because we believe the Oldsmobile " 4 " is "going to sweep aside every precedent of four cylinder goodness that you may have had of any car of like class.

# Nebraska Oldsmobile Company 

J. R. O'NEAL, General Manager

2559 Farnam Street
Phone Tyler 1770

