

BRANDEIS STORES

Special Offerings in Useful and Practical Holiday Gifts

Savings On
of at **25%** Today's
Least Prices

Christmas Sale of High Class Madeira Pieces

The Christmas of 1920 is going to be the Linen Christmas. What would be more appreciated than a fine Madeira piece. The most appropriate time is Monday in our linen department—the most completely stocked department in Omaha and you'll find us always lower in price.

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of at **25%** Today's
Least Prices

35c Madeira Pieces

These are in the 6-inch size, all linen cloth; pretty embroidered design; specially priced for this sale, each, **19c**

1.00 Madeira Pieces

These beautiful hand embroidered Madeira doilies; all linen cloth; in the 10-inch size; special this sale, each, **79c**

3.00 Madeira Pillows

Hand embroidered lingerie or baby pillows; very pretty designs; on all linen cloth; size 12x16 inches; each **1.98**

3.75 All Linen Scarfs

These are the "Rosebud" embroidery scarfs; all linen cloth, 18x54 inches; special, in this sale, each, **2.98**

19.00 Madeira Napkins

All linen, hand embroidered Madeira napkins; in the 13-inch size; very elaborate designs; will make a highly appreciated gift; six for **6.98**



Worth **\$50** Exquisitely Designed Dinner Cloths **35⁰⁰**
These cloths are in the 72-inch dinner size; very elaborate; exquisite designs; all linen; will make a gorgeous Christmas gift; special, each,

Main Floor—South—Omaha's Greatest Linen Department.

\$5 Hand Embroidered Center Pieces

All linen hand embroidered Madeira center pieces in the 18x18 inch size; also the 24x24 inch size; very beautifully embroidered designs; will make an acceptable Christmas gift, choice, **3.50**

25.00 Embroidered Lunch Cloths

All linen cloths, very handsomely embroidered designs; in the 54-inch size; this will make a very exquisite Christmas gift, each, **19.98**

Beautiful Madeira Embroidered H'k'f Cases

Beautiful Madeira embroidered cases; a special Christmas item; specially priced for this sale, each **1.50**

Embroidered Hot Roll Holders

Very exquisitely embroidered designs; specially priced for this sale, each, **2.00**

15.00 Madeira Scarfs

All linen cloth, hand embroidered Madeira scarfs; beautiful designs; in the 18x54 inch size; a special Christmas number, each, **10.00**

The Christmas Gifts that Endure!



Rugs

Specially Priced
for Christmas Giving

When Christmas is over how long will the pleasure of your gifts endure? Give presents that will carry the spirit and the pleasure of Christmas throughout the year and into the years that follow. No other gift carries with it such lasting pleasure and pride as a good rug. We are able to offer many items in our Christmas stock at surprising and timely reductions.

175.00 English Wilton Rugs 129.00

A direct importation of fine Wilton rugs in the 9x12 size; unusual color combinations; in high-class designs **129.00**

75.00 Bigelow Axminster Rugs 56.75

For living room or dining room; in the 8.3x10.6 size; an excellent assortment of desirable patterns in new color effects; now priced at **56.75**

39.50 Wilton Velvet Rugs at 29.75

A closely woven serviceable quality, without seams; 7.6x9 size; for apartment living room or dining room; specially priced at **29.75**

Royal Turkish Rugs

Correct reproductions of the finest Saruks, Kermanshahs, Khivas and others; have all the appearance of genuine orientals at a fraction of the cost; excellent wearing quality and fast colors.

9x12 **98.50** 4x6 **29.75** 36x63 in. **16.75**
\$135 Values \$39 Values 22.50 Values

Fourth Floor—Center.

Practical and Useful Christmas Suggestions in HOUSEWARES

From Omaha's Most Completely Stocked Housewares Department on the Fifth Floor

10,000 Army and Navy Surplus Mazda Bulbs



Purchased through a well known jobber who, in turn, purchased them from the Navy and Army Department. These lamps are all first quality and absolutely guaranteed.

No mail orders, no C. O. D. orders, no phone orders, no deliveries.

25 Watt }
40c Value } at **29c**
40 Watt }
40c Value } Each



Thermos Bottles

In pint and quart sizes; nickel and other finishes.

3.25 to 17.50



Casseroles

In highly decorated guernsey and cut Pyrex ware; with heavily nickel-plated frame.

6.00 to 12.00



Rutenburg Grill

Has three heats, egg poacher, grill, toaster; can be used as a chafing dish.

Special 16.50

Gift Tool Chests

A large variety of good high-grade chests with tools guaranteed

Priced **10.00 to 65.00**

Cutlery as Gifts

We carry a large assortment of pocket knives, safety razors, carving sets, game shears, etc.

Electric Irons



"Purcella" make, is guaranteed 1 year; a highly nickel-plated and has 6-foot cord; regular value, 7.50.

Special 5.98

Fifth Floor—West—Where it's easy to select appropriate gifts.

American Beauty Coffee Urns

In colonial pattern; of 9 cup size; made of high-grade copper, highly nickel-plated.

Special 25.00

Serving Trays

With a high-grade mahogany frame and glass bottom; fancy wood and cretonne lined bottoms.

Special 2.98

Electric Desk Lamp

Can be adjusted in any way to any angle and has electric light reflector made of solid brass; regular 6.49 value.

Special 5.29

Electric Toasters

In "Universal," "American Beauty" and "Manning Bowman" makes; will all toast two slices of bread at one time.

Priced **8.25 to 9.50**

Nickel Plated Nut Bowls

Of copper and highly nickel-plated; complete with 6 nut picks and nut cracker; regular 5.50 value—

Special 4.79

A Sale of Dinner Ware



26 Piece 50
32 Sets 100

Omaha's lowest prices

Regardless of the scarcity of this merchandise, our buyer, following the policy of the Brandeis Stores, "cleaned up the factory."

Breakfast Sets—26 pieces; decorated in blue floral spray; per set, **5.98**

Breakfast Sets—32 pieces; nicely decorated; per set, **7.98**

Dinner Sets—50 pieces; decorated in pink and blue spray with gold line; per set, **19.25**

Dinner Sets—100 pieces; in white with gold lines or with spray decorations; per set, **28.75**

Dinner Sets—100 pieces; decorated in assorted spray patterns with gold lines; per set, **38.75**

Dinner Sets—100 pieces; in pink spray borders; with gold lines; per set, **41.75**

Nappies

6-inch size, each, **75c**
7-inch size, each, **98c**

Compotes

Hand decorated; with solid color inside; each, **32.98**

Also 20,000 pieces of odds and ends, including plates, all sizes; bowls, nappies, cups, fruit dishes, platters, saucers, etc.; in a large variety of decorations and at a price that is very attractive; some of this merchandise is so called "factory selection" but the slight imperfections are hardly noticeable.

Fifth Floor—East.

Blankets and Comforters



At special prices for Xmas Home Gifts

Beacon Bath Robe Blankets

Beacon bathrobe blankets in a wonderful variety of Jacquard, floral and Indian designs; complete with girdle, neck cord and frogs to match; special, each, at, **6.50**

Baby Blankets

In an almost endless variety of nursery designs in colors of pink and white and blue and white; 36x50 inches; every blanket neatly boxed, each **1.98**

Silk Comforters

In a beautiful assortment of colors and designs; filled with pure lambswool in size 72x84; worth \$9.00 to \$5.00; each **\$25**

Basement—West.

Gifts that are Unusual

Select Yours from Our Art Department

Solid mahogany candle sticks; six styles, each **1.25**
Polychrome Boudoir Lamps With silk lined shades; special, each **9.00**
Velour and Tapestry Scarfs. Green, brown, old rose, blue and mulberry, each **5.95**
Brass Ash Trays. With glass lining; match holder and cigar rests; each **2.00**

Unusual Polychrome Candles, each **75c**
Mahogany Humidors; to hold 100 cigars; each **13.50**
Daily Memorandum Desk Pads. For hourly appointments; leather mounted; each, **3.50**
Wicker Waste Basket. With floral decorations, pink, light green and white tints; each, **2.00**

Third Floor—West.