

Now It Is a Republican Newspaper That Leads Nebraska

¶ A big change has occurred in Nebraska; in politics and among newspapers. Former yardsticks for measuring newspaper influence in Nebraska may be thrown away. They are out-of-date unless they bear the 1920 mark.

¶ For twelve years Nebraska has given its presidential vote to the Democratic party. This year Nebraska kept step with the great majority of its sister states and swung to the Republican column with a majority of 127,890.

¶ In Omaha the three daily newspapers lined up on the Harding-Cox campaign as follows:

THE OMAHA BEE	- - - - -	HARDING
THE WORLD-HERALD	- - - - -	COX
THE DAILY NEWS	- - - - -	COX

¶ Each of the three newspapers waged a most active campaign for its favorite candidate. The Omaha Bee, while not for a moment claiming credit for the Republican victory, is proud to have had a part in changing the majority of the City of Omaha, the County of Douglas, and the State of Nebraska, from the Democratic to the Republican Column.

¶ The official canvass of the vote of Nebraska cast at the recent election has just been completed. The official vote for the last four presidential elections shows as follows:

	Republican	Democratic	Progressive	Plurality
1920	247,498	119,608		127,890-Republican
1916	117,771	158,827		41,056-Democratic
1912	54,029	109,008	72,614	36,394-Democratic
1908	126,997	131,099		4,102-Democratic

Newspaper Leadership Changes

¶ Nebraska is again Republican—as it was for nearly half a century prior to 1908. And Nebraska's newspaper leadership again is being achieved by The Omaha Bee—the newspaper which held undisputed sway from 1871 to 1908 as the premier newspaper of this territory.

¶ The Omaha Bee, under its new ownership and management, is different from any newspaper published in Nebraska. Its steady growth in circulation, advertising and reader confidence shows appreciation of the efforts to give Nebraska and Western Iowa a first-class newspaper. This, plus the prestige of political affiliation with the dominant party—national and local—means a new newspaper leadership.

THE OMAHA BEE

NELSON B. UPDIKE,
Owner and Publisher.