

### Heart Secrets of a Fortune Teller

#### Suggesting a Change of Program.

It's the tiny little things that usually wreck the good old ship sailin' the sea of matrimony. Ever give it a thought?

"I'll tell you about a woman who looked me up today for the purpose of 'discoverin' why hubby's attentions were on the decline. The world's full of 'em!"

She was a good looking, allright, and better dressed than the average. Furthermore, there was an air about her that spelled common sense, and I began to wonder why she hadn't made a go of matrimony.

"Trouble must be with the other party!" I remarks to myself before examinin' the witness for the prosecution.

The lady was outspoken and didn't engage in the fascinating little game of "heatin' round the bush." My husband is growing tired of me," she states as calm as the ice man commentin' on the cool weather.

"What leads you to suspect it, dearie?" I ask, all interested.

"I have eyes," she says, "and plenty of brains. Something is wrong."

"Do you consider it a case of alienated affections?" I ask. "Meaning, of course, in plain but vulgar terms, is somebody vamping him?"

"No," she says, "I can't put the blame on another woman. It's not a triangle affair at all."

"Just a little domestic engine trouble," I says with understanding. "You need a casual on/looker to locate the knock in the flivver. Is that the state of affairs?"

"I want advice that will set me right," she says. "I will follow directions if they sound reasonable."

"It's going to be a case for palm reading," I states. "Let's have a peep at the right hand."

She hands it over, and settles down to wait for the verdict.

"Nice little hand," I observes. "Here are the signs of domesticity and stability of affections. You're the born little housekeeper, and you're not fighty in your interests."

"That is my character exactly," she says. "My husband and home are my only interests in life."

"Of course, he knows this?" I venture, hopin' to get a line on the gentleman's disposition.

"Yes, indeed," she answers. "He sees that I am constantly thinking of him and planning for his comfort."

"Always on hand with the cough syrup and the overboots?" I suggest. "Always takin' care of his health, eh?"

"Always," she answers. "I call him twice a day at his office to learn how he's feeling and to see if there's anything I can do for him in his absence."

"You're the faithful wife all right," I says. "You seem to stick to the job with the devotion of a bankrupt youth attendin' a wealthy great uncle on his deathbed."

"Marriage is a solemn thing," she reproves, "and a woman should take it seriously."

"Quite so," I agrees, returnin' to the realms of palmistry, "but the lines of your hand, madam, point to excess and monotony!"

"Could caring for one's husband ever grow monotonous?" she inquires.

"Maybe not to you, dearie—but how about the hopeless victim?"

"It seems to me," she retorts, "that my husband should consider himself a lucky man to have a wife so attentive and thoughtful!"

"Yes," I says, smiling, "he should, but does he?" I'm willin' to bet my new \$9 stockings with the open work instep against your pocket handkerchief that there's an enlarged mount at the base of a certain finger of the

gentleman's left hand, which announces as plain as a Broadway electric winker that he craves the spice of life, in other words, variety. Get me?"

"I'm afraid," she murmurs, "that I don't quite follow you."

"Then I'll have to warn you that this is no painless dentistry parlor," I says. "Teeth pulled with great pain! Prepare for the twinge, madam. The signs say that you bore your husband!"

"And is that," she asks, lookin' alarmed, "such a serious offense?"

"It's the worst sin in the calendar," I announce. "A man can forgive a woman for any other crime—murder, assault and battery, highway robbery, disturbance of the peace, or cruel and inhuman treatment. But he'll never forgive her for boring him."

"And do all men have this craving for change and variety?" she asks.

"Every Adam's son of them, dearie! It's the same little slogan with them all. Something different—that's the watchword. And you've got to see that they get it. Deal a man the same old cards in the love game, and his interest begins to droop like a potato patch in an August drought."

"Then I fear my attentions and devotion to my husband have been very tiresome to him," she laments.

"Something whispers to me, dearie, that such is the case. A woman who's always the same gets to be as monotonous as oatmeal for breakfast every morning in the year. This one-interest business won't stand the strain of hard wear."

"What would you advise me to do?" she asks.

"Well," I says, "you might take a little fly in politics or art or social reform or beauty culture—any thing to make him share the honor!"

"If he once had his eyes opened to the fact that there could be something else as vital in your young life as preparing his soft boiled eggs for breakfast and keeping the moths out of his winter underwear—well, he'd take a new view of friend wife."

"I'm too timid and shy to do that," she says, "I'm too timid and shy to do that."

"I shouldn't wonder, dearie," I says, "if it wouldn't be wise to cultivate a little temperament. Any man, who after five years of married life, can still look at his wife and say to the world and himself, 'I know this woman—not well,' it's a safe bet that he'll never love her."

"Her eyes ask the question, so I answer it."

"Because she's got him anchored with the strongest little cable put out, dearie. She's got his interest."

"And do you think my disposition is too placid and steady to be interesting?" she asks.

"I shouldn't wonder, dearie," I says, "if it wouldn't be wise to cultivate a little temperament. Any man, who after five years of married life, can still look at his wife and say to the world and himself, 'I know this woman—not well,' it's a safe bet that he'll never love her."

"Her eyes ask the question, so I answer it."

"Because she's got him anchored with the strongest little cable put out, dearie. She's got his interest."

"And do you think my disposition is too placid and steady to be interesting?" she asks.

"I shouldn't wonder, dearie," I says, "if it wouldn't be wise to cultivate a little temperament. Any man, who after five years of married life, can still look at his wife and say to the world and himself, 'I know this woman—not well,' it's a safe bet that he'll never love her."

"Her eyes ask the question, so I answer it."

"Because she's got him anchored with the strongest little cable put out, dearie. She's got his interest."

"And do you think my disposition is too placid and steady to be interesting?" she asks.

"I shouldn't wonder, dearie," I says, "if it wouldn't be wise to cultivate a little temperament. Any man, who after five years of married life, can still look at his wife and say to the world and himself, 'I know this woman—not well,' it's a safe bet that he'll never love her."

"Her eyes ask the question, so I answer it."

"Because she's got him anchored with the strongest little cable put out, dearie. She's got his interest."

"And do you think my disposition is too placid and steady to be interesting?" she asks.

"I shouldn't wonder, dearie," I says, "if it wouldn't be wise to cultivate a little temperament. Any man, who after five years of married life, can still look at his wife and say to the world and himself, 'I know this woman—not well,' it's a safe bet that he'll never love her."

"Her eyes ask the question, so I answer it."

"Because she's got him anchored with the strongest little cable put out, dearie. She's got his interest."

"And do you think my disposition is too placid and steady to be interesting?" she asks.

"I shouldn't wonder, dearie," I says, "if it wouldn't be wise to cultivate a little temperament. Any man, who after five years of married life, can still look at his wife and say to the world and himself, 'I know this woman—not well,' it's a safe bet that he'll never love her."

"Her eyes ask the question, so I answer it."

"Because she's got him anchored with the strongest little cable put out, dearie. She's got his interest."

"And do you think my disposition is too placid and steady to be interesting?" she asks.

"I shouldn't wonder, dearie," I says, "if it wouldn't be wise to cultivate a little temperament. Any man, who after five years of married life, can still look at his wife and say to the world and himself, 'I know this woman—not well,' it's a safe bet that he'll never love her."

"Her eyes ask the question, so I answer it."

"Because she's got him anchored with the strongest little cable put out, dearie. She's got his interest."

"And do you think my disposition is too placid and steady to be interesting?" she asks.

## 4 DAYS SALE Monday Tuesday Wednesday Thursday

Next Monday, Tuesday, Wednesday and Thursday, November 29th, 30th and Dec. 1st and 2nd; we shall hold another ONE-CENT SALE. Such sales have been held in all the principal cities of the United States during the last few years, generally in the Rexall Drug Stores, and have been the sensation of the hour. It is particularly timely just now. We could not do this except by the help of the manufacturer, which in the case of most of the items offered is the United Drug Co., Boston.

THE PLAN OF THE ONE-CENT SALE is as follows: You BUY ONE article at the regular price, and then obtain another of the same kind for ONE CENT. By its means the manufacturer, anxious for a wider distribution of his products, makes a special concession in price, thus encouraging the retailer to co-operate by holding these sales. Thereby a large volume of merchandise is quickly distributed to the public, of course without a cent of profit, but with the effect of quickly introducing some meritorious article, perhaps hitherto unknown, or increasing largely the distribution of well-known and standard articles.

In a few cases we wish to "close out" an item on which we have over stock—and we offer such goods at a positive money loss to ourselves. This is a little more than 50% reduction on nearly every item mentioned. There will be sweeping reductions made on all sorts of standard merchandise which is not mentioned below.

### DO YOUR CHRISTMAS SHOPPING NOW, WITH US

- 25c Medicinal Articles To Be Sold, 2 for 26c**
- 25c Laxative Boro Pepsin
  - 25c Westall's Senna Liver Pills, 2 for 26c
  - 25c Aluminum Case Menthol Inhalers, 2 for 26c
  - 25c Sure Thing or Bingo Corn Remedy, 2 for 26c
  - 25c Rexall or Requa's Charcoal Tabs, 2 for 26c
  - 25c Tube Rexall Zinc Oxide Ointment, 2 for 26c
  - 25c Rexall Blackberry Balsam, 2 for 26c
  - 25c Jar Menthol Rubbing Ointment for Coughs and Colds, 2 for 26c
  - 25c Laxative Aspirin Cold Tablets, 2 for 26c
  - 25c Jenson Weed Backache and Pain Plasters, 2 for 26c
  - 25c Derby Kidney Pills, 2 for 26c
  - 25c Phospho Pepsin Tablets, 2 for 26c
  - 25c Rexall Little Liver Pills, 2 for 26c

- 30c Phenolax Wafers, 2 for 31c (Upjohn's Genuine)**

- 25c Schenck's Mandrake Liver Pills, 2 for 26c**

- 25c Toilet Articles To Be Sold, 2 for 26c**
- 25c bottle Glycerine and Rosewater Skin Lotion, 2 for 26c
  - 30c Victor's Foot Comfort Powder, 2 for 31c
  - 25c several kinds Tooth Paste, 2 for 26c

- Remember you buy one at the regular price and get another one for 1c.**

- 25c Talcums—several kinds (see special list), 2 for 26c**

- 25c Riker's Peroxone Vanishing Cold Cream, 2 for 26c**

- 25c Mason's Magic Shampoo, 2 for 26c**

- 25c Klezo Tar Shampoo Soap, 2 for 26c**

- 25c Jar Rexall Nice or Absorbit for body odors, 2 for 26c**

- 25c bottle Universal or Ethereal Cleanser, 2 for 26c**

- 25c La Jeune Nail Salve and Tint, 2 for 26c**

- 25c "Coconut" Shampoo Soap for the Hair, 2 for 26c**

- 25c Yale Hair Tonic, 2 for 26c**

- 25c Pond Lily Toilet Cream, 2 bottles for 26c**

- SPECIALS FOR SMOKERS.**

- A nifty Rockwood Briar Pipe that is a big value for 65c, and a package of Black and White, Prince Albert or Velvet Smoking Tobacco, the two for 65c**

- Aspirin Tablets 2 Pkgs. for the Price of 1c**
- 15c box of 1 dozen Tablets, 2 for 16c
  - 25c box of 2 dozen Tablets, 2 for 26c
  - 65c bottle of 100 Tablets, 2 bottles for 66c

- The Pantorium "Good Cleaners and Dyers."**

- 1515 Jones St. Phone Doug. 0943. So. Side—4708 So. 24th St. Phone So. 1243.**

- Guy Liggett, President. N. B.—We pay parcel post charges one way on all out of town orders.**

### Face Powders and Talcums

- To Be Sold Two Packages for the Price of One, Plus 1c**
- Bouquet Ramee Powder, highly perfumed, \$1.00 box, 2 boxes for .51c
  - Violet Dulce Powder, very sweet odor, 50c box, 2 boxes for .51c
  - Charmona Face Powder, 50c box, 2 boxes for .51c
  - Galatea Face Powder, 50c box, 2 boxes for .51c

- The above Complexion Powders in Flesh, White and Brunette Shades.**

- Williams' Violet, La Tosca, Rose or Carnation Talcum, 25c cans, 2 for 26c**

- Bouquet Ramee Talcum, very highly perfumed, 50c cans, 2 for 26c**

- Intense Rose Talcum, very delicately perfumed, 25c cans, 2 for 26c**

- Kahnweiler's Dry Rouge, 25c box, 2 for 26c**

- Lawell's Massata or Dorothy Vernon Face Powders, regular 25c size, 2 for 26c**

- Maubert's French Violet Ambree Face Powder, 50c box, 2 for 26c**

- 18c Colgate's Baby Dactyls or La France Rose Talcums, 2 for 19c**

- Rubber Goods**

- The items offered in the Rubber Goods line are few in number, but will prove beyond doubt the genuineness of values given in this great One Cent Sale. Early purchasers will not be disappointed.**

- \$2.50 Maximum Hot Water Bottle, 2-qt. size, maroon, 2 for \$2.51**

- \$2.50, 2-qt. Maroon Maximum Fountain Syringe, with all style fittings, 2 for \$2.51**

- \$1.75 Davidson 2-qt. Red Combination Syringe and Water Bottle at, 2 for \$1.76**

- \$2.48 Lady Redfern Ladies' Douche Syringe, 2 for \$2.49**

- 75c Acme Bulb Syringe, with hard rubber pipes, 2 for 76c**

- Ballard's Blackberry Grape Jam, 2 75c cans for 76c**

- Nothing finer made—You will say so.**

- Food Products**

- We have sold the articles offered below for many years and know their quality to be unsurpassed.**

- 55c Opeka Tea, Japan or Ceylon and China Blend, 2 for 56c**

- 35c Symond's Inn Cocoa, 2 for 36c**

- 35c Symond's Inn Baking Chocolate, 2 cakes, 36c**

- 30c boxes Symond's Inn Beef Cubes, 2 for 31c**

- 35c bottle Symond's Inn Vanilla Extract, 2 for 36c**

- 40c bottle Symond's Inn Lemon Extract, 2 for 41c**

- 75c jar Ballardvale Grape Jam, containing over 1 1/2 lbs., 2 for 76c**

- 20c can Oteo Baked Beans, 2 for 21c**

- One dozen cans for \$1.26**

### Random Notes About the One-Cent Sale!

This is the seventh One-Cent Sale we have run. Each has been a little larger than the previous one.

There will be plenty of help this time, so that all may be served promptly, and we believe, plenty of goods, but the only safe rule is to come early.

This will be "cash and carry." No goods charged. No mail orders filled during this sale, as we are quite sure that we shall scarcely have goods enough for the Omaha folks who will call during these four days.

This One-Cent Sale will be held at our 16th and Dodge, 16th and Harney, and 19th and Farnam street stores. Our 24th and Farnam and 49th and Dodge street stores will be left "free" for regular business.

The first One-Cent Sale was held about seven years ago in a New England Rexall drug store.

If you can't get waited on at our 16th street emporiums, go to our 19th and Farnam street store, where there is a little more room and a little less rush.

Buy one article at the regular price—and then another of the same kind for 1 cent—that's it.

Colonel L. E. Grimes, representing the United Drug Co. west of the Missouri river will be "Field Marshal" of this sale.

The Harley Drug Co., of Lincoln, Neb., are lending us for this sale, a couple of young Napoleons of Commerce, which courtesy we much appreciate.

If you go to one of our stores during this Sale and find the stock all sold of the item desired—this same article may be found by promptly calling at another of our stores. The Sale is held in three stores only—16th and Dodge—16th and Harney—19th and Farnam.

Many articles offered in the sale that will make very suitable Christmas presents.

- White Dressing Comb**
- Extra heavy, all coarse or coarse and fine teeth, 75c value, special at this sale, 2 for 76c

- Also several kinds Black Hard Rubber Combs on same plan.**

- 50c Medicinal Articles To Be Sold, Two for 51c**
- 50c Blaud's Iron Tonic Tablets, 2 for 51c
  - 50c Laxative Boro Pepsin, 2 for 51c
  - 50c Rexall Blood Tablets, 2 for 51c
  - 50c Gray's or Rexall Kidney Pills, 2 for 51c
  - 50c Rexall Eczema Ointment, 2 for 51c
  - 50c Riker's Milk of Magnesia, 2 for 51c
  - 75c Scott's Pepsin and Charcoal Digestive Tablets, 2 for 76c
  - 50c Victor's Pain Banisher Liniment, 2 for 51c
  - 50c Rexall Comp. Mustard Ointment, 2 for 51c
  - 50c Rexall Rheumatic Remedy, 2 for 51c
  - 50c Jayne's Children's Cough and Croup Syrup, 2 for 51c
  - 50c Riker's 5-grain Lithia Tablets, bottles of 50, 2 for 51c
  - 50c bottle of 100, 5-grain Cascara Tab., 2 for 51c

- Buy ONE at regular price and get another of the same kind for 1c—that's it.**

- Sundry Articles**

- To Be Sold, Two for the Price of One, Plus 1c.**
- 35c Black Bristle Hat and Velvet Brush, 2 for 36c
  - 35c Durham Duplex Demonstrator Razor with one blade, in khaki case, 2 for 36c
  - 35c bottle Hinkie's Pink Cascara Cathartic Pills, 2 for 36c
  - 35c Rexal Rubbing Oil, 2 for 36c
  - 35c Sherman's Witch-Hazel and Arnica Salve at, 2 for 36c
  - 35c Rexal Analgesic Balm, 2 for 36c
  - 35c Rexall Cherry Bark Cough Syrup, 2 for 36c
  - 35c bottle (50) Alkaline and Antiseptic Tablets at, 2 for 36c

- 30c Sherman's Cold Tablets (choc. coated), at, 2 for 31c**

- 35c Riker's Spring Tablets of Sulphur and Cream of Tartar, 2 for 36c**

- 35c Rexall Cream of Almonds, 2 for 36c**

- Japanese Soft Crepe Toilet Paper, 2 for 21c**

- This is a large roll of soft, tough paper, which would be a good value at 20c per package. By a special price concession, we are able to sell it, 2 for 21c—or a case containing 100 rolls, \$10.50**

- 25c Whiz or Skat Hand Cleaner, 2 for 16c**

- Soaps, Toilet and Medicinal**

- Buy One Case—Get Another for 1c.**
- 25c Klezo Tar Soap, 2 for 26c
  - 15c Jergen's Violet Glycerine Soap for 16c
  - 15c Big Cake Sherman's Pine Tar Hand Soap, 2 for 16c
  - 25c Rexall Medicated Skin Soap, 2 for 26c
  - 15c Rexall Violet Soap, 2 for 16c
  - 15c Walkie's Skin and Complexion Soap, 2 for 19c

- 15c Whiz or Skat Hand Cleaner, 2 for 16c**

- Soaps, Toilet and Medicinal**

- Buy One Case—Get Another for 1c.**

### \$2.50 Maximum Water Bottles

This Hot Water Bottle is known everywhere, and the regular price is \$2.50 each. Here is an opportunity to get one of the best.

Hot Water Bottles made in America for half price. This is much less than our regular cost. This sale: 2 bottles for \$2.51. The Syringe at the same price.

\$2.50, 2-qt. Maroon Maximum Fountain Syringe with all style fittings, 2 for \$2.51

50c Toilet Articles To Be Sold, 2 for 51c

50c Abnita or Amoria Cucumber and Benzoin Lotion, 2 for 51c

50c La Jeune Brunette Rouge, 2 for 51c

50c Stearn's Freckle Paste, 2 for 51c

50c Face Powders and Cold Creams—several kinds—(See separate list), 2 for 51c

50c Hays' or A. D. S. Comp. Sulphur Hair Lotion, 2 for 51c

50c Harmony Liquid Shampoo, 4 ounces, 2 for 51c

Specials for Shavers

60c White Bristle Lather Brushes, 2 for 61c

10c Round Cake Williams' or Colgate's Barber Bar Shaving Soap, 2 for 11c

25c Pond Lily Cream, 2 for 26c

30c Rexall, Vivaoudou or Ricksacker's Shaving Cream, one tube, 19c

Three Candy Bargains

80c, 1-lb. Guth Honey and Cream Caramels, 2 boxes for 81c

\$1.10, 1-lb. box Guth "Delite" Assorted Chocolates, 2 boxes for 111c

30c, 1/2-lb. Cake Segbro Sweet Chocolate, 2 for 31c