

TOILET GOODS AND DRUGS

\$1.50 Mavis Perfume, our price, 80¢
 50c Pompeia Bloom Rouge at 35¢
 35c Woodbury's Cold Cream at 19¢
 35c Vivomint or Noewick Tooth Paste at 19¢
 30c Jergens' Almond Lotion at 24¢
 30c Bromo Quinine, at 21¢

SPECIAL
 Prophylactic Hair Brushes, extra quality pure bristles, at our special cash price—
 65¢ to \$2.60

50c Jergens' Violet Glycerine Soap, at 34¢
 10c Williams' Shaving Soap at 7 1/2¢
 50c Gillette Blades at 30¢

RUBBER GOODS
 25.00 Combination Water Bottle and Stryker (guaranteed), at \$2.19
 22.00 Hot Water Bottle (guaranteed), at \$1.19

50c Mentholatum, at 39¢
 35c Sloan's Liniment, 25¢
 35c Ahlens Water, at 35¢
 50c Witch Hazel, (4-ounce bottle), at 19¢

HAYDEN'S
 THE CASH STORE

Sale of Yarns and Knitting Cottons
 Art Department—Second Floor

AA Knitting, in all colors, regular price \$1.45, sale price 85¢
 Four-fold Zephyr—Regular price 60¢, sale price, per ball 35¢
 Scotch Sweater Yarn—Regular price \$1.25, sale price 75¢

Klaster's Perle Cotton—Small ball, regular price 20¢, sale price, ball, 15¢
 Klaster's Mercerized Cotton—In all colors, regular price 25¢ to 45¢, sale price only 25¢

Entire Stock Men's & Boys' O'coats at Sweeping Reductions for Quick Clearance

Our Entire Stock of
Hart Schaffner & Marx
 \$60.00, \$65.00 and \$70.00
SUITS for Men
\$39.75

All the season's most desirable fabrics and patterns, all fall and winter 1920-21 merchandise, our sale price.

Every garment fully guaranteed the same as if sold at regular prices.

Silverware Sale
 Extraordinary—Just Think of It
ALL ODD PIECES OF
Community and
Rogers 1847

Two of the best and most highly appreciated brands. All on sale at

Just Half Price

The entire line of patterns included in each brand at this extraordinary price. Your choice of Old Colony, Heraldic, Louvain, Queen Anne, Continental and Oak in 1847; Sheridan, Patrician and Adams in Community.

Now is your opportunity to supply your Christmas needs at half.

We advise early buying as stocks will certainly move quickly at sale prices.

HUNDREDS OF STERLING PIECES
 Baby Spoons, Sugar Spoons, Olive Spoons, Salad Forks, Olive Forks, Sardine Forks, Tomato Servers, Cheese Knives, Cream Ladles, etc., included in this sale.

Silverware Dept.—Main Floor.

Our Entire Stock of
Hart Schaffner & Marx
 \$35.00 \$40.00 and \$45.00
Boys' SUITS
\$17.75

All sizes in an almost endless variety of nobility by new styles and patterns—boys' suit values supreme. Your perfect satisfaction is now as always our guarantee with these suits.

Men's Fur Caps

We have had so much fine weather lately that we are likely to forget there is a cold winter in front of us. For the men who have to be out in the cold weather or have long drives to make, how comfortable a good fur cap must be.

We carry the line of fur caps manufactured by Gordon-Ferguson Co., St. Paul, Minn., the best line we know of, and have all sizes in both Detroit College shape. Genuine Alaska Seal, Hudson, Cape, Baltic and Electric. Drop in and look them over, while the stock is fresh and we have all sizes—
\$8.50-\$12.00-\$14.00-\$15.50-\$18.00-\$22.50

The house of J. B. Stetson is well represented at Hayden's, in both staple and novelties, at \$8.00 to \$30.00

A Real Sale of Men's Underwear and Furnishings for Saturday

About 2,500 Union Suits, heavy fleece lined, sizes 34 to 54, former price, \$3.00; Saturday, \$2.25

An entire line of Rib Wool Union Suits, sizes 34 to 46; former price \$7.00; Saturday, \$4.95

A genuine bargain in Men's All-Wool Sweaters, in heavy cope stitch and roll collar and the finer woven worsteds, in gray, blue, red, khaki, heather and black; a sweater that will wear for years, sizes 36 to 50, former price to \$15.00; Saturday, \$9.95

Men's Imported All-Wool Ribbed Hose, in all the heather shades, also black, white and brown, sizes 9 1/2 to 12. Former price \$2.00; Saturday, at \$1.45

Bacmo Kid Gloves
 Regular \$3.00 and \$3.50 Quality, \$1.35

1,000 pairs of these splendid ladies' Kid Gloves, one and two-clasp styles, with heavy embroidered backs, self or contrasting colors. Some with fancy cuffs; white only. Saturday, at pair, \$1.35

Bacmo Real Chamois Gloves

12 and 16-button lengths, in white only, all sizes 5 1/2 to 7 1/2. Regular \$4.75 quality, Saturday, at \$2.50

A wonderfully complete line of Children's Gloves and Mittens for school and dress wear, at 25¢ up to \$1.50

An After Thanksgiving Sale of Women's and Misses' Stylish Winter Coats
 Made to Sell to \$125, In Three Special Groups

at \$35.00
 Hundreds of good, warm winter coats, made up in Plushes, Velours, Friezes, Polar and Novelty Cloths; 25 different models to select from; in all the season's shades; sizes for misses, ladies and stouts; coats in this group made to sell at \$50.00 to \$55.00—

at \$65.00
 Large group of elegant cloth and plush coats; many with good fur collars; lovely linings; styles suitable for misses, ladies and stouts; made to sell up to \$85—

at \$85.00
 Coats in this group made to sell up to \$125, consists of beautiful cloth coats, seal-skin cloth plush coats, Baffin seal; coats many with elegant fur collars and large variety of styles; special—

Sale of Blouses at \$5.00
 Thousand Georgetown Crepe and Tub Silk Blouses, made up in every known style, all shades and sizes that were made to sell at \$7.50 to \$10.00, Saturday, at \$5.00

Fur Coat, Special Sale at \$295.00
 15 Fur Coats made of French Seal, Raccoon, Marmot and selected Skin Pony with collars of Beaver, Squirrel, Raccoon and self-trimmed, varied lengths, made to sell up to \$400.00; a fortunate purchase for cash last week by our buyer enables us to offer them Saturday at \$295.00

Clearing Sale of Suits at \$39.50
 75 Elegant Suits that sold up to \$65.00, Saturday, choice at \$39.50

Saturday in the Children's Section

Girls' Smart Style Good Warm Winter Coats, worth up to \$25.00, sizes 7 to 14, Saturday, at \$15

Girls' Wool Serge Dresses, lovely range of styles, all sizes, special, at \$12.75

Girls' Satenee Bloomers, white or black, special Saturday, at 98c

Little Tots' Warm Winter Coats, special Saturday, at \$6.95

Little Tots' Wool Caps and Toggles, special Saturday, at \$1.50

Dainty Neckwear Specials for Saturday

Eera Eyelet Embroidery Collars and Cuffs, trimmed with Venetian and Val lace; our Cash Price Saturday, \$1.75 to \$2.25

White Satin Vestees, with high or low neck, trimmed with clusters of dainty tucks and lace; our Cash Price Saturday, \$2.50 to \$4.25

New Lace Collars in Tuxedo and fitted effects, for your new dress; our Cash Price Saturday, only \$1.25 to \$3.25

Eera Eyelet Embroidery and Net Vestees, lace trimmed; our Cash Price Saturday, \$1.75 to \$4.50

Collars and Cuffs of imported organdie and fine net, trimmed in Val and Venetian lace; our Cash Price Saturday, \$1.25 to \$3.25

We carry a complete line of Veiling, ranging in price from, per yard, 55¢ to \$2.00

End of the Month Shoe Sale

Women's Fine Kiel Kid Lace Shoes with Goodyear welt soles, with leather French, Military and Cuban heels, \$9.00 values, \$7.50

Women's Gun Metal and Dongola Lace and Button Shoes, \$8.50 values, with high and low heels, at \$5.00

Men's black and dark brown lace and blucher gun metal, glazed colt and vicid kid Goodyear Welt Shoes, \$2.50 values, \$1.65

Men's box calf and gun metal lace and blucher Goodyear welt shoes, \$5.50 values, at \$3.50

Men's Work Shoes with solid leather, nailed soles \$5.00 values, at \$3.50

Misses' Dull Goat High Cut Lace Shoes, good \$3.50 values, \$2.50

Boys' Russel Grain Blucher Shoes, sizes 1 to 5 1/2 \$2.50

Men's and Women's Felt Slippers with leather soles and side patches \$1.50

Women's Fancy Colored Felt Slippers, ribbon trimmed with soft padded buckskin soles \$2.00

Extraordinary Purchase \$1 Saturday
"Smart Fur Brimmed Hats"
 at \$7.50 and \$9.85

These wonderful fur brimmed Hats are particularly wanted for wear with the fur coat or coats having fur collars. An unusual purchase of these Hats brings them to you at savings of fully half the original price. They are made on the very latest shapes and the materials used are equal in quality to those in hats selling at prices ranging to \$19.50. You will immediately recognize this in the hats offered at \$9.85.

Special Reductions Women's and Children's Winter Underwear

Wool Union Suits, low neck, sleeveless, Dutch neck elbow sleeves of high neck, long sleeves, ankle length. Regular and extra sizes. Regular price \$4.98, on sale at \$3.98

Alk and wool Union Suits, high neck long sleeves, ankle length. Regular and extra sizes. Regular price \$3.98, on sale, \$2.98

Fleeced Union Suits, low neck, sleeveless, ankle length. Regular and extra sizes. Regular price \$2.98, on sale, \$1.98

Boys' and Girls' Wool, Wool and Cotton Union Suits, natural or white high neck, long sleeves, ankle length. Sizes 2 to 12 years, sale, \$2.98

Boys' and Girls' Medium or Heavy Fleeced Union Suits, white, ecru or gray, high neck, long sleeve, ankle length. Sizes 6 to 14 years, sale, \$1.48

Cutting Down the Cost of Living

Read these prices, and you will soon be convinced that Hayden's makes the prices for The People.

48 lb. sacks Best High Grade Flour \$3.65
 24 lb. sacks Best High Grade Flour \$1.95
 24 lb. sacks Pure Rye Flour \$1.35
 16 lb. Best Pure Granulated Sugar \$1.10
 7 lb. Best White or Yellow Cornmeal \$1.00
 1 lb. Best Rolled White Breakfast Oatmeal \$1.00
 4 lb. Best No. 1 Hand Picked Navy Beans \$1.00
 No. 2 cans Solid Picked Tomatoes \$1.00
 No. 2 cans Solid Picked Tomatoes \$1.00
 No. 2 cans Solid Picked Tomatoes \$1.00
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Large size Beach Nut Preserves or Jellies \$1.00
 Medium size Beach Nut Preserves or Jellies \$1.00
 Large Bottles Sneider's Catsup \$1.00
 Brand A 1 or 2 Lbs. of Terrene Sauce bottle \$1.00
 Large cans Tabl Apricots \$1.00
 Peaches \$1.00
 Oil Sardines, can \$1.00
 Large cans Mustard \$1.00
 Large pkg. Corn Flakes \$1.00
 Grape Nuts, pkg. \$1.00
 M. & J. Blend, per lb. \$1.00
 The Finest and Largest Line of Dried Fruits, Nuts, etc. in the City

OMAHA'S GREATEST TEA & COFFEE MARKET.
 The Best Bulk Cocoa, lb. \$1.00
 Fancy Golden Santos Coffee, lb. \$1.00
 Our Famous Blend, per lb. \$1.00
 M. & J. Blend, per lb. \$1.00
 Ankola Blend, Nothing Finer \$1.00
 Choice Pan Fried Java Tea, lb. \$1.00
 Choice Ceylon or Gunpowder Tea, lb. \$1.00

THE VEGETABLE MARKET OF OMAHA.
 The Best No. 1 Red River Potatoes, net, 15 lbs. \$1.00
 Fancy Solid Cabbage per lb. \$1.00

Sacrifice Sale of Children's Hats
 Values to \$1
 \$4.50

100 becoming tailored and ready-to-wear Hats for children. A wonderful selection.

Children's Beavers, real values, an excellent selection of styles, at \$5.00 and \$7.50.

Gift Suggestions in Housefurnishings

Electric Heaters, regular \$10 value, \$8.50
 Aluminum Double Boilers, colonial style, for \$4.00, on sale, \$3.50
 Heavy Aluminum Percolator, 14-cup size, colonial style, for \$5.00, on sale, \$4.50
 Aluminum Four-piece Steamer and Cooker Kettle, for \$3.98, on sale, \$3.48
 Convex Sauce Pan, 4-qt. size, colonial style, for \$2.98, on sale, \$2.48
 Aluminum Kettle with cover, 6-qt. size, for \$4.98, on sale, \$4.48
 5-qt. Aluminum Teakettle, for \$4.25

Saturday Specials in Our Sanitary Market

Genuine Lamb Forequarters, lb. 20¢
 Hindquarters, lb. 25¢
 Rolled Prime Ribs of Beef, lb. 27 1/2¢
 Steer Sirloin Steak, lb. 25¢
 Steer Pot Roast, lb. 12 1/2¢
 Extra Fancy Breakfast Bacon, 30¢
 Choice Meats of All Kinds at Lowest Cash Prices.

HOSIERY Special Saturday Offering

Women's Fancy Embroidered and Checked Silk Hosiery, full fashioned, all first quality styles that formerly sold up to \$1.75, very special at \$1.25

Women's Novelty Sport Wool Hosiery, in all the new heather mixtures, plain and heavy ribbed, first quality, all sizes, formerly sold up to \$1.75, at \$1.50, \$1.25 and \$1.00

Women's Fine Mercerized Lisle Hosiery, in light and medium weight, regular and extra sizes, values sold up to \$1.00, our special sale price Saturday, \$1.00

Boys' and Girls' Fine Cashmere Hosiery, all sizes, every pair perfect, regular \$1.00 values, sale price, small sizes, up to 7 1/2, 65¢

Boys' and Girls' Fine Cashmere Hosiery, all sizes, every pair perfect, regular \$1.00 values, sale price, small sizes, up to 7 1/2, 65¢

Infants' Fine Cashmere Hosiery, in black, white and pink, all sizes, at 65¢

Silk and wool, at 65¢