## . apid Strides in Dairy Industry

Nebraska Now Ranks Fourth In Butter Production; Progress in Last Two Years Is Cited by Dairyman.

progress has been made in the dairy
Mr. Palm says, the increase will be mindustry in Nebraska during the even greater.

emong the leaders agriculturally, pounds." Inruers have been neglecting the Mr. Palm says the growing of is a local concern.

State Adapted for Dairying.

Nebraska, he says, is admirably adapted to the dairy industry. "Few states have greater possibilities in dairying than Nebraska," he says:

To substantiate this statement of the executive committee of the dairying than Nebraska," he says. To substantiate this statement, Mr. Palm calls attention to the fact that during last year the state produced more than 3,000,000 tons of alfalfa. "Some states that are ahead of Nebraska in the dairy industry produce very little alfalfa and are forced to have this feed shipped in," he said. Government statistics for last year of the constraint of the college. The board of trustees of the college.

Although the state still ranks comparatively low in the milk producing states, it is fourth in butter production. "This has been brought about,"

Mr. Palm says, "by the breeding of active stock, dairymen and farmers of the non-producing milk cows and replace them with pure bred stock. The western the decision to induce them to kill off the non-producing milk cows and replace them with pure bred stock, dairymen and farmers of the non-producing milk cows and replace them with pure bred stock. The Western Theological seminary celebrated its twenty-fifth anniversawy this week, and the decision to enlarge and building as proposed will add to its beauty and dignity.

The Western Theological seminary celebrated its twenty-fifth anniversawy this week, and the decision to enlarge and building as proposed will add to its building as proposed will add to its beauty and dignity.

The Western Theological seminary celebrated its twenty-fifth anniversawy this week, and the decision to enlarge and building as proposed will add to its building as p featizing that by raising pure bred grades. "Pure bred cows, "Mr. Palm transcript of their business for three ruimals their butter production will says, "will produce from 20 to 40 pounds of butter fat weekly, while increasing defict. In their efforts to put the state grade cows will produce less than 10

dairy end of the business. Mr. Palm scrub cows is a losing business for the farmers of the state. "While the careless farmer continues to lose

Columbus Light Company

years, in which they show a steadily

The light company is owned by Omaha parties and the gas company the use of cups, the bowls being is a local concern.

Midland College Is to Daughter of First Build \$100.000 Home For Theological School

sary this week, and the decision to ration to its twenty-fifth birthday.

Shaving soap invented in England is packed in wooden bowls to save Norwegian Methodist Dies in Fremont Home

The board of trustees of the col- home here after an illness of seven Cited by Dairyman.

Government statistics for last year show that the state had 27,785 milk cows, an increase of more than 6,000 over the preceding year. This year.

Government statistics for last year cows because of tuberculosis. Dairy-lege have \$75,000 in subscriptions men are allowed but \$50 for grade cows killed and \$100 for pure breds.

The board of trustees of the college have \$75,000 in subscriptions and through the efforts of the Frecome the preceding year. This year. this city subscribed the remaining services ever held in Norway, at her past two years than during any 10
years period previously, according to J. E. Palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association,
Although the state still ranks compared to J. E. palm, secretary of the Nebraska Dairymen's association to the uses of milk and milk products. Another campaign among dairymen and farmed to J. E. palm, secretary of the Nebraska Dairymen's association to the uses of milk and milk products. Another campaign among dairymen and farmed to J. E. palm, secretary of the Nebraska Dairymen's association to the uses of milk and milk products. Another campaign among dairymen and farmed to J. E. palm, secretary of the Nebraska Dairymen's association to the uses of milk and milk products. Another campaign among dairymen and farmed to J. E. palm, secretary of the Nebraska Dairymen's association to the still the farme house, nestling on Military avenue, a short di

> Ask your procer to-day for PREMIUM SODA CRACKERS

# Julius Orkin

**Douglas Street** 

Immense Recent Purchases at Phenomenal Price Concessions Permit of These Sensational Saturday Offerings in

## DRESSES—COATS—SUITS

We have taken the fullest advantage of the downward trend of prices in the eastern markets, and Saturday's wonderful values bespeaks of the unusual success we have encountered.

Two Most Noteworthy Offerings For SATURDAY in

## Beautiful Dresses

Fully three hundred smart styled, delightfully attractive new frocks are offered in this exceptional event for Saturday.

Tricotines, Jerseys, Serges, Satins, Crepe Meteor Velours, Velour Checks, Georgettes

\$25, \$29.50, \$35 Dresses \$15

\$39.50, \$45, \$49.50 Dresses

## OUS COATS STRIKINGLY UNDERPRICED

H ANDSOME fur or self-trimmed coats for women and misses, at a price that is almost unbelievable. Full silk-lined models in many youthful, becoming styles. Every new autumn and winter shade among them-Brown, Malay, Bedouin, Nankin and Chefoo. Collars of raccoon, nutria, Australian and ringtail opossum or self material.

Fur Fabrics, Crystal Tip, Bolivia, Suedine Chamoistyne, Evora

Four of New York's big manufacturers have just sent us 150 of their finest sample coats and we received them just in time for this big Saturday event.

Two Wonderful Value Groups--- Featured Saturday

F ORTUNATE indeed is the woman who has waited until now to purchase that allimportant garment-her fall suit-for this great reduction sale offers a choice of Julius Orkin Suits at immense money savings. There are suits for women and suits for misses in all the finer fabrics that have become so fashionable this season, including-

Veldyne, Tasmania, Duvet de Laine, Yalama Tricotine, Congo Cloth, Cypress Cloth, Suedine

To say that a suit is a Julius Orkin model is to settle at once the question of style and quality. In this group you may choose from straight line, box-coated, tailored and semi-tailored models—all having that certain distinction that bespeaks excellent tailoring.

Suits to \$49.50. Saturday

Suits to \$75, Saturday

Suits to \$89.50, Saturday

# THAN

Choice of Our **Entire Stock** 

OF HIGH GRADE HAND TAILORED

## SUITS

## At Two Smashing Prices

Suits That Sold Kuppenheimer Suits That Sold to \$50.00, Now Hirsch-Wick-

wire L-System and other

famous makes

to \$100.00, Now

Every Suit in the Store, Including Blue Serge, Goes at This Great Reduction

Models for Young and Old

Heavy Weight Cotton and Wool

**Union Suits** 

Discount

Outing Night Shirts | Wool Sweaters and

Pajamas

25%

All Styles

25%

Berg Cothing Co.

## pportunity

F YOU have an advertising message NOW is the time to put it over. AND PUT IT OVER RIGHT. Good advertising is a combination of units, one unit out of harmony will weaken the whole. So HOW you advertise is really just as important as WHAT you advertise. Facts sell merchandise and ILLUS-TRATIONS sell facts. Pictures are of vital importance because it is the illustration that visualizes before type can describe. BEE ENGRAVINGS and ILLUSTRATIONS ARE CREATIVE, CONNECTIVE and CONVINCING. Build your advertising in such a way as to drive home the arguments that cold type will fail to do.

BEE ENGRAVING CO.

204 PETERS TRUST BLDG.

ADVEBTISEMENT

Curling Hair This Way Preserves Its Beauty