

"The desire for knowledge, like the thirst for riches, increases ever with the acquisition of it."

Brandeis Stores

"Kindness is a language the dumb can speak and the deaf can hear and understand."

"Thanksgiving Sales" to Make Your Home More Complete and Your Heart Happier



NOTE—The wonderful values given in our past Lamp Sales have sold so quickly that this sale is held to fill the demand from the public. Select your Xmas gift, Monday, in this sale and save money.

Floor Lamp Sale

Mahogany Stands, Silk Shades, All Complete, Your Choice!

Brandeis Stores' Lamp Sales have attracted wide attention because of the wonderful values given—values in materials and artistic designs. This sale will be remarkable for the variety of styles included, as well as for the good materials and workmanship.

Shade Designs in Old Rose, Blue, Gold, Mulberry

Stands are of nicely finished mahogany and the shades present many new and beautiful designs, tastefully executed in plain and fancy silk and satin combinations; in old rose, blue, gold and mulberry. They are lined and trimmed with braid and finished with silk and chenille fringes and tassels.

No Phone or C. O. D. Orders

Third Floor—West.

\$40 Values
At **\$25**
While They Last!

Get Your Pencil and Figure What You Will Save!

Read! Read every word of these great Savings! Look at the Worth of these Rugs! Now Look at the Low Sale Prices!

Omaha's Greatest Rug Sale

Supply Your Needs Now at Savings that Will Easily Average **1/3**

These rugs are mostly the product of two of America's famous mills, Bigelow Hartford Co. and Alex Smith & Sons. We purchased them at prices that make possible most unprecedented savings. The patterns are new and up-to-date and the color assortment will suit the most particular. Every rug is perfect in weave and almost every weave is represented in this great sale. If you anticipate purchasing a rug in the near future make your selection now at a substantial saving.

Bargains in 9x12 Rugs

9x12 Royal Wilton Rugs .. worth \$189.00	138.50
9x12 Royal Wilton Rugs .. worth 175.00	129.50
9x12 Royal Wilton Rugs .. worth 139.00	98.50
9x12 Seamless Wilton Rugs worth 125.00	94.75
9x12 Seamless Wilton Rugs worth 89.50	67.50
9x12 Wilton Velvet Rugs worth 79.50	58.75
9x12 Wilton Velvet Rugs .. worth 69.50	46.00
9x12 Axminster Rugs .. worth 98.50	74.50
9x12 Axminster Rugs .. worth 89.50	67.50
9x12 Axminster Rugs .. worth 79.50	59.75
9x12 Axminster Rugs .. worth 69.50	43.75

Bargains in 8-3x10-6 Rugs

8-3x10-6 Royal Wilton Rugs worth \$179.00	132.50
8-3x10-6 Royal Wilton Rugs worth 175.00	129.50
8-3x10-6 Royal Wilton Rugs worth 139.00	98.00
8-3x10-6 Royal Wilton Rugs worth 129.00	95.00
8-3x10-6 Wilton Velvet Rugs worth 87.50	65.00
8-3x10-6 Wilton Velvet Rugs worth 69.50	47.50
8-3x10-6 Axminster Rugs .. worth 75.00	56.75
8-3x10-6 Axminster Rugs .. worth 65.00	47.50
8-3x10-6 Axminster Rugs .. worth 59.00	43.75

7-6x9-0 and 6x9 Rugs

7-6x9-0 Axminster Rugs worth \$69.00	49.50
7-6x9-0 Axminster Rugs worth 49.50	37.50
7-6x9-0 Axminster Rugs worth 39.75	29.75
6x9 Royal Wilton Rugs worth 87.50	65.00
6x9 Royal Wilton Rugs worth 79.00	57.50
6x9 Axminster Rugs .. worth 55.00	39.50
6x9 Axminster Rugs .. worth 39.50	29.50

Bargains in Small Rugs

Royal Turkish Rugs, 34x63 worth \$22.50	16.75
Royal Wilton Rugs, 36x63 .. worth 29.50	22.50
Royal Wilton Rugs, 36x63 .. worth 24.00	18.50
Royal Wilton Rugs, 27x54 .. worth 18.50	13.75
Axminster, 36x72 .. worth 14.50	10.75
Axminster, 27x54 .. worth 8.25	5.95
Axminster Rugs, 27x54 .. worth 6.75	4.95
Velvet Rugs, 27x54, .. worth 5.95	4.50
Rag Rugs .. worth 2.95	1.98
Rag Rugs .. worth 3.95	2.95
Rag Rugs .. worth 2.75	1.69

Extra Special!
Imported English Wiltons
\$175 Popular 9x12 size, in exact reproduction of the "nest" Kermanshah, Serabend and Aran designs; beautifully colored, **\$129** value

Fourth Floor—Center—Omaha's Greatest Rug Department

Sale of Housewares

—to Lighten Your Work in the Kitchen

'Lisk' Roasters

Small size	4.49
Medium size	5.49
Large size	6.79

Made of riprap wicker, blue enamel, guaranteed self basting.

Round Aluminum Roasters

Regular	3.98 Value
	2.98

Made of high-grade aluminum; with two side handles and vent in lid.

Onyx Enamel Roaster

Regular 6.50 Values, at Light gray onyx ware; enameled; 5.98 regular value, 5.50; special, 4.98

Wear Ever Aluminum Roaster

Regular 8.50 Values, at Of high-grade aluminum; self basting; with inside baking rack; special, each, 7.98

Carving Sets

Universal make with ebony, bone and stag handles, 5.50 to 10.00

Wood Serving Trays



Made of high-grade walnut, mahogany and white finish with assorted cretane and fancy velours covered with glass; special, each, 2.98

Fifth Floor—West.

Hundreds of Home Folks will Buy
At these Low Prices on

Blankets—Comforters

8.50 Genuine Beacon Blankets, at 6.25

In beautiful block checks and broken plaids, colors are pink, blue, gray and tan; size 66x80 inches, worth 8.50, special, pair.

10.50 Wool-Mixed Blankets, at 8.50

In assorted plaids, full double bed size, in colors of blue, gray, tan and pink; worth 10.50, per pair.

4.50 Wool Finished Blankets, at 2.95

In assorted colors, thread whipped edges, heavy warm fleecy nap, double bed size, worth 4.50, special, per pair.

Plaid Wool Finished Blankets, at 4.85

In assorted colors, neatly whipped edges, size 66x80 inches, heavy-weight blankets of wonderful value, special, per pair.

Silkoline Covered Comforters, at 4.50

Filled with splendid quality white sanitary cotton, medium and heavy winter weight, all full double bed size, extra value, special, each.

Basement—North.

Every Omaha Housekeeper Will Welcome This Great Annual Thanksgiving Linen Sale

Table Cloths—Napkins—Madera and Cluny Lace Pieces—Towels and Toweling representing the most famous and world-renowned fine Linens from Belfast; very special, the "Derryvale" genuine Irish linens, sold only in the Brandeis Stores.

\$9 Napkins, Doz. at 5.98

All linen damask; full bleached; in the 19-inch size; all very pretty patterns; special, per dozen, 5.98

\$15 Napkins, Doz. at \$10

(No cloth or damask to match); very heavy quality, satin damask; every thread linen; elaborate patterns; 22-inch size, special, per dozen, 10.00

\$5 Napkins, Doz. at 3.50

Full bleached heavy damask napkins in the Irish make; 20x20 inches; very neat patterns; special, dozen, 3.50

25c Napkins, Each 19c

These are hemmed, ready for use; made of very fine quality mercerized damask; 18-inch size; special, each, 19c

40c Napkins, Each 29c

Full bleached; heavy quality English mercerized damask; in the 20-inch size; very pretty patterns, special, each, 29c

3.50 Lunch Cloths, 2.50

Hemstitched—In full bleached, chief value linen; hemstitched ends; 54-inch size; pretty patterns, heavy quality satin damask, special, each, 2.50

\$17 Table Cloths, 9.50

An exceptional value; one lot of odd pattern cloths (no napkins to match); very high class, all linen, satin finish damask; in the renowned makes such as "Derryvale," and other well known brands; a special, each, 9.50

59c All Linen Crash, 25c

Full bleached, heavy, all linen "Barnsley" crash; fancy red edge; big special in this sale, per yard, 25c

2.50 Lunch Cloths, 1.50

Very fine quality, high-class satin damask, hemstitched ends; 45-inch size; special, 1.50

6.50 Lunch Cloths, 4.98

All Linen Lunch Cloths in plain heavy Oyster linen; hemstitched ends; 54x54 inches; very heavy quality; special sale, each 4.98

\$3 to 3.50 Fancy Scarfs, 1.50

About 100 dozen; some in fillet lace with motifs and some trimmed with deep lace all around; manufacturers' odds and ends; values, \$3 to 3.50; special, each 1.50

29c Toweling, Yd. 15c

This is the semi-bleached linen toweling, with fancy red edge; very good for glass and silverware; special, per yard, 15c

3.50 Lingerie Pillows, 1.98

All linen hand embroidered Madeira baby or boudoir pillows; special, each, 1.98

1.25 Doilies at 98c

One lot of 12-inch Madeira embroidered; also cluny lace doilies while they last, each 98c

\$5 Tea Cloths, 3.75

These are the well known Rose-bud Madeira scalloped tea cloth; all linen; in the 36-inch size; each, 3.75

\$3-3.50 Madeira Towels, 1.50

Hand embroidered Madeira towels in the guest size; a special in this sale, 1.50

\$12 Cluny Lace Scarfs, 8.98

One lot of very fine cluny lace scarfs in the 18x34 inch size; special, each, 8.98

59c 6-4x4 Cluny Lace Doilies, each 19c

Main Floor—South

Thanksgiving Sale of Silverware

On Thanksgiving day the charm of festive decorations and shimmering linens is lost without good silver. Anticipating your silverware needs Brandeis Stores place on sale the very things you must have to make the day a complete success. Take advantage of the substantial reductions offered in the following items at sale prices:



Carving Sets—3 pieces; real stag handles; carving knife, fork and steel; special, per set, 5.00
Carving Sets—Of the finest steel; real stag handles; carving knife, fork and steel; special, set 6.98

B. Wallace & Sons' Pearl Pattern Highest Grade Silver

Berry Spoon, regular 2.75 grade, special, each	1.25
Gravy Ladle, regular, 2.50, special, each	1.00
Preserve Spoon, worth 2.50, special, each	1.00
Cold Meat Fork, worth 1.75, special, 1.00	
Cream Ladle, worth 1.50, special	75c
Butter Knives, worth 1.00, special, each	50c
Sugar Spoons, worth 1.00, special, each	50c
Butter Spreaders, set of six; worth 6.00; special, per set	2.75
Ice Cream Forks, set of six; worth 5.25; special, per set	1.69
Oyster Forks, set of six; worth 3.75; special, per set	1.87
2-Bottle Condiment Set; silver plated holder; pierced design; special, per set	1.00
3-Bottle Condiment Set; silver plated holder; pierced design; special, per set	1.75
Silver Plated Napkin Rings; pierced designs; special, each	1.00
Glass Butter Dish, silver plated cover; special, each	1.00

Main Floor—East

Water Sets, Plates, Casseroles, Oven-Glass
A Monday Sale on Our Fifth Floor

—and Look at the Temptingly Low Prices

7.50 Cut Glass Water Sets, at Sunflower pattern; covered pitchers in the 2-quart size; 6 tumblers to match; special, per set, 5.00

1.50 Hand Painted Pie Plate In a large assortment of pretty designs; the 5-inch size; special, each, 1.00

4.50 Guernsey Casseroles, at Beautiful brown oven dishes in attractive iron frames; medium size; special, each, 2.95

60c Oven Glass, at Pie and cake plates in assorted sizes; the best thing yet for Thanksgiving pastries; each, 39c

Fifth Floor—East.