

"The greatest truths are the simplest and so are the greatest men"

Brandeis Stores

"Peace hath higher tests of manhood than battle ever knew"

This Wonderfully Soft and Beautiful Material Has Sold All Season, at per Yd. 6.00
Now Brandeis Stores Offer It in Full Variety of Loveliest Colors!

You Get Real Value in "Moon-Glo" Satin

The dressmaker who recommends "Moon-Glo" Satin in a dress is advising you honestly and well—for in "Moon-Glo" you get:

Style—
The utmost that can be put in a fabric.

Quality—
Pure silk—perfect loomings.

Value—
Most wear for the least money. "Moon-Glo" Satin will neither "slip" nor "rough up." "Moon-Glo" will last longer and look better than other materials of like character.

Judge therefore that we are pleased to be able to offer for the first time, this exquisite silk at,

Per Yard 3.65

At Per Yard 3.65 What Is It?

"Moon-Glo" Satin

The Sale Begins Monday
It Will Be the Greatest Silk Event
Ever Offered in America!

Every woman will appreciate this extraordinary opportunity of purchasing the Highest of Quality Fabrics at the Most Moderate Price

Sale Starts Promptly at
9 a. m. Monday

Extra Salespeople to Insure
Prompt Service

Main Floor—Center

Don't Be Without a Frock of "Moon-Glo" Satin

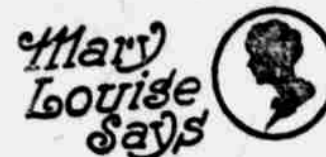
We shall have "Moon-Glo" Satins tomorrow in a wonderful range of colors, including the following:—

Ivory
Flesh
Shell Pink
Rose Pink
Ciel
Turquoise
Tea Rose
Jade
Coral
Burnt Orange
American Beauty
Beaver
Steel
French Blue

Overseas Blue
Taupe
Rose Taupe
Duck Blue
Walnut
Golden Brown
African Brown
Light Navy
Marine Blue
Admiral Blue
Navy Blue
Midnight Blue
White
Black

PLEASE NOTE—The name "Moon-Glo" is stamped on the selvage of each yard to show that it is genuine. All of these silks are 40 inches wide.

Main Floor—Center



Br-r-r! I was thinking as I scurried into the Douglas street entrance, how the children of the seasons have tumbled out of the comfy bed of Autumn onto the hard old floor of winter! Not so nice, I know, but really true, and I was fittingly disconcerted and—

Unprepared

No furs! No umbrella—though I found that just inside the door—one with an ivory ring handle and ivory rib tips—and no wool stockings! That was the

Real Reason

Why I braved the weather for a shopping trip. I crossed to the hosiery department in the south aisle and found just what I wanted—comfy brown woolen stockings with the smartest little novelty stitch in the weave. And I didn't get them a minute too soon, either, for my Brogue oxfords are useless without them. But—

Fairies' Wings

Must have been spun into these roamer-like silk ones I saw while I was there. "Chiffon Silk," they call them, and that's just what they look like. But the strength of them would surprise you. They're the only things I've seen that can do justice to the new black dancing pumps. I was waiting for my package when I heard one of the salesgirls

Making a Date!

"Meet me at Brandeis new cafeteria," she said, and everybody began to scurry around in great excitement. I learned that it was because all of the employees were to be guests of the management at the informal opening of the new cafeteria in the West Arcade.

Time Flies!

And things do change so. Just the other day it seems the china department—now on Fifth Floor—was located in that West Arcade. But you'd never know it now. It's a hanging of marble, with great bowis hanging from the ceiling and spilling light—careless like—over the gleaming white tables and glittering fixtures. The management has spent immense sums to make this cafeteria one of the most complete in the Mid West.

Girls' Hearts

Like men's, are reached in a simple way—through the rows and rows of tempting plates of salads and savory meats and sizzling pastries! And the nicest girls in crisp white aprons, in viting one to eat! So I'm sure besides being the most attractive, this Arcade will be by far the most popular one in the store. It is to be formally opened to the public on Monday morning. And it naturally follows that Saturday night sounded

Taps!

For the old Green Room Cafe on the Pompeian Balcony. It makes me a little bit sad for it has been there so many years and I've had so many cheering cups of tea there in its cozy corners that I hate to see it closed. But this old balcony is going to be fixed as well as ever. The new Accommodation and Adjustment Desks will be located there, and I advise any woman who finds herself at all perplexed about any shopping or service problem, to carry her worries right up there and get rid of them.

Sweethearts

Of Fashion are the metal laces that continue to grace the evening frocks. Girls who go about a great deal are practically dependent upon them for tunic-disguises as well as for brand new frocks.

Whipped!

Jack Frost had to give up! Those furs have carried the day. One I saw there on the second floor had me excited all day. Being combatively American I never wanted to display much enthusiasm for French things. Just a pose! The minute I saw that Abbie model I threw up my hands. It is of the finest Hudson Seal and strikingly unusual in its simplicity. The wide shawl collar nestles naturally into the three cascade ripples that widen into Dolman sleeves.

Mary Louise

Low Prices and Beauty Go Hand-in-Hand in These

Women's Suits



Everyone knows that a really smart suit fills more apparel requirements than any other wearable in the fall and winter wardrobe. Below we mention only a few of the high class models that may be had at a substantial reduction.

A three-piece costume of navy duvet de lane; short box coat, heavily embroidered in grey chenille; gray squirrel collar and cuffs; originally 435.00, now, **325.00**

A Green Peachbloom suit heavily embroidered in self color; long coat with belt and a large squirrel collar; was 265.00, now, **210.00**

Navy Duvetyns, strictly tailored model, embroidered pockets of self color; originally priced, 195.00, now, **169.00**

Navy Duvet de lane; tailored model; Australian opossum collar; originally priced at 159.00, now, **125.00**

Black Cut Bolivia; long tailored lines; was 210.00, now, **165.00**

Navy Duvet de Lane, heavily embroidered; nutria collar; originally priced at 149.00, now, **119.00**

Second Floor—West

For the Wintry Days—Snug, Warm

Underwear

Women's Heavy Union Suits

Fleece lined; sleeveless and ankle length, and half sleeves Dutch neck; ankle length; regular and extra sizes; regular 2.25 to 2.75 values; special, per suit, **1.59**

Children's Wool Union Suits

Odd lots of children's wool union suits; 2.75 to 3.50 values, special, per suit, **2.00**

Children's Vests and Drawers

Odd lots of vests and drawers; 65c to 85c values; special, per garment, **39c**

Children's Sleeping Garments

Slight seconds of 1.50 to 2.25 quality; sizes 1 to 10; limit of 4 to a customer; while they last, each, **98c**

Third Floor—Center

Brandeis Stores New Cafeteria

Our new cafeteria will be formally opened Monday. It is located in the West Arcade, Main Floor. As soon as you see it you will say that it is a thing of beauty. We are certain that it will provide genuine joy to those who patronize it. It was our purpose that it should be the most complete thing in its line in the country. When you see it, you will say—just as every experienced restaurant man has said—that we have fully succeeded. Beginning Monday the new cafeteria will be open every day except Sunday from 9 a. m. until 6 p. m.

Wanted a Name—\$50 Cash Prize

You will hear more about the new Cafeteria later. In the meantime come and see it. Then put on your thinking cap and suggest a name. Brandeis Stores will pay \$50.00 in cash to the person who first suggests the name we accept.

Fill out this coupon. Put it in an envelope marked "Cafeteria Contest" and addressed Publicity Director, Brandeis Stores, Omaha, Nebraska.

Omaha, Nebraska, November, — 1920.

Publicity Director,
Brandeis Stores
Omaha, Nebraska

I suggest as the name for Brandeis Stores new Cafeteria, the following:—

.....

My Name is

My Address is

All Suggestions Must Be in This Office by 12 o'Clock, Saturday, November 20. This Contest Is Open to Everyone, Including Brandeis Stores Employees.

Unusual Values in New and Useful

Domestics and Other Yard Goods

Bookfold Percalé
In dress, wrapper and shirting styles; 36 inches wide; light and dark colors; special, **25c** per yard.

Outing Flannel
Extra heavy quality in plain blue, pink and gray; heavy fleece nap on both sides; special, per yard, **29c**

Shirting
Beautiful printings in stripes and Jacquard styles, for men's and boy's shirts, pajamas, etc., 36 inches wide, per yard, **48c**

Outing Flannel
Heavy quality in white and fancy; heavy warm fleecy nap on both sides, per yard, **31c**

Apron Gingham
Amoskeag and other standard brands in checks and broken styles; all fast colors; per yard, **19c**

Cretonnes
Pretty floral styles suitable for comforter covering, draperies and fancy work; 2 to 10 yard length; special, per yard, **29c**

Fine Dress Gingham
In plaids, checks and stripes; all standard qualities; special, per yard, **25c**

Cotton Batting
Splendid quality; white cotton; good size roll neatly papered; wonderful value; per roll, **10c**

Bleached Muslin
Extra soft finish, full spring water bleach; 36 inches wide; special, per yard, **15c**

Royal Long Cloth
Beautiful, soft, chamamois finish; for fine underwear; 36 inches wide; special, per yard, **29c**

Bleached Pillow Tubing
Extra fine quality for making fancy pillow cases; 36 inches wide; extra value; special, per yard, **39c**

Seamless Sheets
The celebrated Pepper quality, bleached; known generally as the housekeeper's pride; size 72x99 inches; special, each, **1.95**

Basement—North

At This Season's Lowest Prices

Hudson Seal Coats

Regular 595.00 Values

Our Price **395.00**



This opportunity to give on the purchase of your fur coat may best be appreciated after careful comparison with prevailing prices of furs; you will then recognize that, without exception, these are superior to all the Hudson Seal values you have seen.

As "THE" pelt for fashionable coats; Hudson Seal is impressively presented in these 1920-21 models. They come in 36 inch lengths, belted and full silk lined; windshields in the cuffs; the collars are 12 to 14 inches deep; the cuffs are luxuriously wide; intended price 525.00; our price, **395.00**

Second Floor—North

Monday—Special Offers in Curtains and Drapes

Marquisette, in white and ivory; 36 inches wide; regular 75c quality; special, per yard, **49c**

Drapery Materials, dotted swiss and printed drapery material; 36 inches wide; regular 60c quality; special, per yard, **39c**

Printed Voiles, fancy colored borders; 40 inches wide; regular 1.00 quality; special, per yd. **69c**

Flit Nets, in ivory and ecrú; regular 1.00 quality; special, per yard, **69c**

Drapery Madras, plain and figured; many in this lot have been selling for 2.50; special, per yard, **1.75**

Voiles and Marquisette Curtains, some hemstitched and lace edges; regular 5.00 quality, per pair, **2.75**

Tapestries, for upholstering furniture and draperies; regular 7.50 quality; special, per yard, **5.00**

Drapery Velvets, a large assortment of colors; work 6.00; special, per yard, **3.75**

Fourth Floor—East

For Monday—We Offer
200 Beautiful

Georgette Blouses

Worth 18.50 to 25.00

Special At **12.75**

They come in all the prettiest colors and in white and black; some are hand embroidered and others are beaded; there are trimmed blouses and Val lace trimmed blouses, and some are braided; some tie-on models; 18.50 to 25.00; specially priced at **12.75**



Second Floor—South