

### "Invitation" Drive Is Planned by Red Cross This Month

Campaign for New Members Will Begin Nov. 11—Will Not Make Pleas for Big Donations.

An invitation to take or renew membership in the Red Cross instead of the usual canvassing of the public for funds will be the innovation in drives introduced to Omahans by the local organization during the campaign from Armistice day, November 11, to Thanksgiving day, November 25. Booths or desks will be placed around the city where passersby may join and pay the annual \$1 membership dues. No one will be urged to join.

The "invitation" campaign was decided upon at a meeting of Red Cross officials and representatives of other relief organizations at the Fontenelle Thursday.

#### Care for Soldiers.

There are 825 disabled soldiers in Omaha continually demanding the attention of the Red Cross. To these are added approximately 75 cases every month of victims of the war who are able to get around and attend to their personal needs.

In hospitals through the United States there are 26,000 disabled soldiers who are not only attended by surgeons at the expense of the government, but receive the humanitarian assistance which they need so badly from Red Cross workers.

Although assistance to disabled soldiers is an extensive and important part of the Red Cross work, there are many other humanitarian activities in which the Red Cross is engaged to the direct benefit of Omahans.

#### Disaster Preparedness.

The Red Cross, according to its "peace program," serves disabled soldiers, perfects disaster preparedness, engages in community service, promotes health centers, maintains county Red Cross nursing, trains the "Junior Red Cross," cares for the sick, conducts "first aid" classes and promotes general health.

Among the projects of the Omaha Red Cross chapter is the establishment of one of the most complete mobile "disaster" units in the United States. Omaha has been designated as the central headquarters of a "disaster" zone, including the territory within a radius of 300 miles. Chairman R. M. Switzler of the local chapter has announced that it is practically a certainty that Omaha will get Base Hospital 49, which consists of equipment for a 1,000-bed hospital.

Another important branch of the Red Cross work in Omaha is the home nursing work, which includes class instruction by trained nurses in first aid and elementary hygiene and home care of the sick. Any woman or girl above 16 years of age may take either or both of these courses.

The home nursing department hopes to have home nursing made a regular course in schools.

The personnel of the drive, instead of consisting of individuals, is composed of many other organizations, who are assisting the Red Cross. Each organization has charge of a part of the plan, such as follows:

#### Clubs to Take Part.

Clubs will be in charge of the Nebraska Humane society, under the leadership of Mrs. J. E. Davidson and Mrs. Howard H. Baldrige.

Theaters in charge of Red Cross caucuses, under leadership of Mrs. L. L. Kountze and Mrs. L. H. Healey; Banks, court house and city hall, in charge of Jewish Relief society, under leadership of Mrs. R. Kulkosky.

Wholesale houses in charge of Junior League under arrangements of Miss Gladys Peters.

Railroad stations in charge of P. E. O., under leadership of Mrs. C. J. Hubbard.

Hotels in charge of Daughters of Isabel, under leadership of Mrs. Arthur Mullen and Mrs. Peter Jolly.

Colored churches and colored Commercial club under Rev. J. A. Williams, Mrs. Bailey and Mrs. Walter Hill.

Protestant churches under Mrs. W. E. Bolin.

Catholic churches under National Catholic Women's league, under leadership of Mrs. L. D. Nash.

Drug stores under A. R. and Near East Relief, leadership of Mrs. R. A. Findley and Miss Katherine McCormick.

The Boy Scouts, under the leadership of Messrs. Hoyt and Ewing, will provide poster and messenger service between headquarters and the many booths throughout the city.

#### Czecho-Slovaks, Too.

The Camp Fire girls, under the leadership of Miss Louise Guy, will make Red Cross veils for all workers who will be in uniform.

The Czecho-Slovaks of Omaha, under the leadership of Mr. Walter Kiriske and Mr. Stanley Serpan, have already taken 2,000 membership buttons for distribution amongst their organizations.

One hundred and seventy-five churches in Douglas county have been called upon for special attention to Red Cross on National Red Cross Sunday, November 14. The Rev. Thomas Casady of All Saints rectory, has informed Chairman Switzler that "You may be absolutely certain of my entire interest and complete understanding in all of the Red Cross work." Bishop Ernest V. Shaylor says "I am interested in the success of the work and the proposed membership drive." Robert S. Simmons, department commander, American Legion of Nebraska, says "I am certain that the members of the American Legion hold the American Red Cross in very high esteem, and can be counted upon to assist in making the fourth roll call a success."

Noted Motorcyclist Seeks to Establish New Speed Record

Floyd Clymer, noted motorcyclist, with his wife, passed through Omaha Friday night on their way overland by automobile to Chicago in an effort to shatter the time record for automobile travel between Denver and Chicago. Until they encountered the bad roads in Nebraska because of the heavy rains they were a half hour ahead of schedule. The couple left Denver Friday at 2 a. m. and reached Omaha at 10:32 that evening.

### Mayor's "Watchdog" Of the City Hall



We have with us today Officer Roscoe Smith of the metropolitan police department, with the more specific designation of "Watchdog of the city hall."

Officer Smith has been detailed in uniform to guard the municipal building during the hours of the day. Mayor Smith believed that if bandits could obtain money with comparative ease at other places, they might attempt to raid the strong boxes in the city hall.

The three principal centers of revenue in the city hall are the municipal coal office, water board office and the city clerk's office.

### 100 Negro Catholics Struggle Hard to Build Up Church Center Here

Nebraska's smallest negro Catholic congregation is found in Omaha at St. Benedict's community home, 2429 Parker street, where negroes of all ages and creeds are given aid and instruction by the founder, Rev. Father Cassily, registrar of the Creighton law school.

Sewing, cooking and domestic science classes are conducted for girls and women with suitable recreation and entertainment. Troops of Boy Scouts are organized and drilled, despite the lack of funds with which to purchase uniforms.

Each Sunday the little congregation gathers for mass, after which the various societies convene to discuss future plans.

There are less than 100 Catholics in the congregation which throngs the home. Campaign soon will be opened by friends of the home to raise \$3,000 with which to pay off the only debt of the institution.

### Insane Man Has Narrow Escape From Death in Fire

Gregory, S. D., Nov. 5.—(Special Telegram).—W. M. Margrett, a former patient at the state asylum for the insane at Yankton, narrowly escaped death here when the city jail in which he had been placed for safe keeping caught fire and burned to the ground. The man's cries for help were heard at about 11:30 at night and the building was found to be in flames. It was only after most desperate work that the heavy lock was chopped from the door and the man dragged from beneath a mattress where he had crawled to escape suffocation. He came here several days ago from his home near Lucas and attracted attention by his strange actions.

Sheriff Huston was sent and palmed the demented man in jail for the night intending to take him to the county jail at Burke in the morning.

### Omaha Merchant Says Market In East Has Taken Slump

Elmer Beddeo and a staff of buyers have returned from New York, where they purchased merchandise at prices which do not represent the actual cost of the labor on construction, according to Mr. Beddeo. Mr. Beddeo attributes his success in purchasing goods at such low levels to a lull experienced by the east during the election period.

### Salesmen Will Tell Others How to "Sell" Customers

H. B. Whitehouse, sales agent for the National Cash Register company, will speak on how to educate a salesman before the Advertising Selling league at the regular dinner Monday evening in the Chamber of Commerce. T. W. McClure and H. M. Sherman will give an actual sales demonstration.

### Endeavorers to Meet.

Omahans who will attend the Christian Endeavor state convention at Aurora, Neb., November 11-14, will travel in a special car for a special rate of \$5.75 for the round trip. Union meeting of Christian Endeavor will be held in the First Presbyterian church November 16 at 8 p. m.

### Honor Rail Superintendent.

McCook, Neb., Nov. 6.—(Special).—The McCook Commercial club will give a "smoker" November 12 in honor of Superintendent E. E. Young of the Burlington, who has resigned to go to Denver and engage in business for himself.

### Are the special sale prices on several hundred new tricot dresses, velour dresses and silk dresses on sale Monday at

**JULIUS ORKIN**  
1508-10 Douglas Street

### Not Your Mite Your Mightiest for the Y. W. C. A.

November 9 to 16

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# THE REALL

## Is the One That the

Secure in the Knowledge  
Matter What the Price

Merely to exchange goods for success in business, even on each sale. The street strings can do that much. But to build a great store at the nooks and corners of the far-off countries and luxury home factories--- To price goods fairly---to serve by helping those

### Looking

The wonderful crowds that have filled our store to capacity during the past week or so have made us realize the crying need of our new building now in course of construction, and which is pictured on the right.

To give to the people a store that will not only fill their every need, but a store that will contain every convenience for the comfort of the entire family, is our greatest ambition.

The new Burgess-Nash store will contain beautifully appointed lounging rooms, one entire floor will be devoted to a cafe, still another floor will contain a large auditorium with a seating capacity of several hundred, which will be used for the entertainment of the public. Every other convenience such as check

**Thousands and Thousands of Dollars Worth of Wonderful Stocks of New Goods on Display Monday**  
Marked at the New, Low Burgess-Nash Price Level

Friday and Saturday we were forced to "clean house," to use a homely expression. The people have come to Burgess-Nash for those long-needed things which they did not feel justified in buying at the old high prices. The Burgess-Nash reduction in price put these things within easy reach, and the new goods went with a rush. The unusual heavy buying resulted in many broken lines. These we cleaned out at a special sale Friday and Saturday. Monday we resume our regular merchandising, with stocks again select and perfect, reinforced with

**An Unusually Attractive Display of Needed Things Just Unpacked and Ready For You Monday Morning**

There are goods for the home and the individual—too many to enumerate here, all marked at the new low price level which has caused such great satisfaction on the part of the public. These goods are just unpacked from hundreds of cases of merchandise, bought by us when the market broke so sharply. Monday you will find waiting for you here, hundreds of new offerings, marked at prices which will cause you to be glad that Burgess-Nash has again brought prices back almost to the old-normal basis. Since we made our Million Dollar Purchase of new goods, we have been told that "the store does not look like Burgess-Nash." We know this, but we cannot correct it for a little time. If the store looks strange to you—if you find goods in places so far from where they really belong as to make you wonder, we ask your indulgence. It is impossible to place in our warehouse (half demolished as it is) the enormous quantities of new goods being daily received. In a few months, when our new building is complete, and we occupy it, as well as our present quarters, thus having more than twice our present capacity, we shall again resume the appearance which both you and we were so proud—orderly, convenient, spick and span in every nook and corner.

# BURGESS-NASH

EVERYBODY'S