

SUPERB MERCHANDISE VALUES IN EVERY DEPARTMENT OF THIS BIG CASH STORE FRI. AND SAT.

TEACHERS and All Out-of-Town Visitors Welcome. Every convenience of this big store is yours to freely use. Shop to your heart's content without the least obligation to buy—we want to show you what real cash values in first quality merchandise really are, so that when you get ready to buy you'll unquestionably think of Hayden's first.

HAYDEN'S THE CASH STORE

UNQUESTIONABLY Big Savings in Home Furnishings. Hundreds of thousands of dollars worth of New Furniture, Rugs, Linoleums, Draperies and Stoves marked at prices which we are confident will make every looker, who knows values, a buyer in this big November sale. Watch daily papers.

Attractive Low Prices on Winter Underwear. Women's Silk and Wool Union Suits with Dutch neck, elbow sleeve, or high neck, long sleeve, ankle length, regular and extra sizes, regular price \$3.98 and \$4.50, on sale at \$2.98. Women's Wool Union Suits, low neck, sleeveless, ankle length, regular and extra sizes, regular price \$4.98, on sale, \$3.98. Women's Cotton or Fleeced Union Suits, low neck, sleeveless, with band or bodice tops, ankle length, pink or white, regular and extra sizes, regular price \$2.25 and \$2.50, on sale \$1.98. Women's Wool and Cotton Vests, high neck, long sleeve, ankle length, tights to match; also cotton union suits, Dutch neck, elbow sleeve or low neck, sleeveless, ankle length, regular and extra sizes, regular price \$1.75 and \$1.98, on sale \$1.50. Women's Outing Night Gowns and Pajamas in pink or blue stripe, extra heavy quality, regular price \$3.50 and \$3.98, on sale \$2.98. Underwear Section—Main Floor

Transcendent Values in Wool Dress Goods and Coatings. You'll Admit Cash Methods Again Score a Victory When You See the Magnificent Offerings on Display All Week From. A Special purchase of Manufacturer's Surplus Stock. 56-Inch Coatings, \$4.98. 50-In. Broadcloth, \$3.98. All-Wool Serge, \$1.48. 56-In. Men's Wear Serge, \$3.98. 44-In. Priestley's Serge, \$2.78. 58-In. Men's Wear Suiting \$5.98. 44-In. French Sergs, \$1.98. \$15.00 Seal Plush for \$10.98. \$13.50 Seal Plush for \$9.48.

Surprising Special Values in High Grade Hosiery. All Perfect Goods—No Seconds Shown Here. Women's Novelty Silk Hose in lace and clocked designs, in black and cordovan and white, \$6.50 values \$4.98. Women's Pure Thread Silk Hose with full flared top, double soles and heels, all first quality, sold regularly at \$3.50, our cash price \$1.98. Women's Thread Silk Hose in regular and extra sizes, black, white and colors, \$2.25 values \$1.50. Women's Sport Wool Hose in all the newest novelties, from \$1.98 to \$4.75.

Beautiful Silks Offered at Greatly Below Market, Actually Less Than Pre-War Prices. Our Regular \$3.25, 40-inch Georgette Crepes, specially priced at \$1.45. Our Regular \$3.25, 36-inch Satin de Chine, specially priced at \$1.45. Our Regular \$4.00, 36-inch All Silk Goetz Satin, special, \$2.69. Our Regular \$5.00, 36-inch Costume Velvet, specially priced \$3.98. Our Regular \$6.00, 36-inch Costume Velvet, specially priced \$4.98. Our Regular \$9.50, 42-inch All-Silk Chiffon Velvet, special \$8.75.

MANUFACTURER'S STOCK OF LACES AT LESS THAN HALF PRICE. Silk Tulle Nets—72 inches wide, in light and dark; very good for evening gowns; regular value, \$3.75 per yard; Friday, special, per yard \$2.65. Radium Cloth—36 inches wide, in all colors; used for linings, for lace or for tulle dresses. Regular value, \$2.00 per yard; Friday's special, per yard \$1.50. Venetian Lace—In cream and white; 3 to 6 inches wide; suitable for collars and cuffs. Regular value, \$1.75 per yard; Friday's special, per yard \$1.00. Black and White Chantilly Flouncing—In many handsome patterns; 27 to 36 inches wide; regular value, \$3.50 per yard; Friday's special, per yard \$2.00. Oriental Net Flouncing—Handsomely embroidered on fine Breton Net, 36 inches wide; regular value, \$2.50 per yard; Friday's special, per yard \$1.00.

Interesting Notion Specials. 20c and 25c Inside Skirt Belting, black and white \$10c. Angorine Fluffed Knitting Cotton, 6 for \$25c. 6 cards of Tip-Top Best Snap Fasteners \$25c. Fitwell Waists for Boys and Girls (without supporters) at \$10c. 4, 2 1/2-yard Corset Laces for 5c. 10c Uncle Sam Hair Pin Cabinets for \$5c. 5c Adamantine Pins, per pkg. \$3c. 5c Cable Cord, 2 yards for \$1c. 10c Bias Tape (10-yard bolt), narrow widths \$5c. 20c Regal Featherstitch Braid, slightly soiled \$10c. 6c Worlce Tubular Shoe Laces for men, 2 pairs for \$5c. 6, (3-yard) bolts Cotton Tape, black and white \$25c. Worlce Safety Pins, 3 cards, 11c. Steel Coat Hangers \$5c. 75c Best Forged Scissors \$5c. Spools of King's Basting Thread for \$25c. 25c My-Man's Collar Bands, 14c. 10c Small Mesh Hair Nets \$5c. Well-Made Shoe Trees, 2 pairs for \$15c. 40c Mona Dress Shields \$25c. Duplex Safety Pins, 2 cards, 15c. Best Grade Sheffield Pins, 3 packages for \$11c. 50c Sleeve Protectors, elastic top and bottom \$10c. 20c Sticker Braid \$10c. 75c Sanitary Apron \$45c. "Justrite" Sanitary Belt, regular price 50c, at \$30c.

FRIDAY'S BARGAINS IN THE Cloak Department. Superior Values in Women's Outer Apparel. Assortments varied enough to insure pleasurable selection and at every price you'll find the qualities unusual—the styles wonderfully attractive. We Mention a Few of the Friday Sale Specials. Many other equally attractive values await your selection. 150 Women's and Misses' Suits that were to \$35.50, at \$18.75. 100 Women's and Misses' Dresses in cloths and Silks worth up to \$35.00, at \$18.75. 100 Women's and Misses' smart style Skirts, worth \$10.00 and \$12.00, Friday \$7.75. 448 Blanket Robes worth \$6.00 and \$7.00, Friday \$4.75. 200 Women's and Misses' Middies worth \$2.50 to \$3.00 \$1.75. 100 Women's Taffeta and Jersey Silk Petticoats, worth \$5.00 to \$6.00, Friday \$3.75. 100 Women's House Dresses, Dix's made, worth \$5.00, Friday \$2.75. 75 Serge Middies, worth \$5.00 to \$6.00, Friday \$3.75.

A Most Opportune Sale of Over 1,000 Pairs of Ladies' Bacomo Kid Gloves. In all sizes, White, Tan and Gray; also Gray Mocha in all sizes, all new, all perfect, regular price \$3.50, cash price. Friday and While They Last \$1.95. A complete line of boys' and girls' school Gloves at very low cash prices.

A Nemo Corset Keeps Your Figure Young. You don't want to lose your pretty, girlish figure, do you? Then wear a Nemo Corset. It will support your abdomen and control any excess flesh which may have accumulated through careless corseting. This will restore and preserve the long, graceful, supple lines of youth. Select Your Nemo Now. If you are inclined to embonpoint, you will be delighted with Nemo Self-Reducing Corset No. 327, which has a low bust, graduated front steels, long skirt and special self-reducing straps. White coutil or pink Usaro cloth, sizes 22 to 36, at \$5.50.

Extra Special Shoe Sale Friday. Of Women's fine Vici Kid, welt sole Shoes in a dark brown vici kid, also a beaver brown kid with full French covered heels; also 2 lines of women's black Vici Kid Lace Shoes with Cuban or military heels, \$12.00 values, Hayden's cash price \$10.00. Women's Black Kid 9-inch Shoes with flexible sole, all newest styles, our cash price \$7.50.

Delicious Bakery Goods BREAD, CAKES, PIES, PASTRIES Of All Kinds in Our New Bakery Department. Under the personal management of Frank R. Kinkennon, formerly for 12 years with the Courtney Store. Special orders for cakes or pastries promptly filled.

China and Glassware Sale. \$35.00 100-Piece Gold Band Dinner Set. \$27.50—Fine American porcelain with Gold Edge, complete service for 12 persons \$27.50. \$37.00 100-Piece Dinner Set, \$20.50—Beautiful pink rose and green leaf spray decoration; gold edged; complete service for 12 persons; sold also in open stock. Special at \$29.50. \$10.00 42-Piece Thin American White Ransoms Shape Semi-Porcelain Dinner Set—Complete service for six persons \$7.50. \$12.00 42-Piece Semi-Porcelain Dinner Set—Gold Band; service for 6 persons \$9.50. 42-piece Floral Decorated Dinner Set, \$19.50—In the prettiest floral border patterns; gold traced edges and handles. Complete service for 6 persons. Special at \$19.50. 12c Flint Brown Tumblers—Friday special, each \$8c. \$1.50 10-inch Cut Glass Vase—Fine quality thin crystal glass, decorated with pretty floral cuttings. Friday. Special at \$1.98.

Specials in House Furnishings. Aluminum Double Boilers, Colonial style, for \$3.85. Aluminum Tea Kettles, Colonial style, 6-quart size, for \$4.25. Heavy Aluminum Percolators, Colonial style, 14-cup size, for \$3.95. Aluminum Four-Piece Steamer, Colonial style, 8-cup size, for \$2.75. Round Aluminum Roaster for \$1.59. 4-qt. Size Heavy Aluminum Sauce Pan for \$1.59. 2-qt. Size Heavy Aluminum Sauce Pan for \$1.25. 4-qt. Aluminum Pudding Pan \$1.00. Extra Large and Medium Size Pie Pans \$1.25. 10-qt. Aluminum Berlin Kettle with cover \$2.35. 6-qt. Aluminum Straight Kettle with cover \$1.59. Aluminum Roaster with inside tray, 20-lb. size, for \$7.00. Electric Heater for \$10.00. 6-lb. Electric Iron, complete with cord and stand, for \$5.50. SHERWIN-WILLIAMS PAINTS. Full and complete line of these dependably Good Paints on sale in our new Paint Dept. in the Basement.

Hayden's Cutting Down the High Cost of Living. 48-lb. sack best high grade Flour \$2.85. 24-lb. sacks best high grade Flour \$1.50. 24-lb. sacks best Pure Rye Flour \$1.35. 4 lb. best No. 1 Hand Picked Navy Beans \$25c. 5 lb. best Bollees White Breakfast Oats \$25c. 7 lb. best Yellow Cornmeal \$25c. Fancy Japan Rice, per lb. \$25c. Gallon cans Golden Table Syrup \$75c. Gallon cans White Table Syrup \$85c. The best domestic Macaroni, Spaghetti or Egg Noodles, pkg. \$75c. 16-ounce cans Nester Milk Compound \$10c. 16-ounce cans Wilson Milk \$10c. 16-ounce cans Pet or Carnation Milk, Comp. \$14c. Tall cans Fancy Pink Salmon \$19c. Large cans solid packed Tomatoes \$14c. 3 cans No. 2 Early June Peas, solid packed, 3 cans Tomatoes or Sweet Sugar Corn, each \$35c. Cudahy's French Horradish or Salsid Mix-tard, bottle \$12 1/2c. No. 2 cans Golden Pumpkin \$7 1/2c. Pure Tomato Catsup or Cider Vinegar, bottle \$10c. Gallon cans Dunbar's Molasses \$6c. 25-ounce bottle Fancy Queen Olives \$75c. Low & Perrins Sauce, bottle \$25c. Brands A. T. Sauce, bottle \$25c. Large bottle Snyder's Catsup \$28c. Large size Beach Nut Preserves or Jellies \$45c. Small size Beach Nut Preserves or Jellies \$28c. Beach Nut Catsup, bottle \$25c. Crosse Imported French Sardines, can \$23c. 1-lb. cans Crosse Layer Raisins \$5c. Yeast Food, pkg. \$7 1/2c. Grape Nuts, pkg. \$15c. We now have our new stock of Figs, Dates, Shelled or Whole Nuts, Mince Meats, Cider, etc., at the quart prices. DRIED FRUIT AND NUT SPECIALS. Choice California Prunes, lb. \$14c. Fancy Evaporated Apples, lb. \$20c. Fancy Seedless Raisins, lb. \$30c. Fancy Cleaned Currants, lb. \$20c. Fancy Looking Figs, lb. \$20c. Fancy Muir Peaches, lb. \$25c. Fancy Peeled Peaches, lb. \$30c. New Dromedary Dates, pkg. \$23c. New Comb Honey, rack \$30c. 1-lb. can Crosse Layer Raisins \$5c. Shelled Popcorn, lb. \$7 1/2c. Fresh Roasted Peanuts, lb. \$15c. No. 1 English Walnuts, lb. \$32c. OMAHA'S GREATEST TEA AND COFFEE MARKET. Our Famous Golden Santos Blend, the talk of Omaha, per lb. \$32c. Fancy Golden Santos, per lb. \$30c. M. & J. Blend, the standard of quality, per pound \$40c. Our famous Ankara Blend, it has no equal for quality or price, per pound \$45c. The best bulk Tea Shiftings, lb. \$17 1/2c. Best Bulk Cocoa, per lb. \$17 1/2c. Choice Pan Fried Japan Tea, lb. \$35c. Fancy Oolong, Ceylon, Gunpowder, English Breakfast, per lb. \$50c. THE VEGETABLE MARKET OF OMAHA. PUMPKINS, each \$10c, 20c, 25c. 15 lb. best Best River Ohio Potatoes \$35c. Large Heads Cabbage \$7 1/2c. Fancy quality Cauliflower, lb. \$15c. Fresh Spinach, peck, \$25c. Fancy Head Lettuce, head \$15c. 3 lbs. Fancy Sweet Potatoes \$10c. 3 lbs. Red or White Onions \$10c. Our Contractor Will Estimate Your Labor.

Timely Wall Paper Reductions. Compare our prices with market quotations, then understand that we buy from 30 mills—that we have only new stock—nothing self-worn and that our qualities range from the least expensive ones to the best. Omaha's most comprehensive stock—a bright daylight department and most reasonable prices. 24c Bedroom and Kitchen Papers—Sold only in combination, per roll \$16c. 30c, 30-inch Oatmeal Papers—Beautiful cutout borders to match, per roll \$17c. 32c Bedroom and Hall Papers—Combinations and specials, at \$20c. 34c Dining Room, Hall and Parlor Papers—Grass cloth, stripes and allovers, per roll \$24c. 40c Shadow Stripes, Fabric Effects and Novelty Patterns with artistic bands and borders \$29c. Varnished Tiles, Tapestries, Leathers and Linoleum at Special Reductions.