

SIoux CITY

NEW YORK

OMAHA

LINCOLN

SPECIAL NOTICE

NO C. O. D.'s—NO EXCHANGES—NO CREDITS
NO LAY-AWAYS—EVERY SALE FINAL
PLEASE SHOP CAREFULLY



318-320 SOUTH SIXTEENTH STREET

WELCOME—NEBRASKA TEACHERS

It will be our pleasure to serve you.
Watch the daily papers and our windows
for extraordinary sale events for this week.

Wednesday---The Supreme Dress Event---

Choice of the House Sale

OUR ENTIRE \$40,000 STOCK OF FINE DRESSES

Formerly Up to \$95---Offered in Three Great Groups

Every Dress
Formerly Up to \$49.50

\$15

Every Dress
Formerly Up to \$69.50

\$25

Every Dress
Formerly Up to \$95

\$35

POSITIVELY the Greatest Dress Sale of the Season. Gorgeous Frocks are offered in Tremendous Variety—Every One a Charming Model Fashioned in the Very Latest Materials and Styles.

Every Size in Every Group

Offering—

- Lovely Charmeuse Dinner Frocks
- Handsome Embroidered Satin Dresses
- Braided and Embroidered Tricotines
- Smart New Beaded Tricotine Frocks
- Soft, Warm Velour Frocks for Winter Wear
- Extremely Smart and Practical Serge Dresses
- Splendid New Poiret Tulle Dresses
- Handsomely Trimmed Duvelyn Dresses
- Beaded and Embroidered Tricolettes
- Chic Velvet Frocks Smartly Wool-Embroidered
- Handsome Evening Gowns of Rare Charm

Every Wanted Material, Color, Style

Dresses for Every Occasion—
Street—Afternoon—Evening—
at Less Than the Cost
of Materials Alone!



Every Model Sketched Will be on Sale Wednesday.