

### **Frocks With Tunics**

Styles which are smart and pleasing as well.

#### **Trimmed Models**

With front and back panels.

Another



#### **Russian Blouse Models**

With organdie tuck-in vestees and wide sashes.

## **Beautiful Gingham Frocks**

In all the rich, new Autumn colors, plaids, stripes and checks.

A Week of

Big

Surprises

was promised you in our

advertisement Sunday.

Read our ads each day, you

will not be disappointed.

# Women Will Welcome With Joy Mina Taylor Day at Burgess-Nash

We promised you a series of sensational offerings for the week of November 2, which would give you, better than anything else could, some idea of the tremendous savings which you can make in this store.

Here's the first one—A "Mina Taylor Day Extraordin ary"—A day on which we offer you a choice of thousands of charming gingham dresses at such low prices that we might call it

## The Greatest Buying Opportunity in Gingham Frocks Ever Offered to the Women of Omaha and Vicinity

Think of it a choice from an infinite variety of gingham frocks which will delight you with their beauty and charm their quality and serviceability!

For these are dresses which have the sturdy quality which will make them give you the best of service-to the very last. And they have the good looks which will make you happily conscious that you are becomingly clad-no matter what the occasion.

Here are all kinds of colors in a wide variety of plaids, stripes, checks and plain ginghams. You may take your jaunty pockets "sassy looking" bows and furbelows of all kinds-all the appealing modes your heart could wish.

Best of all, they'll fit and give you real comfort. For Mina Taylors are built with plenty of room at shoulders and hips and across the back-plenty of room to move comfortably and with ease.

Mina Taylor gingham frocks are the kind of dresses that will please you They'll go to the laundress again and again and still come out bright and fresh-and they are made so well-and with such thorough workmanshipthat they will satisfy the most exacting requirements.

